

Inside Gary Rome Auto Group

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GARYROME
AUTOGROUP



See some of our amazing giveaways!

Vol. 4 | Issue: 8 | August 2020

HYUNDAI
LEASE SPECIALS

2020 SE AWD
SANTA FE
\$312/MO or \$72/WK

2020 SE AWD
TUCSON
\$290/MO or \$67/WK

2020 SE AWD
KONA
\$252/MO or \$58/WK

2020 SE
SONATA
\$247/MO or \$57/WK

2020 SE
ELANTRA
\$220/MO or \$51/WK

* See Dealer for Details

GARYROMEHYUNDAI.COM

Gary's Corner

In every ordinary moment is
extraordinary opportunity.
Embrace it, give your energy to it,
and create new richness
as you journey through.

-Ralph
Marston

Receive up to **\$400** off of your first Payment!

2020 FORTE LX
Lease For \$159/MO*

2020 SPORTAGE LX AWD
Lease For \$199/MO*

2020 SOUL LX AWD
Lease For \$184/MO*

2020 OPTIMA LX
Lease For \$189/MO*

*See Dealer for Details



Gary Rome Kia is all about giving back! Since it's that time of year children will be heading back to school, Gary Rome Kia will donate \$10 for every new and used vehicle to Educational Resources for Children in Enfield, Connecticut!



EMPLOYEE SPOTLIGHT



Happy Anniversary

Jesus Baez 1 Yr	Walter Gould 4 Yrs
Chad Olech 1 Yr	Edgar Vazquez 4 Yrs
Daniel Santa 1 Yr	Kylin Sorl 5 Yrs
Helen Finn 2 Yrs	Vanessa Williams 5 Yrs
Gabriel Arce-Diaz 3 Yrs	Mark Linnehan 10 yrs
Migdalia Rivera 3 Yrs	

Welcome to the Family



Hector Ortiz Cancel,
Service Porter

Andrue Holbrook,
Sales and Leasing
Consultant

Welcome Carmen Melendez to the BDC reception team. We love having you and your spunky energy. -*Telesha Williams*

I want to take a moment to welcome Mary Lavelli to the BDC team. Though she's not new to the company by any means, she's been an amazing addition to the team and we're happy to have you.

-*Telesha Williams*

Shout out to all the techs in the shop. They battled through all kinds of adversity, the hot and humid conditions, to get the work out. I am truly proud of them!

-*Matt Schmitt*



Many thanks to Merissa McClain- BDC Coordinator. I am frequently getting compliments from customers saying she's a "very nice young women." She always seems to have a smile in her voice and doesn't get ruffled easily. She has also taken on the service board updates and helped with training people to the new position. Her easy-going personality brings a calmness to the BDC. Thank you!

-*Kylin Sorl*



Shout Out to Steve Liptak! It is never a surprise or shock that Steve is hard working and is an asset, not just in the Sales Department but all departments. He is the "go to" person whenever an employee has a question or issue. It is not in Steve's nature to say "that's not my job," instead he looks for solutions and get things done. He has been a loyal and valued employee for over 12 year sand has elevated his craft to help with the dealership and all its success. In the past few months, Steve has taken on many rolls to help us through these uncertain times. He doesn't ask for much praise or recognition, he only looks to help the dealership get to the next level. I for one am glad he is on our team and I look forward to many more years of his service and partnership. Thanks Steve for all you do!

-*David Nathan*

Shout Out to Dominick who will be leaving us soon to return to school. You are a hard worker and a pleasant addition to our office team. Best of luck and I hope we see you back here next year! -*Renee Charles*

Shout out to the BDC Sales, Marketing, Service, and Reception teams. You all rock! Not only do you do a great job, our customers interactions with us are seamless because of your hard work and dedication. Keep up the great work. -*Telesha Williams*

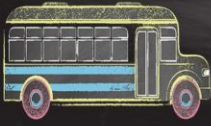
Shout Out to Shaughn Howard! Shaughn is our Parts Driver and a very important player to our team. Shaughn always does what needs to get done without questions and makes sure all of our deliveries get handled in a timely and accurate manner. Even at times when we've been backed up in the Service Department Shaughn has stepped up to help us out. Thank you Shaughn for everything you do!

-*ky Velez*

WE DO THE NEXT RIGHT THING

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Messages From Captain Culture



**AUGUST: NATIONAL CHILDREN'S HEALTH
AND
SAFETY MONTH**



Monday, August 24th



NATIONAL WAFFLE DAY!
**COME ENJOY A WAFFLE BREAKFAST
TO CELEBRATE!**

July Birthday Winner

Audriana Natal

UPCOMING RAFFLES

Sunday, August 2nd



National Coloring Book Day!

Monday, August 3rd



National Watermelon Day!

Thursday, August 6th



National IPA Day!



Thursday, August 13th



National Filet Mignon Day!

Wednesday, August 26th



National Dog Day!



Happy 50th Birthday, Tim!
We hope you enjoyed your special day!



WE DO THE NEXT RIGHT THING

Get To Know Members of the Family!

In the month of August, we get to know Vanessa Williams from Hyundai and Miggy Rivera from Kia better this month. Vanessa is our Assistant BDC Manager who is celebrating her 5 year anniversary with the company! Miggy is a Parts Advisor at Gary Rome Kia who has been with the company for 3 years now! Both ladies are excellent role models to the company and always have positive can do attitudes. We are so thankful to have them part of our Gary Rome family!

What is your favorite part about your job?

The best part about my job is a good mix of both. My job is always changing- always evolving and I get a front row seat watching the process unfold, while the atmosphere within the company really keeps me going. I also like the free snacks from our wonderful Captain Culture...that is a nice bonus.

What is your professional background?

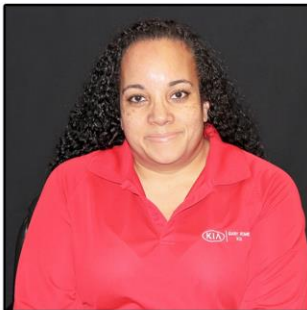
After college, I began in the dental industry as a Dental Assistant where I learned the value of adaptability, which presented me with many opportunities. After 6 years, I then shifted my career path to child care as an Assistant Director of a preschool, and I spent my days with young children which taught me so much about the importance of communication. I started at Gary Rome Auto Group in 2015 as a Business Development Specialist, where I guess you can say I found my "niche!" I've developed many skills which has brought me to my latest promotion, Assistant Business Development Manager. The last 5 years at Gary Rome has been nothing but fun and I look forward to my next 5!



**Vanessa Williams,
Assistant BDC Manager**

If you could learn about anything in the world, what would you like to know more about?

Language. Any language. But particularly African first then, moving on to Asian and European. I'm just so fascinated with the diversity of languages and culture and how we're all the same but differently wired somehow.



**Miggy Rivera,
Parts Advisor**



What is your favorite part about your job?

The people here and the atmosphere is great.

What is your professional background?

I was a CNA and I also turned wrenches in my father's old garage.

If you could learn about anything in the world, what would you like to know more about?

I would love to learn about business and the world of wall street.



WE DO THE NEXT RIGHT THING





Do you have a special hidden talent?

Come and show us your special hidden talents this November at our annual Employee Appreciation Party. There will be a cash prize awarded to the winner. Talents can vary from singing, dancing, acting, magic tricks, etc. Come see Cathy about participating. We cannot wait to see what your hidden talents are!



WE DO THE NEXT RIGHT THING



Farewell Well Wishes To Lennie!



This month we are sadly saying farewell to Lennie. Lennie has been with us now for over 2 years. In her 2 years here she has made an impact on all of us in some way shape or form and she is going to be deeply missed. Thank you Lennie for being such a sweet and loving person with such amazing baking skills. You will always have a place here in the Gary Rome family and we wish you much happiness in your new travels down South!

While it pains me to bid
you farewell, since you
were always
such a ray of sunshine,
I sincerely wish you the
best of luck on your
new adventure!

-Vanessa



Friends for life. We will miss you!
Keep in contact!

-Maria

I wish you the BEST of luck down south embarking on your new adventure!
I will truly miss you and your upbeat personality. Thank you for all of the
help you have given me along the way!

-Love Brittany



Lennie, I'd like to say Thank You for your contribution to our team. It's been a
pleasure working with you and you will be greatly missed.

Who's going to send Cathy into fits of laughter now and where will I
get my 3:30 fix??? Have a safe journey. I wish you all the best.

-Renee

I am very happy I met you.
I enjoyed the time we got to
work together and will
miss you!

-Sue

You were one of the first people I interacted with when I started here at Hyundai and from that
moment on I knew when you were such an amazing person! Thank you for everything you
have done to help me out here. I wish you the best of luck on your new adventure.

I will miss you. *-Brianna*

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Save the Date



Ronald McDonald House of MA

1st Annual Trees of Hope

Due to COVID-19,
the 1st Annual Trees of Hope
is canceled.

RMHC-CTMA.COM



Ronald McDonald
House Charities®
of Connecticut &
Western Massachusetts



Designer Bag Bingo

Sunday, October 4th, 2020

More Details To Come Soon!



Rays of Hope

Walk & Run Toward the Cure of Breast Cancer

Baystate Health



Make it **FASHIONABLE** to
be Compassionate!

Due to COVID-19,
Fashion with Compassion is canceled this year.
We hope to see everyone next year, when we
will be back and better than ever!

Join the party that raised over \$45K for
Providence Ministries in 2019

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Employee of the Year



**Exciting news for all Gary Rome Auto Group employees!
We are rolling out a new program for an
“Employee of the Year!”**

**The winner will be announced at our
Annual Employee Appreciation Party
on November 7, 2020.**

(Program dates are November 2019 - October 2020).

- **Be chosen “Employee of the Month” during the program year**
 - **Go above and beyond your current job description**
 - **Go above and beyond in customer satisfaction**
 - **Be a team player / Inner department teamwork**
 - **Positive Work Attitude**

The winner from each dealership will receive \$2,500.

WE DO THE NEXT RIGHT THING





Follow us on social media to enter our amazing giveaways and always be up to date on the latest news from Hyundai and Kia! This gives you a chance to interact and see what is happening at Gary Rome Hyundai and Kia. The fun does not stop after you leave here, it is just the beginning!



WE DO THE NEXT RIGHT THING