2014 Prius v



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Built for you. And your family.

The perfect combination of fuel efficiency and space.

The 2014 Prius v offers all of the proven benefits of Prius, plus a remarkable amount of added functionality. Its rear cargo area is not only 50% larger than Prius, but also loaded with versatile features nearly everywhere you look. And Prius v delivers

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WASSER FRANKLING

outstanding fuel efficiency with a combined city highway rating of 4.5 L/100 km². Considering all of the benefits that Prius v has in store, it looks like the future is shaping up nicely. More Prius, more possibilities.

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FRONT COVER/PAGE 2 The innovative Prius v with Touring Package shown in Clear Sky Metalli



BLUETOOTH^{®3} Hands-free Bluetooth® wireless technology allows you to operate your compatible cellphone with your hands safely on the



DRIVE MODE SELECT Different modes for different types of driving. ECO mode helps reduce fuel consumption. EV mode runs solely on battery power for up to 1.6 km under certain conditions. And Power mode increases gas pedal response for enhanced acceleration.

ENERGY MONITOR

The Energy Monitor helps keep you continually apprised of the Hybrid Synergy Drive energy flow and how energy is efficiently managed and distributed.

Need a little space?

How about a lot of space.

Prius v is ready for anything. Its reclining rear seats and roomy leg and headroom make those especially long trips that much more relaxing. In addition to its cavernous cargo area, Prius v also offers a wealth of smaller storage compartments, including a glove box, upper glove box, side opening centre console, front under-dash tray, sliding cupholder and storage space behind the rear seats.



VERSATILE REAR SEATING

The rear seats are precision engineered to offer an array of cargo configurations. For instance, the rear seats not only slide forward and backward, they can also be folded flat for longer loads.

RELAX AND UNWIND

Passengers in the back will feel like top priority, thanks to ample legroom and rear seats that recline for optimum comfort. ADDITIONAL STORAGE A storage compartment under the cargo area is ideal for items like gloves, a flashlight or even a first aid kit.

CARGO SPACE

Pop open the rear hatch and you'll unveil a full 971 litres (34.3 cu.ft.) of cargo space.

Safety you can count on.

In more ways than one.

Toyota's commitment to continuous improvement is especially evident in the many safety technologies integrated into the 2014 Prius v. You can breathe easy knowing that Prius v comes equipped with a host of safety features designed to help you avoid accidents in the first place and to protect you in the event that a collision is unavoidable.



DYNAMIC RADAR CRUISE CONTROL (DRCC)/ PRE-COLLISION SYSTEM (PCS)

The available Dynamic Radar Cruise Control senses a vehicle ahead and automatically adjusts your vehicle speed to allow for a safe and comfortable distance between vehicles. The available Pre-Collision System is designed to help recognize and anticipate unavoidable frontal collisions by automatically applying the brakes and retracting the front seatbelts to help you prepare for such a scenario.



SEVEN AIRBAGS

Prius v comes loaded with 7 standard airbags¹ including: **SYSTEM** dual-stage driver and front passenger airbags, a driver's When travelling below 20 km/h and running knee airbag, front seat-mounted side airbags, and front & rear head/side curtain airbags.

ADVANCED PARKING GUIDANCE SYSTEM

Press the available Advanced Parking Guidance System button and an image of the desired parking spot appears on the navigation screen, with a box indicating the final position of the vehicle. Once the driver approves the position, Prius v virtually parks itself, only requiring soft braking by the driver to stop the vehicle in the intended parking spot.

VEHICLE PROXIMITY NOTIFICATION

solely on electric power, the Vehicle Proximity Notification System emits a series of tones to help alert pedestrians of the vehicle's presence.



LED LIGHTS

The available LED headlamps produce a clean white light, offering extremely long life and require 20 to 30 percent less energy than traditional headlamps, further enhancing the overall efficiency of Prius v.

Prius v Features

TERIOR

NTERTAINMENT & CONNECTIVITY

6.1″ Touch Panel Dis Playback
USB Input Port, Auxil
Bluetooth®3 Hands-F
Streaming
6-Speakers
Steering Wheel Bluet
Backup Camera

COMFORT & CONVENIENCE

Air Conditioning w/Automatic Climate Control Cabin Air Filter, Rear Se Power Door Locks Power Windows w/Auto Outside Temperature Multi-Information Dis Dual Illuminated Vanit 4-Spoke, Tilt & Telesco Push Button Start Smart Key System (Dr Cruise Control Carpet Floor Mats, All Digital Clock Centre Console w/Arn Front & Rear Cupholde

Front Seat Back Pocke Door Integrated Bottl Cargo Net, Cargo Lam Accessory Power Outl Map Lamps, Door Cou Illuminated Entry

SEATING & TRIM

Front Bucket Seats Fabric Seat Material Driver Seat w/Recline, Driver Seat Power Lun 60/40 Split Rear Bench Seat Back & Centre Arm All-Position Vertically Adjustable Headrests

isplay Audio⁹, AM/FM/CD Player, MP3/WMA

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mbar Support	•
ch Seat w/Slide, Recline, Fold-Down .rmrest	•
Adjustable Headrests	•

Front & Rear Splash Guards
Rear Bumper Protector
Chrome Grille
Electric Rear Window Defroster w/Timer
High Solar Energy Absorption Window Glass
Heated, Power Adjustable Mirrors
Colour-Keyed Door Handles & Mirrors
Hybrid Blue Accented Emblems
Variable Intermittent Wipers
Intermittent Rear Window Wiper/Washer
Light Emitting Diode (LED) Brakelamps
Projector Style Halogen Headlamps

STAR Star Safety System[™] – includes Vehicle Stability SAFETY SYSTEM[®] Control (VSC)⁵, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁵ & Smart Stop Technology (SST)⁷ Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹ Front & Rear Head/Side Curtain Airbags (SRS)¹ Front Seatbelt Pre-Tensioners & Force Limiters All-Position 3-Point Lap & Shoulder Belts Front Seatbelt Anchor Height Adjusters Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats Anchor Points for Child Restraint Seats Child Protector Rear Door Locks Engine Immobilizer Remote Fuel Lid Release Driver & Passenger Seatbelt, Low Fuel, "Key Remind" Warning Indicators Direct Tire Pressure Monitoring System Vehicle Proximity Notification System

vailable Packages

Prius v Luxury Package

Synthetic Leather-Wrapped Steering Wheel, 6.1" Touch Panel Display Audio⁹ w/Navigation,⁴ SiriusXM[®] Satellite Radio, Heated Front Seats, SofTex[®]-Trimmed Seats, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors), Auto-Dimming Rear View Mirror, Driver & Front Passenger Footwell Lamps

Prius v Touring Package

Prius v Luxury Package plus: P215/50R17 All-Season Radials Tires. 17" Aluminum Alloy Wheels, Panoramic Resin Moonroof, Fog Lamps, LED Headlamps, Headlamp Washers, Auto-Levelling Headlamp System, Automatic Headlamp System

Prius v Touring & Technology Package

Prius v Touring Package plus: 7" Touch Panel Display Audio⁹ w/Navigation,⁴ JBL[®] AM/FM/CD Player, MP3/WMA Playback, 8-Speakers, Pre-Collision System, Dynamic Radar Cruise Control, Advanced Parking Guidance System

Genuine Accessories

Block Heater

Cargo Liner Hood Deflector Paint Protection Film Remote Engine Starter

Hill-Start Assist Control (HAC) Transmission

Suspension

Front: Independent MacPherson Struts w/Stabilizer Bar Rear: Torsion Beam Type w/Stabilizer Bar

Brakes

Power-Assisted, Ventilated Front Discs, Solid Rear Discs Integrated Regenerative Braking System, Electronically Controlled Braking System

Steering

Electric Rack & Pinion w/Variable Power Assist

Wheels & Tires

16" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks 17" Aluminum Alloy Wheels, Wheel Locks P205/60R16, All-Season Radials, Temporary Spare Tire

P215/50R17, All-Season Radials, Temporary Spare Tire

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(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth[®] capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (5) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (6) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (7) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (8) The maximum output indicates engine plus HV battery output. (9) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving.

Prius v Specifications

CHANICAL

ENGINE

1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/inte (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode

Compression Ratio

13.0:1

Hybrid System Net Power

Net HP: 134 hp (100 kW)⁸ Electric Motor

Permanent Magnet Synchronous Motor

HV Battery

Sealed Nickel-Metal Hydride (Ni-MH)

DRIVETRAIN

Drive Configuration

Front Engine/Front Wheel Drive

Automatic, Continuously Variable Transmission (CVT)



Prius v	DIMENSIONS	mm (in.)
	Length	4615 (181.7)
	Width	1775 (69.9)
	Height (Unloaded)	1575 (62.0)
	Wheelbase	2780 (109.4)
	Track	Front: 1540 (60.6)
•		Rear: 1545 (60.8)
	Headroom	Front: 1006 (39.6)
•		Rear: 981 (38.6)
	Legroom	Front: 1049 (41.3)
•		Rear: 911 (35.9)
	Shoulder Room	Front: 1421 (55.9)
•		Rear: 1402 (55.2)
	Turning Circle	m (ft.)
	5	11.0 (36.1)
•	Ground Clearance	145 (5.7)
٠	WEIGHT & CAPACIT	TES
•	WEIGHT & CAPACIT Curb Weight	kg (lb)
•	Curb Weight	kg (lb) 1485 (3274)
•	Curb Weight Seating Capacity	kg (lb) 1485 (3274) 5
•	Curb Weight	kg (lb) 1485 (3274) 5 litres (cu.ft.)
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New vehicle warranty Jmmarv

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km. This warranty covers

repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 years/unlimited distance. This warranty

covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS** 8 years or 160.000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

STAR SAFETY SYSTEM

2014 Privus v comes standard with the Star Safety System[™]. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁵

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

NTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.

Colours

EXTERIOR COLOUR OPTIONS



781 Sea Glass Pearl

INTERIOR COLOUR OPTIONS

	Alpine White	Blizzard Pearl	Classic Silver Metallic	Magnetic Grey Metallic	Black	Barcelona Red Metallic	Sea Glass Pearl	Clear Sky Metallic	Blue Ribbon Metallic
Prius v	Dark Grey Fabric	Dark Grey SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®	Bisque Fabric or SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®	Dark Grey Fabric or SofTex®

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁵

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁷





At Toyota **quality**, **safety** and **sustainability** are built into every vehicle we make. To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit **toyota.ca**.





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