

LOUD AND PROUD

MONTHLY NEWSLETTER

YOUR DEALERSHIP, YOUR NEWS, OUR FAMILY

VOLUME 2 – EDITION 2



State of the Union

Four Vehicles, Three Presidential Offers Each!

2018 Santa Fe Sport AWD • Lease \$349.00/mo • Purchase for \$24,999 • 0% finance for 60 months		2018 Elantra SE • Lease \$239.00/mo • Purchase for \$14,999 • 0% finance for 72 months	
2018 Sonata SE • Lease \$239.00/mo • Purchase for \$18,999 • 0% finance for 60 months		2017 Tucson SE AWD • Lease \$329.00/mo or • Purchase for \$24,999 • 0% finance for 60 months	

* See dealer for complete details. Ends 2/25/18

SIMPLY AMAZING:

In 2017 the Business Development Center (BDC) handled...

80,044 incoming calls

Over 20,000 calls to Hyundai Parts directly

Over 10,000 calls to Kia Parts directly

*this doesn't include calls directly to employees lines.

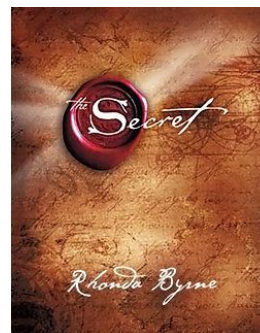
Great Job!

KIA
 AMERICA'S BEST VALUE
PRESIDENTS' DAY
 ★★ SALES EVENT ★★

0% PLUS 0%
 APR FOR UP TO 75 MONTHS FOR QUALIFIED BUYERS
 PAYMENTS FOR 3 MONTHS 90-DAY DEFERRED PAYMENTS

2018 SORENTO 2018 FORTE 2018 OPTIMA 2018 SPORTAGE

Gary's Inspirational Corner



"When you want something all the universe conspires to help you achieve it"

I highly recommend "The Secret" for anyone looking for a bit of inspiration in their life. It helps with creating clear visions and goals. Vision boards are a great way to set goals. They're a physical thing you can make to display in images, words, anything important to you.. If you don't have time for a board write it down on your mirror. Do your important thinking in the morning because that is where we're the least distracted by everything life throws at us.

"Your life right now is a reflection of your past thoughts"

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Shout Outs	Shout Outs
<p>“ Juan and Angel were just picked for employee of the week. The last storm was the fastest clean up due to their great planning and hard work. They started at 5am to have the lot clean and safe for our employees to arrive. Great effort on their part. <i>Thanks for all you guys do.”</i></p> <p style="text-align: right;"><i>Ed Bourbeau</i> General Manager Hyundai</p>	<p>“ My shout out is to the entire porter and parts staff. We welcomed 120 people to the Chamber of Commerce Elected Candidate Reception here at Gary Rome Hyundai on Wednesday January 24th. We valet parked all of the vehicles and did not miss a beat. It may seem unimportant to some, but the meet and greet and caring for all of the vehicles over a two hour period... JOB WELL DONE! <i>Thank you all for your team work! ”</i></p> <p style="text-align: right;"><i>Kevin Schechterle</i> Service Manager Hyundai</p>
Welcome to the Family	What's Happening
<ul style="list-style-type: none"> • Irene Costello - Social Media Manager • Erik Laakso - Service Tech 	<p>Who doesn't love Hot Chocolate on a cold January day?! We had too much fun at our National Hot Chocolate day party! Thanks to those who picked up their #DrivePink Plate Frames and donated to Rays of Hope!</p> 

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Killer Customers!

Sandy Fitzsimmons came in to find a car for her daughter who totaled her car in Tennessee, and we were able to find the perfect Accent for her! Sandy's daughter is a lucky girl because her Mom, Sandy, left that night to drive the Accent down to Tennessee so she wouldn't be without a car. Way to go Mom!



Check Out Our Lots!

We love to show off our new AND used inventory! It's New England so we all know that the snow isn't done just yet! We're keeping an eye out for more snow piles to drive on!



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Community Corner

We had an awesome night meeting our new elected officials with the Holyoke Chamber of Commerce! Thanks to everyone who came!

"Your team was incredible and exceptional. From the valet-parking of everyone's cars, free car washes, gift bag with Jack Rome in Red Sox Uniform, to the food and Congressman Richard Neal. Incredible." ~Anthony Cignoli



Happy Anniversary

Gary Rome Hyundai

- ★ Keith Brecher - 10 years
- ★ Omar Espada - 8 years
- ★ Larry Goldberg - 5 years
- ★ Kevin Schechterle - 4 years
- ★ Candice Frappier - 2 years
- ★ Sue Hyde - 1 year

Gary Rome Kia

- ★ Richard Circe - 9 years
- ★ David Nathan - 5 years
- ★ Robert Mason - 3 years



Rays of Hope
Walk & Run Toward the Cure of Breast Cancer
Baystate Health

DRIVE PINK

Join Us In Supporting Breast Cancer Awareness and Help Make A Difference

We will donate \$5.00 to Rays of Hope for every Drive Pink license plate frame. Come get yours today and help a great cause.



Fill The Ribbon!

\$15,000
\$20,000
\$10,000
\$5,000
\$2,500

GARY ROME HYUNDAI



DRIVE PINK

GARY ROME KIA OF ENFIELD

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