

GARY ROME AUTO INSIDER

WE DO THE NEXT RIGHT THING

Excellence | Integrity | Passion | Caring

Volume 2

December 2018

12th Edition

'TIS THE SEASON OF SAVINGS
GARY ROME
HYUNDAI

2019 SANTA FE SPORT AWD

Lease **\$343**/mo **\$80**/wk

2019 SONATA SE

Lease **\$234**/mo **\$55**/wk

2018 TUCSON SE AWD

Lease **\$250**/mo **\$59**/wk

2018 ELANTRA SE

Lease **\$210**/mo **\$49**/wk

* See Dealer for Details
GARYROMEHYUNDAI.COM
(413) 536-4328

Gary's Corner

"Tis the season of giving!
Why do we give back?!

We want to make an impact and strengthen our community! Volunteering is good for you; it can improve your health! It's a great way to share your expertise, improve on skills, learn new ones and find new opportunities! What's my favorite reason for giving back?

IT MAKES YOU
FEEL GOOD!"

- Gary Rome

KIA | GARY ROME
KIA OF ENFIELD

Since 1997
Proudly Serving Hampden and
Hartford County for Over 20 Years

**HOLIDAY
LEASE
SPECIALS**

2019 Sportage **\$149**/MO

2019 Sorento **\$169**/MO

2018 Forte LX **2018 Optima LX** **\$109**/MO

Leasing based on 24 months, 10K miles per year, \$1995 due at signing. Additional rebates available. Tax, title, registration and doc fees extra. Subject to tier 1 financing. See dealer for details.



GARY ROME AUTO INSIDER



EMPLOYEE SPOTLIGHT

Welcome to Our Family!



Anthony Pandolfi - Kia Sales Consultant
Chris Fenton - Hyundai Sales Consultant
Nick Duclos - Hyundai Delivery Specialist
Amie Aronson - Hyundai Service Advisor

"I would like to acknowledge **Cathy Riley** for how she goes above and beyond for the two stores and her attention to detail. She has such a high level of commitment to charities and more importantly to the men and women of GRAG. We all look forward to her events, but what she does for us is just a part of what makes Cathy so special. I don't think we all know what it takes to plan these events and we only get to see the amazing finish! She pours herself into a job that does not always get recognized for the hard work that goes into planning. I notice. And I want to shout out, Thank You Cathy for all that you do!!! I feel better knowing that she is at the helm. Thank you Captain Culture!"

- Dave Nathan

"Shout out to **Irene Costello**! I want to say how amazing and creative Irene is in all that she does for me. From flyers to functions, to being my sounding board on ideas for events going on inside and outside the dealership. You do everything I ask and always go above and beyond. Thank you!!"

- Cathy Riley

"Shout out to the entire **BDC Sales Department: Shaina, Vanessa, Laura and Candice**! The ladies of the BDC have welcomed me into my Sales Manager position. Thanks for your patience as I learn my new role, your help and daily support!"

- Kevin Schechterle

"Shout out to **Anthony Pandolfi** for the new addition as a sales and leasing consultant with the Gary Rome Kia Family. He's eager to succeed and is learning more and more on a daily basis. Welcome to the Family!!"

- Mike Robare

Happy Anniversary!



Josh Calkins - 15 Years
John Bruso - 10 Years
George Leduc - 12 Years
Juan Romero - 11 Years
Renee Charles - 3 Years
Scott Manale - 3 Years

"I'd like to shout out to **Will Morris** for his performance in November and becoming Gary Rome Kia's 'Salesman of the Month'! Will is always around to lend a helping hand, whether its been to a veteran salesman or a new salesman just learning the ropes. He is the "tech guy" on the sales floor and has no problem helping any customer who may need assistance with their vehicle. He is an all around great asset to our sales team. Keep it up, Will!"

- Steve Liptak



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MESSAGES FROM CAPTAIN CULTURE



Mark Your Calendars!

Girls Night In December 7
with Chef Maria

December 8



GIVEAWAY! December 10
Table & Vine Gift Card

December 14



NATIONAL COOKIE DAY December 18

December 25



"Thank you to everyone who participated in cook offs, bingo and jean Fridays at both dealerships. Our employees have raised \$1,300 for Rays of Hope!"



"Thank you Angel for helping me decorate the showroom and Juan for picking up the perfect tree!
Thank you Kenzy for helping me decorate our Christmas Tree!"

"Thank you, Sherry, for helping me every month with my miscellaneous 'stuff'. Your help is appreciated!"



FREE December Jean Fridays!

Thank you for helping us support Rays of Hope all year- This month is on us!!



**GARY ROME
AUTO INSIDER**

IN CASE YOU MISSED IT

Employee Events!



Gary Rome Auto Group

BOWLING NIGHT

SERVING THE USO MONDAY NIGHT DINNER



Autumn FEAST

Congratulations Jessica and Renee for winning the turkey giveaway!!!



NATIONAL CAKE DAY

Congratulations, Lennie, for winning our Bake Off!!



POPE FRANCIS
PREPARATORY
SCHOOL

Be on the lookout for
Gary in a new PSA, "No
Texting and Driving"
created by the students
of Pope Francis Prep!



Brooke Maria
Sheahan

November 13, 2018

Congratulations, Maria, on
your new granddaughter!



GARY ROME AUTO INSIDER

ANNOUNCEMENTS

Attention All NEW Employees (Hired in 2018)

There will be a MANDATORY Voluntary
Benefits Enrollment Meeting hosted by
Colonial Life

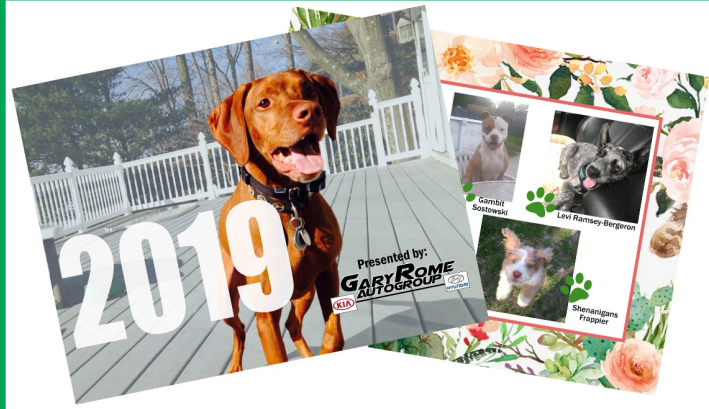
**THURSDAY
DECEMBER 13TH
9 AM**

See Renee if you are unsure if you need to attend.



WANT YOUR RECIPE FEATURED?

Send to Irene:
ICostello@GaryRomeHyundai.com



PET CALENDARS FOR SALE

\$10 Each

Proceeds donated to Dakin Animal Shelter!
See Cathy or Rich to purchase!

CANADIAN CHEDDAR CHEESE SOUP

By: Vanessa
Williams

Recipe of the Month

INGREDIENTS

- * 8 oz. Smoked Bacon, medium dice
- * 2 Tbsp. Butter, unsalted
- * 1 Medium Red Onion, diced
- * 3 Celery Stalks, diced
- * 1 Cup All Purpose Flour
- * 3 Cups Chicken Stock
- * 3 Cups Whole Milk
- * 12 oz. White Cheddar
- * 3 Dashes Tabasco
- * 3 Dashes Worcestershire
- * 4 fl. oz. Canadian Ale, Mooshead
- * Salt and Pepper, to taste
- * 1 Tbsp. Chives, sliced to garnish
- * 2 Tbsp. Smoked Bacon, crisped

DIRECTIONS

1. Saute bacon until wilted, but not browned.
2. Add celery, carrots, and onions into large pot. Add in cooked bacon after they begin to soften.
3. Sprinkle in flour and stir constantly for 2-3 minutes. Slowly pour in your milk and chicken stock a little bit at a time. Add in slowly to avoid lumps. Bring to a boil, reduce heat, cover and let it simmer for 15 minutes.
4. Take off cover, remove from heat and whisk in your Worcestershire sauce, ale, Tabasco and cheese. Salt and pepper to taste.
5. Once cheese is melted, serve. Garnish with chives and serve with warm pretzel breadsticks.



**GARY ROME
AUTO INSIDER**

THE SEASON OF GIVING

New or Gently Used
Coats, Hats, Mittens, and Scarves!

COAT DRIVE

To Benefit Providence Ministries

Drop Off Location:

Gary Rome Hyundai

Toys for Joy

Help Us
Stuff a KIA!



Gary Rome Kia has partnered with the Enfield Police Department to bring joy to the children of our community.

**WE NEED TO FILL OUR
KIA SPORTAGE**

Toys for ages 4-8 are needed

Bring us your donation of a new,
unwrapped toy before December 17th!

**Gary Rome Kia
809 Enfield St
Enfield, CT**

**WHEN
YOU
DONATE**

Receive a
Winterize Special
for **\$19.95!!**

Winterize Special Includes:
Inspection of tires, wipers, and
battery and leveling of all fluids

BLOOD DRIVE

MAKE AN APPOINTMENT

CONTACT IRENE COSTELLO
(413) 420-8058

ICOSTELLO@GARYROMEAUTOGROUP.COM

FRIDAY
DECEMBER 7TH
11 AM - 4 PM

@ GARY ROME HYUNDAI
150 WHITING FARMS RD,
HOLYOKE

ALL DONORS RECEIVE A
DUNKIN DONUTS OR BIG Y
GIFT CARD AND A FREE OIL
CHANGE!

#DRIVEPINK

Our Drive Pink Campaign is **ALMOST** over!!
We are just dollars away from reaching our
\$25,000 goal!!



Pick up your
**FREE Drive Pink
Frames** before
its too late!!



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