

GARY ROME AUTO INSIDER

WE DO THE NEXT RIGHT THING

Excellence | Integrity | Passion | Caring

Volume 3

February 2019

2nd Edition

HYUNDAI
Presidents Day
Sales Event

GARY ROME
HYUNDAI.COM

PRESIDENTIAL LEASE SPECIALS



19 SANTA FE
\$343/MO OR \$79/WK

19 TUCSON SE
\$274/MO OR \$63/WK

19 KONA SE
\$256/MO OR \$59/WK



19 ELANTRA
\$237/MO OR \$55/WK

19 SONATA
\$220/MO OR \$51/WK

GARY ROME HYUNDAI
(413) 536-4328

*See Dealer for Details

Gary's Corner

"Important factors in achieving success:

- Being Energetic
- Being Enthusiastic
- Having Good Work Habits
- Presenting A Positive Image

Most importantly: A positive mental attitude!!"

- Gary Rome

PRESIDENTS DAY SALES EVENT

Lease Specials



2019 FORTE
\$109/MO

2019 OPTIMA
\$129/MO

2019 SPORTAGE
\$139/MO

2019 SORENTO
\$189/MO



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AUTO INSIDER

EMPLOYEE SPOTLIGHT

Happy Anniversary

Keith Brecher - 11 Years
Rich Circe - 10 Years
Omar Espada - 9 Years
Larry Goldberg - 6 Years
David Nathan - 6 Years
Kevin Schechterle - 5 Years
Bob Mason - 4 Years
Candice Frappier - 3 Years
Sue Hyde - 2 Years
Hailey Raleigh - 1 Year

"Shout out to **Trisden Toccoline** who starts all of his days by saying "good morning" to all of his coworkers and customers in the waiting room! Trisden is always willing to lend a helping hand in any department. Along with his job, Trisden has done light plumbing, painted walls and took part in snow removal... all with a smile on his face and a positive attitude! Trisden is dedicated to helping our customers and has been recognized for his determination and caring attitude. Thank you, Trisden, for all that you do! You are a true example of our Passion core value."

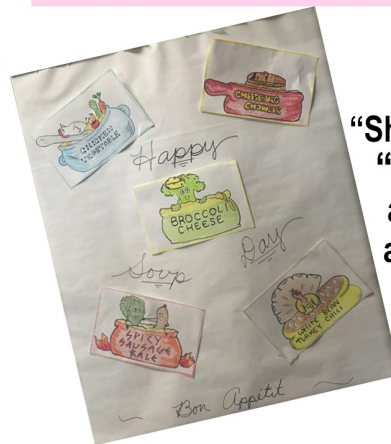
- David Nathan

"Shout out to the entire **Parts Department team: Geo, Macho, Omar, Edgar, Edgar Sr, and Mark!** Geo and his team continuously perform and deliver at such high levels. When the month starts and it looks like it may go less than favorable, they dig in and end every month hitting their numbers. I never have to worry about that department, they are always there to assist us where ever neccessary... with a smile! From painting, to fixing the car wash, conducting building maintenance, to helping in service and the lot... Thank you!"

- Tim Ferriera

"Shout out to **Sarah Ramsey!** She joined our BDC team last year and has been noticeably improving. Our customers and team love how knowledgeable you are about the service department and their vehicles. Keep up the good work!"

- Telesha Williams



"Shout out **Leonardo, aka "Lennie" Da Vinci** for always helping me with artwork for our events!"

- Cathy Riley

Welcome to the Family

Merissa McClain - Hyundai Receptionist



**GARY ROME
AUTO INSIDER**

MESSAGES FROM CAPTAIN CULTURE



MARK YOUR CALENDARS!

LOVE for *Lanie* February 9th

**MYSTERY
GAME
DAY**

PB&J Day
February 12th



**Ruby
Tuesday**

GIVEAWAY
February 15th



Brown Bag

BINGO

February 21st

**50 | 50
RAFFLE**

To Benefit Candice Frappier

February 22nd

Business After Hours

Wednesday, February 27th
5 - 7 PM

Gary Rome Hyundai

*Join us for a presentation celebrating the
end our Drive Pink Campaign!*

*"January was our first month of
fundraising for Candice at
Hyundai. I just wanted to thank
everyone who participated in Jean
Fridays, Brown Bag Bingo and the
most important one... pie tasting.*

*Your generosity never ceases to
amaze me!*

*Coming in February we will host a
50/50 raffle for Candice."*



Congratulations

Sue Hyde

**Our FIRST Birthday
Giveaway winner!!**



**Congratulations Chris Bergeron and Steve
Liptak, our lucky Super Bowl Raffle Winners!**



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IN CASE YOU MISSED IT

Girls Night Yankee Swap Party



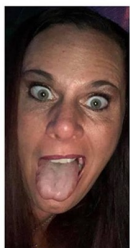
THANK YOU to **Cathy Riley** for opening her home to the ladies of Gary Rome Auto Group once again!

WE HAVE FUN!



What Happens
When You Take a
Day Off?

Your coworkers
miss you so
much they all
take a picture
like you!



National Pie Day PIE BAKE OFF



We celebrated
National Pie Day
with a Bake Off
and Tasting!!

THANK YOU to all our
bakers and
CONGRATULATIONS
Josh Calkins! Thanks to
everyone, we were able
to raise \$148 for Candice!



PEANUT BUTTER PIE RECIPE

INGREDIENTS:

- * 1 C Smooth Peanut Butter
- * 4 oz Soft Cream Cheese
- * 8 oz Cool Whip
- * $\frac{3}{4}$ C Powdered Sugar

DIRECTIONS:

Whip all ingredients together and serve in a graham cracker crust. Garnish with chocolate drizzle, PB, your favorite candy or peanuts, or leave plain



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ANNOUNCEMENTS

**50 / 50
RAFFLE**
To Benefit Candice Frappier
TICKET SALES

1 FOR \$2	10 FOR \$10
3 FOR \$5	25 FOR \$20

Purchase Your Tickets with Cathy or Macho!

**Drawing on
2/22!**



SOUL TRAIN
Calling ALL Dancers!
Are you interested in a night of funky fun? Grab your partner and join us for a night back in time for our Soul Train competition!

**1st Place:
CASH PRIZE**

COMING SOON APRIL 2019



SLOW COOKER CHOCOLATE LAVA CAKE By: Cathy Riley *Recipe of the Month*

INGREDIENTS

CAKE:

- * 1 box Betty Crocker SuperMoist triple chocolate fudge cake mix
- * 1 $\frac{1}{4}$ C Milk
- * $\frac{1}{2}$ C Vegetable Oil
- * 3 Eggs

TOPPING:

- * 1 box (4 serving size) Instant Chocolate Pudding and Pie Filling Mix
- * 2 C Milk
- * 1 bag (12oz) Milk Chocolate Chips (or 2 cups)

DIRECTIONS

1. Spray 6-quart slow cooker with cooking spray. In large bowl, beat cake ingredients with electric mixer as directed on cake mix box. Pour into slow cooker.
2. In medium bowl, beat pudding mix and 2 cups milk with whisk as directed on box. Pour into slow cooker over cake batter. Do not mix. Sprinkle with chocolate chips over top.
3. Cover, cook on Low heat setting for 2 $\frac{1}{2}$ to 3 hours or until cake is set and pudding is beginning to bubble out of cake.



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MARK YOUR CALENDAR



people do **BUSINESS** with people they know!
get connected & make your business GROW

lite bites | beer & wine | door prizes | 50/50

Business After Hours

JOIN US!

As we celebrate the end of our **DRIVE PINK** campaign! For the past year, Gary has asked us to "drive pink" to support Rays of Hope! Join us as he presents Rays of Hope with the proceeds!



WEDNESDAY FEBRUARY 27TH

STARTS AT 5 PM

GARY ROME HYUNDAI

150 Whiting Farms Road
Holyoke, MA 01040

\$10 members | \$25 non-members

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HART@HOLYOKECHAMBER.COM

177 HIGH STREET, HOLYOKE, MA 01040



Make it **FASHIONABLE** to
be Compassionate!

Join the party that raised
over \$30K for Providence
Ministries in 2018

May 10th, 2019



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