

GARY ROME AUTO INSIDER

WE DO THE NEXT RIGHT THING

Excellence | Integrity | Passion | Caring

Volume 3

January 2019

1st Edition

Hyundai Leads Industry with Most Combined IIHS Top Safety Pick+ and Top Safety Pick Awards for 2019



Kia is Among Top Three Brands with Most 2019 IIHS Safety Awards Following Stricter Crash Standards



Gary's Corner

"A new year means New Year's Resolutions for many people. I want to share the only resolution I ever make. This one is all encompassing, it will take care of all your other resolutions in one go: whether that's to find love, lose weight, be healthier, make more money, or whatever it is you want in 2019!!

Be Positive!!!"

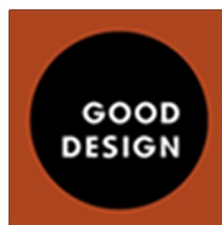
- Gary Rome

HYUNDAI WINS 3 2018 GOOD DESIGN AWARDS

2018 Kona

2019 Santa Fe

Le Fil Rouge Concept Car



KIA MOTORS IS HIGHEST RANKED MASS MARKET BRAND IN J.D. POWER'S INITIAL QUALITY STUDY FOR 4TH YEAR

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EMPLOYEE SPOTLIGHT

Happy Anniversary

Patrick Perez - 12 Years
Christine Simmons - 3 Years
Sarah Ramsey - 3 Years
Kevin Covington - 2 Years
Jack Willet - 2 Years
Bobby Kosior - 1 Year
Irene Costello - 1 Year

“Shout out to the **WHOLE service crew** for working hard through the holidays! It was a collaborative effort from all service employees. Let’s continue the hard work that has been put in the last 2 months and make 2019 the best year on record for the Gary Rome Hyundai Service Department!”

- Patrick Hamel

“Shout out to **Hailey Raleigh** for all her help in scanning and filing payables, your hard work is greatly appreciated!”

- Cathy Riley

“I want to give **Ricky Santa** a shout out for always going above and beyond! Ricky takes on anything that is given to him and always with a smile!”

- Ivy Velez

“Shout out to **Patrick Perez!** I appreciate Patrick because he has a team player, can do attitude. He has assisted in the desking process of the sales team.

While performing his daily duties of taking photos and inventory control, he has no problem helping the sales desk with the intricacies of Vin Solutions. Great Job Patrick! You are a definite asset to the Gary Rome Family.”

- Kevin Schechterle

Welcome to the Family

Edgar Vazquez Sr. -
Hyundai Parts Driver



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MESSAGES FROM CAPTAIN CULTURE



Mark Your Calendars!

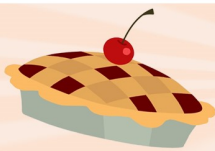


BIGGEST LOSER CONTEST
January 7th - February 18th

Amazon Giveaway
January 11th



Brown Bag Bingo
January 16th



PIE BAKE OFF
January 23rd

Girls Night
Yankee Swap
Party

FRIDAY
JANUARY 25TH

BINGO NIGHT
at Foxwoods

January 26th

"I just want to say THANK YOU to all my fellow Gary Rome Hyundai employees who gave me that very GENEROUS gift. I am truly humbled by your generosity and speechless, which for those who know me, doesn't happen very often. I'm looking forward to a happy, healthy and fun 2019 with all of you!"

2019 Fundraising Efforts

This year, we are shifting our internal fundraising efforts to lend a helping hand to our family member, Candice. All proceeds from Jean Fridays and paid tastings or lunches will go toward her medical bills.



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ATTN: EMPLOYEES

Welcome to the World



Landon, pictured with his big sister, Jordan

Landon
Ryan Spahl
January 2nd, 2019
Congratulations,
Ryan, on your newest
addition!

New Birthday Raffle!

Beginning in
2019, Cathy will
put all of our
employees with
birthdays in a
monthly raffle!
The prize is 2
movie tickets!!



MOSHIER'S ISLAND CARROT CAKE

By: Lennie
Finn

Recipe of the Month

CAKE INGREDIENTS

- * 1/2 C Oil
- * 2 C Sugar
- * 3 Eggs
- * 2 tsp Vanilla
- * 2 C Sifted Flour
- * 2 tsp Cinnamon
- * 2 tsp Baking Soda
- * 1 tsp Salt
- * 2 C Shredded Carrots
- * 1 C Chopped Nuts
- * 1 8 oz. can Crushed Pineapple, drained
- * 1 C Raisins (1/2 per Lennie)
- * 1/2 C Chocolate Chips!

DIRECTIONS

Beat oil, sugar, and eggs. Add Vanilla. Sift dry ingredients and stir into sugar mixture. Add carrots, nuts, pineapple, raisins and chocolate chips and blend thoroughly. Bake in a greased and floured 13x9 baking pan at 350° for 1 hour. Cool and cover with cream cheese frosting!

CREAM CHEESE FROSTING INGREDIENTS

- * 3 oz Cream Cheese
- * 1 1/4 C Sifted Confectioners Sugar
- * 1/4 lb. Butter or Margarine
- * 1/8 C Crushed Pineapple (optional)
- * 1/4 C Chopped Nuts (optional)

Beat all ingredients together until smooth. Then spread over cooled cake!

****This is Lennie's Recipe that WON our Bake Off in November!!**



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IN CASE YOU MISSED IT

Gary Rome Hyundai *Girls Night In* with Chef Maria



Gary Rome Kia *Paint Night*



Holyoke High School's

Madrigal Chorus

Visits Gary Rome Hyundai



Holyoke HS's Madrigal Chorus sang Christmas carols in the dealership! Gary was able to present the students with tickets to the Nutcracker!



Toys for Joy



Dave and Kristen dropped off a car load of toys to the Enfield Police Department!



We presented
Homework
House \$500 for
our fundraising
efforts in 2018



Gary
Rome
Hyundai



Ugly Sweater Day

Gary
Rome
Kia



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MARK YOUR CALENDAR



PEOPLE DO BUSINESS
WITH PEOPLE THEY
KNOW!

SAVE THE DATE!

*Business
After Hours*

Wednesday, February 20th
5 - 7 PM

Gary Rome Hyundai



150 Whiting Farms Rd
Holyoke, MA



Fashion with Compassion
~to benefit Providence Ministries

Make it FASHIONABLE to
be Compassionate!

Join the party that raised
over \$30K for Providence
Ministries in 2018

May 10th, 2019

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JOIN US!

At Business After
Hours on February 20th
as we celebrate the end
of our **#DrivePink**
campaign!



Rays of Hope
Walk & Run Toward the Cure of Breast Cancer

Baystate Health



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