No Purchase Necessary. The Ford Tough Truck Sweepstakes is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry and are business owners. Promotion starts on April 17, 2012 at 11:59 p.m. ET and ends on December 17, 2012 at 11:59 p.m. ET. For entry and official rules go to fordtrucks.com. Void where prohibited. Sponsored by Ford Motor Company, One American Road, Dearborn, MI 48126.

Commercial customers can also qualify for money-saving national Ford incentives and time-saving advantages when you certify your business at fordtrucks.com

ENTER THE FORD TOUGH TRUCK SWEEPSTAKES TO WIN A 2013 F-150 XLT!

There are 3 ways to enter:

1) Log-on daily to fordtrucks.com
2) Text "SIGNUP" to 30241
3) Scan with your Smartphone

Other prizes are up for grabs, too – like a fifty $100 Home Depot gift cards!

Program Period: August 1, 2012 – July 31, 2013

2013 FORD COMMERCIAL TRUCK BUYER’S GUIDE

SUPER DUTY® PICKUPS | SUPER DUTY CHASSIS CABS | E-SERIES VANS & WAGONS | TRANSIT CONNECT | MEDIUM DUTY

2013 FORD BUILDER’S GUIDE

Find us on Facebook:
facebook.com/FordTrucks
Ford Credit – Committed to Customer Care

Sign up for ongoing offers, upfit incentives and tax benefits at fordtoughtruck.com.

Business Preferred Network – Right Place to Find the Right Commercial Vehicle

Business Preferred Network (BPN) Ford Dealers are committed to providing commercial customers with the trust in customer service, value and options.

Ford CME offers the BPN team a wide range of incentives. With your BPN Ford Dealer, you have a dedicated customer care network for your commercial vehicle.

### Ask your dealer about Ford Credit’s Commercial Lending programs or visit credit.ford.com/commercial for more information.

### Visit ford.com/commercial-trucks/business-preferred-network for more information about Ford Commercial Trucks, to find a BPN Dealer near you, and to configure a vehicle.

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FORD TRUCK COMMERCIAL CONNECTION – fordtoughtruck.com
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Get connected to Ford Truck Commercial Connection and check out current retail incentives at fordtoughtruck.com
LOWEY YOUR EMISSIONS
WITH YOUR POWER OF CHOICE

Choose from six types of Alternative Fuel for lower emissions and potential fuel savings.

To learn more about alternative fuel and available options go to fordtoughtruck.com and download the Alternative Fuel Buyers Guide for complete details.

**Compressed Natural Gas (CNG)**
Extremely clean-burning, with a high octane rating (130).

**Liquefied Petroleum Gas (LPG)**
Less carbon build-up, less maintenance, LPG is typically 30-40 percent cheaper per gallon than gasoline.

**Flexible-Fuel Vehicles (FFV)**
Clean-burning, maintains horsepower and burns cooler.

**Biodiesel**
Burns cleaner than petrodiesel, with lower emissions.

**Hybrid**
Great fuel economy and lower emissions.

**Battery Electric Vehicles (BEV)**
No warm-up, silent, excellent performance and zero tailpipe emissions.
Ford Truck Commercial Connection (FTCC) was built to build your business with incentives and commercial savings that help to increase your purchasing power.

Get connected to incentives online at fordtoughtruck.com

### FTCC UPFIT INCENTIVES AT-A-GLANCE

<table>
<thead>
<tr>
<th>New Retail Purchase or Lease</th>
<th>E-Series Cargo Vans</th>
<th>E-Series Cutaways &amp; Stripped Chassis</th>
<th>E-Series Wagons</th>
<th>F-Series Pickups</th>
<th>F-350 - F-550 Super Duty Chassis Cabs</th>
<th>F-650/ F-750 Super Duty Chassis Cabs</th>
<th>Transit Connect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to $350 Upfit Assistance$1</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>X</td>
</tr>
<tr>
<td>Up to $500 Upfit Assistance$2</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>$750 Upfit Assistance$3</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>$1,000 Snow Plow Upfit Assistance$4</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>$1,200 Upfit Assistance$3</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>$1,500 Upfit Assistance$3</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>No Charge Interior System$5</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

### COMMERCIAL TRUCK UPFIT EXAMPLES

#### TRANSIT CONNECT VANS:
- Leggett & Platt® Interior Systems
- Sortimo® Interior Systems
- Adrian Steel® Interior Systems
- Racks & Bins, Partitions

#### F-SERIES PICKUPS:
- Plows
- Salt Spreaders
- Tool Boxes
- Rear Lift Gates
- Side Racks
- Ladder Racks
- Winches
- Spray Tanks and Spreaders

#### SUPER DUTY® CHASSIS CABS:
- Beverage Body
- Box/PDV Body
- Crane Body
- Dump Body
- Tow Body
- Plows & Spreaders
- Service/Utility Body
- Flat-Bed/Stake Body

#### E-SERIES CARGO VANS:
- EconoCargo® Interior Systems
- QuietFlex® Racks & Bins
- Masterack® Racks & Bins
- Vocational Upgrades

#### E-SERIES WAGONS:
- Shuttle

#### E-SERIES CUTAWAYS:
- Ambulances
- Box/Parcel Delivery
- Shuttle Buses
- Utility Body

Also available, professionally created and permanently installed paint or vinyl company graphics and logos.

---

$1 No upfit minimum required. Receive upfit assistance for the entire cost of the upfit up to $350. Not available on factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details.  
$2 No upfit minimum required. Receive upfit assistance for the entire cost of the upfit up to $500. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details.  
$3 Available on upfits costing $1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details.  
$4 F-Series Super Duty Pickups are eligible for $1,000 Upfit Assistance with a snow plow upfit. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details.  
$5 Cargo Vans equipped with a No Charge Steel Racks and Bins System by Masterack®, EconoCargo® Interior System or QuietFlex® Storage System are ineligible for any other Ford Truck Commercial Connection incentive except for the Low Cost Vocational Upgrades and require rear vinyl floor covering (Option Code 163). Masterack® is a registered trademark of Leggett & Platt, Inc. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible.
F-250, F-350 & F-450
SUPER DUTY® PICKUPS

Ford Super Duty pickups get the job done right, right away – outstanding towing and fuel economy (Gas or Diesel).

2012 SUPER DUTY PICKUP FEATURES:

- Two Ford Designed and Built engines: 6.7L Power Stroke® V8, B20-capable Turbo Diesel and 6.2L Gas V8 FFV
- Available CNG/LPG Prep Package for 6.2L Gas Engine
- TorqShift® 6-speed SelectShift Automatic™ Transmission
- 5th-wheel/Gooseneck hitch prep package
- Outstanding towing – tows up to 17,500 lbs. (Conventional) and 24,500 lbs. (5th-wheel)2
- Up to 33,000 lbs. GCWR2
- Trailer Sway Control with Hill Start Assist
- Ford SYNC® with SYNC® AppLink™
- 4.2-inch LCD Productivity Screen
- Cable Lock System by Master Lock®
- Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:

- AdvanceTrac® with Roll Stability Control™
- SecuriLock® anti-theft ignition
- Tire Pressure Monitoring System (SRW)
- SOS Post Crash Alert System™
- Fail-Safe Engine Cooling System (6.2L Gas Engine)

INCENTIVE OFFER:
Up To $500
Upfit Assistance1

SUPER DUTY® PICKUPS UPFIT EXAMPLES:

- Plow
- Salt Spreaders
- Tool Boxes
- Rear Lift Gates
- Side Racks
- Ladder Racks
- Winches
- Spray Tanks and Spreaders
- Professionally created and permanently installed paint or vinyl company graphics and logos

OR CHOOSE
$1,000
Plow
Upfit Assistance1

F-450 LARIAT CREW CAB, F-350 XLT SUPERCAB AND F-250 XL REGULAR CAB

1 No minimum required. Receive Upfit Assistance for the entire cost of the upfit up to $500. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. F-Series Super Duty Pickups are eligible for $1,000 Upfit Assistance with a snow plow upfit. Restrictions apply. See dealer for details. 2 On F-450 when properly equipped. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Not all features listed are standard or are available on all models. 2012 vehicle information shown. See dealer for details.
### 2012 F-250 – F-450 SUPER DUTY® PICKUPS ENGINES AND TRANSMISSIONS

<table>
<thead>
<tr>
<th>MODEL</th>
<th>Engine</th>
<th>Transmission</th>
<th>Horsepower (hp @ rpm)</th>
<th>Torque (lb.-ft. @ rpm)</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>F-250</td>
<td>6.2L 2V V8 FFV</td>
<td>TorqShift® 6-speed Automatic</td>
<td>385 @ 5,500</td>
<td>405 @ 4,500</td>
<td>Standard</td>
</tr>
<tr>
<td></td>
<td>6.7L Power Stroke® V8 Turbo Diesel</td>
<td></td>
<td>400 @ 2,800</td>
<td>800 @ 1,600</td>
<td>Optional</td>
</tr>
<tr>
<td>F-350</td>
<td>6.2L 2V V8 FFV</td>
<td>TorqShift 6-speed Automatic</td>
<td>316 @ 4,179</td>
<td>397 @ 4,179</td>
<td>Standard</td>
</tr>
<tr>
<td></td>
<td>6.7L Power Stroke V8 Turbo Diesel</td>
<td></td>
<td>400 @ 2,800</td>
<td>800 @ 1,600</td>
<td>Optional</td>
</tr>
<tr>
<td>F-450</td>
<td>6.7L Power Stroke V8 Turbo Diesel</td>
<td></td>
<td>400 @ 2,800</td>
<td>800 @ 1,600</td>
<td>Standard</td>
</tr>
</tbody>
</table>

### 2012 F-250 – F-450 SUPER DUTY PICKUPS MAXIMUM CAPACITIES (LBS.)

<table>
<thead>
<tr>
<th>MODEL</th>
<th>Conventional Towing</th>
<th>5th-wheel Towing</th>
<th>Payload</th>
<th>GVWR</th>
<th>GCWR</th>
</tr>
</thead>
<tbody>
<tr>
<td>F-250</td>
<td>14,000</td>
<td>16,700</td>
<td>4,290</td>
<td>10,000</td>
<td>23,500</td>
</tr>
<tr>
<td>F-350 SRW</td>
<td>14,000</td>
<td>16,600</td>
<td>4,940</td>
<td>11,500</td>
<td>23,500</td>
</tr>
<tr>
<td>F-350 DRW</td>
<td>17,500</td>
<td>22,700</td>
<td>7,110</td>
<td>13,300</td>
<td>30,000</td>
</tr>
<tr>
<td>F-450</td>
<td>17,500</td>
<td>24,500</td>
<td>5,260</td>
<td>13,300</td>
<td>33,000</td>
</tr>
</tbody>
</table>

OUTSTANDING TOWING & FUEL ECONOMY

2013 F-350 PLATINUM CREW CAB
Our capable chassis cabs are just as versatile, with three engine options, Heavy Duty Ford TorqShift transmissions and a Live-Drive Power Takeoff (PTO).

2012 SUPER DUTY CHASSIS CAB FEATURES:

- Three engine options: 6.2L Gas V8 FFV, 6.8L Gas V10 and 6.7L Power Stroke® V8 B20 - capable Turbo Diesel
- Heavy Duty TorqShift 5-speed Automatic (6.8L) or 6-speed SelectShift Automatic™ (6.2L and 6.7L) Transmissions
- Available CNG/LPG Gaseous Engine Prep Package for 6.2L and 6.8L Gas Engines
- Live-Drive Power Takeoff (Diesel Engine)
- Up to 35,000 lbs. GCWR²
- Integrated Trailer Brake Controller³
- Up to 68 gallons of fuel capacity
- Standard Upfitter Switches (4)
- Trailer Sway Control with Hill Start Assist (SRW)
- Up to 26,600 lbs. towing capacity²
- Ford SYNC® with SYNC® AppLink™

SAFETY & SECURITY:

- Belt-Minder® – chime & flashing warning light on I/P if belts not buckled
- Fail-Safe Engine Cooling System (Gas Engines)
- SecuriLock® anti-theft ignition
- Side-intrusion door beams
- SOS Post Crash Alert System™

SUPER DUTY® CHASSIS CABS

INCENTIVE OFFER:

$750 Upfit Assistance¹

SUPER DUTY® CHASSIS CABS

UPFIT EXAMPLES:

- Beverage Body
- Box/PDV body
- Crane Body
- Dump Body
- Tow Body
- Plows & Spreaders
- Service/Utility Body
- Flat-Bed/Stake Body
- Professionally created and permanently installed paint or vinyl company graphics and logos

¹ Available on upfits costing $1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details.

² When properly equipped. ³ Trailer Brake Controller verified to be compatible with electronically actuated drum brakes only.

Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible.

Not all features listed are standard or are available on all models. 2012 vehicle information shown. See dealer for details.
### F-350 – F-550 SUPER DUTY CHASSIS CABS ENGINES AND TRANSMISSIONS

<table>
<thead>
<tr>
<th>MODEL</th>
<th>Engine</th>
<th>Transmission</th>
<th>Horsepower (hp @ rpm)</th>
<th>Torque (lb.-ft. @ rpm)</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>F-350</td>
<td>6.2L 2V V8 FFV</td>
<td>TorqShift® 6-speed Automatic</td>
<td>316 @ 4,179</td>
<td>397 @ 4,179</td>
<td>Standard</td>
</tr>
<tr>
<td></td>
<td>6.7L Power Stroke® V8 Turbo Diesel</td>
<td>TorqShift® 6-speed Automatic</td>
<td>300 @ 2,800</td>
<td>660 @ 1,600</td>
<td>Optional</td>
</tr>
<tr>
<td>F-450</td>
<td>6.8L 3V V10</td>
<td>TorqShift 5-speed Automatic</td>
<td>362 @ 4,750</td>
<td>457 @ 3,250</td>
<td>Standard</td>
</tr>
<tr>
<td></td>
<td>6.7L Power Stroke V8 Turbo Diesel</td>
<td>TorqShift 6-speed Automatic</td>
<td>300 @ 2,800</td>
<td>660 @ 1,600</td>
<td>Optional</td>
</tr>
<tr>
<td>F-550</td>
<td>6.8L 3V V10</td>
<td>TorqShift 5-speed Automatic</td>
<td>362 @ 4,750</td>
<td>457 @ 3,250</td>
<td>Standard</td>
</tr>
<tr>
<td></td>
<td>6.7L Power Stroke V8 Turbo Diesel</td>
<td>TorqShift 6-speed Automatic</td>
<td>300 @ 2,800</td>
<td>660 @ 1,600</td>
<td>Optional</td>
</tr>
</tbody>
</table>

### F-350 – F-550 SUPER DUTY CHASSIS CABS MAXIMUM CAPACITIES (LBS.)

<table>
<thead>
<tr>
<th>MODEL</th>
<th>Conventional Towing</th>
<th>5th-wheel Towing</th>
<th>Payload</th>
<th>GVWR</th>
<th>GCWR</th>
</tr>
</thead>
<tbody>
<tr>
<td>F-350 SRW</td>
<td>12,500</td>
<td>16,200</td>
<td>4,756</td>
<td>11,500</td>
<td>23,500</td>
</tr>
<tr>
<td>F-350 DRW</td>
<td>15,000</td>
<td>16,600</td>
<td>7,512</td>
<td>13,300</td>
<td>24,500</td>
</tr>
<tr>
<td>F-450</td>
<td>16,000</td>
<td>21,600</td>
<td>9,977</td>
<td>16,500</td>
<td>30,000</td>
</tr>
<tr>
<td>F-550</td>
<td>16,000</td>
<td>26,600</td>
<td>12,692</td>
<td>19,500</td>
<td>35,000</td>
</tr>
</tbody>
</table>

**TORQSHIFT® SELECTSHIFT™ TRANSMISSION MODES**

Automatic or full manual – select the mode that’s best for your application.
**F-650/F-750 SUPER DUTY® CHASSIS CABS**

Strength meets dependability in the F-650 and F-750 Super Duty Chassis Cabs. With a Cummins® Turbo Diesel engine (standard), up to 145-gallon fuel tank capacity and a wide range of upfit possibilities, no wonder they’re some of the most relied-upon commercial vehicles in America.

**F-650/F-750 CHASSIS CAB FEATURES:**
- The only 4-door SuperCab in its class
- F-750 is Class 8 capable with a GVWR of 37,000 lbs.
- Standard 6.7L Cummins® Turbo Diesel engine delivers up to 360 hp and 800 lb.-ft. torque
- Class exclusive CNG/LPG fuel capable 6.8L V10 gas engine
- Standard Allison (diesel) and TorqShift® 6-speed (gas) automatic transmissions
- Quadraulic™ 4-channel Anti-Lock Brakes
- Chrome-steel front bumper
- Up to 145-gallon fuel tank capacity
- 10-gallon DEF tank
- Three cab styles: Regular Cab, SuperCab or Crew Cab
- Ford SYNC® Voice-Activated Communications System

---

**INCENTIVE OFFER:**

$1,500 Upfit Assistance

**F-650/F-750 SUPER DUTY® CHASSIS CABS UPFIT EXAMPLES:**
- Beverage Body
- Box/PDV Body
- Crane Body
- Dump Body
- Tow Body
- Plows & Spreaders
- Service/Utility Body
- Flat-Bed/Stake Body
- Professionally created and permanently installed paint or vinyl company graphics and logos

---

1 Available on upfits costing $1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. 2 Class 6 and 7 Chassis Cab. 3 When properly equipped. 4 Available on F-650. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Not all features listed are standard or are available on all models. 2012 vehicle information shown. See dealer for details.
### F-650 / F-750 CHASSIS CAB RATINGS

<table>
<thead>
<tr>
<th>RATINGS</th>
<th>F-650 Pro Loader Min. – Max.</th>
<th>F-650 Min. – Max.</th>
<th>F-750 Min. – Max.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diesel engine hp/torque (lb.-ft.)</td>
<td>200/520 – 360/800</td>
<td>200/520 – 360/800</td>
<td>200/520 – 360/800</td>
</tr>
<tr>
<td>GVWR (lbs.)</td>
<td>20,500 – 26,000</td>
<td>20,940 – 29,000</td>
<td>25,999 – 37,000</td>
</tr>
<tr>
<td>Front axle (lbs.)</td>
<td>8,500 – 10,000</td>
<td>8,500 – 10,000</td>
<td>10,000 – 14,000</td>
</tr>
<tr>
<td>Rear axle (lbs.)</td>
<td>13,500 – 17,500</td>
<td>17,500 – 19,000</td>
<td>21,000 – 23,000</td>
</tr>
<tr>
<td>Rear springs (lbs.)</td>
<td>17,500</td>
<td>15,500 – 20,000</td>
<td>23,500 – 31,000</td>
</tr>
<tr>
<td>Rear air suspension (lbs.)</td>
<td>12,000 – 18,500</td>
<td>18,500 – 20,000</td>
<td>20,000 – 23,000</td>
</tr>
</tbody>
</table>

### F-650 / F-750 CHASSIS CAB DIMENSIONS (INCHES)

<table>
<thead>
<tr>
<th>DIMENSIONS</th>
<th>F-650 Pro Loader Min. – Max.</th>
<th>F-650 Min. – Max.</th>
<th>F-750 Min. – Max.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase/Cab-to-axle</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regular Cab</td>
<td>134/60 – 242/168</td>
<td>146/72 – 281/207</td>
<td>146/72 – 281/207</td>
</tr>
<tr>
<td>Crew Cab</td>
<td>170/60 – 254/144</td>
<td>182/72 – 278/168</td>
<td>182/72 – 266/156</td>
</tr>
</tbody>
</table>

**LEGENDARY HAULING AND TOWING STRENGTH**
The Transit Connect is the perfect size for a business your size. Available in a variety of van and wagon configurations that fit into tight spots, like alleyways and parking structures, Transit Connect offers your business the utility of a truck with the versatility of a van.

2013 TRANSIT CONNECT FEATURES:

- 2.0L Duratec® I-4 engine, 4-speed automatic transmission
- Available CNG/LPG Gaseous Engine Prep Package
- 1,600 lbs. maximum payload
- Front independent MacPherson-strut suspension with stabilizer bar and rear multi-leaf spring suspension with stabilizer bar
- Sliding side cargo doors and 180° opening rear doors (255° option on XLT and Fleet XL Power Group)
- 129.6 cu. ft. cargo capacity
- Available in 2-seat van and 5-seat wagon models
- Reverse Sensing System
- Rear air/heat blower with passenger controls (Taxi only)
- Flexible interior storage systems available from Katerack®, Sortimo®, Leggett & Platt® Commercial Vehicle Products and Adrian Steel®
- Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:

- AdvanceTrac® with Roll Stability Control™
- Collapsible steering column
- Tire Pressure Monitoring System
- Electronic Passive Anti-Theft System (XLT)
- 4-wheel Anti-Lock Brakes

TRANSIT CONNECT ENGINE

<table>
<thead>
<tr>
<th>Horsepower (hp @ rpm)</th>
<th>136 @ 6,300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Torque (lb.-ft. @ rpm)</td>
<td>128 @ 4,750</td>
</tr>
</tbody>
</table>

TRANSIT CONNECT TAXI

With its spacious passenger and cargo capacity, agile handling, and impressive 24 mpg (combined), Transit Connect Taxi leaves the average cab at the curb.

1 No upfit minimum required. Receive upfit assistance for the entire cost of the upfit up to $350. Not available on factory-installed options. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. 2 EPA-estimated 22 city/27 hwy/ 24 combined mpg for Transit Connect Wagon. 3 When properly equipped. Not all features listed are standard or are available on all models. See dealer for details.
E-SERIES CARGO VANS

E-Series Cargo Vans are ideal for moving products, supplies and equipment – with up to 278 cu. ft. of cargo room, standard double-wall construction and a variety of trade-specific upfit packages.

2013 E-SERIES CARGO VAN FEATURES:

- Three engine options: 4.6L V8 FFV, 5.4L V8 FFV or 6.8L V10
- Available CNG/LPG Gaseous Engine Prep Package
- 10,000 lbs. maximum towing capacity
- Available Upfitter Switches
- Available E-Guard Cargo Protection System™
- Standard 172° rear cargo door opening
- Available 155-amp and 225-amp alternators
- 33-gallon fuel tank capacity
- Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:

- AdvanceTrac® with Roll Stability Control™
- Side-intrusion door beams
- Tire Pressure Monitoring System
- 4-wheel Anti-Lock Disc Brakes

1 Available on upfits costing $1,200 or more. Excludes available factory-installed options. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. 2 With 6.8L V10. When properly equipped. Not all features listed are standard or are available on all models. See dealer for details.

E-SERIES CARGO VAN PAYLOAD AND GROSS VEHICLE WEIGHT RATINGS (GVWR)

<table>
<thead>
<tr>
<th>E-SERIES MODEL</th>
<th>Max Payload (lbs.)</th>
<th>Max GVWR (lbs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-150</td>
<td>3,260</td>
<td>8,600</td>
</tr>
<tr>
<td>E-150 Extended Length</td>
<td>3,190</td>
<td>8,600</td>
</tr>
<tr>
<td>E-250 Super Duty</td>
<td>3,630</td>
<td>9,000</td>
</tr>
<tr>
<td>E-250 Super Duty Extended Length</td>
<td>3,480</td>
<td>9,000</td>
</tr>
<tr>
<td>E-350 Super Duty</td>
<td>4,050</td>
<td>9,500</td>
</tr>
<tr>
<td>E-350 Super Duty Extended Length</td>
<td>3,920</td>
<td>9,500</td>
</tr>
</tbody>
</table>

E-SERIES CARGO VANS ENGINE AVAILABILITY

<table>
<thead>
<tr>
<th>AVAILABILITY</th>
<th>Engines</th>
<th>Transmissions</th>
<th>Horsepower (hp @ rpm)</th>
<th>Torque (lb.-ft. @ rpm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>4.6L V8 FFV</td>
<td>4-Speed Auto. O/D</td>
<td>225 @ 4,800</td>
<td>286 @ 3,500</td>
</tr>
<tr>
<td>Optional</td>
<td>5.4L V8 FFV</td>
<td>4-Speed Auto. O/D</td>
<td>255 @ 4,500</td>
<td>350 @ 2,500</td>
</tr>
<tr>
<td>E-350</td>
<td>5.4L V8 FFV</td>
<td>4-Speed Auto. O/D</td>
<td>255 @ 4,500</td>
<td>350 @ 2,500</td>
</tr>
<tr>
<td></td>
<td>6.8L V10</td>
<td>TorqShift™ 5-Speed Auto. O/D with Tow/ Haul Mode</td>
<td>305 @ 4,250</td>
<td>420 @ 3,250</td>
</tr>
</tbody>
</table>

E-SERIES CARGO VANS INCENTIVE OFFER:

$1,200 Upfit Assistance

E-SERIES CARGO VANS UPFIT EXAMPLES:

- EconoCargo® Interior Systems
- QuietFlex® Racks & Bins
- Masterack® Racks & Bins
- Vocational Upgrades
- Professionally created and permanently installed paint or vinyl company graphics and logos
# INTERIOR SYSTEMS

## FOR E-SERIES CARGO VANS

**NO CHARGE** Interior Systems and Vocational Upgrades

### QUIETFLEX FEATURES:
- Composite shelving and storage that reduce noise from rattling cargo
- Removable modular tool/parts box
- Snap-in shelf dividers (12)
- Lockable storage door
- Reduced weight from composite materials that help increase efficiency and payload benefits
- Plumbing/HVAC and Electrical contractor upgrades available

### E-SERIES QUIETFLEX COMPOSITE RACKS AND BINS PACKAGE – SUPERIOR TO THE COMPETITION

<table>
<thead>
<tr>
<th>ELEMENT COMPARISON</th>
<th>Ford E-Series QuietFlex Racks and Bins Package (Option Code 96Q)²</th>
<th>GM Commercial Bin Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Shelf Surface Area</td>
<td>42.1 Sq. Ft.</td>
<td>38.5 Sq. Ft.</td>
</tr>
<tr>
<td>Lockable Storage</td>
<td>Standard – 4.9 Cubic Feet</td>
<td>Not Available in Base Package</td>
</tr>
<tr>
<td>Utility Hooks</td>
<td>Standard – Triple Hook</td>
<td>Not Available in Base Package</td>
</tr>
<tr>
<td>Adjustable Dividers</td>
<td>12 Standard</td>
<td>8 Standard</td>
</tr>
<tr>
<td>Sound Dampening Impact Resistant Composite Shelves</td>
<td>Standard</td>
<td>Not Available in Base Package</td>
</tr>
</tbody>
</table>

### QUIETFLEX INCENTIVE OFFER:
- **$2,595**
- **Retail Value¹ At NO CHARGE**
- Option Code 96Q²

### MASTERACK FEATURES:
- Over 47 square feet of shelf space and more than 49 cubic feet of storage volume
- Two 37-inch shelf modules and one 51-inch shelf module with more than ten feet of storage bins
- High-strength steel, formed-in stiffeners, fully hemmed shelves and a hard-as-nails finish for assurance of strength and durability
- Full-length steel partitions with a lockable door

### MASTERACK INCENTIVE OFFER:
- **$2,395**
- **Retail Value¹ At NO CHARGE**
- Option Code 96G³

### E-SERIES STEEL RACKS AND BINS PACKAGE BY MASTERACK

<table>
<thead>
<tr>
<th>ELEMENT COMPARISON</th>
<th>Ford E-Series Racks and Bins Package By Masterack (Option Code 96G)²</th>
<th>GM Commercial Bin Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Shelf Surface Area</td>
<td>42.1 Sq. Ft.</td>
<td>38.5 Sq. Ft.</td>
</tr>
<tr>
<td>Lockable Wheel Well Storage Cabinets</td>
<td>Two Standard - 8 Cubic Feet</td>
<td>Not Available in Base Package</td>
</tr>
<tr>
<td>3-Drawer Cabinets</td>
<td>Two Standard</td>
<td>One Standard</td>
</tr>
<tr>
<td>Utility Hooks</td>
<td>Triple Hook Standard</td>
<td>Not Available in Base Package</td>
</tr>
</tbody>
</table>
ECONOCARGO®

ECONOCARGO FEATURES:
• High Density Polyethylene (HDPE) panels cover the interior sidewalls from floor to ceiling, internal wheel well and fuel-filler housings and all door panels in the cargo area; the same style panels are also used to cover all swing-out cargo doors
• Molded-in ribbing provides rigidity and the convenience of a raised rub rail, while an E-Track on each side panel provides a quick and secure way to tie down large items. Each EconoCargo Interior System comes with one cargo strap for each side (2 provided)
• Thermal insulation, an aluminum and polyethylene film composite insulating material that covers the interior sidewalls, ceiling and door panels of your van. Helps EconoCargo equipped E-Series Cargo Vans warm up fast in the winter and cool down quickly in the summer
• Roof and cargo door material is constructed of water-resistant laminated fiberboard with an aluminum foil facer to help with controlling cargo temperature
• Full-width steel partition with a lockable door and an additional 3” setback for additional front seat comfort

VOCATIONAL UPGRADES

LADDER RACK UPGRADE
(Option Code 667)
Available with 96Q², 96G³ or 96B⁴
• Lockable Ladder Rack
• Crossbow

ELECTRICAL CONTRACTOR/APPLIANCE REPAIR UPGRADE
(Option Code 668)
Available with 96Q² or 96G³

PLUMBING, HEATING, VENTILATION & AIR CONDITIONING (HVAC) SERVICE UPGRADE
(Option Code 669)
Available with 96Q² or 96G³

ADD A HANDY ECONOCARGO GENERAL PACKAGE DELIVERY SHELF
(Option Code 66C)
Available with 96B⁴

FEATURE 96Q² 96G³
12-Drawer Cabinet – X
Tilt Shelf – X
Wire Spool Rack X X
Additional Triple Hook X X
Removable Parts Drawer X –

FEATURE 96Q² 96G³
12-Drawer Cabinet – X
Tilt Shelf – X
Refrigerant Tank Rack (holds up to three 30-lb. tanks) X X
Removable Parts Drawer X –

This highly functional EconoCargo Interior System Upgrade adds both value and efficiency to your E-Series Cargo Van.
• Two wire shelf modules 48” wide by 16” deep (Driver’s Side)
• Easily adjustable
• Designed for a perfect fit

ECONOCARGO®

INCENTIVE OFFER:
$2,195 Retail Value At NO CHARGE
Option Code 96B⁴

VOCATIONAL UPGRADES

INTERIOR SYSTEM UPGRADES:
$480 EACH

1 MSRP includes installation fees, but does not include sales tax. E-Series Cargo Vans equipped with a No Charge QuietFlex® Storage System, Steel Racks and Bins System by Masterack® or EconoCargo® Interior System are ineligible for any other Ford Truck Commercial Connection incentives and require rear vinyl floor covering for an additional cost (Option Code 163). Low Cost Vocational Upgrades are available as additional incentives for only $480 MSRP. See dealer for details. 2 QuietFlex® Composite Racks and Bins Package. 3 Steel Racks and Bins Package by Masterack®. 4 EconoCargo® Interior System. Masterack is a registered trademark of Leggett & Platt, Inc.
E-SERIES WAGONS

E-Series Wagons combine capability and comfort, with six seating configurations, progressive styling and up to 10,000 lbs of towing power – no wonder it’s America’s favorite, year after year.

2013 E-SERIES WAGON FEATURES:
• Three engines available: 4.6L V8 FFV, 5.4L V8 FFV and 6.8L V10
• Available CNG/LPG Gaseous Engine Prep Package
• E-150 Wagons tow up to 7,000 lbs.²
• E-350 Super Duty® Wagons tow up to 10,000 lbs.²
• Seating configurations for 7, 8, 11, 12 or 15 passengers³
• Rear cargo doors open a full 172°
• 33-gallon fuel tank capacity
• Available rear backup camera
• Available premium audio system with HD radio, DVD/CD/MP3 player, navigation system and SIRIUS® Satellite Radio capability⁵
• Crew Chief™ (See page 18 for details.)

SAFETY & SECURITY:
• AdvanceTrac® with Roll Stability Control™
• Side-intrusion door beams
• Tire Pressure Monitoring System
• Belt-Minder® – front safety belt reminder
• 4-wheel Anti-Lock Disc Brakes

E-SERIES WAGONS

INCENTIVE OFFER:
$1,200 Upfit Assistance¹

E-SERIES WAGONS UPFIT EXAMPLES:
• Shuttle
  • Professionally created and permanently installed paint or vinyl company graphics and logos

SAFETY & SECURITY:
• AdvanceTrac® with Roll Stability Control™
• Side-intrusion door beams
• Tire Pressure Monitoring System
• Belt-Minder® – front safety belt reminder
• 4-wheel Anti-Lock Disc Brakes

SEATING CONFIGURATIONS FOR UP TO 15

E-SERIES WAGONS ENGINES AND TRANSMISSIONS

<table>
<thead>
<tr>
<th>E-Series Model</th>
<th>Engine</th>
<th>Transmission</th>
<th>Horsepower (hp @ rpm)</th>
<th>Torque (lb.ft. @ rpm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-150</td>
<td>4.6L V8 FFV</td>
<td>4-Speed Automatic</td>
<td>225 @ 4,800</td>
<td>286 @ 3,500</td>
</tr>
<tr>
<td></td>
<td>5.4L V8 FFV</td>
<td>4-Speed Automatic</td>
<td>255 @ 4,500</td>
<td>350 @ 2,500</td>
</tr>
<tr>
<td>E-350 Super Duty</td>
<td>5.4L V8 FFV</td>
<td>4-Speed Automatic</td>
<td>255 @ 4,500</td>
<td>350 @ 2,500</td>
</tr>
<tr>
<td></td>
<td>6.8L V10</td>
<td>TorqShift® 5-speed Automatic</td>
<td>305 @ 4,250</td>
<td>420 @ 3,250</td>
</tr>
</tbody>
</table>

E-350 XLT WAGON

16
E-SERIES SUPER DUTY®
CUTAWAYS & STRIPPED CHASSIS

E-Series Super Duty Cutaways and Stripped Chassis will adjust for any application. From emergency service to shuttle transport, they’re ready for any upfit.

2013 E-SERIES CUTAWAYS & STRIPPED CHASSIS FEATURES:

- GVWR up to 14,500 lbs., up to 9,747 lbs. of payload and up to 10,000 lbs. of towing\(^4\)
- Available CNG/LPG Gaseous Engine Prep Package
- Up to 55-gallon fuel tank capacity
- Available Integrated Trailer Brake Controller
- Standard 120-amp alternator, available 155-amp or 225-amp alternators
- Available Instrument Panel Message Center
- Available Upfitter Switches (4)
- Available Ford SYNC\(^*\)
- Available premium audio system with HD radio, DVD/CD/MP3 player, navigation system and SIRIUS\(^*\) Satellite Radio capability\(^5\)
- Crew Chief\(^*\) (See page 18 for details.)

E-SERIES SUPER DUTY® CUTAWAYS & STRIPPED CHASSIS

INCENTIVE OFFER:

\$1,200
Upfit Assistance\(^1\)

E-SERIES CUTAWAYS UPFIT EXAMPLES:

- Ambulances
- Box/Parcel Delivery
- Shuttle Buses
- Utility Body

SAFETY & SECURITY:

- 4-wheel Anti-Lock Disc Brakes
- Belt-Minder\(^*\) – front safety belt reminder

<table>
<thead>
<tr>
<th>E-SERIES MODEL</th>
<th>Engine</th>
<th>Transmission</th>
<th>Horsepower (hp @ rpm)</th>
<th>Torque (lb.-ft. @ rpm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-350 &amp; E-450</td>
<td>Triton 5.4L V8 FFV</td>
<td>TorqShift(^*) 5-Speed Auto. with Tow/Haul Mode</td>
<td>255 @ 4,500</td>
<td>350 @ 2,500</td>
</tr>
<tr>
<td>E-350 &amp; E-450</td>
<td>Triton 6.8L V10</td>
<td>TorqShift 5-Speed Auto. with Tow/Haul Mode</td>
<td>305 @ 4,250</td>
<td>420 @ 3,250</td>
</tr>
</tbody>
</table>

1 Available on upfits costing \$1,200 or more. Excludes available factory-installed options. Take new retail delivery from dealer stock by 7/31/13. Restrictions apply. See dealer for details. 2 When properly equipped. 3 Passenger and load capacity limited by weight distribution. 11 passenger center aisle seating prep package configurations available. 4 Select series when properly equipped. 5 Subscriptions to all SiriusXM services are sold by SiriusXM after 6-month trial expires. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. Units receiving any form of CPA (56A), GPC, Long-Term Rental (56K) or other concessions are ineligible.

Not all features listed are standard or are available on all models. See dealer for details.

<table>
<thead>
<tr>
<th>E-SERIES MODEL</th>
<th>Max Payload (lbs.)</th>
<th>Max GVWR (lbs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-350 Super Duty Cutaway (DRW)</td>
<td>7,376</td>
<td>12,500</td>
</tr>
<tr>
<td>E-350 Super Duty Stripped Chassis (DRW)</td>
<td>7,967</td>
<td>14,500</td>
</tr>
<tr>
<td>E-450 Super Duty Cutaway</td>
<td>9,040</td>
<td>14,500</td>
</tr>
<tr>
<td>E-450 Super Duty Stripped Chassis</td>
<td>9,747</td>
<td>14,500</td>
</tr>
</tbody>
</table>
FORD TRUCK COMMERCIAL CONNECTION

ADVANTAGES

Ford CREW CHIEF™

Ford Crew Chief powered by Telogis keeps you in control of your fleet no matter where your vehicles are. Get real-time alerts on a wide range of driver and vehicle metrics – including reports on anything from unsafe driving and fuel efficiency, to asset utilization and vehicle maintenance.

For more information on Ford Crew Chief, visit fordcrewchief.com or ask your Ford Dealer

Certify your business for your Ford Commercial Truck Incentives


What? All Ford Truck Commercial Connection Incentives.

Where? Visit fordtoughtruck.com and click on the “Certify Your Business” link near the top of the page. Follow the quick and easy directions to certify your business for great incentives. Once you’re finished, print out your certificate and bring it to your Ford Dealer.

When? Before you visit your dealership to purchase your first or next Ford Commercial Vehicle.

Why? To certify your business for available incentives and to help save time at the dealership.

Get connected to Ford Truck Commercial Connection, certify your business and check out current retail incentives at fordtoughtruck.com

Online Upfitter Directory

Find upfitter business information, hours and locations on the new online Ford Truck Commercial Connection Upfitter Directory.

Search the Upfitter Directory at fordtoughtruck.com, or contact your Ford Dealer for more info on their upfitter connections.
For more information, visit ford.com/commercial-trucks/business-preferred-network or call 877-794-6434.

Ford Credit has the plan for your driving, budget and business needs. Our dedicated service for Commercial Customers and Maintenance Manager assist you to select the right financing or lease products. Ford Credit has the plan for your driving, budget and business needs.

Ask your dealer about Ford Credit’s Commercial Lending programs or visit credit.ford.com/commercial for more information.

**Subject to initial approval, ongoing eligibility and periodic reviews. Not all customers will qualify.**

* Participation in the Ford Credit Commercial Lending Services listed is subject to credit approval.

1. An Extended service plan and maintenance programs offer peace of mind and time saving benefits.
2. Extended service plans and maintenance programs offer peace of mind and time saving benefits.
3. Ford Credit’s Commercial Lending has the right tools to...
No Purchase Necessary. The Ford Tough Truck Sweepstakes is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry and are business owners. Promotion starts on April 17, 2012 at 11:59 p.m. ET and ends on December 17, 2012 at 11:59 p.m. ET. For entry and official rules go to fordtophuck.com. Void where prohibited. Sponsored by Ford Motor Company, One American Road, Dearborn, MI 48126.

Commercial customers can also qualify for money-saving national Ford incentives and time-saving advantages when you certify your business at fordtophuck.com

ENTER THE FORD TOUGH TRUCK SWEEPSTAKES TO WIN A 2013 F-150 XLT!

Here are 3 ways to enter:

1. LOG-ON daily to fordtophuck.com
2. TEXT "SIGNUP" to 30241
3. SCAN

Other prizes are up for grabs, too – like fifty $100 Home Depot gift cards!

Program Period: August 1, 2012 – July 31, 2013

SUPER DUTY® PICKUPS | SUPER DUTY CHASSIS CABS | E-SERIES VANS & WAGONS | TRANSIT CONNECT | MEDIUM DUTY

2013 FORD BUYER’S GUIDE

Find us on Facebook: facebook.com/FordTrucks
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2013 FORD COMMERCIAL TRUCK BUYER’S GUIDE

Super Duty® Pickups | Super Duty Chassis Cabs | Medium Duty | Transit Connect | Medium Duty

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2013 Ford F-150 XLT shown.