





Vol. 5 | Issue: 06 | June 2021

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# Inside Gary Rome Auto Group



**HYUNDAI LEASE SPECIALS**

2021 SE AWD  
**SANTA FE**  
\$348/MO or \$81/WK



2021 SE  
**VENUE**  
\$194/MO or \$45/WK



2021 SE AWD  
**KONA**  
\$249/MO or \$58/WK



2021 SE  
**SONATA**  
\$216/MO or \$48/WK



2021 SE  
**ELANTRA**  
\$241/MO or \$56/WK



\* See Dealer for Details  
**GARYROMEHYUNDAI.COM**

## Gary's Corner

You did it again! Congratulations to the entire staff at Gary Rome Kia and Gary Rome Hyundai for an outstanding monthly performance! "Every time you do a good job, you polish yourself one more time!"

-Gary Rome





GARY ROME KIA  
OF ENFIELD

## TRADE UP TO A KIA

### SALES EVENT

809 Enfield St, Enfield, CT 06082  
860-253-4753











A Huge Thank You to all my office staff! Once again, you guys have stepped up to the plate during record breaking months, personnel changes and COVID. You guys give it your ALL everyday without being asked. You put in the extra time when needed and always keep the smiles on your face. I really appreciate having such great teams to work with that make me look good! 😊 Thanks again for all that you do! You Rock!! Cathy, Colleen, Chrissy, Lindsay, Rich, Katelyn and Cassidy.

*-Renee Charles*

Shout out to Ivy Velez! While issues with staffing still exist, I would like to thank Ivy for her continued support, dedication and loyalty to GRK. Her commitment to Kia and the continued improvement and success does not go unnoticed. I appreciate the extra time she has put in to get the job done day after day. She has a lot of responsibility and a lot of people relying on her to do her job well and I would like to say a special thank you to her for taking on multiple roles here at the dealership.

*-David Nathan*

Shout out to the entire BDC Internet Sales team for yet another record-breaking month for each of our locations. Vanessa, Mary, La'Toyia, Karissa – You all did such an amazing job helping customers find the right vehicle while providing excellent customer service. Keep up the good work.

*-Telesha Williams*



*Congratulations!*

Congratulations to our Sales and Leasing Consultant, Nick Duclos and his fiancé, Jessica on their engagement!

Gary Rome Auto Group Core Values

**WE DO THE NEXT RIGHT THING**

Excellence | Passion | Integrity | Caring





*June is National Alzheimers and Brain Awareness Month!*



**Raffles!**



Friday, June 18th



Interesting Facts:

- The first written instance of "OMG" that we know was in a letter to Winston Churchill in 1917.

Saturday, June 19th



- People are likely to agree with a statement written in Baskerville than any other font.

Sunday, June 20th



- In 1939 The New York Times predicted that the television would fail because the average American family would not have enough time to sit around watching it.

Monday, June 21st



**Jean Friday!**

Wear jeans on Friday for \$2.50 per Friday or \$10 for the month!

All proceeds go to the Ronald McDonald House of Connecticut and Western Massachusetts

**Celebrations!**



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# Year of Excellence Car Giveaway!

On Sunday, May 23rd, Gary Rome Hyundai presented one lucky Holyoke High School graduating senior with a BRAND NEW 2021 Hyundai Accent! Amelya Santana, one of the lucky 15 finalists in the 2020-2021 Holyoke High School Year of Excellence Car Giveaway, was the one with the winning key! Congratulations to all graduating seniors from everyone here at Gary Rome Hyundai! We wish you much success in your future endeavors!



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# Gary Rome Employees Celebrate Milestones

We are so lucky to have such amazing employees here at the dealership who go above and beyond everyday! We love to recognize our employees whenever we have an opportunity to and thank them for all they do for the dealership. This month we recognize our Sales and Leasing Consultant Pauli Bonavita who has been with the company for 5 years now! Pauli on average sells over 40 cars a month and has been in the industry for many years. His years of experience and customer following just shows how lucky we are to have someone like him at the dealership. Pauli treats everyone he meets like his cousin! Thank you for all you do, Pauli! Congratulations on your work anniversary!

5

5



5

5

*Pauli Bonavita*  
**5 Years**

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## Up To \$10,000 Referral Bonus For YOU!



**Gary Rome Auto Group is Now HIRING!**

We NEED to hire Sales and Leasing Consultants, Service Technicians, and Service Advisors to join the Gary Rome Auto Group Family today and see why we have FUN!

If you know someone who you think may be a good fit, have them apply today!

For EACH REFERRAL YOU will receive a \$2,500!



\$2,500



IMMEDIATE NEED FOR:



\$2,500

\$2,500

\$2,500



-Technicians  
-Sales and Leasing Consultants  
-Service Advisors



\$2,500





## Save The Date!

# November 6, 2021

Join us on November 6, 2021 for our Employee Appreciation Party!  
More details to come!

We are SO EXCITED to finally have the opportunity to all gather together safely and have a fun Italian style evening!





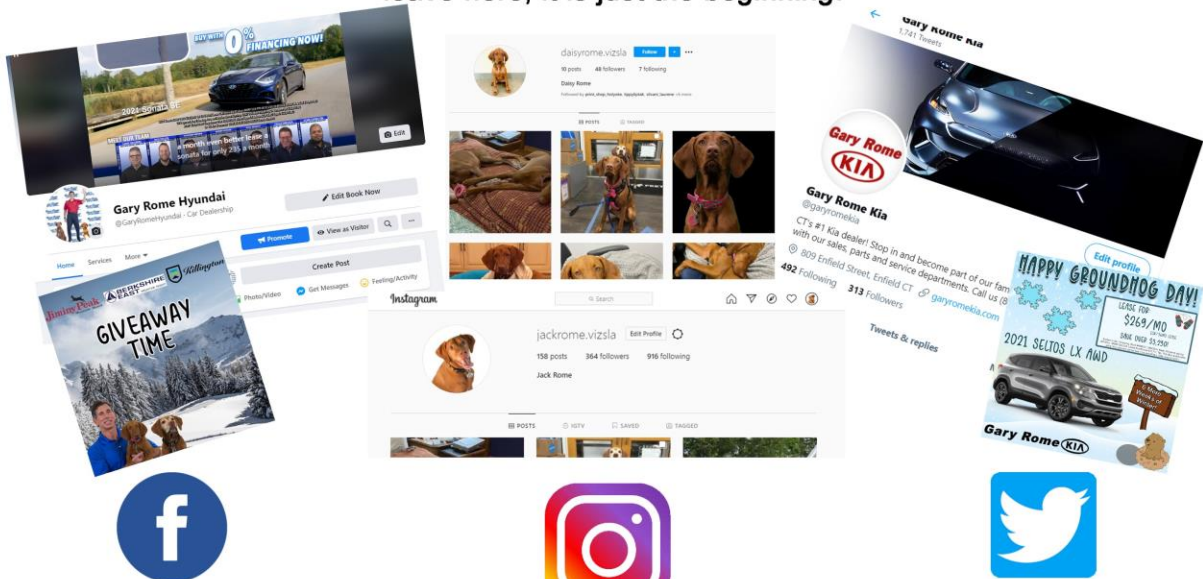
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Invite your friends to follow us on social media and enter our amazing giveaways. PLUS the latest news from Gary Rome Hyundai and Gary Rome Kia! This gives you a chance to interact and see what is happening at Gary Rome Hyundai and Gary Rome Kia. Even better, follow Jack and Daisy Rome on their adventures! The fun does not stop after you leave here, it is just the beginning!



**LIKE Us On Facebook!**

The Jack Daisy Rome  
Gary Rome Hyundai  
Gary Rome Kia  
Gary Rome Hyundai & Kia  
Employees



**FOLLOW Our  
Instagram Pages!**

@jackrome.vizsla  
@daisyrome.vizsla  
@garyromehyundai  
@garyromekia



**FOLLOW Us On Twitter!**

@garyromehyundai  
@garyromekia  
@jackdaisyrome

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Excellence | Passion | Integrity | Caring





Congratulations to our first ever Employees of the Year!

Hyundai 2020



Juan Romero

\$\$\$\$\$

*Organized  
Team Player  
Self Motivated  
Positive  
Hard Working  
Exceeds Expectations*

\$\$\$\$\$

Kia 2020



Jessica Rios



\$\$\$\$\$

## Employees of the Month!

*Hyundai*



*June 2021*

*Brianna Zemrock*

*Kia*



*June 2021*

*Katelyn Doyle*

The Employee of the Year Program will be running again from November 2020 through October 2021!

Join us at our Employee Appreciation Party in November 2021 to find out who our second annual Employee of the Year will be!





***We Treat You Like Family!***

What does  
**EXCELLENCE**  
mean to you?

**WE HAVE FUN**

What does  
**PASSION**  
mean to you?

**WE DELIVER WHAT WE PROMISE**

**WE WILL EXCEED YOUR EXPECTATIONS**

**WE ARE COMMITTED TO OUR CUSTOMERS**

**WE GENUINELY CARE ABOUT EACH OTHER**



What does  
**INTEGRITY**  
mean to you?

What does  
**CARING**  
mean to you?



***WE DO THE NEXT RIGHT THING***