

# Inside Gary Rome Auto Group

Vol. 5 Issue: 09 September 2021

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**LEASE SPECIALS**

**2021 LIMITED KONA**

HYBRID 2022 BLUE  
\$243/MO or \$56/WK

EV 2021 LIMITED  
\$299/MO or \$70/WK

2022 SE ELANTRA  
HYBRID BLUE  
\$234/MO or \$54/WK

2022 SONATA  
HYBRID BLUE  
\$251/MO or \$58/WK

\* See Dealer for Details

**GARY ROME HYUNDAI**



**HYUNDAI HOPE ON WHEELS**  
Helping Kids Fight Cancer Since 1998



We have joined the fight against Pediatric Cancer. Children are our future. They deserve every opportunity of life saving research. Help us create more awareness about Hyundai Hope on Wheels. Because children deserve to win!

-Gary Rome

**Hyundai Hope On Wheels**  
Helping Kids Fight Cancer Since 1998

## THE ULTIMATE BUYBACK EVENT



**GARY ROME KIA OF ENFIELD**  
Kia (860) 253-4753  
809 Enfield St, Enfield, CT 06082

**BREAK FREE FROM YOUR LOAN OR LEASE!**

**It's Time To Cash In On Your Car at Gary Rome Kia!**  
**All Makes All Models!**













### Happy Anniversary!

La'Toyia Martel	1 Year
D'Angelo Sanchez	1 Year
Amanda Perdomo	2 Years
Trisden Toccaline	3 Years
Edwin Feliciano	9 Years

Shout out to the **GRH Service Department**. Day in and day out they perform to the highest levels. From the Advisors to the Technicians, you all are doing an amazing job keeping up with all the work that has been given to us. Your hard work and efforts do not go unnoticed and I appreciate all that each of you do!

*-Geo Vazquez, Parts and Service Director*



We look forward to seeing everyone on Saturday, September 25th for our Annual Employee Appreciation Party at the Castle of Knights, located at 1599 Memorial Drive in Chicopee. Just a friendly reminder, this event is Dress to Impress! Wear your best outfit and get ready for a night of fun. Any questions? See Cathy Riley x1062. 😊

*-Marketing*

Shout out to the newest member of our team, **Danny Sanchez**. He is our newest Parts Advisor and we are very excited to have him in the Parts Department!

*-Josue "Macho" Rivera, Parts Manager*



### Welcome To The Family!

Dara Davignon,  
Hyundai/Kia, Executive Assistant

Stephanie Rivera,  
Hyundai, Receptionist

Johan Colon,  
Hyundai, Service Technician

Danny Sanchez,  
Hyundai, Parts Advisor

Joel Oquendo,  
Kia, Service Technician

Gary Rome Auto Group Core Values

**WE DO THE NEXT RIGHT THING**

Excellence | Passion | Integrity | Caring



*In the month of September, we get to know La'Toyia Martel! La'Toyia works for both Hyundai and Kia in the Business Development Center as a Business Development Specialist for the Auto Group Team. She is celebrating her one year anniversary with Gary Rome Auto Group this month! La'Toyia speaks directly with customers that call the dealerships to inquire about vehicles they've seen online. Each day, La'Toyia works hand in hand with our sales and leasing consultants to ensure they are prepared for all online shoppers who enter our showrooms. La'oyia is an extremely hard worker who always comes into work with a smile! Congratulations on your work anniversary, La'Toyia!*

### **What do you love most about your job?**

The hospitality from our team leaders. They really do care about each and every employee and treat us like family. The team I work with is truly amazing here.

### **What is your professional background?**

For over 15 years, I have worked in the medical field. I joined the military and became a light wheeled vehicle mechanic. I am still pursuing my nursing degree. I excel in providing excellent customer service! I have been working in customer service now for 11 years and this job truly highlights those attributes.



La'Toyia Martel,  
Business Development Specialist  
Gary Rome Hyundai and Kia

### **If you could learn about anything in the world, what would you like to know more about?**

It would have to be how to efficiently and effectively invest my money.

Gary Rome Auto Group Core Values

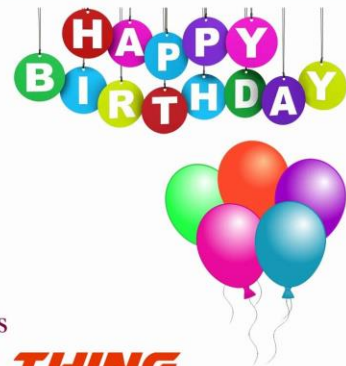
***WE DO THE NEXT RIGHT THING***

Excellence | Passion | Integrity | Caring





On September 3rd, we held a surprise birthday here at Gary Rome Hyundai, to celebrate Gary's 60th birthday! Employees from both Hyundai and Kia were in attendance. We enjoyed a delicious lunch from Murphy's Pub Food Truck and dessert from Mel's Sweet Treats. We are so happy we had the chance to celebrate with you, Gary! We hope this is new year around the sun brings you nothing but happiness!



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***WE DO THE NEXT RIGHT THING***  
 Excellence | Passion | Integrity | Caring





Congratulations to our FIRST EVER Corn Hole Tournament Winners Kevin Schechterle and Peter Lustenburger! We were able to raise \$140 for the Ronald McDonald House Charities of Connecticut and Western Mass! A BIG THANK YOU to everyone who participated in this fun event.

## Jean Fridays!

Wear jeans on Friday for \$2.50 per week or \$10 for the month!

All proceeds will be donated to the Ronald McDonald House of Connecticut and Western Massachusetts.



Ronald McDonald  
House Charities®  
of Connecticut &  
Western Massachusetts



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## Employee Appreciation Party

Join us on Saturday, September 25th, 2021

Castle of Knights ,1599 Memorial Drive, Chicopee, MA 01020

6:30 PM-11:30 PM

Fun, Raffles and DJ! Get ready as we will be announcing  
our two new employees of the year!  
We look forward to seeing everyone there!



Check out our very own Bobby Rubin,  
as he stars in the play  
"12 Angry Men"  
Presented by:  
Theatre Guild of Hampden  
For tickets visit/showtimes:  
[theatreguildoftickets.org](http://theatreguildoftickets.org)



**THEATRE GUILD OF HAMPDEN**



Announcing the Inaugural  
**Trees of Hope**  
NOVEMBER 6 - 19, 2021  
PREVIEW NIGHT NOVEMBER 5  
150 WHITING FARMS RD  
PRESENTED BY  
**GARY ROME  
HYUNDAI**

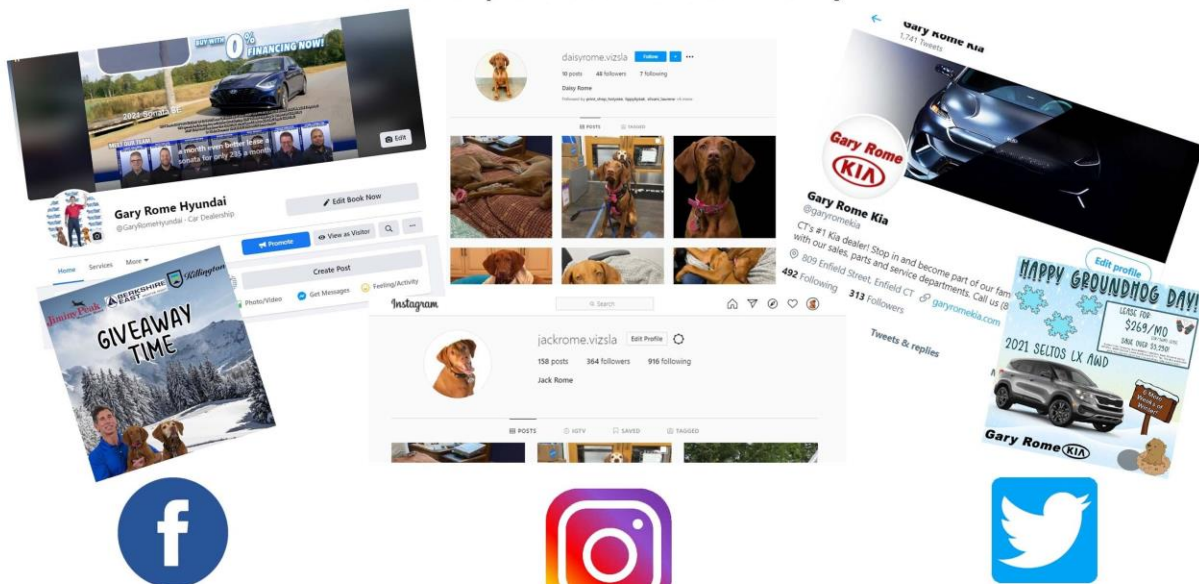
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Invite your friends to follow Gary Rome Hyundai and Gary Rome Kia on social media! Stay connected with the latest dealership news, sales, and special events. Enter to win amazing prizes with our exclusive social media giveaways! Want even more to be excited about? Follow Jack and Daisy Rome and stay connected with their fun adventures at the dealership and out in the community!



LIKE Us On Facebook!

The Jack Daisy Rome  
Gary Rome Hyundai  
Gary Rome Kia  
Gary Rome Hyundai & Kia  
Employees

FOLLOW Our  
Instagram Pages!

@jackrome.vizsla  
@daisyrome.vizsla  
@garyromehyundai  
@garyromekia

FOLLOW Us On Twitter!

@garyromehyundai  
@garyromekia  
@jackdaisyrome

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Congratulations to our first ever Employees of the Year!



Hyundai 2020



Juan Romero

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*Organized  
Team Players  
Self Motivated  
Positive  
Hard Working  
Exceed Expectations*

\$\$\$\$\$

Kia 2020



Jessica Rios

\$\$\$\$\$

## Employees of the Month!

*Hyundai*



*September 2021  
Edgar Vazquez Sr.*

*Kia*



*September 2021  
Dustin Merrill*

Who will be our Annual Employees of the Year be for 2021? Find out at our Employee Appreciation Party on September 25th, as we honor and announce our fabulous winners!