

Inside Gary Rome Auto Group

Follow Us On Social Media!



Vol. 5 Issue: 10 October 2021



LEASE SPECIALS



2022 SE
IONIQ HYBRID
\$298/MO or \$69/WK



2021 ULTIMATE
KONA EV
\$381/MO or \$89/WK



2021 LIMITED
IONIQ EV
\$283/MO or \$66/WK



GARY ROME HYUNDAI

* See Dealer for Details

A Message From Gary Rome

October is Breast Cancer Awareness Month. Join our annual campaign to increase awareness of the disease. We will donate \$5.00 for every pink license plate frame installed. You can also make a direct donation to the Rays of Hope at our dealership.

-Gary Rome



THE ULTIMATE BUYBACK EVENT



GARY ROME KIA OF ENFIELD
Kia (860) 253-4753
809 Enfield St, Enfield, CT 06082

BREAK FREE FROM YOUR LOAN OR LEASE!

It's Time To Cash In On Your Car at Gary Rome Kia!
All Makes All Models!



GARY ROME
AUTOGROUP



Messages From Staff at Gary Rome Auto Group

Happy Anniversary!

Felix Vega	2 Years
Brittany Zabielski	3 Years
Chris Bergeron	7 Years
Katelyn Doyle	8 Years
John Linnehan	18 Years

Shout out to the **GRH Parts Department**. Congratulations on a successful record breaking September. You guys completely annihilated the last record set. You never miss a beat and always strive to do better and better. Thank you **Macho, Omar, Edgar, Danny, Shaughn, and Marc** for all you do to make the Parts Department so successful!

~Tim Ferreira, General Manager at Gary Rome Hyundai

Shout out to the **ENTIRE Gary Rome Auto Group Family**. Even with the current market and trying times, you all continue to show up every day and give it your all to make sure our operations continue to run smoothly. No matter what, we are always here for one another regardless of what is happening around us. Keep up the great work everyone!

~Brianna Zemrock, Social Media Administrator at Gary Rome Hyundai and Kia



The Western Mass Hyundai Dealers are so excited to be a part of this wonderful event. For more details visit www.HyundaiSaluteToHeroes.com

Want to thank someone for their hardwork? Thank them for helping out with something throughout the month? Or just show someone some extra appreciation? Submit your shoutout to Bri in Marketing to have it featured in the following month's newsletter. Any questions? Call Bri (x1036).

Welcome To The Family!

Edward Clark
Hyundai, Service Technician



Gary Rome Auto Group Core Values

WE DO THE NEXT RIGHT THING

Excellence | Passion | Integrity | Caring

Get To Know The Family!

In the month of October, we get to know John Linnehan! John works for Hyundai as a Sales and Leasing Consultant. He is celebrating 18 years with the company this month! John is extremely knowledgeable and a great resource when you have questions about different makes and models of vehicles, especially, EV's! He is always willing to learn about new Hyundai products and specs to help his co-workers and customers who may have questions about Hyundai or other vehicle models. In addition, he is one of three certified EV Specialists here at the dealership. If you have any questions about green vehicles, John is your guy! A side from enjoying his work in the automotive industry, he loves traveling to Hawaii with his wife. Thank you John for 18 years of service here at the dealership. Congratulations on your anniversary!

What do you love most about your job?

The thing I love the most about my job is the complete satisfaction I get when a customer leaves with a smile on their face. Knowing I was part of the decision to buy from us makes this career fulfilling.

What is your professional background?

My professional background started with 13 years in the U.S. Army. Three and a half years as an Army Recruiter, which started my sales and furniture career, and for the last 18 years in cars with Gary Rome.

If you could learn about anything in the world, what would you like to know more about?

I would love to learn more about the crusade period and the 15th century. I am captivated whenever I read about it or see anything on the screen about it. I would also like to learn more about surfing big waves. I surf now but not the big wave.

Gary Rome Auto Group Core Values

WE DO THE NEXT RIGHT THING

Excellence | Passion | Integrity | Caring

Gary Rome Auto Group Employee Appreciation Party 2021

Saturday, September 25th, was our annual Employee Appreciation Party held at Knights of Columbus in Chicopee, MA.

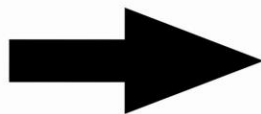
Employees from both Hyundai and Kia were in attendance.

The night was full of laughs, fun, dancing, and memories that will last a lifetime with our work family. We also named our two newest Employees of the Year. Congratulations to Cathy Riley and Hector Santiago! Thank you to everyone who helped plan this party and made it one we will never forget!



Entertainment:
Comedian, Jim Spinnato
DJ/Photo Booth, Brenton Jenkins aka DJ Onyx
Vision Entertainment

Here is a sneak peak of some of the fun from that night! To see more check out our video on our social media pages!



Scan to watch video right from your smart phone now!



Gary Rome Auto Group Core Values

WE DO THE NEXT RIGHT THING

Excellence | Passion | Integrity | Caring

Fundraising for Rays of Hope

#DrivePink



Join our annual campaign to increase awareness of Breast Cancer. We will donate \$5.00 for every pink license plate frame installed at our Hyundai and Kia locations!



Jean Fridays!

Wear jeans on Friday for \$2.50 per week or \$10 for the month!
All proceeds will be donated to the Rays of Hope!



Rays of Hope
Walk & Run Toward the Cure of Breast Cancer
Baystate Health Foundation



Gary Rome Auto Group Core Values

WE DO THE NEXT RIGHT THING

Excellence | Passion | Integrity | Caring

Announcements



🌲🌲 Gary Rome Hyundai is transforming our showroom into a winter wonderland beginning November 5th! ❄️❄️ Get ready to join us for a 14-day event as we kick off the holiday season and raise money for Ronald McDonald House Charities of Connecticut & Western Massachusetts! We have fun events planned for all ages! For more details or to find out how you can be a part of this event, contact us at (413) 536-4328. We cannot wait to kick off the start of the holiday season with everyone! 🌲❄️

Each Moment We're Alive



WHEN: Sunday, October 17, 2021

TIME: 12-5 PM

WHERE: Gary Rome Hyundai
150 Whiting Farms Road, Holyoke, MA 01040

WHO: Cindy Sheridan Murphy, founder of the local woman cancer support group *Each Moment We're Alive*, and their "Each Moment We're Alive/Circle of Angels Walking Team"

FEE: \$50 Team

Paypal and Major Credit Cards Accepted

PRIZES: 1st Place \$150
2nd Place \$100
3rd Place \$50

A fun filled day to benefit "Each Moment We're Alive/Circle of Angels walking team for the Rays of Hope," with volunteers from Chicopee High Girls Soccer Team.

CHICOPEE
PACERS

REGISTER: <http://EachMomentWereAlive.org>

Gary Rome Auto Group Core Values

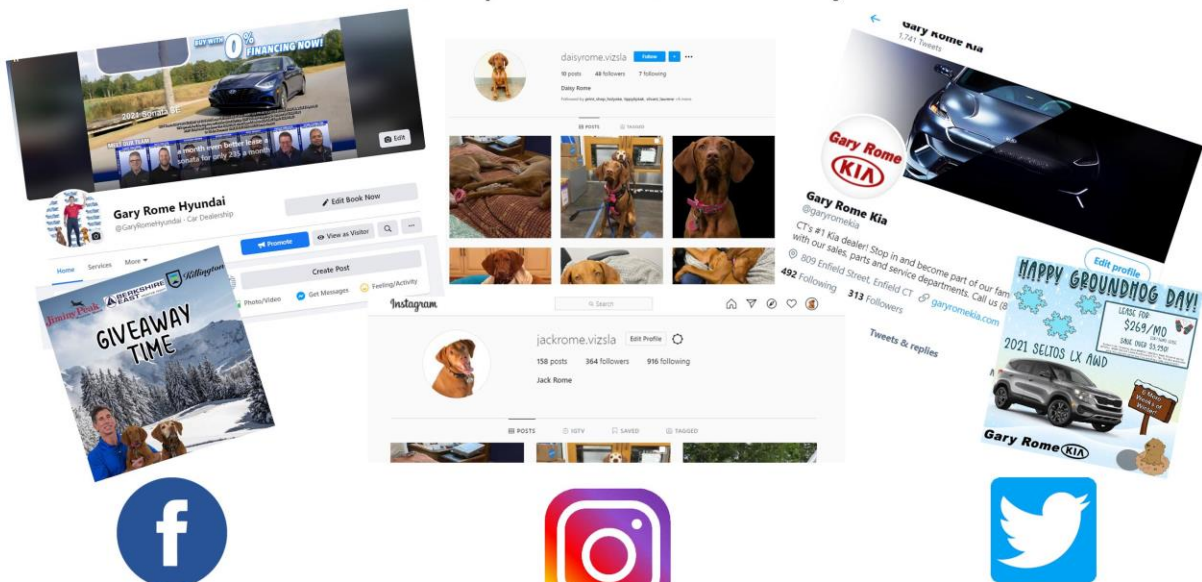
WE DO THE NEXT RIGHT THING

Excellence | Passion | Integrity | Caring

Follow Us On Social Media!



Invite your friends to follow Gary Rome Hyundai and Gary Rome Kia on social media! Stay connected with the latest dealership news, sales, and special events. Enter to win amazing prizes with our exclusive social media giveaways! Want even more to be excited about? Follow Jack and Daisy Rome and stay connected with their fun adventures at the dealership and out in the community!



LIKE Us On Facebook!

The Jack Daisy Rome
Gary Rome Hyundai
Gary Rome Kia
Gary Rome Hyundai & Kia
Employees



FOLLOW Our
Instagram Pages!

@jackrome.vizsla
@daisyrome.vizsla
@garyromehyundai
@garyromekia



FOLLOW Us On Twitter!

@garyromehyundai
@garyromekia
@jackdaisyrome

Gary Rome Auto Group Core Values

WE DO THE NEXT RIGHT THING

Excellence | Passion | Integrity | Caring

Employee of the Year!

Congratulations to our Employees of the Year!

Hyundai

2020



Juan Romero

2021



Cathy Riley

Kia

2020



Jessica Rios

2021



Hector Santiago

*Organized Team Players Self Motivated Positive
Hard Working Exceed Expectations*

Congratulations to our 2021 Employees of the Year Cathy Riley at Gary Rome Hyundai and Hector Santiago from Gary Rome Kia. We appreciate all of your hardwork and effort. Keep up the great work!

October 2021 Employees of the Month!

Hyundai



Cristobal Orellana

Kia



Brian Boglisch