

GARY ROME AUTO INSIDER

WE DO THE NEXT RIGHT THING

Excellence | Integrity | Passion | Caring

Volume 4

February 2020

2nd Edition

HAPPY PRESIDENTS DAY

2020 SANTA FE SE AWD
\$323 /MO
OR \$75 /WK

2020 TUCSON SE AWD
\$276 /MO
OR \$64 /WK

2020 KONA SE AWD
\$240 /MO
OR \$56 /WK

2019 SONATA SE
\$225 /MO
OR \$52 /WK

2020 ELANTRA SE
\$231 /MO OR \$54 /WK

PRESIDENTS DAY SALES EVENT

GARYROMEHYUNDAI.COM

*See Dealer for Details

Gary's Corner

“Roy T. Bennet once said ‘Attitude is a choice. Happiness is a choice. Optimism is a choice. Kindness is a choice. Giving is a choice. Respect is a choice. Whatever choice you make makes you. Choose wisely’”

- Gary Rome

Receive up to \$400 off of your first payment!

2020 FORTELX
Lease For \$169/MO*

2020 SPORTAGE LX AWD
Lease For \$209/MO*

2020 SOUL LX AWD
Lease For \$199/MO*

2019 OPTIMA LX
Lease For \$199/MO*

*See Dealer for Details



**GARY ROME
AUTO INSIDER**

EMPLOYEE SPOTLIGHT

Happy Anniversary

Keith Brecher - 12 Years
Rich Circe - 11 Years
Omar Espada - 10 Years
Larry Goldberg - 7 Years
David Nathan - 7 Years
Kevin Schechterle - 6 Years
Bob Mason - 5 Years
Sue Hyde - 3 Years
Hailey Raleigh - 2 Years
Merissa McClain-1 Year
Luis Ruperto- 1 Year

"Shoutout to our newest team member **Keith Whittle**. Welcome to the family. We are excited to have you apart of the team!"

-Josue "Macho" Rivera

"Shoutout to both the **Hyundai** and **Kia** sales teams. Both teams have been on fire with sending over their customer photos and making sure they are in the photos! This makes my job easier and I appreciate everyones efforts. Keep up the good work!"

-Hailey Raleigh

"Shoutout to **Cathy Riley**, I would like to give her the "Mr.Rogers Award" for being the best office neighbor! Thank you for sharing "Heath Bar Hour" with me."

-Lennie Finn

"Shoutout to **Renee, Mary, and Shannon**. I would like to give them the "Helping Hands Award" since the always stop what they are doing to help me learn the ropes in the office!"

-Lennie Finn

Welcome to the Family

Noel Delrio- Kia Service
Dustin Merrill- Kia Service
Keith Whittle- Hyundai Parts



GARY ROME AUTO INSIDER

MESSAGES FROM CAPTAIN CULTURE



Attention *Hyundai* employees!

In 2020 we will be having an

Employee of the Year!

This award will be awarded at the end of the year! In order to be in the running you must:

- Have been employee of the month in 2020
- Exemplify Gary Rome Hyundai core values
- Letter of Recommendation from manager.

More details to come!

Thank you to all our chili cooks and "eaters" at Hyundai & Kia for making our first fundraiser of the year for Ronald McDonald house a big success! I especially want to thank my personal cashier **Josh** for always helping me, you rock!

January Birthday Winners

Angel "Flako" Ortiz

&

Luis Ruperto

National Frozen Yogurt Day

Thursday February 6th

See Cathy to be entered into the Frozen Yogurt giveaway to have a chance at winning a giftcard!

Winner will be picked on Thursday February 6th!

GAME DAY! "WHO'S THE DUDE?"

FRIDAY FEBRUARY 7TH

Join us in the conference room at 12pm for game day!

National Fly a Kite Day

Saturday February 8th

See Cathy to be entered into the "Fly a Kite" Raffle! Winner will be picked on Friday February 7th!

February is National Hot Breakfast Month

Join us for hot breakfast on Wednesday February 12th at 9:00am in the conference room. We will be discussing plans for National Act of Kindness day and also forming groups for this event that will take place on Monday February 17th!

National Muffin Day

Thursday February 20th

Join us in baking in our "Muffin Off" If you would like to bake muffins please sign up! Tasting at 9:00am in the conference room!

National Love your Pet Day

Thursday February 20th

See Cathy to be entered into the "love your pet" raffle. Winner will be picked on Thursday February 20th!

Brown Bag BINGO

Friday, February 21st
\$5 to play

All proceeds to benefit RMHC @ Hyundai

NATIONAL MARGARITA DAY!

Saturday.

February 22nd

NATIONAL TORTILLA CHIP DAY

Monday February 24th

Enjoy a Tortilla Chip snack in the conference room at 2:30pm!

National Pistachio Day

Wednesday February 26th

Enjoy a slice of Cathys famous pistachio cake in the conference room at 2:30pm in honor of National Pistachio DAY!

GARY ROME
AUTOGROUP



GARY ROME
AUTO INSIDER

SEE WHAT PEOPLE ARE SAYING ABOUT US!

“John was amazing! Straight forward and up front. We felt like we were being given an honest answer and no run around.

Thank you, John!”



“After learning of Gary Rome and a great salesman John Brusco, I started via email to target the vehicle I wanted which was a particular color and style combo. because I'm an hour and a half away we did everything over emails and calls. This went so smooth that the deal was done and The 1st time I saw or drove it was the day I was picking it up. No Pressure, all ready for me, the deal I wanted what more can you ask for? John is a 10 yr Veteran of Gary Rome (unusual for car dealer workers, most hop around). I could not be more pleased with the staff and the car. This experience was one of the better in my car purchases from the past.”

Thanks John and all the rest at Gary Rome.

“Came a hour to this dealer and it was definitely worth it. Chad helped me every step of the way with trading in my vehicle. He definitely went the extra mile even on his days off. I highly recommend coming here, everyone is very helpful and inviting”



GARY ROME AUTO INSIDER



GET TO KNOW THE FAMILY!



Kevin Covington

What is your favorite part about your job?

The people that I work with!

What is your professional background?

I've been selling cars for 4 years and before that I was in customer service for about 4 years!

Customer Review:

"We just purchased a new Tucson this past weekend and had a wonderful experience with Kevin! He was super helpful, patient, and personable, and we would definitely recommend him to family and friends looking to purchase a new car."

-Samantha McCarthy

In the month of February, we will continue to get to know our team better! This month we will feature Hyundai Sales and Leasing Consultant Kevin Covington and Kia Finance Manager Mike Robare. Both men play a big role in the Gary Rome Auto Group and we thank them for all of their hard work!

What is your favorite part about your job?

Overcoming the negative stigma of the car buying process and introducing our customers to a personalized experience.

What is your professional background?

I was born into the car business. I've done everything from clean, fix, recycle, to tow cars. My family owned a used car dealership and auto recycling company in Chicopee, MA. I came here as a sales consultant in October 2015 and was promoted to Finance Manager in August 2018.

Customer Review:

"If you want a great place to purchase a used or new car this the place to go Mike the finance manger is honest and works hard to fit all you financial and vehicle needs

We all no the service department is who we end up with in the end and they are outstanding I highly recommend them"

-Barbara Jourville

Mike Robare



GARY ROME AUTO INSIDER

SAVE THE DATE!



Make it FASHIONABLE to be Compassionate!

Join the party that raised over \$45K for Providence Ministries in 2019

May 8th, 2020



Ronald McDonald House of MA'S

1st Annual Trees of Hope

November 6th - 20th of 2020!

RMHC-CTMA.COM



Ronald McDonald House Charities® of Connecticut & Western Massachusetts

BLOOD DRIVE!

Friday March

23rd!

GIVE THE GIFT OF LIFE



GARY ROME AUTO INSIDER