

 **HONDA**
Financial
Services

It's your time.

*College grads can save \$500
on any 2016 or newer Honda.*



You got your diploma.
You got your first job.
What's next?

A fresh set of wheels.

Honda Financial ServicesSM (HFS) wants to celebrate that it's your time with the College Graduate Program. Qualified upcoming and recent college grads can save \$500 on any 2016 or newer Honda vehicle when they finance or lease with HFS^[1].



Save \$500

on any 2016 or newer Honda.

The right set of wheels is your way of announcing to the world that this is your time. Honda is here to help with that. From the sporty and efficient 2016 Honda Fit, the all-new 2016 Honda HR-V, or the restyled 2016 Honda Civic, we have the perfect vehicle for any college grad.



2016 Honda HR-V

2016 Honda Civic

2016 Honda Fit

What You Need^[2]

- 5% down payment
- Proof of employment (or firm commitment from employer)
- Graduated in past two years or will graduate in next six months
- Provide Honda dealer with credit and document requirements
- No adverse credit history



More Benefits^[3]

- Option to defer first payment 90 days
- Excellent way to build credit
- Flexible and competitive finance and lease packages





Where you go, we go.

How high you climb, we climb.

This is your time.

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[Hondafinancialservices.com/college-grad-program](https://www.hondafinancialservices.com/college-grad-program)

The Honda Graduate Program is limited to the 48 U.S. contiguous states, Alaska and Hawaii. [1] For well-qualified customers who meet Honda Graduate Program criteria, subject to approval by Honda Financial Services (HFS). Bonus offer applies toward any new 2016 or newer model year Honda when financed or leased through HFS. Only offered at participating dealerships. Only one \$500 Honda College Graduate Bonus offer per vehicle. LEASE: \$500 applied towards the cap cost of vehicle. Monthly payment and total due at lease signing are calculated after \$500 reduction. Cannot be combined with Zero Due at Signing Lease program. PURCHASE: \$500 applied towards down payment. Offer not valid on Honda Certified Pre-Owned Vehicles or used Honda vehicles. Offer valid through March 31, 2017, and may be terminated at any time. [2] 5% minimum down payment. Verifiable proof of employment or firm commitment from an employer with start date no more than 120 days from date of finance contract. Must have graduated in past two years or will graduate in next six months. No adverse credit history. Master's, Bachelor's or Associate degree from U.S.-accredited college or registered nursing school. Provide Honda dealer with credit and document requirements. [3] Option to defer first payment 90 days (60 days interest-free) is only available with traditional financing (not leasing). ©2016 Honda Financial Services is a DBA of American Honda Finance Corporation and both are service marks of Honda Motor Co., Ltd. Honda and the H-mark symbol are trademarks of Honda Motor Co., Ltd. HGRADEBRO12/16