

# GARY ROME AUTO INSIDER

**WE DO THE NEXT *RIGHT* THING**

Excellence | Integrity | Passion | Caring

Volume 2

July 2018

7th Edition

## GARY GIVES BACK!

### Drive A Brand New...

<b>Stinger GT2</b> <b>\$21,234</b>	<b>Optima LX</b> <b>\$8,777</b>	<b>Forte</b> <b>\$7,644</b>	<b>Soul</b> <b>\$8,888</b>
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36 Month Lease, 10,000 Miles/year. Must qualify for credit. Tax, registration, license, and first payment due at signing.



**Give Yourself  
The Gift Of A New...**



 <b>2018 HYUNDAI ELANTRA SE</b> MSRP \$18,110 Retail Bonus Cash: \$2,000 <b>BUY FOR \$14,999</b> OR 0% <b>LEASE FOR \$43 OR \$189 / month</b>	 <b>2018 HYUNDAI SONATA SE</b> MSRP \$22,245 Retail Bonus Cash: \$2,000 <b>BUY FOR \$18,575</b> OR 0% <b>LEASE FOR \$48 OR \$189 / month</b>	 <b>2018 HYUNDAI KONA SE AWD</b> MSRP \$21,875 Retail Bonus Cash: \$2,000 <b>BUY FOR \$19,999</b> OR 0% <b>LEASE FOR \$55 OR \$239 / month</b>
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## Gary's Corner

**Q: Why are you so dedicated to giving back to the Holyoke Community?**

"I appreciate the support we receive from our community. It is important to me that I give back to the Holyoke Community because this is where we live, plant, fertilize and grow our garden! Holyoke is our home!"

- Gary Rome

**HAVE  
YOU  
HEARD?!**

**WE ARE  
COMMITTED TO  
SUPPORTING  
LOCAL CHILDREN**

We will be fundraising for Homework House of Holyoke until the end of the year!

Homework House is dedicated to the access of academic enrichment programs regardless of a family's ability to pay.



**GARY ROME  
AUTO INSIDER**

# EMPLOYEE SPOTLIGHT

"My shout out goes to both **Parts Departments**. Day in and day out my team performs at such a high standard. Whether they are helping another department or a customer, they go the extra mile! They do their part to give everyone a positive impression on Gary Rome Hyundai and Gary Rome Kia. Thank you to **Geo, Macho, Omar, Edgar, Mark and Duke** at Hyundai! Thank you to **Ivy, Juan, Miggy, Jessica, and Hector** at Kia!"

*-Tim Ferreira*  
Parts Manager

"Shout out to **Jess Rios**. Jess has worked here for 9 years and has held various responsibilities. There isn't a thing she won't do to help out the team. Whether it's service, parts, the office or photographing our new used car inventory, she on the go non-stop. I call her "supervisor" because when I put her in charge of a project I know that she is going to see that it is done all the way to the end! We love having Jess as part of our Gary Rome Kia Family!!"

*-Steve Liptak*  
Kia Sales Manager

## WELCOME TO THE FAMILY!

Reinaldo Guzman - Hyundai  
Service Advisor  
Josue Colon - Hyundai Porter

## HAPPY ANNIVERSARY!

Tim Ferreira - 16 Years  
Jonathan Rivera - 10 Years  
Telesha Williams - 4 Years  
Cathy Riley - 3 Years  
Angel Melendez - 2 Years  
David Sostoski - 1 Year  
Ross Fornier - 1 Year  
Jeff Cintron - 1 Year

"Shout out to **Jack Willet**. Jack has gone above and beyond lately to help our customers. On a couple of occasions we needed a late shuttle after hours too and Jack was right there to offer rides for us. Thank you so much, Jack. Keep up the great work!"

*-Al Fontaine*  
Kia Service Manager

"I would like to give a shout out to **Juan** for constantly being our Parts Department's top sales guy and always being a dependable!"

*-Ivy Velez*  
Kia Parts Manager

"Shout out to **Edwin Collazo**! Edwin has been with the Sales Department for approximately 3 months. In the month of June he finished in 3rd for best number of sales. He accomplished this despite having never sold cars before! It is evident that his hard work and dedication combined with his stellar work ethic is paying off. Keep up the good work!"

*Dave Toplin*  
Hyundai Sales Manager



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# MESSAGES FROM CAPTAIN CULTURE



## MARK YOUR CALENDARS!

July 2018						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



**Monday June 2<sup>nd</sup>**  
Birthday Celebrations!



**Wednesday July 4<sup>th</sup>**  
Enjoy Your Day Off!



**Monday July 9<sup>th</sup>**  
National Sugar Cookie Day



**Thursday July 12<sup>th</sup>**  
Yard Games Giveaway



**Saturday July 14<sup>th</sup>**  
Cruisin' Gary Rome Hyundai



**Tuesday July 17<sup>th</sup>**  
Brown Bag Bingo at Hyundai



**Wednesday July 18<sup>th</sup>**  
Sour Candy Day



**Thursday July 19<sup>th</sup>**  
Brown Bag Bingo at Kia



**Friday July 27<sup>th</sup>**  
Breakfast for Lunch Fundraiser



**Saturday July 28<sup>th</sup>**  
Cruisin' Gary Rome Hyundai

SAVE THE DATE  
**SUNDAY SEPTEMBER 16<sup>TH</sup>**



*Homerun for Homework House*  
Wiffle Ball Game



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# MORE FROM CAPTAIN CULTURE

## HAVE YOU LOGGED YOUR STEPS?



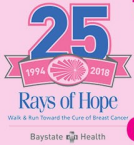
**WALK THIS WAY** Gary Rome Hyundai is on until August 1<sup>st</sup>! Tell Cathy your step count for your chance to win!

**STEPS TO DATE: 3,673,454**



## Join Our Team!

**The Rays of Hope Walk & Run toward the Cure of Breast Cancer is October 21<sup>st</sup>.**



**Contact Melanie if you are interested in walking with Gary Rome Auto Group!**

**X1074**

**mostiguy@garyromeautogroup.com**

## Homerun for Homework House



# VS.



## WHICH SIDE WILL YOU CHOOSE?!

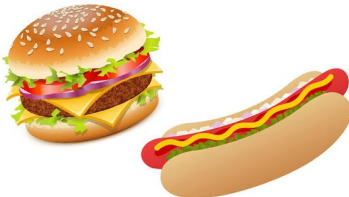
Tell Cathy your decision!

### SUPPORT LOCAL CHILDREN WHILE YOU PLAY

Help the children of our community hit a homerun this year by bringing school supplies as a donation!

**Pencils, notebooks, calculators, art kits, and everything in between would be appreciated!**

**Let's give the kids a head start to home base!!**



**"Thank you so much Juan and Al for cooking for us all during our First Day of Summer Celebration! You both helped make them such successful events! Thank you!"**

*Cathy Riley*



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# WELCOME TO OUR FAMILY



*Vivienne Ella Robare*  
Born June 9, 2018  
Congratulations, Mike and Nicole!



June welcomed three sweet additions to the world and the Gary Rome Family. Congratulations to **Mike Robare, Keith Brecher** and **Josh Calkins** on your little miracles!



*Noah Patrick Calkins*  
Born June 23, 2018  
Congratulations Josh and Alison!



*Benjamin Phillip Brecher*  
Born June 22, 2018  
Congratulations, Keith and Sarah!



*Congratulations*  
to all our new daddies!



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# ATTENTION EMPLOYEES

## SAVE THE DATE



## **GARY ROME AUTO GROUP** TOWN HALL MEETING

<b>Hyundai:</b>	<b>Kia:</b>
September 26 <sup>th</sup>	September 28 <sup>th</sup>
9 - 10 AM	9 - 10 AM
&	&
10:30 - 11:30 AM	10:30-11:30 AM

\*All must attend!



## WHAT WE'RE LOOKING FOR:

SALES CONSULTANTS  
TECHNICIANS  
OFFICE PERSONNEL

## Gary Rome Hyundai is Growing!

WE NEED YOUR HELP AND WE ARE  
WILLING TO PAY FOR IT!

### HOW IT WORKS:

Refer a potential candidate to your department manager. If we hire them you will receive a referral bonus! You can earn up to \$3600!!

## LET'S GROW TOGETHER!

Ask your department Manager for details



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