

Ultimate Concert Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

BY ENTERING THIS SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES (“Official Rules”).

1. SPONSOR: Hendrick Automotive Group (“**Sponsor**”), 6000 Monroe Rd., Charlotte, North Carolina 28212.

2. ADMINISTRATOR: Probability, LLC (“**Administrator**”), 2 Woodstock Meadows Ln, PO Box 1484, Woodstock, New York 12498.

3. ELIGIBILITY: The Ultimate Concert Sweepstakes (“**Sweepstakes**”) is open only to legal residents of the 50 United States and the District of Columbia (“**Territory**”) who are eighteen (18) years of age (or age of majority in their jurisdiction of residence, whichever is older) at the time of entry. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six (6) months, performed services for Sponsor, Administrator, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and the management and representation of the Zac Brown Band (as well as band members personally) and/or each of their respective parent, subsidiary, affiliated and successor companies (collectively, “**Sweepstakes Entities**”), and immediate family and household members of such individuals, are not eligible to enter. “**Immediate family members**” shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. “**Household members**” shall mean people who share the same residence at least three (3) months a year, whether related or not.

4. SWEEPSTAKES ENTRY: The Sweepstakes begins at 9:00 AM Eastern Time (“**ET**”), October 6, 2025 and ends at 11:59 PM ET, October 24, 2025 (“**Sweepstakes Period**”). For purposes of these Official Rules, all times and days are Eastern Time. Sponsor’s computer is the official clock for all matters related to this Sweepstakes.

To enter during an Entry Period, visit www.hendrickcars.com/ZBB (“**Website**”) and complete the entry form including your full name, email address, and daytime phone number. Click the “Enter” button.

CLICK THE CHECK BOX SIGNIFYING THAT YOU MEET THE SWEEPSTAKES ELIGIBILITY REQUIREMENTS, AND HAVE READ AND AGREE TO THESE OFFICIAL RULES AND THE SPONSOR’S TERMS OF USE ([HTTPS://WWW.HENDRICKPRIVACY.COM/TERMS OF USE](https://www.hendrickprivacy.com/terms_of_use)) AND PRIVACY POLICY ([HTTPS://WWW.HENDRICKPRIVACY.COM/PRIVACY POLICY](https://www.hendrickprivacy.com/privacy_policy)). **IF YOU DO NOT CHECK THE BOX INDICATING YOUR AGREEMENT TO THE ABOVE, YOU WILL NOT BE ENTERED IN THE SWEEPSTAKES AND CANNOT WIN THE PRIZE. DO NOT CHECK THE BOX WITHOUT FIRST REVIEWING THESE RULES, SPONSOR’S TERMS OF USE AND SPONSOR’S PRIVACY POLICY.** Then, click the designated button to submit your entry. Normal internet access and usage charges imposed by your internet service provider may

apply. It is your sole responsibility to notify the Sponsor of a change in your e-mail address. **All entries must be received by October 24, 2025 at 11:59 PM ET.**

During the entry process, you may be asked to consent to receive promotional e-mails and reminder e-mails from Sponsor. **Consenting to receive promotional e-mails and reminder e-mails is optional and not required to be eligible to participate in the Sweepstakes and does not improve your chances of winning.** In the event you do consent to receive these e-mails, the use of such e-mails shall be subject to the privacy policy of Sponsor (https://www.hendrickprivacy.com/privacy_policy), and you may opt out of receiving these e-mails at any time.

5. LIMITATIONS: Limit of one (1) entry per person during the Sweepstakes Period. Multiple entries in violation of the preceding limit and/or mass entry attempts will result in disqualification of all entries by such person during the Sweepstakes Period. Use of automated entry devices or programs, or entries by third parties are prohibited. Entries that do not conform to or that violate these Official Rules or are submitted in any manner other than stated in these Official Rules will be disqualified. Proof of submission of an online form does not constitute proof of receipt of same or proof of entry. Receipt of entries will not be acknowledged. By entering this Sweepstakes, entrants agree to these Official Rules and the decisions of the Administrator and Sponsor, which are binding and final in all matters relating to this Sweepstakes.

***IMPORTANT:** Data rates may apply if an online form is submitted via your mobile device according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging/data rate plans and charges relating to your participation in this Sweepstakes. Mobile device service may not be available in all areas. Check your device's capabilities for specific instructions.

RANDOM DRAWING/SELECTION OF WINNER/ODDS: Potential winner ("**Winner**") will be selected via a random drawing that will take place on or about the business day following the end of the Sweepstakes Period. Random drawing will draw from all eligible entries received during that Sweepstakes Period. Drawing will be conducted by Administrator, whose decisions are final and binding on all matters related to the Sweepstakes.

Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

6. PRIZE/APPROXIMATE RETAIL VALUE ("ARV"):

Grand Prize (One [1] Winner): Winner will receive two (2) tickets to the Zac Brown Band concert scheduled to take place on Friday, December 5, 2025 ("**Event**") taking place at the Sphere in Las Vegas, NV; one (1) \$5,000 gift card from bank/financial institution which may be used by winner and guest for expenses related to travel to attend Event (issuer of gift card to be determined in Administrator's sole discretion; issuer's terms and conditions apply to use of gift card); one (1) custom Taylor guitar and one (1) prize pack consisting of autographed official No. 5 HendrickCars.com and Zac Brown Band merchandise (exact items of the prize pack and

autographs to be determined by Sponsor in its sole discretion; a certificate of authenticity may not be provided). **ARV: \$11,622.00.**

ARV does not reflect re-sale value of custom guitar.

Prize Restrictions:

Winner must be available to attend Event on December 5, 2025; if Winner is not able to do so for any reason, prize will be forfeited in its entirety without liability of any kind and an alternate Winner may be selected, time permitting.

Tickets are good only for Event and are also subject to terms and conditions of use, as indicated thereon. Among other things, such terms and conditions set forth winner's right to relief (if any) if the Event does not take place as scheduled for any reason. Winner and guest must also comply with the restrictions of the venue hosting the Event, including its code of guest conduct.

All costs and expenses relative to acceptance/use of Grand Prize not specified herein are not included and are solely the Winner's responsibility. Without limitation, Winner and guest are solely responsible for making all travel arrangements to attend the Event.

Guest of Winner must complete, sign and return a Liability Release and Publicity Release (where lawful) prior to prize award. If guest is a minor, his/her parent/legal guardian must be the Winner and a parent/legal guardian must sign the Liability Release and Publicity Release (where lawful) on the guest's behalf.

Tickets to Event are governed by a revocable, nontransferable license, including prohibition on sale/re-sale, exchange, transfer, assignment, auction, barter, donation, placement into commerce or other form of conveyance.

If Winner travels without a guest, Winner will receive the prize in increments appropriate for Winner him/herself and no substitute prize or compensation will be awarded.

If Winner attends the Event without a guest, he/she will receive only one (1) ticket to the Event. If tickets for Event are unused for any reason, no substitute prize or compensation will be awarded.

No cash alternative or Grand Prize substitution will be allowed, except (a) for cash redemption of gift card where required by applicable law and (b) Sponsor reserves the right in its sole discretion to substitute one or more prize elements of equal or greater value for the Grand Prize or portions thereof if Grand Prize listed or portions thereof is/are unavailable for any reason.

Grand Prize must be accepted in its entirety or not at all; and, if declined, no alternate prize or compensation will be awarded.

All federal, state and/or local taxes are the sole responsibility of the Winner who will receive an IRS Form 1099 reflecting the value of the Grand Prize. Winner must provide their Social Security Number or Tax Identification Number to Sponsor and/or Administrator and their representatives upon request and otherwise cooperate with Sponsor and/or Administrator and their representatives in conjunction with the reporting of their receipt

of the Grand Prize to the Internal Revenue Service and any other applicable governmental tax authorities, as required by applicable law.

7. WINNER NOTIFICATION: The Winner may be notified by email on or about one (1) business days after the conclusion of the Sweepstakes Period. Winner will be required to complete, sign and return within three (3) business days of date of notification an Affidavit of Eligibility, Liability Release and Indemnification, and a Publicity Release where allowed by law, as well as other documents that Sponsor may require (collectively, "**Prize Claim Documents**"). Failure to respond to the initial notification within three (3) business days after notification, return of email notification as undeliverable after two (2) attempts, or failure to return the completed and signed Prize Claim Documents within the indicated time period (if applicable) will result in disqualification, prize forfeiture and selection of an alternate potential Winner from among all remaining eligible entries received during the Sweepstakes Period.

In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the Authorized Account Holder of the email address provided on the entry form. For purposes of these Official Rules, "**Authorized Account Holder**" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

8. CONDITIONS AND LIMITATIONS OF LIABILITY:

By participating in this Sweepstakes, entrants agree to release and hold harmless the Sweepstakes Entities, as well as each of their respective officers, directors, employees, agents and representatives and each of their respective successors, representatives and assigns, as well as Meta Platforms, Inc., X Corp. and the management and representation of the Zac Brown Band (as well as band members personally) (collectively, "**Released Parties**") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes or any Sweepstakes-related activity or travel, and/or acceptance, receipt, possession or use/misuse of the prize.

By entering, entrants also authorize the Sponsor and its designees to use their name, voice, likeness, photograph, prize information (if applicable), biographical data and city and state of residence in programming, advertising and/or promotional material or on a Winners' list (if applicable) without compensation to the extent permitted by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without obligation or compensation.

All federal, state and local laws and regulations apply. All entries become the property of the Sponsor.

Sponsor and its agencies are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind affecting the Sweepstakes in any manner, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond

Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (including entries or otherwise), Sponsor reserves the right, in its sole discretion, to disqualify any individual, whether or not the individual is a participant in the Sweepstakes, who tampers with the entry process, and to terminate, modify or suspend the Sweepstakes. In such event, Sponsor reserves the right to conduct the Sweepstakes and award the prize in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion. Notice of termination/modification/suspension of Sweepstakes will be posted on the Website. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer or internet online systems, servers, or providers, computer equipment, software, failure of any email or electronic entry or participation to be received on account of technical problems or traffic congestion on the Internet or at any website/platform, or any combination thereof, including any injury or damage to any person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. Failure of Sponsor or Administrator to enforce any provision of these Official Rules shall not constitute the waiver of such provision. If any provision of these Official Rules is found to be invalid or unenforceable, the remaining provisions will continue in full force and effect.

Entrants further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE, WEBSITE OR PLATFORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES, MAY VIOLATE CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PERSON, WHETHER OR NOT THE INDIVIDUAL IS A PARTICIPANT IN THE SWEEPSTAKES, MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

SPONSOR MAKES NO WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF ANY PRIZE, INCLUDING, WITHOUT LIMITATION, THEIR QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

9. DISPUTES: To the fullest extent permitted by law, entrant agrees that: (1) any and all disputes, claims and causes of action at law or in equity arising out of or connected with this Sweepstakes, or the awarding of the prize shall be resolved individually, without resort to any form of class action, and exclusively by courts located in the State of North Carolina within Mecklenburg County; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental, special and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the

Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of North Carolina, without giving effect to any choice of law or conflict of law rules (whether of the State of North Carolina or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of North Carolina.

10. PRIVACY POLICY/DATA COLLECTION: Information provided by you in conjunction with a Sweepstakes entry is subject to Sponsor's privacy policy, available at https://www.hendrickprivacy.com/privacy_policy.

11. WINNER LIST: For the first name, last initial, and city of the Winner, mail a self-addressed, stamped envelope to: The Ultimate Concert Sweepstakes Winner, c/o Probability, PO Box 1559, Social Circle, GA 30025-1559. All such requests must be received by November 21, 2025.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Meta Platforms, Inc. or X Corp. You understand that you are providing your information to Sponsor and not to Meta Platforms, Inc. or X Corp.