

WHAT DOES HOLMAN FORD MAPLE SHADE DO WITH YOUR PERSONAL INFORMATION?

Why? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing of their nonpublic personal information (which is defined at 15 U.S.C section 6809(4)), and referred to throughout this notice as 'personal information'. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What? The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and employment information

When you are *no longer* our customer, we continue to share your information as described in this notice.

How? All financial companies need to share customer's personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons Holman Ford Maple Shade chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information:	Does Holman Ford Maple Shade Share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	Yes	No
For our marketing purposes – to offer our products and services to you.	Yes	No
For joint marketing with other financial companies.	Yes	No
For our affiliates everyday business purposes – Information about your transactions and experiences.	No	We don't share
For our affiliates to market to you.	No	We don't share
For nonaffiliates to market to you.	No	We don't share

Questions? Contact our dealership for more information.

Who is providing this notice? Holman Ford Maple Shade

How does Holman Ford Maple Shade protect my personal information? To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does Holman Ford Maple Shade collect my personal information? We collect your personal information, for example, when you:

- Apply for financing
- Give us your income information or provide employment information
- Provide account information or give us your contact information

We also collect your personal information from others, such as credit bureaus, affiliates or other companies.

Why can't I limit all sharing? Federal law gives you the right to limit only:

- Sharing for affiliates' everyday business purposes-information about your creditworthiness
- Affiliates from using your information to market to you
- Sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

Definitions

Affiliates: Companies related by common ownership or control. They can be financial and nonfinancial companies. Our affiliates include companies with a Holman Automotive name and financial companies such as dealerships.

Nonaffiliates: Companies not related by common ownership or control. They can be financial and nonfinancial companies. Holman Ford Maple Shade does not share with nonaffiliates so they can market to you.

Joint Marketing: A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Our joint marketing partners include finance companies.

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