

# GARY ROME AUTO INSIDER

**WE DO THE NEXT *RIGHT* THING**

Excellence | Integrity | Passion | Caring

Volume 2

September 2018

9<sup>th</sup> Edition

**Fall** into **SAVINGS**

 <p><b>2018 Tucson SE</b> Buy \$21,337 Lease \$229/MO</p>	 <p><b>2018 Kona SE</b> Buy \$20,276 Lease \$209/MO</p>
 <p><b>2018 Sonata SE</b> Buy \$18,872 Lease \$200/MO</p>	 <p><b>2018 Elantra SE</b> Buy \$16,071 Lease \$195/MO</p>

\*See Dealer for Details

**GARY ROME HYUNDAI**.com  
(413) 536-4328



## Gary's Corner

“Something that my wife, Jane, has taught me over the years is: **“98% of the things we stress about in life don’t matter; in the 2% that does matter, there are really only 2 or 3 dealbreakers”**. I cannot control that much that happens in life, so why stress about it? It’s out of my control! **If I were standing in the middle of a hula hoop, everything inside of it would be what I have control over;** Everything on the outside doesn’t matter.”

- Gary Rome

**Fall Lease Specials**

 <p><b>2019 Sorento</b> \$229/MO</p>	 <p><b>2018 Optima LX</b> \$159/MO</p>	 <p><b>2018 Forte LX</b> \$129/MO</p>
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**GaryRomeKia.com** (860) 253-4753

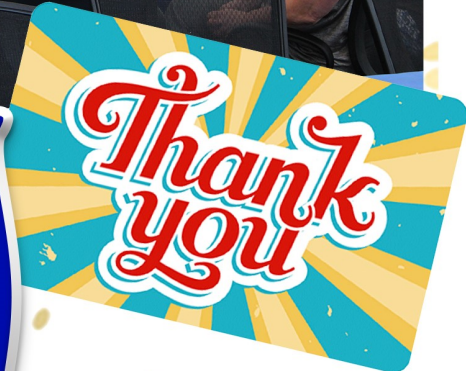


# GARY ROME AUTO INSIDER

# CONGRATUALTIONS, ED!



After 16 years, we say goodbye and Happy Retirement to Hyundai GM, Ed Bourbeau! Thank you Ed for everything you have done for us over the years! You will be missed, but we hope you spend all of your time golfing and grilling from now on! Don't be a stranger!



## GARY ROME AUTO INSIDER

# MESSAGES FROM CAPTAIN CULTURE

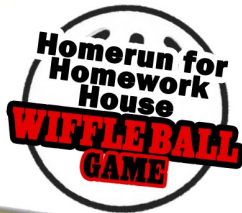


## UPCOMING EVENTS

 **Giveaway Time!**  
**2 BIG E TICKETS!!**   
**FRIDAY 9/14**

Call Cathy or Ivy to Enter!

**SUNDAY 9/16**



**National Pancake Day**



**WEDNESDAY 9/26**

## MYSTERY GAME WINNERS



After 5 INTENSE rounds of Heads Up! the Parts Department reigned victorious!  
Congrats Omar, Edgar, Patrick and Macho!

“Thank you all for coming to our “Breakfast 4 Lunch” Fundraiser! Thanks to you we raised \$138 for Homework House! A special thanks to our cooks: Shannon, Omar, and Juan for a delicious meal! Thank you to Renee, my #1 Dishwasher. And Thank You to Sue and Candice for letting us borrow your griddles for cooking. (And I hope you’ll let us borrow them again for Pancake Day!)”



Congratulations, Omar!

Omar Jr. was born on August 30<sup>th</sup>!

Welcome to the family, OJ!



## GARY ROME AUTO INSIDER

**ATTENTION!**

# EMPLOYEES

## **GARY ROME AUTO GROUP TOWN HALL**

Be on the lookout  
for a Gary Rome  
Engagment Survey!



**KIA**  
October 16<sup>th</sup>  
9:00 - 10:00  
10:30 - 11:30

**HYUNDAI**  
October 24<sup>th</sup>  
9:00 - 10:00  
10:30 - 11:30



### **Thank You!**

“Thank you to everyone for taking part in updating our head shots on the auto group websites! We appreciate your time and cooperation!”

- Irene & Melanie

## **I DRIVE PINK FOR...**

Who do you drive pink for?  
A family member, a friend, or maybe someone else?  
**Share with us why you support our #DrivePink campaign!**

Melanie is producing a video for Drive Pink! Call or email her to let her know that you are interested!

**x1074**

**[MOstiguy@GaryRomeAutoGroup.com](mailto:MOstiguy@GaryRomeAutoGroup.com)**



## **GARY ROME AUTO INSIDER**

# WE'RE GOING THROUGH CHANGES

August was a month full of changes at Gary Rome Auto Group! Several shifts in management have occurred and our employees have adapted to everything with flying colors! We are so thrilled to have a strong internal team that can step up to the plate when the opportunity is presented!

## MEET OUR NEW MANAGERS:



**Geo Vazquez**  
Hyundai Parts  
Manager



**Tim Ferreira**  
Hyundai General  
Manager



**Josue Rivera**  
Hyundai Assistant  
Parts Manager



**Ivy Velez**  
Kia Service and  
Parts Manager



**Mike Robare**  
Kia Finance  
Manager



**Juan Molina**  
Kia Assistant  
Parts Manager

## CONGRATULATIONS!!



## GARY ROME AUTO INSIDER

# MARK YOUR CALENDARS

**CRUISING**  
Gary Rome Hyundai

September 8<sup>th</sup> and 22<sup>nd</sup>



Supported By:  **ED'S CUSTOM MUFFLER SHOP**



## BLOOD DRIVE

**MAKE AN APPOINTMENT**  
CONTACT IRENE COSTELLO  
(413) 420-8058  
ICOSTELLO@GARYROMEAUTOGROUP.COM

MONDAY  
SEPTEMBER 10<sup>TH</sup>  
11 AM - 4 PM

@ GARY ROME HYUNDAI  
150 WHITING FARMS RD,  
HOLYOKE

ALL DONORS RECEIVE A  
DUNKIN DONUTS OR BIG Y  
GIFT CARD AND A FREE OIL  
CHANGE!

## Designer Bag BINGO

September 9<sup>th</sup>



## CASINO NIGHT

October 6<sup>th</sup>

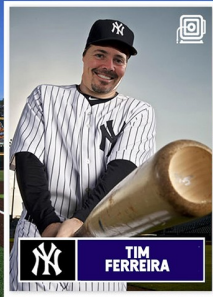
\*Details to Come




**HOMERUN FOR HOMEWORK HOUSE**

Sunday, September 16<sup>th</sup>  
1 - 4 PM  
Community Field, Holyoke

Support Homework House by bringing school supplies as a donation!  
LUNCH WILL BE PROVIDED!

 **TIM FERREIRA**

 **KEVIN SOEHNERTLE**

**WHICH TEAM WILL YOU BE ON?**  
Let Cathy Know TODAY!



## GARY ROME AUTO INSIDER