













YOU'VE GOT SOMEWHERE TO BE.

BECAUSE YOU'VE FOUND THAT INCREDIBLE "THING" YOU'RE MEANT TO DO IN LIFE, WE MADE A CUV AS CAPABLE AS YOU ARE TO HELP YOU DO IT.

Confident, capable, and strikingly crafted, the all-new Seltos is made for the mission at hand. With an available powerful turbocharged engine* and fully active all-wheel drive with Lock Mode*† to tame rugged roads. The latest available advanced driver-assistance technologies¹ and premium features to help keep you protected and connected. Plenty of versatile interior space for your passengers and cargo. And a refined yet bold style that looks the part whether it's covered in dust, maneuvering through the city, or chasing the latest adventure of your own making.





"I WANT TO OPEN UP CONVERSATIONS IN CLIMBING THAT WILL AFFECT EVERYBODY ON A LARGE SCALE."

SX AWD WITH SUNROOF PACKAGE SHOWN

- SHELMA JUN

THRIVE IN TAKING ACTION.

WE ENGINEERED SELTOS TO GIVE YOU THE POWER AND PERFORMANCE TO TAKE ON YOUR LIFE'S BIG ENDEAVORS WHEREVER THEY LEAD — WHILE EXPERTLY HANDLING EVERY EXCITING TWIST AND TURN ALONG THE WAY.

Climb higher, think bigger, be bolder. At Kia, this thinking embodies our Give It Everything spirit, and we celebrate others who share this passion for performance. Shelma Jun is the perfect example. She became hooked on climbing for the thrill, the adrenaline, the wild places it took her. But as a female athlete in a male-dominated sport, Shelma often felt disconnected, driving her to seek out other women with whom to climb. Her new "girl crew" inspired and supported one another, and Shelma began documenting their outings on Instagram.

Suddenly, she had thousands of follows from other women climbers seeking advice on ways to connect — and Shelma knew she had to take action. She founded Flash Foxy, a national online community that empowers and connects women climbers, along with the Women's Climbing Festival. Today, Flash Foxy is over 40,000 members strong and has created such positive change in the sport, Shelma was named by *Outside* magazine as one of "40 women who have made the biggest impact on the outdoors."





ELECTRONIC STABILITY CONTROL[†]

can help control the engine and brakes for improved directional stability in certain difficult driving situations

DOWNHILL BRAKE CONTROL[†]

is designed to help you maintain the speed you want on steep downhills, reducing the need to frequently cycle between braking and accelerating

VEHICLE STABILITY MANAGEMENT[†]

can intervene to help enhance stability and steering responses when driving on some slippery roads

HILL-START ASSIST CONTROL[†]

is engineered to assist you when starting on a steep hill by automatically holding the brake pressure for two seconds when you take your foot off the brake pedal



I.6-LITER TURBO **GASOLINE DIRECT INJECTION ENGINE*** THAT GENERATES 195 LB-FT. OF TORQUE 7-SPEED DUAL-CLUTCH TRANSMISSION* WITH DRIVE MODE SELECT



KEEP A CLEAR VISION.

THE MODERN COCKPIT HAS A CLEAN,
SLEEK DESIGN, INTUITIVELY PLACED
CONTROLS, AND THE FEATURES YOU WANT
TO KEEP YOU COMFORTABLY IN CONTROL.

NAVIGATION SYSTEM WITH 10.25" TOUCH SCREEN3*

with high-resolution graphics and split-screen mode helps guide you to your destination

REAR VIEW MONITOR WITH PARKING GUIDANCE¹

is designed to automatically display the rear view on your screen when you put your Seltos in reverse

PUSH BUTTON START WITH SMART KEY*

allows you to start or stop the engine with the Smart Key* in your pocket or bag, and even remote-start your Seltos from outside the vehicle using the key fob

REAR OCCUPANT ALERT4

is designed to monitor whether the rear door has been opened after the vehicle is unlocked, and flash a reminder message on the dashboard to check the backseat for occupants at the end of your drive

7" SUPERVISION METER CLUSTER*

displays vital gauge info in easy-to-read, high-contrast graphics





LET UVO TAKE CARE OF THAT.

UVO link5* IS KIA'S AVAILABLE SMART TELEMATICS SYSTEM THAT INTEGRATES WITH YOUR COMPATIBLE SMARTPHONE VIA AN EMBEDDED MODEM TO HANDLE AN ARRAY OF CONVENIENT TASKS, SO YOU CAN STAY FOCUSED ON YOUR GOALS FOR THE DAY.

FIRST YEAR'S ON US

To get you rolling, we'll cover the UVO subscription fees for one year from the original purchase/lease date⁵

DOWNLOAD THE APP TO GET STARTED

To make the most of UVO and its remote features, just download and activate the Kia Access with UVO link⁵ app from the App Store^{®6} or Google Play^{TM7} Store



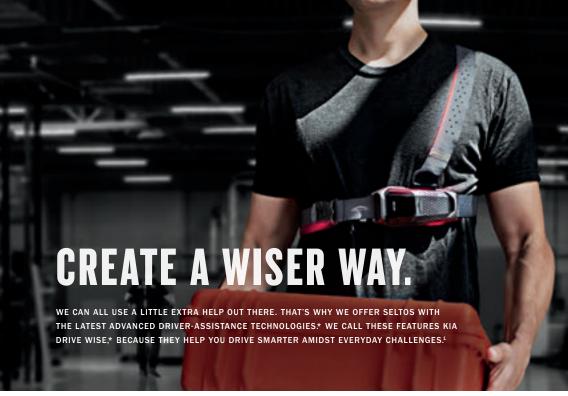


WIRELESS **SMARTPHONE CHARGING**** BOSE PREMIUM AUDIO SYSTEM* 10.25" LCD TOUCH SCREEN^{3*} SOUND MOOD LIGHTING

We never stop striving to bring the latest life-enhancing innovations in technology to our design process, and people like Sean Petterson are driven by the same mission. His company, StrongArm Technologies, creates wearable products that protect workers from injuries on the job. Using sensor technology, big data, and machine learning, his products are designed to monitor worker's movements, detect injury risk, and intervene before incidents occur.

For Sean, the inspiration for launching StrongArm was personal. His father, a construction worker, died on the roof of a job site. His goal is to continue seeking new ways to keep the "Industrial Athlete" proud, protected, and productive — helping to keep them a little bit safer on the job. After 10 years, dozens of innovations, and thousands of their products used in the field every day, he is surely doing just that.





"MY MOTIVATION HAS
ALWAYS BEEN TO MAKE
PRODUCTS THAT HAVE
AN IMPACT ON HUMANITY.
I LOVE PROVIDING THIS
NOTION OF HUMAN
AUGMENTATION THROUGH
DESIGN AND TECHNOLOGY."

- SEAN PETTERSON



KIA DRIVE WISE1*

is a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions. Using radar and sensors, Kia Drive Wise includes braking technologies, maneuvering technologies, and more. You can learn about each of these impressive features on the following pages.

*Optional feature available only on certain trims. See Features page for availability. 1 See inside back cover for endnote.

STOPPING ASSISTANCE WHEN YOU'RE ON THE GO.











BLIND-SPOT COLLISION-AVOIDANCE ASSIST — REAR¹*

is designed to help detect and alert you to vehicles in your rear blind spots, and can even apply corrective braking to help you avoid some hazardous lane-change decisions

LANE KEEPING ASSIST1*

can detect the vehicle getting close to lane markers and can apply corrective steering to help prevent you from drifting into another lane

LANE FOLLOWING ASSIST1*

is designed to provide a degree of automatic steering control to help keep the vehicle centered in its lane by analyzing lane markings and information that it detects from the vehicle ahead

HIGHWAY DRIVING ASSIST1*

can automatically adjust the speed during Smart Cruise Control¹ operation based on the speed limit of certain federal highways detected through the available Navigation system³

DRIVER ATTENTION WARNING14*

is designed to give you a warning signal to take a break if it detects inattentive driving practices

LANE DEPARTURE WARNING1*

can help alert you with a warning beep if the system detects you drifting too close to lane markers without signaling



STAY ON TRACK.

VEHICLES IN YOUR BLIND SPOT, CHANGING LANES IN TRAFFIC, AND UNINTENTIONAL DRIFTING ARE JUST A FEW OCCASIONAL CHALLENGES YOU FACE EN ROUTE TO YOUR DESTINATION. THANKFULLY, THESE AVAILABLE ADVANCED FEATURES CAN HELP KEEP YOU ON COURSE!



^{*}Optional feature available only on certain trims. See Features page for availability. 1, 3, 14 See inside back cover for endnotes. SX AWD WITH SUNROOF PACKAGE SHOWN



We designed Seltos to help you explore what's possible and Jerome Stanislaus has dedicated himself to exactly that. As a child, Jerome dreamed of becoming a pilot and flying high above the clouds, though back then, he never believed it could come true. The reason? "I had never seen a Black pilot." Even today, only about 3% of all commercial pilots are African American.

But having no role models didn't stop Jerome from persevering. After training to be an aircraft mechanic in the military, he earned his pilot's license and skydiving certification. And though he had finally achieved his dream of "flying planes and jumping out of them," he remained keenly aware that, without role models, many kids might never pursue a career in aviation — and he was determined to change that. Today, Jerome donates his time and costs to take racially diverse young people on flights, provide ongoing mentorship, and help them soar higher than they ever imagined.





DUAL-LEVEL CARGO FLOOR

lowers to increase the storage-area depth for stowing taller items† or raises flat to align with the rear seats when they are folded down

ROOF RAILS*

help you transport oversized cargo, and can also accommodate aftermarket accessory cross bars to carry your gear[‡]

CARGO COVER*

helps to keep your belongings securely hidden from view, and is removable for added versatility

*Optional feature available only on certain trims. See Features page for availability. †All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. ‡All cargo should be properly secured and evenly distributed. Always use caution when carrying roof-top accessories. SX AWD SHOWN



GIVE YOURSELF SPACE.

THE MODERN CABIN HAS A SURPRISING AMOUNT OF INTERIOR SPACE FOR BOTH PASSENGERS AND CARGO, GREAT SEATS, AND AVAILABLE FEATURES DESIGNED FOR YOUR COMFORT.

SOFINO SEAT TRIM*

for a soft, leather-like feel and modern style

10-WAY POWER DRIVER'S SEAT*

with lumbar support lets you customize your comfort

HEATED FRONT SEATS15*

help keep you warm when the weather isn't

SECOND-ROW RECLINING SEATS

with two adjustment settings let rear passengers recline and relax

POWER SUNROOF*

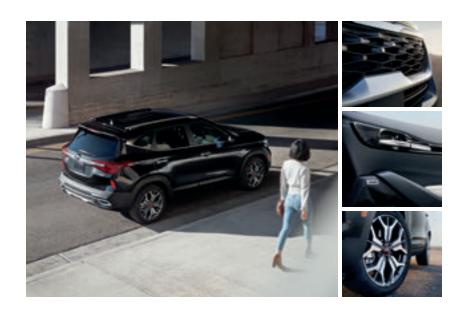
with retractable sunshade keeps the fresh air flowing

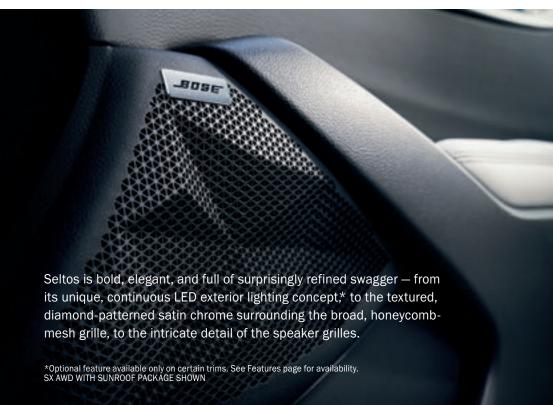
*Optional feature available only on certain trims. See Features page for availability. 15 See inside back cover for endnote. Simulated screen shown. SX AWD WITH SUNROOF PACKAGE SHOWN



MAKE WHAT'S NECESSARY LESS ORDINARY.

INSPIRED BY FUNCTIONAL GEAR WITH A HANDCRAFTED AESTHETIC, SELTOS MAKES A BIG IMPACT IN EVERY DESIGN DETAIL. INSIDE AND OUT.





KEEP ON GOING. WE'LL KEEP YOU COVERED.

OWNING A KIA MEANS YOU CAN PURSUE WHAT YOU LOVE, MILE AFTER MILE, WITH CONFIDENCE.

At Kia, we believe in the enduring quality of our vehicles. We believe in our materials, our workers, our engineers, and our designers. And to prove it, we stand by each vehicle we make with an industry-leading powertrain warranty that lasts for 10 years.



INDUSTRY-LEADING WARRANTY PROGRAM¹⁶

10-YEAR/100,000-MILE LIMITED POWERTRAIN WARRANTY
5-YEAR/60,000-MILE LIMITED BASIC WARRANTY
5-YEAR/100,000-MILE LIMITED ANTI-PERFORATION WARRANTY
5-YEAR/60,000-MILE 24-HOUR ROADSIDE ASSISTANCE

16 See inside back cover for endnote.

Aftermarket accessories sold separately. All cargo should be properly secured and evenly distributed. Always use caution when carrying roof-top accessories. See kiaaccessoryguide.com for details. SX AWD SHOWN

FEATURES

LX S EX SX

LX S EX SX

MECHANICAL & EXTERIO	R			
2.0L Gasoline Direct Injection 4-cylinder engine	•	•	•	_
1.6L Turbo Gasoline Direct Injection 4-cylinder engine	-	O [†]	_	•
Intelligent Variable Transmission	•	•	•	_
7-speed Dual-Clutch Transmission	_	O [†]	_	•
Dynamax™² fully active AWD w/Lock Mode	•	0	•	•
17" alloy wheels	•	•	•	_
18" alloy wheels	_	Ο [†]	_	•
Drive Mode Select	•	•	•	•
Idle, Stop & Go	•	•	•	•
Power sunroof	_	_	•	0
LED headlights	_	_	_	•
LED Daytime Running Lights	_	•	•	•
LED fog lights	_	_	_	•
LED rear lights	_	•	•	•
Roof rails	_	•	•	•
Rear spoiler	•	•	•	•
Privacy glass	•	•	•	•

	FNIFNCE	

UVO link ⁵	_	_	_	•
AM/FM audio system w/8" touch screen ³	•	•	•	_
Bose ¹² premium audio system	_	_	_	•
Apple CarPlay®6 & Android Auto™7	•	•	•	•
Navigation w/10.25" touch screen ³	_	_	_	•
Bluetooth®13 wireless technology	•	•	•	_
Bluetooth®13 wireless technology w/multi-point connectivity	-	_	_	•
USB charging ports (front & rear)	_	_	•	•
Sound mood lighting system	_	_	_	•
Rear View Monitor w/Parking Guidance ¹	•	•	•	•
Rear occupant alert ⁴	•	•	•	•
Push Button Start w/Smart Key	_	_	•	•
Remote start (on key fob)	_	_	•	•
Wireless smartphone charger ¹¹	_	_	•	•
7" supervision meter cluster	_	_	_	•
Electronic Parking Brake	_	_	_	•
Steering wheel-mounted audio controls ³	•	•	•	•
Manual air conditioning	•	•	_	_
Automatic air conditioning	_	_	•	•

Dlind Cnot Collision Avaidance				
Blind-Spot Collision-Avoidance Assist — Rear ¹	_	O [†]		
Rear Cross-Traffic Collision- Avoidance Assist ¹	-	O [†]	•	•
Lane Keeping Assist ¹	_	•	•	•
Lane Following Assist ¹	_	•	•	•
Highway Driving Assist ¹	_	_	_	•
Lane Departure Warning ¹	_	•	•	•
Driver Attention Warning ¹⁴	_	•	•	•
Forward Collision-Avoidance Assist w/Pedestrian Detection ¹	-	•	•	_
Forward Collision-Avoidance Assist w/Pedestrian & Cyclist Detection ¹	-	-	-	•
Smart Cruise Control w/Stop & Go ¹	_	_	_	•
Safe Exit Assist ¹	_	O [†]	•	•

SEATING & TRIM

Cloth seat trim	•	_	_	_
Cloth & SOFINO seat trim	_	•	_	_
SOFINO seat trim	_	_	•	•
10-way power-adjustable driver's seat	_	_	•	•
Heated front seats ¹⁵	_	0	•	•
60/40 split-folding rear seats	•	•	•	•
Rear-row reclining seatbacks	•	•	•	•
Cargo cover	_	_	_	•
Dual-level cargo floor	•	•	•	•
Rear center armrest	_	•	•	•

SAFETY17

Dual front advanced airbags	•	•	•	•
Dual front seat-mounted side airbags	•	•	•	•
Full-length side curtain airbags	•	•	•	•
Electronic Stability Control	•	•	•	•
Vehicle Stability Management	•	•	•	•
Torque Vectoring Cornering Control	•	•	•	•
Hill-start Assist Control	•	•	•	•
Downhill Brake Control	•	•	•	•

SPECIFICATIONS

ENGINE					
Туре		2.0L 4-cylinder		1.6L Turbo 4	-cylinder
Valve gear		DOHC w/Dual CVVT		DOHC w/Dua	-
Horsepower		146 hp @ 6,200 rpm		175 hp @ 6,0	
Torque		132 lbft. @ 4,500 r		195 lbft. @	
Transmission		Intelligent Variable T			L Clutch Transmission
AWD (optional)		Dynamax ^{TM2} fully act		<u> </u>	Oldton Hansinission
ATT (optional)		Dynamax rany acc	IVE AVVD W/ LOCK	WIOGC	
BODY & CHASSI	IS				
Body type		Steel unibody w/lso-	Structure™ cons	struction	
Front suspension		Independent, MacPh	nerson struts, co	il springs, stab	oilizer bar
Rear suspension		Independent, multi-	ink, stabilizer ba	ır	
TIRES & BRAKE	S				
Tire size		215/55R17 (LX, S 2.	OL, EX), 235/45F	R18 (S 1.6L, S)	()
Brakes (front/rear)		15-in. disc/14-in. disc (S FWD) 16-in. disc/15-in. disc (LX, S AWD, EX, SX)			
DIMENSIONS		400 5 :			
Wheelbase		103.5 in.			
Track (front/rear)		62.0 in./62.4 in.			
Length		172 in.			
Width		70.9 in.			
Height	(w/o roof rails)	63.6 in.			
	(w/roof rails)	64.2 in.			
Ground clearance	. at .	7.3 in.			
Approach/departure an	ngie	28.0 degrees			
Headroom (front/rear)		40.0 in./38.4 in.			
Shoulder room (front/r	ear)	55.5 in./54.7 in.			
Legroom (front/rear)		41.4 in./38.0 in.			
Cargo volume	Rear seat upright	26.6 cu.ft.			
	Rear seat folded	62.8 cu.ft.			
2021 EPA-ESTIN	MATED FUEL ECO	NOMY ¹⁸			
		2.0L FWD (S)	2.0L AWD (L	X S, EX)	1.6L T AWD (S, SX)
City/Highway/Combine	ed MPG	29/34/31	27/31/29		25/30/27
Fuel tank capacity (gal	llons)	13.2	13.2		13.2

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TRIM OPTIONS AND PACKAGES

SAWD

Dynamax^{TM2} fully active AWD w/Lock Mode Heated front seats¹⁵

SX SUNROOF PACKAGE

(two-tone exterior color not available)

Power sunroof

S 1.6L TURBO

1.6L Turbo Gasoline Direct Injection 4-cylinder engine

Dynamax^{TM2} fully active AWD w/Lock Mode

18" alloy wheels

Blind-Spot Collision-Avoidance Assist — Rear¹

Rear Cross-Traffic Collision-Avoidance Assist¹

Safe Exit Assist¹

Heated front seats¹⁵

EXTERIOR COLORS



BLACK CHERRY







CLEAR WHITE WITH BLACK CHERRY ROOF (S. SX)



SNOW WHITE PEARL

DARK OCEAN BLUE

(FX.SX)





STARBRIGHT YELLOW



DARK OCEAN BLUE WITH BLACK CHERRY ROOF (SX)



MARS ORANGE



GRAVITY GRAY



DARK OCEAN BLUE WITH CLEAR WHITE ROOF (S, SX)

INTERIOR COLORS



BLACK CLOTH SEAT TRIM



STARBRIGHT YELLOW WITH

BLACK CHERRY ROOF (S. SX)

BLACK CLOTH & SOFINO SEAT TRIM (S)



BLACK SOFINO SEAT TRIM (EX, SX)



GRAY SOFINO SEAT TRIM

Actual colors may vary from printed brochure. See kia.com/seltos for interior combinations. †Available on SX Sunroof Package only.

ENDNOTES

1. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 2. Dynamax is a trademark of Magna International, 2020. All rights reserved. No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive safely. 3. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 4. This system is not a substitute for one's attention. Always check the vehicle interior when exiting the vehicle. 5. Purchase/lease of certain 2020 and newer Kia vehicles with UVO link includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 1-year UVO link subscription expires, continued access to the full suite of UVO link services available on your Kia will require a paid subscription at the then-current subscription rate or your use of certain UVO link features may immediately terminate. Use of UVO is subject to agreement to the UVO Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners,kia.com/us/en/terms-of-service.html). UVO link is transferable to subsequent owner during the original UVO link service term. Only use UVO link when safe to do so. Kia Access with UVO link app is available from the Apple® App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO link at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO link features may vary by model, model year, and trim level. Features, specifications, and fees are subject to change. For more on details and limitations, visit www.kia.com or your authorized Kia dealer. Apple and App Store are registered trademarks of Apple Inc. Google and logos are trademarks of Google LLC. 6. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 7. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Androidof Google LLC. 8. Remote features require a UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. 9. 911 Connect must be enabled on head unit and activates after airbag deployment. Requires cellular coverage. 10. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. 11. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 12. Bose is a registered trademark of Bose Corporation. 13. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG Inc., and any use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology. 14. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 45. Use extreme caution when using the seat warmers to avoid burns. Refer to the Owner's Manual for more safety information. 16. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details. **17.** For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 18. Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition.

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