

# GARY ROME AUTO INSIDER

**WE DO THE NEXT *RIGHT* THING**

Excellence | Integrity | Passion | Caring

Volume 2

June 2018

6th Edition

## VISIT OUR SERVICE CENTERS!



**SERVICE SPECIAL**

**A/C Recharge FOR \$99.95**

**JUNE ONLY**

Mention this ad to your service advisor!

**GARY ROME**  
KIA OF ENFIELD  
809 Enfield St,  
Enfield, CT



**OIL CHANGE SPECIAL**

**SYNTHETIC OIL CHANGE FOR \$44.95**

**June ONLY!**  
Mention this ad to your Service Advisor!

**GARY ROME HYUNDAI**  
150 Whiting Farms Rd  
Holyoke, MA 01040

## Gary's Corner

"We all work so many hours in close proximity to each other.

**Developing relationships** of appreciation and respect is vital to the success of our business. **OUR business!** As a business owner I KNOW that close connections and taking a personal interest in fellow employees leads to greater happiness and increased productivity. **Our employees are indeed our most valuable asset!** Something to be cherished!"

- Gary Rome

## CRUISIN' Gary Rome Hyundai

June 9th  
June 23rd

10 AM - 2 PM



**FOOD  
RAFFLES  
MUSIC**

Supported By:



**ED'S CUSTOM  
MUFFLER SHOP**

All Vehicles Welcome- Motorcycles, too!



# GARY ROME AUTO INSIDER

# EMPLOYEE SPOTLIGHT

"I would like to give my shout out to **Bob Mason** who works part time in the office and as a driver for Gary Rome Kia. Even though he is a retiree, he helps out immensely in the office picking up overflow workload, as well as handling out of office business including registrations and bank runs that are extremely important to day-to-day operations. He has also been known to fill in for other full time employees in the office to make that the job gets done even when we are short staffed".

*-Steve Liptak*  
Kia Sales Manager

"I would like to give a shoutout to **Kristen Ranney** who has been working in service for 2.5 years. She does everything she can to make sure all our customers leave happy. I look to her to take care of the shop when I'm off and I can ask her about any of my other concerns. She always responds to me with a smile on her face. She is truly an asset to this company and I don't know what I'd do without her. Thank you for all your help Kristen, I appreciate all that you do.

*-Al Fontaine*  
Kia Service Manager

## WELCOME TO THE FAMILY!

Maria Lepage - Hyundai Sales

"Shout out to our **BDC team**. Every single one of you have been caught in the act of doing something great in the last 30 days. All the while continuing to provide exceptional customer service to our customers. You all rock!"

*-Telesha Williams*  
Business Development Manager

"I would like to send my shout out to our porters **Dan and Walter** who have really stepped up their game this month. This month, Will Seiffert moved on to his 'real job' and the loyal duo have been nothing but supportive in keeping up with our 5 STAR Customer Service!! Thank you so much guys!"

*-Kevin Schechterle*  
Hyundai Service Manager

## HAPPY ANNIVERSARY!

Pauli Bonavita - 20 YEARS!

Matt Schmitt - 16 Years

Josue Rivera - 11 Years

Steve Liptak - 10 Years

Jessica Rios - 9 Years

Al Fontaine - 5 Years

"Shoutout to **Omar Vega** for never saying 'No'. He's always willing to lend a hand with deliveries, making our lot look outstanding, and has a willingness to take on any task. Omar does last minute swaps and runs to the auction. He helps with minor building improvements and he never complains about the weather when work needs to be done outside. He treats the dealership as if it were his home and has made everyone's job a little easier at Gary Rome Kia with his willingness to contribute."

*-Dave Nathan*  
Kia General Manager



## GARY ROME AUTO INSIDER



## Sunday June 3



Winner Selected:  
Wednesday June 13

Kia:  
Tuesday June 19  
Hyundai:  
Wednesday June 20

B	I	N	G	O
13	29	38	51	
4	20	32		65
7	19		55	70
10		34	46	72



Thursday June 21

Friday June 22



Yes, you can really  
bring them!

Thursday June 28

See Cathy if  
interested

## Details to Follow

A silhouette of a mountain range composed of various numbers, with the text "HOW MANY STEPS HAVE YOU TAKEN TODAY?" at the bottom.

**SUNDAY  
SEPTEMBER 16**



## Wiffle Ball Game

# Sox Fans V. Yankees Fans

## Choose Your Side!



**VS**



**GARY ROME**  
**AUTOGROUP**



# GARY ROME AUTO INSIDER



# WE HAVE FUN!



Boys Night at Yankee Stadium!



Kicking off the warm weather at Kia's first BBQ of the season!

Thanks Al & Ivy!



Congratulations to Kristen Ranney on your Minute to Win It Champion title!! Sorry to Mike for the devastating loss...



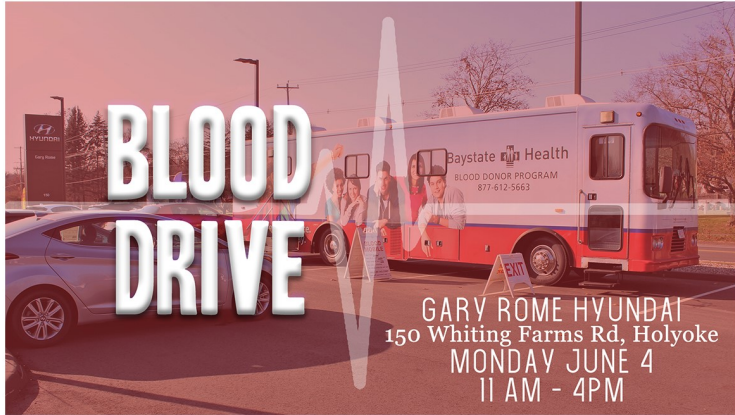
THANKS TO ALL OUR **BROWN BAG BINGO** WINNERS (AND LOSERS)



**GARY ROME**  
**AUTO INSIDER**



# IN CASE YOU MISSED IT



**Over 50 Lives Saved!!**

Upcoming Date: Monday September 10



Mother's Day Market was a vendor event to raise money for Rays of Hope. Thanks to our amazing vendors, we raised \$280!!



## #DrivePink Update

We reached **\$10,000** in our Drive Pink Campaign!

### DRIVE PINK

Did you pick up your pink frames yet?!

For every plate installed, Gary Rome is donating \$5 directly to Rays of Hope! Help us reach our \$25,000 goal by picking up your FREE #DrivePink frames!

**GARYROMEKIA.COM**



**GARY ROME  
AUTO INSIDER**



# IN CASE YOU MISSED IT

## BIG Summer BLOWOUT



"Thank you to **Gary and Jane** for your generosity to all your employees in hosting our 1st Annual Gary Rome Auto Group BBQ! I also want to thank **Irene, Melanie, Ivy, Alyssa, Josue, Angel and Carmen** for all your amazing hard work before, during and after the event.

A special thank you to **Mitchell and Joe**: I hope I didn't scare you away from the next event (I promise I won't put you to work)."

- Cathy Riley



## GARY ROME AUTO INSIDER



# YEAR OF EXCELLENCE

**Gary Rome's Year of Excellence promised to give one deserving and hard working High School Senior from Holyoke a BRAND NEW 2018 Hyundai Accent.**



12 Finalists from Holyoke High School

Eligible Students Had to Excel Their Final Year in High School:

- Maintain a 3.0 GPA
- Less than 6 absences
- Less than 6 tardies
- No more than 3 disciplinary referrals



3 Finalists from Dean Tech



**CONGRATULATIONS  
ANTONIO SANTOS!**



**GARY ROME  
AUTO INSIDER**



# CRUISIN'

## Gary Rome Hyundai

Music By:



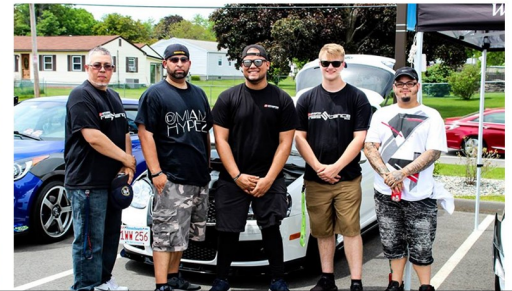
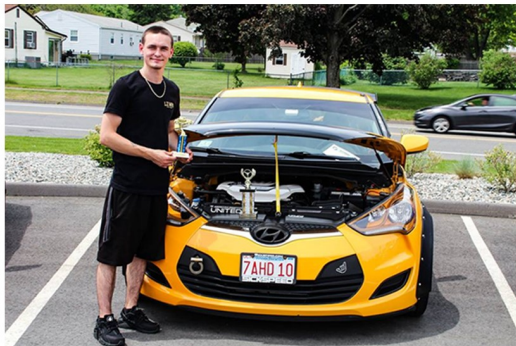
# Food Music Raffles & More!

Upcoming Dates:

June 9

June 23

July 14



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