

JUNE 2022

25TH
ANNIVERSARY

SPECIAL EDITION



Featured This Issue:
Get to Know
Maria LePage

Employees of Month
Zachary Rodriguez
& Chrissy Kibbie

FROM THE DESK OF GARY ROME



Welcome June! A busy month for graduations, golf tournaments, dance recitals and the end of the school year. I hope you all have fun summer plans and get some time for R&R.

The month of May has come and gone and I wanted to personally congratulate all of the staff at Gary Rome Hyundai for helping me reach the milestone of 25 years! I owe you all a huge thank you! As the owner and face of Gary Rome Hyundai, I receive lots of recognition and accolades for the dealership's performance and achievements, but it's truly all of **YOU** that deserves the recognition and accolades; you show up every day and go above and beyond to make our Gary Rome Hyundai the exemplary dealership that it has become over 25 years. I am most thankful for you!

Aside from the big 25th Anniversary Celebration, I've been actively out and about in the community making new connections and maintaining established relationships. Daisy, Dara, and I were greeters at the 1st Annual Michael S. Greenberg Memorial Golf Tournament to benefit the Shriner's Hospital at Wilbraham Country Club.

I also attended the ground breaking ceremony for the new location for the Western Mass Food Bank in Chicopee. I have coordinated two \$10,000 donations for the Food Bank through Hyundai Hope, as one of Hyundai's pillars of philanthropy is combating food insecurity. I attended a Western Mass Economic Development Council (WMEDC) luncheon and will soon become a member! WMEDC is a strong force for economic development in Western Massachusetts. As a member, I will ensure jobs are created in our community and that new business is brought to this side of the state. Additionally, I've attended several fundraisers for Congressman Richard Neal, Hampden County Sheriff Nick Cocchi, and Lieutenant Governor candidate Senator Eric Lesser. Maintaining relationships among politicians is important to me as a stakeholder in the community.

Our donation collection for Ukraine at both Hyundai and Kia has come to an end. **Juan, Edgar**, and **Cristobal** successfully drove three truckloads of donations to the Saints Peter & Paul Ukrainian Catholic Church in Ludlow. Thanks to all who were involved, especially **Stephanie** and **Paul Maiolo, Jr** who unloaded and reloaded the Venue several times so it could be available for test drives!

Our assistance with Holyoke Community College's #togetherHCC Drive to Change Lives on April 26th was a huge success! The one day of giving amounted to \$192,456 raised for the students of HCC. The total number of donors was 418, and I unlocked a \$5,000 gift early that day when 150 donors were reached. I'd like to give a shoutout to **Brianna**, **Brittany**, and **Dara** for the assistance with social media and with coordinating events with the Office of Institutional Advancement for this special day!

My success is YOUR success! We had another outstanding month for Gary Rome Hyundai in May. We ranked #8 in the region and #43 in the country for sales last month! I am beyond thrilled that our dealership in "little ole" Holyoke continues to rank so high each month. There are 167 regional dealers and 842 nationwide dealers and I thank the Gary Rome Hyundai team for helping us achieve these results!

As always, please let Dara or me know if there is a non-profit organization that YOU are involved with or that is near-and-dear to your heart. We'd be happy to meet with you and discuss options on how we can help support your cause.

Gary Rome

**JUNE
2022**

CONGRATULATIONS

**EMPLOYEES OF
THE MONTH**



Chrissy Kibbie

Staff Accountant, Gary Rome Hyundai

"It is always a pleasure to walk into the office and see Chrissy's smiling face. She has been a part of the team for almost two years now and has grown extensively in her position. She takes her work seriously and always completes it on time. Any time I need her to do another task she is open minded and willing and makes it a point to understand it thoroughly. Chrissy comes in every day with a good attitude and in fact, cracks up the office all the time! If you're feeling blue, just strike up a conversation with her and I guarantee you'll leave with a smile on your face and spring in your step. Chrissy is a team player and is always a pleasure to do work with. Congratulations Chrissy!!"

- Renee Charles
Controller



Zachary Rodriguez

**Parts Advisor,
Gary Rome Kia**

"Zachary started as a porter and was promoted to parts advisor. He is an outstanding employee and does everything he's asked. He is always positive and he is always willing to help his customers and co-workers. He comes to work each day with a smile."

- Jvy Velez
Service Manager



Seen At



HOT DAMN!

Sales & Leasing Consultant Paul Maiolo, Sr & Sales Manager Peter Lustenberger are impressed by the size of the crowd!



DRESSED FOR SUCCESS: BDC Manager Telesha Williams feeling pretty in colorful dress.



ALOHA! Sales & Leasing Consultant, John Linnehan, amazes Brandon Ramirez, from Hyundai Motor America, with stories of his skydiving adventures in Hawaii.



WELCOME TO THE FAMILY: General Manager and the Captain of the Ship Tim Ferreira, chats with newly hired Sales & Leasing Consultant Norm Caruolo



YOUNGEST & CUTEST GUEST AWARD GOES TO: F&I Manager Keith Brecher's son Benjamin!

GARYROME HYUNDAI **25TH**
ANNIVERSARY
Celebration



THREE'S A CROWD: Sales & Leasing Consultant Phil Brecher's soon-to-be bride, Mariah Blaney, Phil, & Paul Maiolo, JR. enjoy conversation.



DOG DUTY: Jake Rome takes a break from greeting the crowd with Daisy.



CROWD PLEASER: Bobby Rubin, Used Car Manager, gives the evening's thoughtful, funny, sarcastic, and very on-point invocation.



BUT THOSE HOWDY AWARDS, THOUGH...

Executive Assistant, Dara Davignon and guest Michele Goldberg from the Howdy Committee, make sure every entry is in!



DID SOMEONE SAY PARTY?

David Nathan, GM of Gary Rome Kia of Enfield, will drive north anytime for a good time!



SHE'S GOT SKILLS:

Captain Culture Cathy Riley shares a laugh with Siobhan Cullen, who designed and hand made each of the dog collars and leashes for our latest fundraiser.



ALL IN THE FAMILY: The Bs (Brittany Zabielski & Brianna Zemrock) from marketing get cozy with Brianna's mother Brenda.



IT'S 5 O'CLOCK...HERE!

Sales Manager Patrick Perez, his wife Angela, and General Manager Tim Ferreira hope the Corona is STOCKED!





Congressman
Richard Neal,
Massachusetts



Massachusetts
Senators Eric
Lesser
(LT Governor
Candidate) &
John Velis



Representative Patricia Duffy, Holyoke



Mayor Josh Garcia, Holyoke



Holyoke City Councilors Izzy Rivera, Peter Tallman
& Council President Todd McGee



Ed Caisse, Hampden County Sheriff's Office

Basim Motiwala,
Senior Manager, Government Affairs, Hyundai Motor America



Emcee Anthony "Tony" Cignoli

**GARY ROME
HYUNDAI**

25TH
ANNIVERSARY

Celebration

Making A Difference with **HyundaiHope**

Gary Rome Hyundai was one of the first Hyundai franchises in the United States to collaborate with Hyundai Hope, a new corporate social responsibility initiative that was launched in Spring 2022 by Hyundai Motor America. Hyundai Hope made two donations on Gary Rome Hyundai's behalf, in honor of the 25th Anniversary. The donations included a \$10,000 check to Food Bank of Western Massachusetts and a \$5,000 check to Holyoke Community College's Thrive Pantry (matched by a \$5,000 donation from Gary, himself). Both donations reflect Hyundai Hope's philanthropic pillar to combat food insecurity.



Brandon Ramirez (Dir of CSR Hyundai Motor America), Jillian Morgan (Corporate Relations Officer, Food Bank WMass), Cheyenne Burnham (Public Eng. Mgr Food Bank Wmass), John Szymanski (GM Eastern Region, Hyundai Motor America), Gary, Amanda Sbriscia (VP Institutional Advancement, Holyoke Community College), Julie Phillips (Coordinator, Alumni Relations & Annual Giving, Holyoke Community College)



Brandon Ramirez (Director of Corporate Social Responsibility Hyundai Motor America) & Michell Karajelian (Manager of Corporate Social Responsibility, Hyundai Motor America) flew in from California for the check presentation at the anniversary party.



John Szymanski (GM Eastern Region, Hyundai Motor America)



GET TO KNOW SALES & LEASING CONSULTANT "Mama" Maria LePage



Maria and Gary at the Howdy Awards last month.

Maria works in the Sales Department at Gary Rome Hyundai! She has been with the dealership now over 4 years. She recently was one of the first employees at Gary Rome Hyundai nominated for a Howdy Award for her excellent customer service she provides to her customers. We are very proud of her for always going the extra mile for her customers. Maria is one EXCELLENT cook! Her chicken parmigiana is out of this world. If you ever have the opportunity to try it, do it! You won't be disappointed! Maria is proud of her Italian heritage. 🇮🇹

We appreciate all of your hard work! We are happy to have you on the Gary Rome Hyundai Team!

What's your favorite food? Lasagna

What dream job would you do for the

rest of you life? My dream job would have to include assisting people and making them smile. That's exactly what my job at Gary Rome Hyundai is all about! I'm in my dream job.



If you had all the time in the world to volunteer, your choice would be: I'd volunteer at children's hospital to help them morally and spiritually.

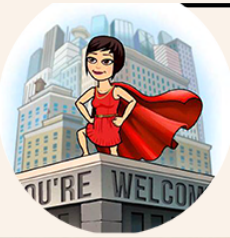
"I love spending downtime with my 8 grandchildren and dining with friends and family!" -Maria



Maria made us all proud at the Howdy Awards.



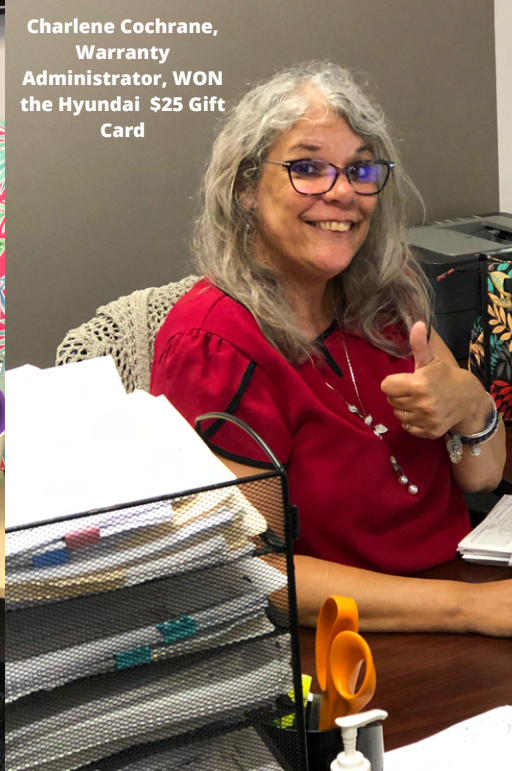
Maria with her daughter-in-law Amanda & daughter Luisa



ANNOUNCEMENTS FROM CAPTAIN CULTURE, CATHY RILEY



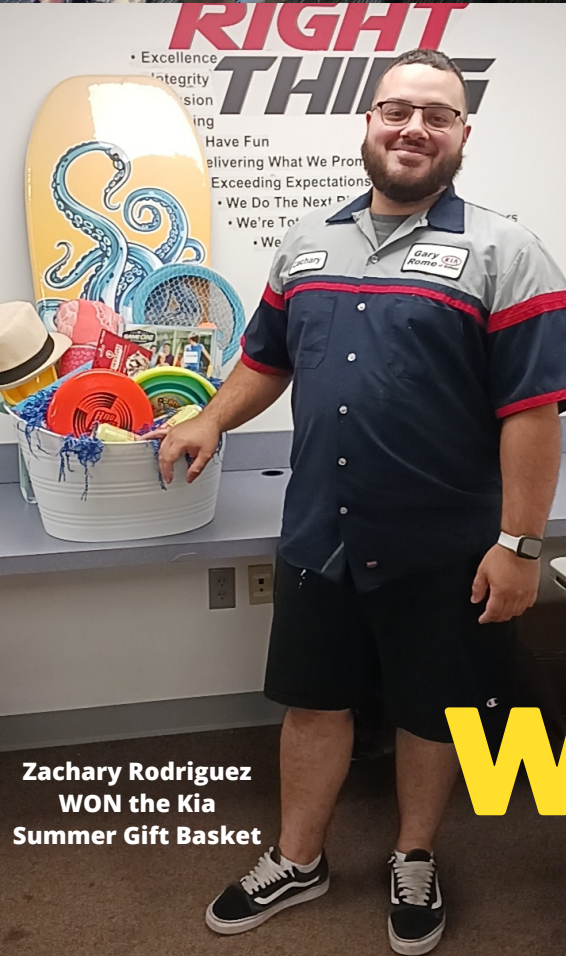
Sales Manager Peter Lustenberger WON the Manager's Summer Gift Basket!



Charlene Cochran,
Warranty
Administrator, WON
the Hyundai \$25 Gift
Card



Chris Fenton from Finance, is already enjoying the summer toys from his gift basket win with his daughter Sloane!



Zachary Rodriguez
WON the Kia
Summer Gift Basket

**JUNE
RAFFLE**

**GARY ROME
HYUNDAI**

KIA

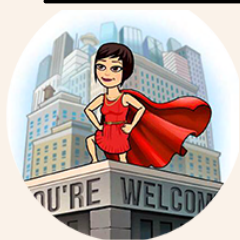
**GARY ROME KIA
OF ENFIELD**

WINNERS

CONGRATS



Jess Rios WON the Kia \$25 Gift Card



UPCOMING EVENTS FROM CAPTAIN CULTURE, CATHY RILEY

FARMER'S MARKET BAKERS

BAKE SALE

FRIDAY, JUNE 10TH

@2:30 PM

GARY ROME HYUNDAI



TUESDAY, JUNE 21ST

Join us at **12:00 PM** for a
Hot Dog Luncheon to
celebrate the
First Day of Summer!!



A Reflection from Cathy

Whatever you hold in your mind will tend to occur in your life. If you continue to believe as you have always believed, you will continue to act as you have always acted. If you continue to act as you have always acted, you will continue to get what you have always gotten. If you want different results in your life or your work, all you have to do is change your mind.

- Anonymous

*Wear Jeans Fridays
to benefit*



Gary Rome Hyundai is proud to have an established partnership with the Ronald McDonald House Charities of Connecticut and Western Mass! On Friday's everyone has the opportunity to wear jeans for \$2.50 per Friday or \$10 for the month. Jean Friday's along with Brown Bag Bingo and other fun events give us the opportunity to raise money to purchase necessary items for the house in Springfield. In addition to helping purchase items for the home, proceeds raised also go to benefit their annual Trees of Hope event that takes place here at the dealership in November. Should you have any questions about Jean Friday's or have another fun way of raising money for this great cause, please see Cathy or Bri!

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Instagram Pages!

FOLLOW Us On
Twitter!

The Jack Daisy Rome
Gary Rome Hyundai
Gary Rome Kia
Gary Rome Hyundai &
Kia
Employees

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@daisyrome.vizsla @garyromekia
@garyromehyundai @jackdaisyrome
@garyromekia



Like

Follow



EMPLOYEE EVENTS SPOTLIGHT

Do you have exciting news you'd like published in our newsletter?

Please let Bri or Dara know! We'd love to publish a page about YOU in a future issue!

Happy Anniversary!

JUNE 2022

PAUL MAIOLO JR.	1 YEAR
CRISTOBAL ORELLANA	1 YEAR
HECTOR ORTIZ	1 YEAR
ROBERT GOURDE	2 YEARS
COLLEEN LENT	2 YEARS
BRIANNA ZEMROCK	3 YEARS
PAUL BONAVIDA	6 YEARS
JESSICA RIOS	13 YEARS
STEVE LIPTAK	14 YEARS
JOSUE RIVERA	15 YEARS



Happy Birthday!

JUNE 2022



JOEL COTTO	JUNE 1
COLLEEN LENT	JUNE 3
IVY VELEZ	JUNE 17
PATRICK HAMEL	JUNE 19
JONATHAN RIVERA	JUNE 19
TRISDEN TOCCALINE	JUNE 19
EDGAR VAZQUEZ	JUNE 19
D'ANGELO SANCHEZ	JUNE 23
JUAN MOLINA	JUNE 24
BOBBY KOSIOR	JUNE 26
MICHAEL DAVENPORT	JUNE 29
BRIANNA ZEMROCK	JUNE 29

Welcome to the Gary Rome Auto Group Family!

NORMAN CARUOLO
HYUNDAI, SALES AND LEASING CONSULTANT

GLORIA MATEO
HYUNDAI AND KIA, BUSINESS DEVELOPMENT
RECEPTIONIST

SCOTT BRACCI
KIA, SALES AND LEASING CONSULTANT

**STAY TUNED FOR JULY'S ISSUE TO LEARN
MORE ABOUT OUR NEW EMPLOYEES!*

POSITIVE VIBES

"It doesn't cost
anything extra to be
nice!"

-Jerry & Gary Rome

GARY ROME HYUNDAI

TRY ELECTRIC BEFORE YOU BUY ELECTRIC



www.garyromehyundai.com

Hyundai

Evolve+

150 Whiting Farms Rd
Holyoke, MA

Hello!

I am happy to announce that Gary Rome Hyundai is New England's exclusive dealership for Hyundai's new Evolve+ month-to-month subscription program! Like our clients, many of you may be curious about what it's like to drive, own, and charge an electric vehicle. Now with Evolve+, you can rent an all new, electric IONIQ 5 for 28 days with no commitment! Experience what the electric vehicle "barking" is all about! Each rental includes insurance, maintenance, and 1,000 miles. I invite you to visit my dealership and speak to one of my highly trained EV specialists about this new and exciting rental program. Or scan this QR code and sign up today!



*Gary, Daisy &
Jack Rome*



Contact one of our highly
trained EV Specialists today



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