



Q7

Accessories

Audi
Genuine Accessories



Audi Q7 Genuine Accessories. For your endless passions.

The Audi Q7 can get you there with elegance and power. Enhance it with Audi Genuine Accessories and heighten the experience.

The same experts who designed the Q7 also designed these accessories. Each must undergo extensive safety and durability testing before it's added to the vehicle. Because they're made with the same quality standards as all Audi vehicles, a tailored fit and expert craftsmanship are assured. Plus, all accessories are backed by the 4-year/50,000-mile New Vehicle Limited Warranty or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date.

Add a new point of view, a dash of distinction, and a touch of yourself with Audi Genuine Accessories. Let the journey begin.

**Audi Genuine
Electronics Accessories**
pg. 17
The Q7 connects you like never before.
Our accessories enhance all senses.

Audi TravelSpace Transport Accessories
pg. 11
The Q7 doesn't just come along for the ride.
It's an active participant.

**Audi Guard Comfort and Protection
Accessories and Car Care Products**
pg. 21
The winning formula for a pristine appearance.

**Audi Genuine
Sport and Design Accessories**
pg. 3
Every mile deserves boldness.
Express it, your own way.





Powerfully intimidating.
Enhance the front appearance
with steely determination.

Audi Genuine Sport and Design Accessories. **For your eyes only. And everyone else's.**

The Q7 features a sophisticated look that's unlike anything else in its category. Express your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that makes every mile more enjoyable and more yours.





20" Nordend alloy wheel
Add a more polished, sporty look with this eye-catching design.

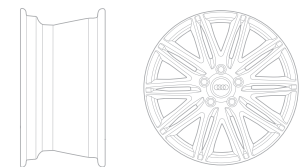


20" Pikes Peak alloy wheel
This progressive, muscular five-spoke design is the perfect match to a powerfully elegant vehicle.



Q7 winter wheel and tire package
Unlike ultra-high-performance and all-season tires¹ are specifically engineered to help improve traction, handling and safety in snow, ice, and even on dry roads in temperatures below 45°F. They help maximize the impressive capabilities of quattro® all-wheel drive. Audi wheel and tire packages feature brand-name, factory-approved tires mounted on Audi Genuine Alloy Wheels. Package offerings are subject to change without notice. See your authorized Audi Dealer for details.

19" Kamet alloy wheel
Amplify the vehicle's rugged side with this bold eight-spoke wheel.



20" Annapurna alloy wheel
Strike the right balance between design and performance with this attractive style. Also available in an Audi wheel and tire package.





Wheel arch protectors²
 These rugged protectors help reduce damage caused by stone chips, gravel and road debris.

Protection strips²
 These accent strips mount beneath the headlamps for a finished look.

Front valance²
 This enhancement adds a muscular look and a tough stainless steel skid plate to the front view of the vehicle.

Door guards²
 Composite door guards help protect the vehicle from road debris and add a stylish accent.



Running boards
 Stainless steel running boards help make it easier to step in and out. Rubber pads help reduce the risk of slipping. Requires a special car jack, sold separately.

Exhaust tips³
 High-luster stainless steel, with rolled edges and angle cut.

Rear valance²
 Rugged stainless steel skid plate helps protect the rear underbody of the vehicle.

Off-Road Styling Package (shown above)
 Includes front valance, door guards, wheel arch protectors, protection strips, and rear valance (shown at right).



Audi rings appliqué

The iconic logo that's known around the world fades across the side of the Q7 with this attractive finishing touch. Available in black and silver.



Valve stem covers

These handsome covers are made of polished stainless steel with a composite center cap. Emblazoned with the iconic Audi rings.

Q7 valve stem covers

Only available in the Audi Q7 gift kit. These handsome covers feature the Q7 logo.



Audi gift kits

A great gift for the true Audi enthusiast. Kit includes license plate frame⁴ with brushed-silver finish, a set of four valve stem covers and a stainless steel key chain. Available with "Audi" (not shown), "Audi Sport" (not shown), "Audi Q7" or "quattro" logo.



Audi license plate frames⁴

These attractive frames are constructed of highly durable materials. Choose from "Audi Sport" in carbon fiber, black powdercoat, polished and brushed finishes, or "Truth in Engineering" in polished and carbon fiber finishes, or "TDI Clean Diesel" in polished stainless steel.



Destination: Everywhere.
Plan that much-needed getaway.
The Q7 actively takes you there.

Audi TravelSpace Transport Accessories. **Adventure awaits.**

You go everywhere. Give the Q7 the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. The workmanship and quality are backed by the 4-year/50,000-mile New Vehicle Limited Warranty or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date. Wherever you go, make sure everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life – the passionate, active part.





Base carrier bars
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.



Aluminum bike rack⁵
This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



Canoe/kayak rack⁵
Carries one canoe or kayak weighing up to 55 lbs. Conforms to most hulls and includes one pair of heavy-duty straps.



Interior-mounted bike rack⁵
Conveniently and securely transports bikes inside the Q7. Bikes are secured with tension straps that attach to the tie-down hooks. Transports two bikes.



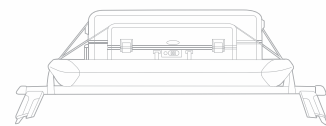
Surfboard holder⁵
These holders and tie-downs adapt to almost any board shape.



Fork-mount bike rack⁵
This secure mount is an excellent bike transfer option. Lock included. Two racks shown. Racks sold separately.



Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.



Aluminum luggage basket⁵
 High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Straps sold separately.



Small cargo carrier
 Extra carrying capacity (13 cu. ft.) comes in a smart size: 55" long, 35" wide, 14" high.



Compact cargo carrier
 A trim, aerodynamic design that offers a generous 16.95-cu.-ft. capacity. Size: 81" long, 30" wide, 15" high.



Ski and luggage carrier⁵
 Ride in comfort when you stow your luggage and sports equipment in this stylish, aerodynamic carrier. An interior ski rack, sold separately, holds skis up to 6.5 ft. Size: 87" long, 25" wide. 15.8-cu.-ft. capacity.



Ski and snowboard racks⁵
 Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment holds up to four skis or two snowboards. Deluxe attachment holds up to six skis or four snowboards.



Base carrier bars storage bag
 This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.

Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.



Bright ideas.
Revolutionary technology
provides inspiration for
all of our accessories.

Audi Genuine Electronics Accessories. Sheer brilliance. Day and night.

The illuminating technology that graces the Q7 provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote safe and convenient travel. All are designed and tested to ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with all your senses. Demand the best and drive with added confidence.



Rear-seat entertainment

Keep the entire family entertained on the road – and anywhere else! The high-resolution 7" LCD screen delivers a beautiful picture, and the remote control makes operation easy.

Wireless headset

The wireless headset delivers great sound from the rear-seat entertainment system, plus peace and quiet throughout the cabin. Uses two AAA batteries and has a cable to connect directly to the player if batteries run low.

Navigation map update⁶

Keep your navigation system current with the most up-to-date maps and Points of Interest (POI). Update is quick and simple. See your authorized Audi Dealer for details.

Audi external hard drive

500GB Audi hard drive can be used with your PC, or in the vehicle via USB connection.

USB memory stick

Resembling an Audi key fob, this 4GB memory stick is perfect for storing data, music and more. Available in red, black or white.

Pocket penlight

Features a single LED with a focusable beam. Operates on two AAA batteries.

Mini flashlight

For your safety and convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.

Emergency tool

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



MP3 connectivity.
We offer an array of cables that let you connect a variety of players to the Audi sound system.



Audi Guard Comfort and Protection Accessories. Smooth roads ahead.

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep the Q7 in pristine condition. Choose from functional trunk liners that help make clean-up quick and easy, to an easy-to-use storage cover that helps shield the exterior of the Q7 from the elements. Use them all to reduce wear and tear, and help keep the vehicle looking like new – inside and out. All are engineered to stringent Audi standards, so you can be assured of the quality and durability demanded by Audi drivers.



Ideal conditions.

Custom-fit splash protectors guard against unpredictable Mother Nature.



All-weather floor mats

Nubbed design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats feature vehicle logo. Available in sets of two for front or rear.



Textile floor mats

These precision-fit mats are made of long-life fabric to help protect the vehicle's interior from the elements. Skid-resistant. Available in black. Set of four mats.

Gecko textile floor mats

A distinctive embroidered gecko marks these custom-fit mats. Made of long-life fabric. Available in grey, in a set of four.



Carpeted trunk liner⁵

This nylon carpet mat with rubber underside is moisture-resistant and helps provide excellent trunk protection. Movable plastic blocks organize and manage the movement of items. Includes four blocks.

Load-securing net⁵

Help secure almost anything from groceries to sports gear with this expandable net. It hooks to tie-downs in the cargo area and easily adapts to items of different shapes and sizes.



Cargo net partition

Helps secure cargo and separates the passenger compartment from the cargo area.

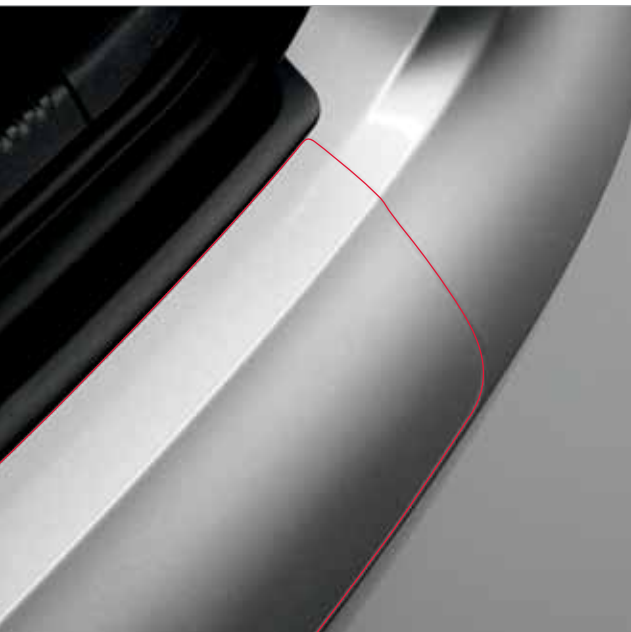
Cargo tray

The high sides of this heavy-duty tray help protect the cargo area when carrying items like mulch, soil, firewood and more.



All-weather trunk liner

Custom fit for the Audi Q7. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.



Load-protection film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Outline depicts coverage area.



Reversible mat
This reversible mat helps offer extra protection for the cargo area. Velour on one side, rubber on the other. Also features a fold-out protective liner to help protect the loading sill and bumper.



Storage cover
A lightweight, easy-to-use Stormshield® cover helps protect the vehicle from the elements. Includes a storage bag.

Front-window sunshield
High-quality, triple-laminated material helps protect the vehicle's interior from harmful UV rays and helps reduce inside temperature. Hook and loop straps help store it neatly when not in use.



Splash protectors²
Help protect the vehicle's finish with custom-fit splash protectors. Made of crack-resistant rubber. Available in sets of two for front or rear.

Rear seat cover
Fits rear seat to help protect it from dirt and pet hair. A tough nylon surface stands up to abuse while contoured construction and headrest straps help hold it in place. One size fits most vehicles.



Snow chains

Snow chains made of case-hardened alloy steel on a spring steel hoop are easy to mount and dismount. Check local regulations prior to use. Ask your authorized Audi Dealer about compatibility with your vehicle and wheels.





Tire totes

These durable cases help store and protect winter, all-season or performance wheels and tires when they are not mounted on the vehicle. Includes felts.



Jumper cables

Color-coded for correct connection, the rugged cables meet Audi specifications for performance.



Audi cooling tote

Convenient tote uses an electric motor to cool contents up to 20°F below surrounding temperature. Plug into 12-volt outlet or cigarette lighter with included adapter. Holds 12 liters.



Battery charger

Convenient, compact Audi battery charger features color-coded clamps for ease of use.



First aid kit

In the event of an emergency, you'll want these first aid essentials close at hand. Soft, zippered pouch.

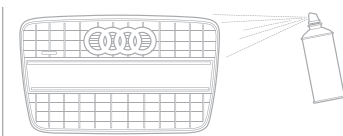


Wheel lock kit

The wheel lock kit provides an added level of anti-theft security for Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.

Audi Guard Car Care Products. Driven by perfection.

Audi vehicles deserve the very best, and this is it: The only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.



Proven formula.

Every inch represents style, performance and luxury. Keeping it pristine? Second nature.



Cleaning technologies

Our Cockpit Care, Leather Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.

Synthetic drying cloth

This premium cloth helps leave the vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.

Premium car wash mitt

Gently floats away dirt. Made from long-wearing synthetic fibers.

Wheel brush

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between wheel spokes.

Car duster

Designed to dust the Q7 safely to help avoid scratching painted surfaces. Helps restore a streakless shine between washes.

Snow brushes and ice scrapers

Audi Guard Car Care offers a variety of snow brushes and ice scrapers including two brushes that extend in length for better reach. Ice scrapers are heavy duty and brushes feature extra-wide soft-bristle heads.

Audi Genuine Accessories. Expect Excellence.

Audi Genuine Accessories are warranted by the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date. Please consult your dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct at the time of printing. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when the vehicle was built, or due to a specific model line, such as S Series, RS and S line® models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

All previous catalogs, product descriptions and lists are no longer valid.

"Audi," "Truth in Engineering," "quattro," "S line," the four rings emblem, the Audi grille design and all model names are registered trademarks of AUDI AG.

"Stormshield" is a registered trademark of Guilford Mills, Inc.

¹Remember that even with high-quality winter tires, you must always drive according to the conditions of the road and maintain more distance from other vehicles since braking distances will be longer on ice- and snow-covered roads.

²Not compatible with Q7 Prestige models.

³Premium, Premium Plus and TDI models only.

⁴Check local laws and regulations regarding use.

⁵Recreational equipment, sporting equipment and luggage not included.

⁶Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Consult your dealer or call 1-800-FOR-AUDI for details.

© 2011 Audi of America, Inc. Printed in U.S.A.

BR-11-485-US

2012 | Q7

Audi of America
audiusa.com
facebook.com/audi
audi-collection.com