

EMPLOYEE CONNECTIONS NEWSLETTER

MARCH 2023

GARY ROME
AUTOGROUP



Employees of the Month

Paul Maiolo, JR & Zachary Rodriguez



FROM THE DESK OF GARY ROME



Welcome March! Each day will continue to get warmer and brighter. Great tragedy gives us opportunities for great kindness and together we can make a difference. When we do something at Gary Rome Auto Group, we do it all the way. We give 110% effort and exceed expectations. Our latest effort is the supply drive for the people of Turkey. Both Gary Rome Hyundai and Gary Rome Kia continue to be official drop off locations for donations since February 14th. The generosity of our community and staff is above and beyond all expectations. Our team has already delivered several van loads of supplies to the Turkish American Society of Western Massachusetts. We continue to do the next right thing.

We have close to 50 applications for the Gary Rome Academic Achievement Year of Excellence Award of a brand new Hyundai Venue. Being out and about in the community is what I love doing most and I

had the opportunity to get the Holyoke High School North students pumped up at a recent visit to the cafeteria during lunch hour. The winner will be announced on class day on June 3rd.

In addition to the TIME Dealer of the Year Award, I was awarded as a BusinessWest Class of 2023 Difference Maker. For 15 years now, BusinessWest has been recognizing the work of individuals, groups, businesses, and institutions through its Difference Makers program, with one goal in mind: to show the many ways one can, in fact, make a difference within their community. I am honored to have received this award, and I'm grateful for our team and Gary Rome Auto Group. In alignment with this award, Gary Rome Auto Group will award Difference Makers at both dealerships. Each manager will name a Difference Maker from their department and the winners will be invited to attend the reception with their manager to celebrate on April 27th at the Log Cabin.

Lastly, I took the Recovery Ready Workplace pledge with MassHire for Gary Rome Hyundai. GRH employees will receive quarterly training on addiction to help combat the epidemic and support recovery initiatives. Everyone knows someone with an addiction, or someone who is in recovery. This very important program will help shed light on addiction and help to create awareness. Many people struggle in secrecy. Knowledge is power and at Gary Rome Hyundai, we will soon have the knowledge that may help a co-worker, friend or family member overcome addiction and may save a life.

Gary



Holyoke High School North



Representative Pat Duffy, Senator John Velis, and Ramona Reno of MassHire.

Employees of the Month March 2023

GREAT PERFORMANCE IS NEVER LUCK. IT TAKES A LOT OF FOCUS, HEART & HARD WORK.



Paul Maiolo, JR

Receptionist **GARY ROME HYUNDAI**

Paul shows up to work every day on time with a smile on his face. He is always busy and willing to do whatever is asked of him. His "Hi Folks" greeting makes customers immediately feel welcome. We are lucky to have this young man on our team. Paul is also a student at HCC and a radio host on the college's station WCCH 103.5FM! Congratulations Paul!

Peter Lustenberger
Sales Manager



Zach Rodriguez

Parts Manager **KIA GARY ROME KIA OF ENFIELD**

Zach has been an invaluable member of our team and this month is no exception. Zack continues to bring new, exciting and creative ideas to the table. His ability to research and get questions answered before we ask them has allowed us to make educated decisions that not only save the department money BUT also allow us to make money. We appreciate all his hard work, his loyalty and all his strengths that allow the parts department to run well. We look forward to the next best idea.

David Nathan
General Manager

Seen At



Tim Ferreira (GRH GM) with his son, Timmy.



Cathy Riley (Corporate Culture Officer) with her granddaughter, Lily.



Bobby Kosior (GRH Sales) with daughter, Kaia.



Nikki Lussier (GRH Sales) in Curacao.





Ivy Velez (GRK Parts & Service Director) with husband Luis "Little Lou".



Luis, Ivy, Marissa Rivera (GRH Service Advisor), Marissa's fiancé Jungy, Josue "Macho" Rivera (GRH Parts Manager), Macho's fiancé Lisa Marie and friend Big Lou and his wife.

Gary & Daisy with Northampton Mayor, Gina Louise-Sciarra at JFK Middle School.



Phil Brecher (GRH Sales), Keith Brecher (GRH F&I Manager) & Bobby Kosior (GRH Sales) at Thai Place in South Hadley.

Seen At



Dara Davignon (Executive Assistant) with her son, Jake, at the Mystic Aquarium.



Gary with his father, Jerry "JR" Rome, in Boca Raton, Florida.



Gary visited the Marieb Center at HCC to tour the old and new chemistry labs. Gary is co-chairing HCC's \$15 MM Marieb Challenge Campaign! Stay tuned...



Seen At



Gary Rome Hyundai GM Tim Ferreira in Lakewood Ranch, Florida with his sons Jacob & Kaleb.



Gary Rome Kia GM David Nathan and his wife Maria in Puerto Rico with friends.



Cover Story

AT GARY ROME AUTO GROUP, WE DO THE NEXT RIGHT THING

Gary Rome Auto Group has partnered with The Turkish American Society of Western Massachusetts, to collect supplies and monetary donations for Turkey. Both Gary Rome Hyundai in Holyoke, MA and Gary Rome Kia in Enfield, CT have been official drop off locations for supplies to be shipped to Turkey since February 14th.



"We want to do our part in the community and help the people of Turkey who have been devastated by the tragic earthquake. We have the platforms for assistance and exposure, with two dealerships in very convenient and visible locations." -Gary



GRH Team: Juan Romero (Lot Manager), Cathy Riley (Corporate Culture Officer), Megan O'Neill (Cashier), Stephanie Rivera (Receptionist), Brittany Zabielski (Social Media Admin) & Angel Melendez (Porter).

After only one week, our team loaded up two full vans of supplies! Donations continue to be dropped off at both dealerships !!



Supplies Needed !!

- | | |
|--------------------|--------------------|
| ·First Aid Kits | ·Diapers |
| ·Sleeping Bags | ·Feminine Care |
| ·Blankets | ·Pocket Warmers |
| ·Tents | ·Socks |
| ·Cleaning Products | ·Toilet Paper |
| ·Wipes | ·Cleaning Supplies |
| ·Bandages | ·Toothbrushes |
| ·OTC Pain Meds | ·Toothpaste |



Cathy Riley, Corporate Culture Officer



CORPORATE CULTURE

**A great place to work is the difference between
being a good company and a great company.**



Annique Kort (BDC), Bobby Kosior (GRH Sales), La'Toyia Martel (BDC), Beatrice Rivera (Receptionsist) & Ali Knight (BDC).



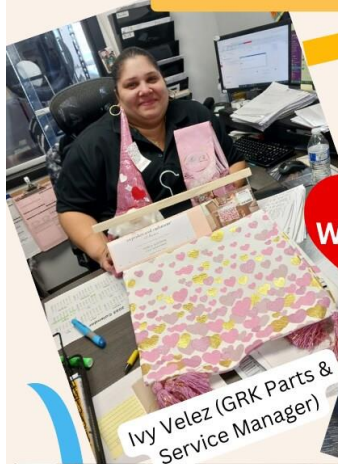
MARCH RAFFLES





CORPORATE CULTURE

FEBRUARY'S RAFFLE WINNERS



Ivy Velez (GRK Parts & Service Manager)



Renee Charles (GRH Controller)



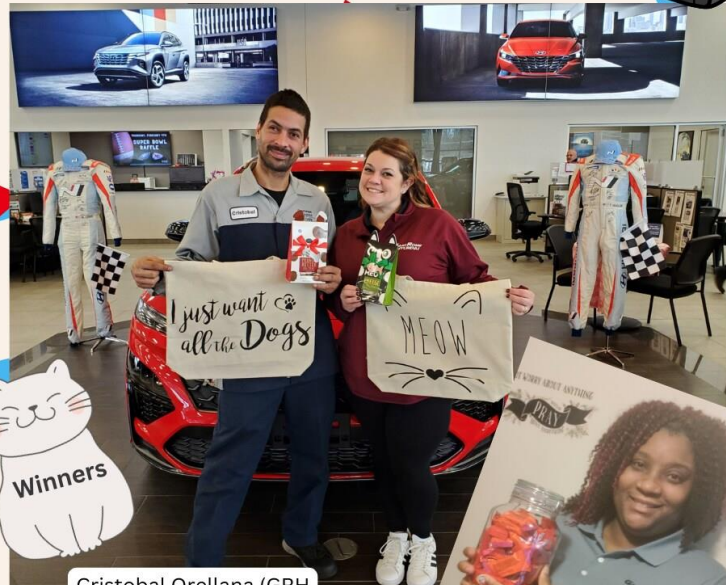
Stephanie Rivera (GRH Receptionist)



Luis Fermin (GRK Exclusive Technician)



Karissa LeDuc (BDC Specialist)



Cristobal Orellana (GRH Porter, State Inspector) and Megan O'Neill (GRH Cashier)



La'Toyia Martel (BDC Specialist)



CORPORATE CULTURE

Random Act of Kindness Day



L to R: Brianna Zemrock (Marketing), Ali Knight (BDC), Cathy, Megan O'Neill (Cashier) & Brittany Zabielski (Social Media Admin)

The weather didn't stop the team from Gary Rome Hyundai from giving kindness back to the community for Random Act of Kindness Day! They gave out \$15 Dunkin gift cards to two Holyoke Public Schools crossing guards, a school bus driver and a Holyoke Fire Department firefighter.



ATTENTION

Calling all Gary Rome Hyundai and Gary Rome Kia Employees, Friends and Family!

There will be a bus trip to New York City in December!

We are interested in seeing who would like to attend this trip.

For more information, please contact Cathy Riley (x1062) ASAP, so we can reserve a date and get an idea of how many will be interested!

Wear Jeans Fridays



Ronald McDonald House Charities®
of Connecticut & Western Massachusetts

Gary Rome Hyundai is proud to have an established partnership with the Ronald McDonald House Charities of Connecticut and Western Mass! On Friday's everyone has the opportunity to wear jeans for \$2.50 per Friday or \$10 for the month. Jean Friday's along with Brown Bag Bingo and other fun events give us the opportunity to raise money to purchase necessary items for the house in Springfield. In addition to helping purchase items for the home, proceeds raised also go to benefit their annual Trees of Hope event that takes place here at the dealership each November. If you have any questions about Jean Friday's or have another fun way of raising money for this great cause, please see Cathy or Bri!

SHOP TALK | OFFICE BANTER | SALES PITCH

GARY ROME
HYUNDAI



BACK IN ACTION: Merissa McClain returned to work in the BDC!



WINGMEN: GM Tim Ferreira with Christian Jimenez (Sales).



FEELIN' THE LOVE: Stephanie Rivera (Receptionist), Ali Knight (BDC), Karissa LeDuc (BDC), Megan O'Neill (Cashier), Marissa Rivera (Service Advisor) & Kevin Covington (Sales).

LOVE



SHOP TALK | OFFICE BANTER | SALES PITCH

GARY ROME
HYUNDAI

B A B Y



ANOTHER EPISODE OF TWINNING: Brittany Zabielski (Social Media Admin) and Ali Knight (BDC) own the exact same sweater!



BABY MAMA: Kiara Vazquez (BDC) showed off her little bundle of joy, baby girl Janiah.



FAVORITE UNCLE: Phil Brecher (Sales) entertains his nephews Max and Benjamin.



WE'LL TREAT YOU LIKE FAMILY: GM Tim Ferreira's son, Timmy, purchased a brand new Santa Cruz with the help of Sales Consultant Jack Eisenstadt.

SHOP TALK | OFFICE BANTER | SALES PITCH

GARY ROME
HYUNDAI



WE ARE FAMILY: L to R Beatrice Rivera (Receptionist), Bobby Kosior (Sales), Cathy Riley (Corporate Culture Officer), Tim Ferreira (GM), Lindsay Lapan (Staff Accountant), **Paul Maiolo, JR (Receptionist & Employee of the Month)**, Stephanie Rivera (Receptionist), Renee Charles (Controller), Colleen Lent (Registry Clerk), Brianna Zemrock (Marketing), Ali Knight (BDC), Maria LePage (Sales), Brittany Zabielski (Social Media Admin).



BIRTHDAY GIRL: Lizbeth Velez (Service Advisor) celebrates her first birthday as a GRH employee!



THE LEADERBOARD: The GRH Fantasy Football Josh Calkins (IT) 3rd Place, Josue "Macho" Rivera 1st Place, & Peter Lustenberger (Sales Manager) 2nd Place.

SHOP TALK | OFFICE BANTER | SALES PITCH



THICK AS THIEVES: Steve Liptak (Pre-Owned Car Manager) David Nathan (GM) and Justin Martin (Sales).



PEARLY WHITES: Gary with Rich Circe (Office Manager), all smiles.



A HANDSHAKE DEAL: Justin Martin (Sales) with Gary.



NEW TOY: Zach Rodriguez shows off the brand new laser cut key machine.

Happy Birthday!

Maria Lepage	03/01
Steve Liptak	03/01
Christine Kibbie	03/05
Moffical Santiago	03/11
Vanessa Williams	03/14
Omar Espada	03/18
Chris Bergeron	03/24
Mark Linnehan	03/24



Happy Anniversary!

Marissa Rivera	1 Year
Lindsay Lapan	2 Years
Pete Lustenberger	2 Years
Hector Diaz	4 Years
Robert Rubin	4 Years
Mary Lavelli	8 Years
Jason Cisek	13 Years



Gary Rome Hyundai Finance Director, Keith Brecher, celebrated his 15 Year Work Anniversary! With Gary and Tim Ferreira (GM).



Gary Rome Kia General Manager, David Nathan, celebrated his 10 Year Work Anniversary!

Welcome to the Family!

GARY ROME HYUNDAI



Jennifer Carrillo Office Assistant



Gino Palazzi Technician

Special Recognition



Mike Aubrey (GRH Parts & Service Director) with Cristobal Orellana (GRH Porter) who earned his Massachusetts State Inspector's License!



Congratulations to Josiah Vega (GRH Porter) and his mother Miggy Rivera (GRK Parts)! Josiah became a father to baby girl Alaia and Miggy is now an official grandmother!



LAST PAGE THROWBACK



*Jack lovin' on one of his visitors, back in April 2019!
We miss you!*



Meet

Stella Schechterle

The most adorable 3-year-old Shih Tzu pup,
recently adopted by Kevin Schechterle (GRH
General Sales Manager) and his wife, Lisa!



