

# 2014 Prius v



# Built for you. And your family.

The perfect combination of fuel efficiency and space.

The 2014 Prius v offers all of the proven benefits of Prius, plus a remarkable amount of added functionality. Its rear cargo area is not only 50% larger than Prius, but also loaded with versatile features nearly everywhere you look. And Prius v delivers

outstanding fuel efficiency with a combined city highway rating of 4.5 L/100 km<sup>2</sup>. Considering all of the benefits that Prius v has in store, it looks like the future is shaping up nicely. More Prius, more possibilities.



FRONT COVER/PAGE 2  
The innovative Prius v with Touring Package shown in Clear Sky Metallic.



### TECHNOLOGY AT YOUR FINGERTIPS

Prius v is brimming with available features that help you do everything from selecting a song from your MP3 player, using the voice activated Display Audio System<sup>®</sup>, to parallel parking with just a simple touch of a button.



**BLUETOOTH<sup>®</sup>**  
Hands-free Bluetooth<sup>®</sup> wireless technology allows you to operate your compatible cellphone with your hands safely on the wheel.



**DRIVE MODE SELECT**  
Different modes for different types of driving. ECO mode helps reduce fuel consumption. EV mode runs solely on battery power for up to 1.6 km under certain conditions. And Power mode increases gas pedal response for enhanced acceleration.

### PANORAMIC MOONROOF

The available panoramic view moonroof with power shades, offers an entirely new window to the world above.



**ENERGY MONITOR**  
The Energy Monitor helps keep you continually apprised of the Hybrid Synergy Drive energy flow and how energy is efficiently managed and distributed.

# Need a little space?

How about a lot of space.

Prius v is ready for anything. Its reclining rear seats and roomy leg and headroom make those especially long trips that much more relaxing. In addition to its cavernous cargo area, Prius v also offers a wealth of

smaller storage compartments, including a glove box, upper glove box, side opening centre console, front under-dash tray, sliding cupholder and storage space behind the rear seats.



## VERSATILE REAR SEATING

The rear seats are precision engineered to offer an array of cargo configurations. For instance, the rear seats not only slide forward and backward, they can also be folded flat for longer loads.

## RELAX AND UNWIND

Passengers in the back will feel like top priority, thanks to ample legroom and rear seats that recline for optimum comfort.



## ADDITIONAL STORAGE

A storage compartment under the cargo area is ideal for items like gloves, a flashlight or even a first aid kit.



## CARGO SPACE

Pop open the rear hatch and you'll unveil a full 971 litres (34.3 cu.ft.) of cargo space.

# Safety you can count on.

In more ways than one.

Toyota's commitment to continuous improvement is especially evident in the many safety technologies integrated into the 2014 Prius v. You can breathe easy knowing that Prius v comes equipped with a host of safety features designed to help you avoid accidents in the first place and to protect you in the event that a collision is unavoidable.



### DYNAMIC RADAR CRUISE CONTROL (DRCC)/ PRE-COLLISION SYSTEM (PCS)

The available Dynamic Radar Cruise Control senses a vehicle ahead and automatically adjusts your vehicle speed to allow for a safe and comfortable distance between vehicles. The available Pre-Collision System is designed to help recognize and anticipate unavoidable frontal collisions by automatically applying the brakes and retracting the front seatbelts to help you prepare for such a scenario.

### SEVEN AIRBAGS

Prius v comes loaded with 7 standard airbags<sup>1</sup> including: dual-stage driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags, and front & rear head/side curtain airbags.

### ADVANCED PARKING GUIDANCE SYSTEM

Press the available Advanced Parking Guidance System button and an image of the desired parking spot appears on the navigation screen, with a box indicating the final position of the vehicle. Once the driver approves the position, Prius v virtually parks itself, only requiring soft braking by the driver to stop the vehicle in the intended parking spot.

### VEHICLE PROXIMITY NOTIFICATION SYSTEM

When travelling below 20 km/h and running solely on electric power, the Vehicle Proximity Notification System emits a series of tones to help alert pedestrians of the vehicle's presence.



### LED LIGHTS

The available LED headlights produce a clean white light, offering extremely long life and require 20 to 30 percent less energy than traditional headlights, further enhancing the overall efficiency of Prius v.



### Prius v Features

#### INTERIOR

- ENTERTAINMENT & CONNECTIVITY
- 6.1" Touch Panel Display Audio<sup>9</sup>, AM/FM/CD Player, MP3/WMA Playback
- Chrome Grille
- USB Input Port, Auxiliary Input Jack
- Bluetooth<sup>®</sup> Hands-Free Phone Connectivity & Wireless Audio Streaming
- 6-Speakers
- Steering Wheel Bluetooth<sup>®</sup> & Audio Controls
- Backup Camera

#### COMFORT & CONVENIENCE

- Air Conditioning w/Automatic Climate Controls
- Cabin Air Filter, Rear Seat Heater Duct
- Power Door Locks
- Power Windows w/Auto Up/Down
- Outside Temperature Gauge, Dual Trip Odometer
- Multi-Information Display w/ECO Drive Monitor
- Dual Illuminated Vanity Mirrors
- 4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls
- Push Button Start
- Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)
- Cruise Control
- Carpet Floor Mats, All-Season Floor Mats
- Digital Clock
- Centre Console w/Armrest
- Front & Rear Cupholders, Door Map Pockets
- Front Seat Back Pockets, Dual Compartment Glove Box
- Door Integrated Bottle Holders
- Cargo Net, Cargo Lamp
- Accessory Power Outlet (12 V), Retained Accessory Power
- Map Lamps, Door Courtesy Lamps
- Illuminated Entry

#### SEATING & TRIM

- Front Bucket Seats
- Fabric Seat Material
- Driver Seat w/Recline, Fore/Aft & Cushion Height Adjustments
- Driver Seat Power Lumbar Support
- 60/40 Split Rear Bench Seat w/Slide, Recline, Fold-Down Seat Back & Centre Armrest
- All-Position Vertically Adjustable Headrests

#### EXTERIOR

- Front & Rear Splash Guards
- Rear Bumper Protector
- Electric Rear Window Defroster w/Timer
- High Solar Energy Absorption Window Glass
- Heated, Power Adjustable Mirrors
- Colour-Keyed Door Handles & Mirrors
- Hybrid Blue Accented Emblems
- Variable Intermittent Wipers
- Intermittent Rear Window Wiper/Washer
- 17" Aluminum Alloy Wheels, Panoramic Resin Moonroof, Fog Lamps, LED Headlamps, Headlamp Washers, Auto-Leveling Headlamp System, Automatic Headlamp System
- Projector Style Halogen Headlamps

#### SAFETY

- Star Safety System™ – includes Vehicle Stability Control (VSC)<sup>5</sup>, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>6</sup> & Smart Stop Technology (SST)<sup>7</sup>
- Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS)<sup>1</sup>
- Driver's Knee Airbag (SRS)<sup>1</sup>
- Front Seat-Mounted Side Airbags (SRS)<sup>1</sup>
- Front & Rear Head/Side Curtain Airbags (SRS)<sup>1</sup>
- Front Seatbelt Pre-Tensioners & Force Limiters
- All-Position 3-Point Lap & Shoulder Belts
- Front Seatbelt Anchor Height Adjusters
- Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats
- Anchor Points for Child Restraint Seats
- Child Protector Rear Door Locks
- Engine Immobilizer
- Remote Fuel Lid Release
- Driver & Passenger Seatbelt, Low Fuel, "Key Remind" Warning Indicators
- Direct Tire Pressure Monitoring System
- Vehicle Proximity Notification System

### Available Packages

#### Prius v Luxury Package

- Synthetic Leather-Wrapped Steering Wheel, 6.1" Touch Panel Display Audio<sup>9</sup> w/Navigation,<sup>1</sup> SiriusXM<sup>®</sup> Satellite Radio, Heated Front Seats, SoTex<sup>®</sup>-Trimmed Seats, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors), Auto-Dimming Rear View Mirror, Driver & Front Passenger Footwell Lamps

#### Prius v Touring Package

- Prius v Luxury Package plus: P215/50R17 All-Season Radials Tires, 17" Aluminum Alloy Wheels, Panoramic Resin Moonroof, Fog Lamps, LED Headlamps, Headlamp Washers, Auto-Leveling Headlamp System, Automatic Headlamp System

#### Prius v Touring & Technology Package

- Prius v Touring Package plus: 7" Touch Panel Display Audio<sup>9</sup> w/Navigation,<sup>1</sup> JBL<sup>®</sup> AM/FM/CD Player, MP3/WMA Playback, 8-Speakers, Pre-Collision System, Dynamic Radar Cruise Control, Advanced Parking Guidance System

#### Genuine Accessories

- Block Heater
- Cargo Liner
- Hood Deflector
- Paint Protection Film
- Remote Engine Starter

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### Prius v Specifications

#### MECHANICAL

ENGINE  
Type  
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/Intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select

Compression Ratio  
13.0:1

Hybrid System Net Power  
Net HP: 134 hp (100 kW)<sup>8</sup>

Electric Motor  
Permanent Magnet Synchronous Motor

HV Battery  
Sealed Nickel-Metal Hydride (Ni-MH)

#### DRIVETRAIN

Drive Configuration  
Front Engine/Front Wheel Drive

Hill-Start Assist Control (HAC)

Transmission  
Automatic, Continuously Variable Transmission (CVT)

#### CHASSIS

Suspension  
Front: Independent MacPherson Struts w/Stabilizer Bar  
Rear: Torsion Beam Type w/Stabilizer Bar

Brakes  
Power-Assisted, Ventilated Front Discs, Solid Rear Discs  
Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System

Steering  
Electric Rack & Pinion w/Variable Power Assist

Wheels & Tires  
16" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks

P205/60R16, All-Season Radials, Temporary Spare Tire  
P215/50R17, All-Season Radials, Temporary Spare Tire

City/Highway/Combined  
L/100 km mpg (imperial gallon)

4.3/4.8/4.5 66/59/63

#### DIMENSIONS mm (in.)

Length  
4615 (181.7)

Width  
1775 (69.9)

Height (Unloaded)  
1575 (62.0)

Wheelbase  
2780 (109.4)

Track  
Front: 1540 (60.6)  
Rear: 1545 (60.8)

Headroom  
Front: 1006 (39.6)  
Rear: 981 (38.6)

Legroom  
Front: 1049 (41.3)  
Rear: 911 (35.9)

Shoulder Room  
Front: 1421 (55.9)  
Rear: 1402 (55.2)

Turning Circle  
m (ft.)  
11.0 (36.1)

Ground Clearance  
145 (5.7)

#### WEIGHT & CAPACITIES

Curb Weight  
1485 (3274)

Seating Capacity  
5

Cargo Capacity  
1906 (67.3) Behind Front Seats  
971 (34.3) Behind Rear Seats

Fuel Capacity  
litres (gal)  
45 (9.9)

#### FUEL CONSUMPTION RATING<sup>2</sup>

City/Highway/Combined  
L/100 km mpg (imperial gallon)

4.3/4.8/4.5 66/59/63

### New vehicle warranty summary

– No deductibles – no transfer fees

**COMPREHENSIVE COVERAGE**  
3 years or 60,000 km. This warranty includes 24-hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS**  
5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS**  
8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION**  
5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

**HYBRID-RELATED COMPONENTS\*\***  
8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

\*\*Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

### STAR SAFETY SYSTEM™

2014 Prius v comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

### Colours

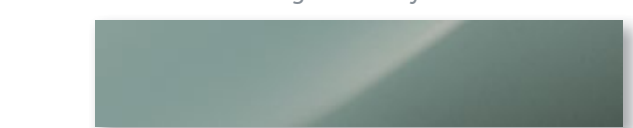
#### EXTERIOR COLOUR OPTIONS



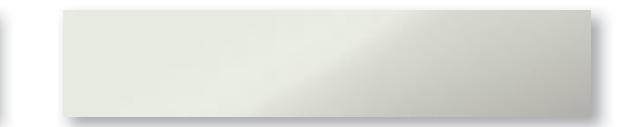
040 Alpine White



1G3 Magnetic Grey Metallic



781 Sea Glass Pearl



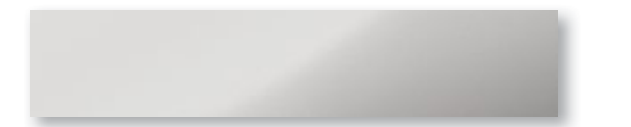
070 Blizzard Pearl



202 Black



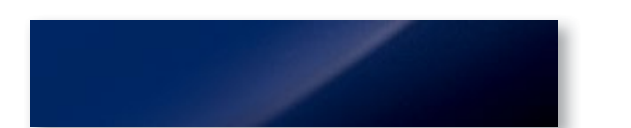
787 Clear Sky Metallic



1F7 Classic Silver Metallic



3R3 Barcelona Red Metallic



8T5 Blue Ribbon Metallic

#### INTERIOR COLOUR OPTIONS

	Alpine White	Blizzard Pearl	Classic Silver Metallic	Magnetic Grey Metallic	Black	Barcelona Red Metallic	Sea Glass Pearl	Clear Sky Metallic	Blue Ribbon Metallic
Prius v	Dark Grey Fabric	Dark Grey SofTex <sup>®</sup>	Dark Grey Fabric or SofTex <sup>®</sup>	Dark Grey Fabric or SofTex <sup>®</sup>	Dark Grey Fabric or SofTex <sup>®</sup>	Bisque Fabric or SofTex <sup>®</sup>	Dark Grey Fabric or SofTex <sup>®</sup>	Dark Grey Fabric or SofTex <sup>®</sup>	Dark Grey Fabric or SofTex <sup>®</sup>



Prius c



Prius



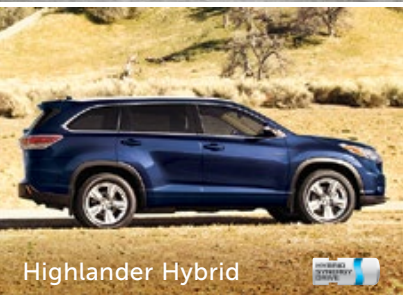
Prius Plug-in



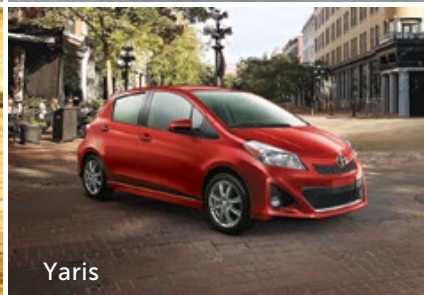
Prius v



Camry Hybrid



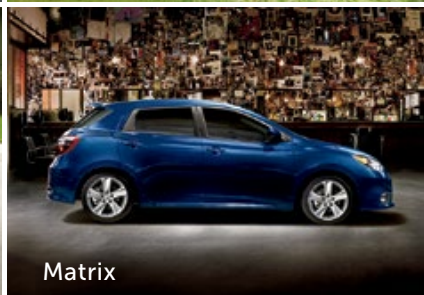
Highlander Hybrid



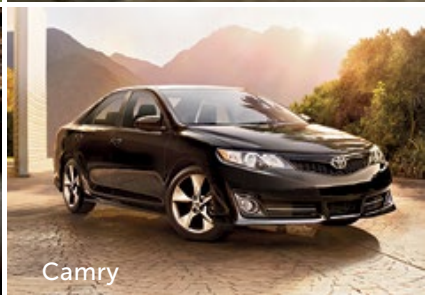
Yaris



Corolla



Matrix



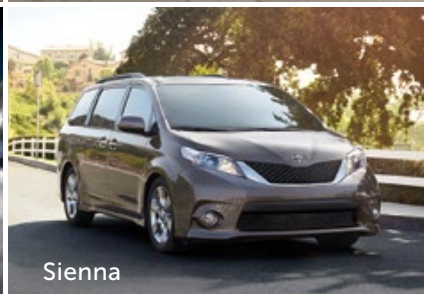
Camry



Venza



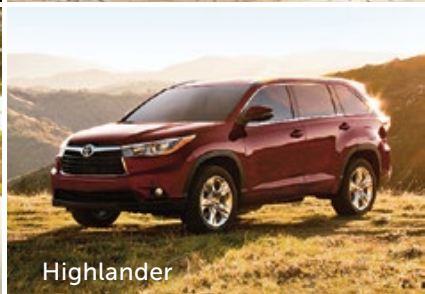
Avalon



Sienna



RAV4



Highlander



FJ Cruiser



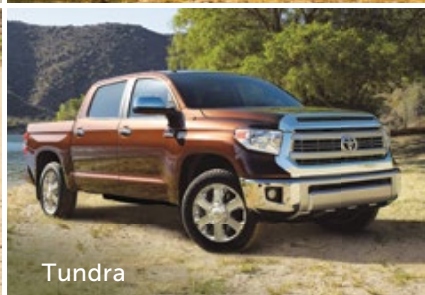
4Runner



Sequoia



Tacoma



Tundra

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