

GARY ROME AUTO INSIDER

WE DO THE NEXT *RIGHT* THING

Excellence | Integrity | Passion | Caring

Volume 2

May 2018

5th Edition

CRUISIN' Gary Rome Hyundai



May 12 & 26

FOOD - RAFFLES - MUSIC

Supported By:  **ED'S CUSTOM**
MUFFLER SHOP

All Vehicles welcome, motorcycles, too!

“Why do I find it so important to give back to the community?

Because it feels good!

I want to make an impact and lasting difference, strengthen our community and meet others with similar interest and form life long relationships. I love to share my skills and learn new ones”

- Gary Rome

Sign & drive **GARY ROME HYUNDAI**

The 2018 ELANTRA

Lease For **\$239**

\$0 Down, \$0 due at signing, \$0 trade.
Anyone can qualify.
See dealer for details.

36 mo. 10k mile lease.

[search inventory](#)

INTERSTATE 91 Pricing **GARY ROME HYUNDAI**

The 2018 ELANTRA

Lease For **\$91**

\$4,417 Down, cash or trade.
Anyone can qualify.
See dealer for details.

36 mo. 10k mile lease.

[search inventory](#)

Drive A Brand New
Soul
\$8,488

36 Month Lease: 10,000 Miles/year. Must qualify for Tier 1 credit. Tax, registration, doc fees, and first payment due at signing. Stock KJ0223 MSRP \$19,819. Lease end price \$10,214.

Drive A Brand New
Stinger GT2
\$21,294

36 Month Lease: 10,000 Miles/year. Must qualify for Tier 1 credit. Tax, registration, doc fees, and first payment due at signing. Stock KJ0198 MSRP \$52,300. Lease end price \$27,710.

INTERSTATE 91 Pricing **GARY ROME HYUNDAI**

The 2018 SONATA

Lease For **\$91**

\$4,020.49 Down, Cash or Trade.
Anyone can qualify.
See dealer for details.

36 mo. 10k mile lease.

[search inventory](#)

Sign & drive **GARY ROME HYUNDAI**

The 2018 KONA

Lease For **\$298**

\$0 Down, \$0 due at signing, \$0 trade.
Anyone can qualify.
See dealer for details.

36 mo. 10k mile lease.

[search inventory](#)

Drive A Brand New
Forte
\$7,844

36 Month Lease: 10,000 Miles/year. Must qualify for Tier 1 credit. Tax, registration, doc fees, and first payment due at signing. Stock KJ0203 MSRP \$18,920. Lease end price \$8,488.

Drive A Brand New
Optima LX
\$8,775

36 Month Lease: 10,000 Miles/year. Must qualify for Tier 1 credit. Tax, registration, doc fees, and first payment due at signing. Stock KJ0161 MSRP \$23,530. Lease end price \$12,706.



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EMPLOYEE SPOTLIGHT

“Shout out to Ivy and her team in the Kia parts dept. **Juan, Miggy, Jessica and Hector** do a great job day in and day out with little supervision from me. They make sure our internal, online and wholesale customers are taken care of every day. This year has been down a bit in sales and I know with the summer around the corner business will increase again. Ivy and her team are ready to do what it takes to represent all that is wonderful about Gary Rome Auto Group.”

- *Tim Ferreira*
Parts Director

“Shout out to our Business Development team’s newest and cutest member. Young **Shenanigans** aka Shen, is an Aussie Doodle. She keeps us happy and on our toes all day!”

- *Telesha Williams*
Business Development Manager



WELCOME TO THE FAMILY!

Edwin Collazo - Hyundai Sales

Shane Boucher - Kia Sales

HAPPY ANNIVERSARY!

Charlene Cocrane - 7 Years

Ricardo Santa - 4 Years

Mark Cross - 3 Years

Shannon MacNeal - 3 Years

Wallace Robertson - 3 Years

Juan Morales - 1 Year



Keep It Up Everyone!!

“Welcome to the Gary Rome Kia Family, **Shane Boucher**, who came to us with over 10 years experience and hit the ground running! Shane got himself certified in just 3 days and still sold 11 cars and maintained a perfect KSI score even while joining us 8 days into the month! He is awaiting a full hip replacement and is working on crutches making him even more impressive! When I asked if any assistance was needed Shane replied, “No 2 legged sales person is going to outdo me!” Showing up early, staying late, and coming in on days off- Thanks for your effort and keep the ball rolling!”

- *Dave Nathan*
Kia General Manager



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COMMUNITY CORNER

Gina and Thomas Briggs

came to Kia after a devastating fire took their home and car with it. Shane got them a great deal on this 2018 Sorento.



We are so glad that you and your children made it out safely. Thank you for sharing your story with us and we wish you the best of luck in your future.



Sharon Estee was in for a service appointment when she met Edwin. They got to talking and Sharon decided to gift her old Santa Fe to her daughter and gift herself this 2018 Tucson. She was also moved by our #DrivePink campaign and made a donation while she was here!

Thank you, Sharon!

GIGAWHAAATTT?!



Over the lifetime of our solar panel field behind Gary Rome Hyundai, we have collected 1.22 Gigawatts of energy! That's enough to get you back to the future in the DeLorean!! It is also **enough energy to power over 700,000 homes!**

ARE YOU ONLINE?



Be Jack Rome's Friend!



LIKE Gary Rome Hyundai
LIKE Gary Rome Kia



@GaryRomeHyundai
@GaryRomeKia



@GaryRomeHyundai
@GaryRomeKia

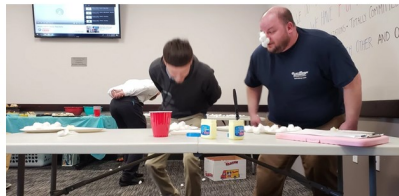


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MESSAGES FROM CAPTAIN CULTURE



Thank you **Shannon MacNeal** and **Alyssa Zollner** for facilitating our Brown Bag Bingo EVERY month! You two are doing an amazing job, keep it up!!



Congratulations to our Hyundai Minute to Win It Champion,
Will Seiffert!

Thank you to everyone who participated!



HUGE thanks to **Miggy Rivera** for treating us to Empanada Day at Kia!
(Ivy posed for the pic)



MARK YOUR CALENDARS!

CINCO DE MAYO
CELEBRATION

Hyundai & Kia
May the Fourth



MINUTE TO
WIN IT
Kia
May 15

BROWN BAG BINGO

May 22 - Kia
May 23 - Hyundai



MACAROON DAY
Hyundai & Kia
May 31



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IN CASE YOU MISSED IT



On April 26 Gary Rome Hyundai transformed into a runway to support Providence Ministries! It was truly a night of Fun and Fashion!



THANK YOU to everyone who volunteered or worked during Fashion With Compassion! We would not have been able to pull off of such an amazing night without every last one of you! Your hard work, dedication and assistance does not go unnoticed!

- Cathy, Irene & Melanie



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AUTO INSIDER**