FACTS

1.2 million vehicles are stolen each year in the U.S.

That's one vehicle stolen every 26.4 seconds.

Vehicle theft is the costliest property crime in the U.S., costing consumers more than \$8.6 billion annually.

LOJACK OFFERS A WIDE VARIETY OF PROTECTION THROUGHOUT THE WORLD



LO JACK For Automobiles

PRODUCTS:

LOJACK STOLEN VEHICLE RECOVERY SYSTEM (LJU)

Uses a small hidden transceiver to send a signal to police that allows them to track and recover your vehicle.

LOJACK EARLY WARNING (EW)

For an added layer of protection to your LoJack System, LoJack Early Warning alerts you by phone, e-mail or text message if your vehicle has been moved without your authorization.

EXTENDED RECOVERY WARRANTY (XRW)

Warranty that enhances your LoJack Recovery System or LoJack Early Warning Recovery System by extending your LoJack 24-hour Limited Recovery Warranty for as long as you own your vehicle.

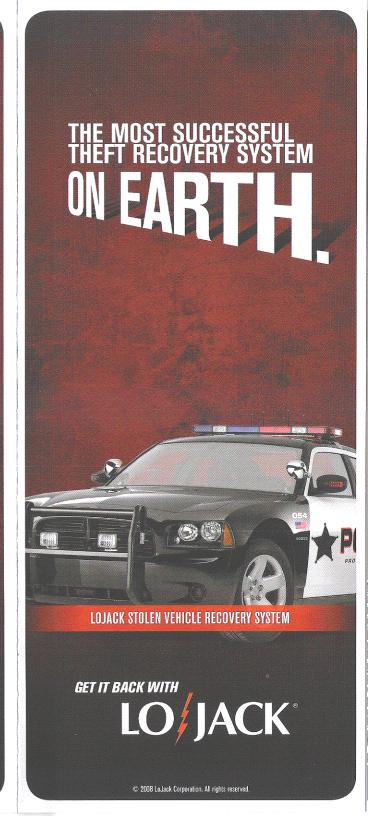
PROTECTION PLUS 5000 (PP5000)*

Extra protection for your vehicle in the event it is stolen and not recovered within 30 days, or is recovered within 30 days and deemed a total loss:

- 60-month coverage
- Payment of up to \$2,500 to cover documented reimbursable expenses
- Payment of up to \$2,500 toward the purchase of a replacement vehicle at the dealership of original purchase
- * Ask your dealer for details.

Your quarantee of LoJack's effectiveness is provided by the LoJack Corporation. The State of New Jersey, the New Jersey Division of State Police, the State of California, the County and City of San Diego, the City of Los Angeles and the Los Angeles Police Department, the County and City of San Francisco and the San Francisco Police Department, the City of San Jose and the San Jose Police Department, the Houston Police Department, the State of State Police are not parties to the sales agreement relating to this product and they do not warrant, guarantee, ability, fitness for use or operation of this product or the LoJack Stolen Vehicle Recovery System or any of the system's component parts. The New York State Police will monitor the LoJack Network, and the State of New York and the New York State Police are not parties to the sales agreement and they do not warrant, guarantee, assure, or otherwise make any representations regarding the use, accuracy, reliability, or operation of the LoJack Stolen Vehicle Recovery System or any of its component parts. The Rhode Island State Police, with statewide jurisdiction. and various municipal law enforcement agencies participate in the LoJack Stolen Vehicle Recovery System pursuant to a five-year agreement renewed in 2004. A listing of municipalities with LoJack police tracking computers is contained in the LoJack owner's manual. The participating Rhode Island law enforcement agencies do not sponsor or endorse the LoJack System, are not parties to any sales agreements pertaining to the LoJack System, and do not warrant, quarantee, assure or otherwise make any representation regarding the use, accuracy, reliability, merchantability, fitness for use or operation of the LoJack System or any of its component parts.

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LOJACK WORKS DIRECTLY WITH THE POLICE TO TRACK DOWN YOUR STOLEN VEHICLE. GUARANTEED.

A VEHICLE IS STOLEN EVERY 26.4 SECONDS. MAKE SURE YOURS IS PROTECTED.

LoJack's proven technology is so effective because it works directly with the police. Plus, it's undetectable, so thieves don't know it's there. If your vehicle is stolen, LoJack immediately goes into action, silently leading police to your vehicle's exact location. With LoJack, your vehicle gets recovered—before it's badly damaged or gone for good.

LOJACK IS THE ONLY SYSTEM WITH:

- · 24-hour theft recovery guarantee—many recoveries within hours
- · No monthly fees
- 90% recovery rate
- · Device undetectable by thieves
- · Direct partnership with police across the country

LOJACK EARLY WARNING®

E-MAIL



PHONE



TEXT



Add LoJack Early Warning, and you're promptly alerted by e-mail, phone or text message if your car so much as moves without your knowledge.

FINALIZE YOUR REGISTRATION PROFILE

Once LoJack Early Warning installation is confirmed, you will need to complete the registration process and take advantage of all the contact points available by going online at www.lojack.com.



How LoJack works:

- NOTIFICATION

 With optional LoJack Early Warning, if your car so much as moves, we notify you promptly. With standard LoJack, if your car goes missing, one call to the police puts your LoJack into action.
- ACTIVATION

 As soon as your vehicle is reported stolen, your
 LoJack is activated, emitting a uniquely coded
 signal to our network of police cars, helicopters
 and airplanes.
- Police use the LoJack Tracking Systems installed in their vehicles to pick up your car's signal. And because LoJack works where GPS devices can't—through concrete, buildings and steel—police can easily track your vehicle. Returning it within 24 hours. Guaranteed.

www.lojack.com 1-800-4-LOJACK Get it back with LoJack®