

X PRIME.

Truly one of a kind, the BMW X1 is designed to thrill on all types of terrain. Its uncompromisingly stylish lines make it stand out in any environment while its potent TwinPower turbocharged engine propels it to pole position when it comes to conquering the road ahead.



BMW X2

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CENTER OF ATTENTION.

Part of the Driving Assistance Package¹, the Lane Departure Warning² system provides support and active assistance to avoid dangerous situations. A camera recognizes the edge of the road and its markings, and the system warns the driver of unintentional lane changes.

¹ Active Driving Assistant is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

² Requires clearly definable lane markings that are not obscured by rain, snow, etc.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

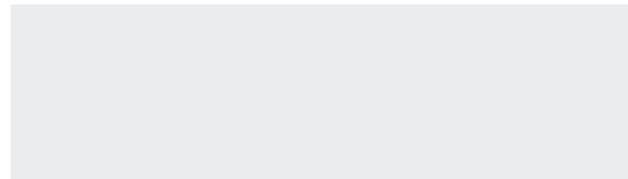


COMMAND CENTER.

It's a cinch to control the 8-speed STEPTRONIC Automatic transmission with Sport and Manual shift modes from the luxurious driver's cabin. The iDrive Controller is touch-sensitive and turns navigating into a simple task, while letting you focus on the road ahead.

BMW X1 EXTERIOR COLORS

NON-METALLIC

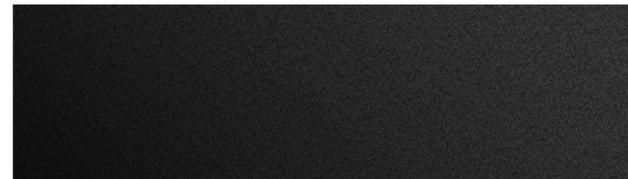


300 Alpine White (NonMetallic)

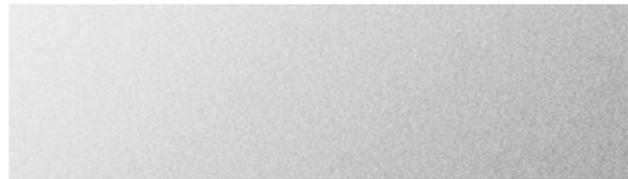


668 Jet Black (NonMetallic)

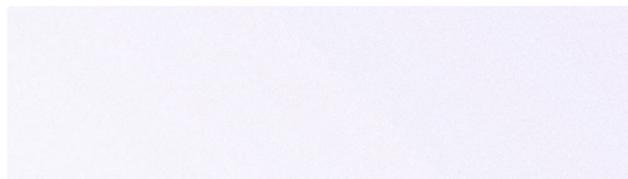
METALLIC



475 Black Sapphire Metallic



A83 Glacier Silver Metallic



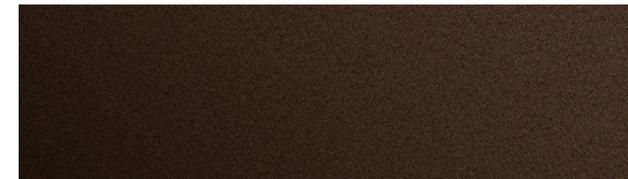
A96 Mineral White Metallic



B39 Mineral Gray Metallic



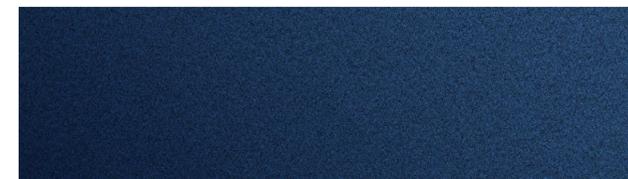
B45 Estoril Blue Metallic



B53 Sparkling Brown Metallic



C07 Dark Olive Metallic



C10 Mediterranean Blue Metallic



C1X Sunset Orange Metallic

BMW X1 UPHOLSTERY

SENSATEC



KCCX Oyster SensaTec



KCSW Black SensaTec

Leather: Leather on all seating surfaces; other components may be Leather or SensaTec.

DAKOTA LEATHER



PDOA Oyster Dakota Leather



PDMZ Mocha Dakota Leather



PDN4 Black with Blue Highlight
Dakota Leather



PDSW Black Dakota Leather

BMW X1 INTERIOR TRIMS

INTERIOR TRIMS



4LU Black High-gloss Trim with Pearl Chrome Accent



4WE Aluminum Hexagon Trim with Pearl Chrome Accent



4WF Aluminum Hexagon Trim with Estoril Blue matte highlight



4F7 Fine-wood Oak Grain Trim with Pearl Chrome Accent



4LR Fine-wood 'Fineline' Trim with Pearl Chrome Accent



4LS Brushed Aluminum Trim with Pearl Chrome Accent

BMW X1 WHEELS / TIRES



18" M Double-spoke bi-color wheels, style 570M
18 x 7.5; and 225/50 run-flat¹ performance^{2,3} or all-season tires²



19" M Double-spoke bi-color wheels, style 572M
19 x 8.0; and 225/45 run-flat¹ performance tires^{2,3}



18" Y-spoke wheels, style 569
18 x 7.5; and 225/50 run-flat¹ all-season tires²



19" Y-Spoke wheels, style 511
19 x 8.0; and 225/45 run-flat¹ performance tires^{2,3}

¹ Run-flat tires do not come equipped with spare wheel and tire.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

³ Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

BMW X1 PACKAGES

M SPORT PACKAGE

18" M Double-spoke bi-color wheels, style 570M (option available)
Sport Automatic transmission
Power-folding Mirrors
Universal garage-door opener
Comfort Access keyless entry
High-gloss roof rails
Panoramic moonroof
Auto-dimming rearview mirror
Auto-dimming interior and driver exterior mirrors
Sport seats
Lumbar support
Aluminum Hexagon Trim with Estoril Blue matte highlight (options available)
Ambiance lighting
SiriusXM Satellite Radio with 1-year All Access subscription
M sport steering wheel
Aerodynamic kit
Shadowline exterior trim
M sport suspension
M Sport design elements

CONVENIENCE PACKAGE

Power-Folding Mirrors
Universal garage-door opener
Comfort Access keyless entry
Panoramic moonroof
Auto-dimming rearview mirror
Auto-dimming interior and driver exterior mirrors
Lumbar support
Ambiance lighting
SiriusXM Satellite Radio with 1-year All Access Subscription

DRIVING ASSISTANCE PACKAGE

Active Driving Assistant¹
ACC Stop & Go²

LUXURY PACKAGE

Fine-wood Oak Grain Trim / Pearl Gloss Chrome highlight (options available)
Dakota Leather upholstery

PREMIUM PACKAGE

Heated front seats and steering wheel
LED Headlights with Cornering Lights
Head-up Display
Advanced Real-Time Traffic Information
Remote Services
Navigation with Touchpad Controller

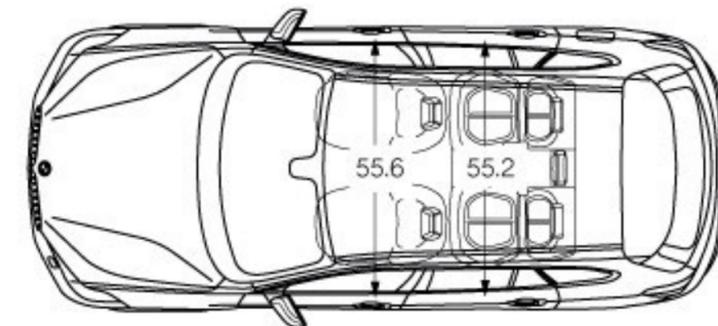
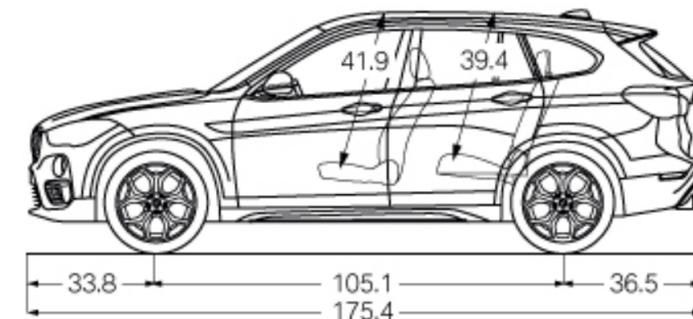
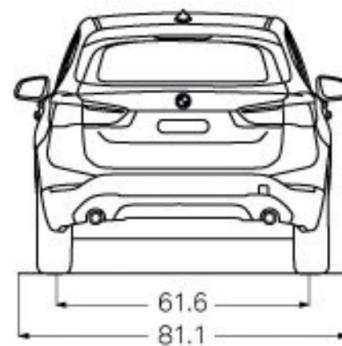
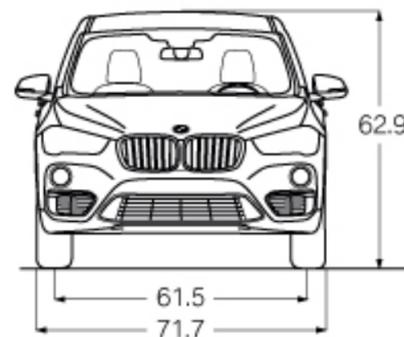
¹ Active Driving Assistant is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle. Part of Active Driving Assistant, Lane Departure Warning requires clearly definable lane markings that are not obscured by rain, snow, etc.

² Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle.

BMW X1 TECHNICAL DATA



	sDrive 28i	xDrive28i
ENGINE	2.0-liter TwinPower Turbo inline 4-cylinder	
OUTPUT @ RPM ¹	228 hp @ 5000-6000 / 258 lb-ft @ 1450-4500	
0-60 MPH (sec) ¹	6.6	6.3
CITY / HIGHWAY / COMBINED MPG ²	23/32/26	22/31/25



All dimensions are shown in inches.

¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

²EPA-estimated figures are for comparison purposes only. Please go to bmwusa.com for the most up-to-date fuel consumption information. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

Figures subject to change. Please visit your BMW Center for the most up-to-date information. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.