2014 Tacoma
Finally, a dependable truck that works as hard during the week, as it does on the weekend. Built on a sturdy frame that gives the 2014 Tacoma it’s legendary toughness, you’ll find a cab that’s loaded with refined styling, superior comfort and the latest technologies to make any task enjoyable. And once you’re behind the wheel, an available V6 engine will take you, your passengers and your cargo anywhere you need to go.

With over 70 years of Toyota truck experience behind it, and the fact that over 85% of Toyotas sold in Canada in the last 20 years are still on the road today*, you’re not just getting another truck, you’re getting the durability of a Toyota. And with the confidence you get from our standard Star Safety System™, Tacoma lets you focus on what really matters, like that task or adventure in front of you.

Whether you’re on the road or the road less travelled, the 2014 Tacoma lets you play as hard as you work.

Power play.

Performance that goes beyond your 9 to 5.

When you couple off-road reliability with an available V6 engine that delivers a hold-on-tight 266 lb-ft. of torque, you create a truck that turns work into play. Now, if that number doesn’t make you want to go out and haul something heavy, maybe the advanced Trailer Sway Control (TSC) will. The available TSC enlists stability control sensors and the ABS system to help counteract yaw caused by unwanted trailer motion.

Tacoma’s available electronically controlled locking rear differential distributes power evenly to both rear wheels, providing more grip in low-traction conditions. A steel sleeve actuator locks the slide gear into the ring gear, locking the rear axle. Once locked, the rear axle can apply all of its traction to help get you moving in the right direction.

Tacoma is built on a rugged frame strengthened with 203 mm (8-inch) cross members, stout center rails and rear inner channel reinforcements. The engine features Variable Valve Timing with intelligence to help deliver maximum power on minimum fuel.
Versatility meets workability meets drivability. From interior features that will leave you wanting nothing more, to an extra tough composite bed that is durable enough to handle any load, the Tacoma makes just about anything possible.

**WATER REPELLENT SEATS**
The spacious interior is available with water repellent seats, which have been treated to help protect them from moisture damage and stains.

**STEERING WHEEL**
Tacoma’s steering wheel features silver coloured accents, as well as convenient integrated Bluetooth® and audio controls.

**DISPLAY AUDIO SYSTEM WITH NAVIGATION**
The optional JBL® Display Audio System features a 6.1-inch touch panel display with Bluetooth® wireless music streaming, and a unique “text to voice” feature that converts text messages from your phone into voice messages, which play through the vehicle’s speaker system.

**120 V/400 W DECK-MOUNTED POWER OUTLET**
The available 120 V/400 Watt power outlet enables you to pull electrical power when and where you need it.

**STANDARD DECK RAIL SYSTEM**
Tacoma’s fibre-reinforced Sheet-Moulded Composite (SMC) bed features a standard Deck Rail System with four adjustable tie-down cleats to help ensure your gear stays put.

**IN-BED STORAGE SYSTEM**
The handy In-Bed Storage System is perfect for storing stricter items like rags, spray lube or miscellaneous tools.

**FIBRE-REINFORCED SHEET-MOULD COMPOSITE BED WITH FOUR D-RINGS**
The fibre-reinforced Sheet-Moulded Composite (SMC) material in the bed of the Tacoma isn’t just a bedliner, it’s the bed itself. And while it may be handsome, it’s not there for looks. This rugged material offers better impact strength than steel.

**DOUBLE CAB FOLD-DOWN REAR SEATBACK**
Double Cab features rear seats that fold up or down to reveal storage compartments perfect for keeping things out of sight, yet quickly and easily accessible.
Tacoma Cab choices.

Double Cab
The worksite has never seen another truck like it. With increased leg and headroom, the Double Cab seats 5 comfortably to get you to any job site. When not transporting passengers, the 60/40 split rear bench seat can fold down flat to act as a mobile office, or to give you additional space for your gear. (Shown with Bed Divider accessory)

Access Cab
Go from work gloves to driving gloves effortlessly with the 4x4 or 4x2 Access Cab. Whether for work or play, the Access Cab easily seats 4 passengers and can be quickly configured for extra storage by simply folding up the rear jump seats. (Shown with Bed Extender accessory)

Go in safety. Along with style and comfort.

The stylishly rugged exterior of the 2014 Tacoma will certainly catch your eye, but some of the most head-turning features are the ones designed to help keep you safe. With advanced safety features like active front headrests, six-airbags, including front seat-mounted side airbags and rollover-sensing head/ side curtain airbags and 3-point front and rear seatbelts, Tacoma is as serious about safety as any truck on the road.

2014 Tacoma comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC
Vehicle Stability Control
Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.6

TRC
Traction Control
Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS
Anti-lock Brake System
Prevents brakes from locking up by “pulsing” brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD
Electronic Brake Force Distribution
Redistributes brake force to help keep the rear wheels from locking up during braking situations.

BA
Brake Assist
Detects sudden or “panic” braking and adds the full pressure needed to help prevent a collision.

SSS
Smart Stop Technology
Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.

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Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.
**EXTERIOR COLOUR OPTIONS**

- 040 Alpine White
- 106 Silver Sky Metallic
- 163 Magnetic Grey Metallic
- 202 Black
- 391 Barcelona Red Metallic
- 413 Pyrite Mica
- 613 Spruce Mica

**INTERIOR COLOUR OPTIONS**

- Alpine White: Grey Fabric
- Silver Sky Metallic: Grey Fabric
- Magnetic Grey Metallic: Grey Fabric
- Black: Grey Fabric
- Barcelona Red Metallic: Grey Fabric
- Pyrite Mica: Grey Fabric
- Spruce Mica: Grey Fabric
- Blue Ribbon Metallic: Grey Fabric

Please see your Toyota Dealer for details.

**Personalize your Tacoma to enhance both its appearance and performance. Many of Toyota’s Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.**

**Genuine Accessories**

**INTERIOR**
- Bongiovi Acoustics DPS

**EXTERIOR**
- Block Heater
- Hood Deflector
- Paint Protection Film
- Roof Rack
- Running Boards
- Side Step Bars - 4"
- Side Step Bars - 5" Chrome
- Skid Plate
- Spoiler
- Towing Hitch

**BED ACCESSORIES**
- Bed Cleat
- Bed Divider
- Bed Extender
- Bed Mat
- Cargo Net - Envelope
- Cargo Net - Spider
- D-Rings
- Rear Bumper Step

**TRD ACCESSORIES**
- TRD 16" Off-Road Alloy Wheels
- TRD Exhaust
- TRD Quick Shifter (6-Speed Manual)
COMFORT & CONVENIENCE

60/40 Split Rear Bench Seat w/Fold-Down Seat Back
Rear Jump Seats w/Fold-Up Rear Seat Cushion
Front Bucket Seats w/Fabric Seat Material
Accessory Power Outlet
4WD Indicator
Sliding Rear Window
Power Windows w/Driver Side Auto-Down

® Hands-Free Phone Connectivity & Wireless Audio Streaming
4x2 4x4

6-Speakers & Audio Controls

Safety
Star safety system® — Active vehicle stability control®, traction control, brake assist, Electronic brake-force distribution, Brake Lamps, Windshield Shade Band, Backup Camera

10-Speaker Audio System, Steering Wheel Controls, Heated Front Seats, Remote Entry, Dual Illuminated Vanity Mirrors, Variable Intermittent Wipers, Rearview Camera, Driver Seat Lumbar Support, 4-Wheel ABS, Traction Control, Brake Assist, Driver Side Airbag, Front Side Airbags, Full-Size Front & Rear Head/Side Curtain Airbags, Electronic Stability Control®

4x4 Access Cab V6 Trail Teams Pro Package plus: 4x4 Front Bumper (w/Brush Guards), 20” Aluminum Alloy Wheels, Trail Teams Pro Decal, 5.7L V8 Engine, Keyless Entry, Power Adjustable Mirrors, Dual Illuminated Vanity Mirrors, Rearview Camera, 18” Aluminum Alloy Wheels, Full-Size Front Bumper, 4-Wheel ABS, Traction Control, Brake Assist, Driver Side Airbag, Front Side Airbags, Full-Size Front & Rear Head/Side Curtain Airbags, Electronic Stability Control®

4x2 Access Cab Convenience Package plus: Front Seat Back Pockets, 120 Volt (120V) Power Outlet, 5.7L V8 Engine, Keyless Entry, Power Adjustable Mirrors, Rearview Camera, Full-Size Front Bumper, 4-Wheel ABS, Traction Control, Brake Assist, Driver Side Airbag, Front Side Airbags, Full-Size Front & Rear Head/Side Curtain Airbags, Electronic Stability Control®

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4x2 Access Cab SR5 Power Package plus: Front Seat Back Pockets, 120 Volt (120V) Power Outlet, 5.7L V8 Engine, Keyless Entry, Power Adjustable Mirrors, Rearview Camera, Full-Size Front Bumper, 4-Wheel ABS, Traction Control, Brake Assist, Driver Side Airbag, Front Side Airbags, Full-Size Front & Rear Head/Side Curtain Airbags, Electronic Stability Control®

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60/40 Split Rear Bench Seat w/Fold-Down Seat Back
Rear Jump Seats w/Fold-Up Rear Seat Cushion
Front Bucket Seats w/Fabric Seat Material
Accessory Power Outlet
4WD Indicator
Sliding Rear Window
Power Windows w/Driver Side Auto-Down

® Hands-Free Phone Connectivity & Wireless Audio Streaming
4x2 4x4

6-Speakers & Audio Controls
Fuel: • Smart • Payload = Passengers, Equipment, Luggage and Cargo.

Toyota tests certain Bluetooth handsfree connections to Bluetooth enabled cell phones. Toyota’s handsfree connection system uses advanced phone speech recognition technology. Handsfree phone connection system is not a substitute for dialing in emergency situations. It is not capable of recognizing all dialects or all accents. Rely on your common sense to check on the status of your handsfree phone connection system and to make sure all phone software versions are compatible with Toyota vehicles. Toyota is not liable for any damage to or loss of the handsfree phone connection system. Operation of mobile phones while you are driving is prohibited by federal law (51 C.F.R. 15.141) and by the laws of many states and localities. Please respect the law and safety considerations that require you to give full attention to driving and to not use a mobile phone while driving.

Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe and attentive driving. Be sure to frequent stops to avoid wearing out the rear brakes.

Committed to Canadians, today and tomorrow.

Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country fund non-profit programs that work to make a difference for Canadians through direct community involvement.

As part of our ongoing commitment to the environment and education, we established the Toyota Evergreen Learning Grounds program. This program is designed to transform Canadian school grounds into natural learning environments so that students can have a healthy place to play, learn and develop a genuine respect for nature. We also support Special Olympics Canada, which helps athletes reach their personal best in athletic competition. We believe that through our commitment to health and wellness, we are helping create a better tomorrow for Canadian communities – today.
At Toyota quality, safety and sustainability are built into every vehicle we make. To learn more about Toyota’s commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we’ve won for doing just that – visit toyota.ca.