



Vol. 5 | Issue: 05 | May 2021

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Inside Gary Rome Auto Group

HYUNDAI
LEASE SPECIALS

2021 SE AWD
SANTA FE
\$345/MO or \$80/WK

2022 SE AWD
TUCSON
\$343/MO or \$80/WK

2021 SE AWD
KONA
\$248/MO or \$58/WK

2021 SE
SONATA
\$214/MO or \$47/WK

2021 SE
ELANTRA
\$237/MO or \$53/WK

* See Dealer for Details
GARYROMEHYUNDAI.COM

Gary's Corner

Congratulations to the entire Gary Rome Kia and Gary Rome Hyundai team! Records were made to be broken! YOU certainly did just that! May: a new month to be filled with new ideas, tons of motivation and productive days!

-Gary Rome



SELL US YOUR CAR, TRUCK, OR SUV!



It's Time To Cash In
On Your Car!



The Ultimate Buy Back Event Happening Now!



EMPLOYEE SPOTLIGHT

Happy Anniversary!

*Maria Lepage 3 Years
Charlene Cocrane 10 Years*

Shout out to Bri and Ky I appreciate your hard work and always staying on top of tasks. It is always complete, correct and done with a smile without me having to ask twice! Thank you! *-Tim Ferreira*

A HUGE thank you to the Gary Rome Hyundai and Kia customers and staff who donated to Dakin Human Society Pet Food Drive! Our friends at Dakin sure did appreciate the help! *-Cathy Riley*

Thank you to our Gary Rome Hyundai employees and customers who participated in the Holyoke Community College #togetherHCC Drive To Change Lives Lottery Raffle. We raised \$160! Congratulations to our very own Service Technician, Araz the winner! Thank you to Cathy who put the beautiful wreath together! *-Marketing*



Congratulations!

Congratulations to our Service Advisor Kristen Ranney, and fiancé Cole, on the purchase of their new home!

Congratulations to Sue on becoming a grandma again to a beautiful baby named Jameson! We are so happy to hear everyone is doing well and is healthy!

Congratulations to Lennie on the healthy birth of her second granddaughter, Torin! Your Gary Rome Hyundai family misses you, Lennie! We hope you are doing well!

Thank you to everyone who has participated in Jean Friday! We have raised over \$560 to donate to the Ronald McDonald House of Connecticut and Western Massachusetts! Everyone's generosity is appreciated!

-Cathy Riley

Welcome To The Family!

*Luis Fermin Reyes
Kia, Lube Technician*

*Michael Davenport
Hyundai, Sales and Leasing
Consultant*

*Josh Domina
Kia, Service Advisor*

Gary Rome Auto Group Core Values

WE DO THE NEXT RIGHT THING

Excellence | Passion | Integrity | Caring



MESSAGES FROM CAPTAIN CULTURE



May is National Mental Health Awareness Month!

Raffles!

Saturday, May 1st



National Play Outside Day!

Enter to win a Play Outside raffle!



Tuesday, May 4th



National Bird Day!

Enter to win the Bird House raffle!



Saturday, May 8th

National Archery Day!

Enter to win the Archery raffle!



Tuesday, May 25th



National Towel Day!

Enter to win the Towel raffle!



Tuesday, May 25th



National Wine Day!

Enter to win a Bottle Of Wine!



Interesting Facts:

- According to astronauts, space smells like a combination of diesel fuel barbecue. The smell is caused by dying stars.

-The top speed of the first American car race in 1895 was 7 mph.

-Talking to yourself makes your brain work more efficiently.

Jean Friday!

Wear jeans on Friday for \$2.50 per Friday or \$10 for the month!

All proceeds go to the Ronald McDonald House of Connecticut and Western Massachusetts



Ronald McDonald
House Charities®
of Connecticut &
Western Massachusetts

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GET TO KNOW THE FAMILY

In the month of May, we get to know Charlene Cocrane from Hyundai and Kia! Char, is the Warranty Administrator for both Hyundai and Kia. She celebrating her 10 year anniversary with the companies! Char plays a signifcant role in both dealerships. Char is one of the individuals who is busy working behind the scenes in the Service Department! With years of experience, she has certainly mastered the skills in this field! We are so lucky to have you as part of the Gary Rome Hyundai and Kia family! Congratulations on your work anniversary! Thank you for all of your hard work and all that you do for the dealerships!

What is your favorite part about your job?

The organization and attention to detail that are required. I am relentless when it comes to collecting what is owed to us by Hyundai/Kia.

What is your professional background?

I have been working in the automotive industry my entire life. I started as a file clerk, moved up to Service Advisor and a Warranty Administrator. Now, I'm just wearing the Warranty Admin hat and that is fine with me!

If you could learn about anything in the world, what would you like to know more about?

Everything! I want to learn more about marine life and wildlife around the world. I want to read ALL the books. I want to learn Spanish. I want to learn more about the blue people of Kentucky. (Yes, they are blue skinned. This is related to the book I'm currently reading.) I want to learn more about spreadsheets, computer programming, grpahics, etc... I guess I better stop there.



**Charlene Cocrane,
Warranty
Administrator**

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GARY ROME GIVES BACK TO THE COMMUNITY

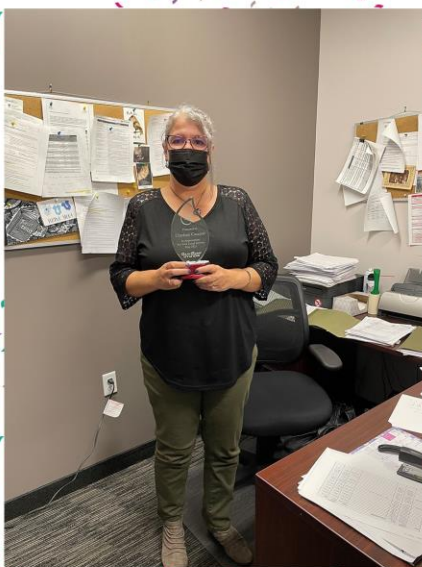
Gary Rome Hyundai is so PROUD to have been a part of such a successful record-breaking day! 290 DONORS and \$111,977 is HUGE! It is beyond amazing to see how even in trying times, people are still coming together as one big community to help! Congratulations to Holyoke Community College and the Holyoke Community College Alumni Association on a successful giving day! We look forward to next year being an even bigger event! #togetherHCC #drivetochangelives



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GARY ROME EMPLOYEES CELEBRATE MILESTONES!

We are so lucky to have such amazing employees here at the dealership who go above and beyond everyday! We love to recognize our employees whenever we have an opportunity to and thank them for all they do for the dealership. This month we recognize Charlene Cocrane and Sarah Ramsey. Char, is our Warranty Administor at Hyundai and Kia and is celebrating 10 YEARS at Gary Rome Hyundai! Sarah, is one of the Service Advisors and is celebrating 5 YEARS at Gary Rome Hyundai. Congratulations, we look forward to celebrating many more milestones with you!



Charlene Cocrane
10 Years

10

5

Sarah Ramsey
5 Years



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ANNOUNCEMENTS

Up To \$10,000 Referral Bonus For YOU!



Gary Rome Auto Group is Now HIRING!

We NEED to hire Sales and Leasing Consultants, Service Technicians, and Service Advisors to join the Gary Rome Auto Group Family today and see why we have FUN!

If you know someone who you think may be a good fit, have them apply today!

For EACH REFERRAL YOU will receive a \$2,500!



\$2,500

\$2,500

\$2,500



IMMEDIATE NEED FOR:



\$2,500

-Technicians

-Sales and Leasing Consultants

-Service Advisors



\$2,500



Save The Date!

November 6, 2021

Join us on November 6, 2021 for our Employee Appreciation Party!
More details to come!

We are SO EXCITED to finally have the opportunity to all gather together safely and have a fun Italian style evening!



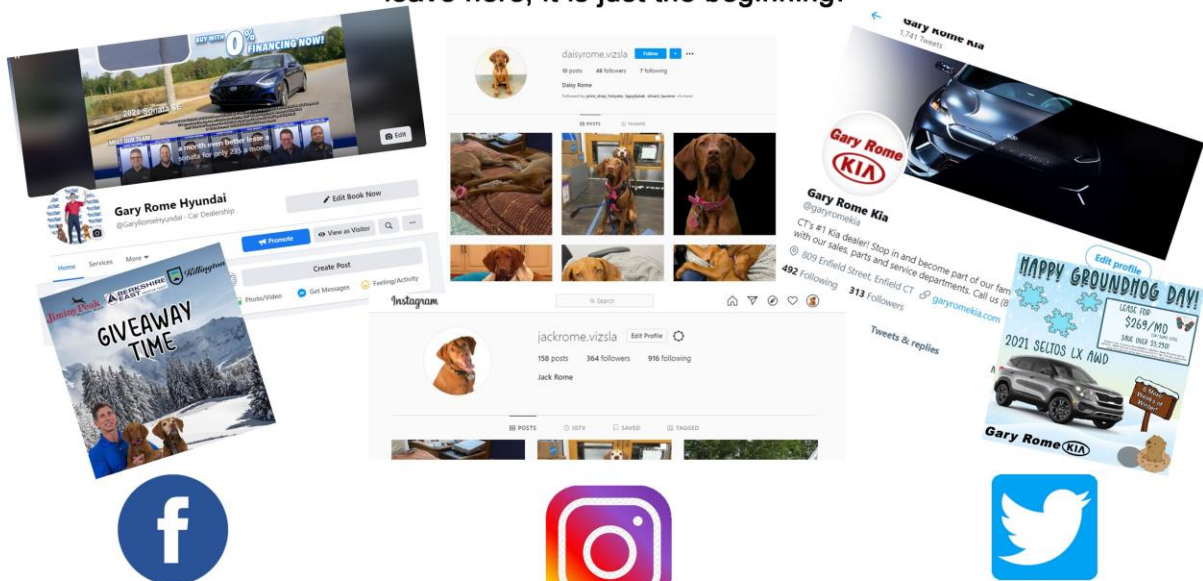
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Invite your friends to follow us on social media and enter our amazing giveaways. PLUS the latest news from Gary Rome Hyundai and Gary Rome Kia! This gives you a chance to interact and see what is happening at Gary Rome Hyundai and Gary Rome Kia. Even better, follow Jack and Daisy Rome on their adventures! The fun does not stop after you leave here, it is just the beginning!



LIKE Us On Facebook!

The Jack Daisy Rome
Gary Rome Hyundai
Gary Rome Kia
Gary Rome Hyundai & Kia
Employees



FOLLOW Our
Instagram Pages!

@jackrome.vizsla
@daisyrome.vizsla
@garyromehyundai
@garyromekia



FOLLOW Us On Twitter!

@garyromehyundai
@garyromekia
@jackdaisyrome

Gary Rome Auto Group Core Values
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Excellence | Passion | Integrity | Caring



We Treat You Like Family!

What does
EXCELLENCE
mean to you?

WE HAVE FUN

What does
PASSION
mean to you?

WE DELIVER WHAT WE PROMISE

WE WILL EXCEED YOUR EXPECTATIONS

WE ARE COMMITTED TO OUR CUSTOMERS

WE GENUINELY CARE ABOUT EACH OTHER



What does
INTEGRITY
mean to you?

What does
CARING
mean to you?



WE DO THE NEXT RIGHT THING