

Reasons you need a service contract:



- Maintains vehicle protection for key components after the New Vehicle Limited Warranty has expired
- Vehicles may be too complex for do-it-yourself owners
- Reduces the financial risk of vehicle ownership
- Provides transportation when vehicle is in for a covered repair
- May add resale value

BaseCARE is the ideal Ford Extended Service Plan (ESP) for YOU:



- It's a comprehensive service plan from Ford that covers 84 major components and associated labor
- Gives you the assurance that your vehicle has the protection it needs
- At a great price! You could save the amount of the plan cost with just one covered repair!
- Helps provide protection against the cost of unexpected repair bills during and after your New Vehicle Limited Warranty
- Provides towing reimbursement
- Provides rental car reimbursement
- 24-hour roadside assistance is only a toll-free call away
- Road Hazard Tire Coverage may be added to eligible Ford, Lincoln and Mercury vehicles
- Provides factory-trained technicians and genuine Ford parts
- A proven winner with more than 30 million contracts sold

Financing Options

In most cases Ford ESP may be included in your finance contract. Convenient interest-free installment payment plans are also available for 5, 11 or 17 months.

Transferable

Important things to know about Ford ESP BaseCARE:

- Failures of covered components due to normal wear resulting from defective material or workmanship are included, in addition to mechanical breakdowns
- Used Plans must be purchased at the time of vehicle sale
- For Used Plans on non-Ford vehicles and Ford, Lincoln and Mercury vehicles with no remaining New Vehicle Limited Warranty, coverage begins at the signature date and mileage on the vehicle at time of purchase
- If a pre-owned vehicle has a Ford New Vehicle Limited Warranty remaining, a used BaseCARE plan is a "tack-on" to the warranty. Ask your dealer for details

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details. See your dealer or your copy of the warranty for complete details on the New Vehicle Limited Warranty.

Florida dealers only: In Florida, Ford ESP is a Service Contract from The American Road Insurance Company, Dearborn, MI 48126. Certificate of Authority #09079.

Time/Mileage: _____

Price: \$ _____



WWW.FORD-ESP.COM

BaseCARE

84 Major Components Covered



"The plan designed with you in mind!"

Ford Extended Service Plan for
New and Pre-owned Vehicles

Extended Service Plan from Ford



GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND

BaseCARE

Protecting New and Pre-owned Vehicles

Rental Car Reimbursement:



- Up to 10 days per repair visit
- \$28 per day (\$35 per day for Lincoln)
- Includes repairs covered by the New Vehicle Limited Warranty

Roadside Assistance Administered by Ford Auto Club:



- Toll-free assistance available 24 hours a day by calling **1-800-241-3673**
- Flat tire change
- Battery jump starts
- Towing
- Lock-out assistance
- Out-of-fuel assistance
- Travel expense reimbursement
- Destination assistance

Ford ESP BaseCARE Gives You Genuine Peace of Mind from Ford

We want you to be completely satisfied with your vehicle ownership experience. That's where Ford ESP BaseCARE comes in. BaseCARE gives you the assurance that your vehicle has the protection it needs. We'll use genuine parts and genuine service to keep your vehicle running at its best. All this and competitive pricing add up to genuine Peace of Mind!

Coverage Provided in U.S. and Canada

With Ford ESP, you're confident knowing you're covered at over 4,600 Ford, Lincoln and Mercury dealers in the U.S. and Canada.



ENGINE

- All Internal Lubricated Parts
- Cylinder Block
- Cylinder Heads
- Diesel Injector Pump
- Flywheel
- Gas Fuel Injectors and Fuel Lines
- Harmonic Balancer and Bolt
- Manifold (Exhaust and Intake)
- Manifold and Bolts
- Oil Pan
- Oil Pump
- Seals and Gaskets
- Thermostat
- Thermostat Housing
- Timing Chain Cover
- Timing Chain (Gears or Belt)
- Turbocharger/Supercharger Unit (Factory-installed)
- Valve Covers
- Water Pump



TRANSMISSION

- All Internal Parts
- Governor Assembly
- Seals and Gaskets
- Torque Converter
- Transfer Case (Including All Internal Parts)
- Transmission Case



REAR-WHEEL DRIVE

- Axle Shafts
- Bearings (Front and Rear)
- Drive Axle Housing (And Front Axle Housing for 4x4) Including All Internal Parts
- Driveshaft
- Retainers
- Seals and Gaskets
- Universal and Constant Velocity Joints



FRONT-WHEEL DRIVE

- Axle Shafts
- Bearings (Front and Rear)
- Final Drive Housing (And Rear Axle Housing for AWD) Including All Internal Parts
- Hubs, Automatic Front Locking (Four-wheel Drive)
- Locking Rings (Four-wheel Drive)
- Seals and Gaskets
- Universal and Constant Velocity Joints



STEERING

- Column Lock (Tilt Wheel)
- Control Valve
- Cooler and Lines
- Idler Arm
- Linkages and Couplings
- Power Steering Pump
- Pulley Assembly, Power Steering Pump
- Seals and Gaskets
- Steering Gear Housing, Manual and Power (Including All Internal Parts)



BRAKES

- Backing Plates
- Brake Booster (Power)
- Calipers
- Combination Valve
- Lines and Fittings
- Master Cylinder
- Parking Brake Linkage and Cables
- Retainers and Clips
- Self-adjusters
- Shaft (Brake Pedal)
- Springs
- Wheel Cylinders



FRONT SUSPENSION

- Ball Joints (Upper and Lower)
- Control Arms (Upper and Lower)
- Control Arm Shafts and Bushings
- Kingpins and Bushings
- Linkage and Bushings
- MacPherson Struts (Front and Rear)
- Spindle and Spindle Supports
- Stabilizer Bar
- Tie Rods



ELECTRICAL

- Alternator
- Electronic Ignition Module
- Fuel Pump
- Heated Backglass (Electrical Only – Not Glass Damage or Breakage)
- Ignition Switch
- Radiator Fan Relay
- Speedometer/Odometer (Electrical and Mechanical)
- Starter Motor
- Starter Motor Solenoid
- Switches (Manually Operated Electrical)
- Voltage Regulator
- Wiper Motors
- Wiring Harnesses (Excluding Spark Plug Wires)



AIR CONDITIONING AND HEATING

- A/C Clutch
- A/C Clutch Bearings
- A/C Compressor
- A/C Compressor Clutch Switch
- A/C Compressor Head
- A/C Compressor Seals
- A/C Condenser
- Evaporator
- Field Coil
- Pulley

Choose a Deductible That's Right for You

DEDUCTIBLE OPTIONS		
	STANDARD	OPTIONAL
New Ford, Lincoln and Mercury	\$100	\$0, \$50, \$200, Disappearing
Pre-owned	\$100	\$50, \$200, Disappearing
New Non-Ford	\$100	\$50
Incomplete	\$50	NONE

Select the Coverage You Want

NEW FORD, LINCOLN AND MERCURY VEHICLES					
Miles	3 Years	4 Years	5 Years	6 Years	7 Years
36,000	N/A	N/A	■	■	■
48,000	■	■	■	■	■
60,000	■	■	■	■	■
75,000	■	■	■	■	■
100,000	■	■	■	■	■

2006-2008 model year vehicles with increased powertrain coverage have varying time and mileage offerings.

NEW NON-FORD VEHICLES			
Time and Mileage Choices for Non-Ford Vehicles			
Miles	4 Years	5 Years	6 Years
60,000	■	■	■
75,000	■	■	■
100,000	■	■	■

For New Plans, coverage begins with the original in-service date (warranty start date) and zero mileage. Coverage expires upon reaching your selected time or mileage, whichever occurs first. Some eligibility limitations may apply. Ask your dealer for details.

USED PLANS FOR PRE-OWNED VEHICLES
Coverage lengths range from 6 months/6,000 miles to 48 months/48,000 miles for 1999 and newer vehicles. Ask your dealer for specific plan availability.

For Used Plans on non-Ford vehicles and Ford, Lincoln and Mercury vehicles with no remaining New Vehicle Limited Warranty, coverage begins at the signature date and mileage on the vehicle at time of purchase.