

# The Honda Graduate Program

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**HONDA**  
Financial  
Services

A special deal for college grads.



2013 model shown



Graduation. New car.



# You're on a roll.

## FIRST STEPS



## FIRST DAY OF SCHOOL



## Make the Move

- \$500 toward any new 2013 or 2014 Honda<sup>1,2</sup>
- Excellent way to build credit
- Flexible and competitive finance and lease packages on any new or Certified Used Honda<sup>2</sup>
- The option to defer your first payment for 90 days (60 days interest-free<sup>3</sup>)

PROM



DEGREE



## Have What It Takes

- 5% minimum down payment
- Verifiable proof of employment or a firm commitment from an employer with a start date no more than 120 days from the date of the finance contract
- Graduated in the past two years or will graduate in the next four months
- No adverse credit history
- Master's, bachelor's or associate degree from a U.S.-accredited college or registered nursing school
- Provide your Honda dealer with the credit and document requirements

# Which Way to Turn

## Buy – For Keeps

- Plan on keeping your Honda for more than five years
- Get started with a very low down payment
- Keep payments low by structuring loan over a longer term

## Lease – About Options

- Allows you to buy your vehicle or drive a new one when your lease is over
- Provides an affordable way to get into a new or Certified Used Honda

## Honda Care - Keep It Up

You can also purchase a Honda Care<sup>®</sup> Vehicle Service Contract (VSC), which is designed to protect you from unexpected and costly repair bills after your manufacturer's warranty has expired. Honda Care VSCs come in a variety of terms so you can custom-pick the coverage that's right for you.

NEW CAR





## Honda Care Maintenance

Purchase Honda Care Maintenance™ and when the Maintenance Minder™ Indicator lights up, the required services listed in the owner's manual<sup>4</sup> will be covered.

- Your required service is prepaid
- Protects you from inflation should labor and parts costs rise
- Routine service keeps your car running at its best
- Ensures your vehicle is serviced by factory-trained Honda technicians

Honda Care is the simple and affordable way to help you protect your vehicle investment and is fully backed by Honda quality, service and parts.



## Next Steps

For more information on smart financing for your Honda, visit [hondafinancialservices.com](http://hondafinancialservices.com) or contact your Honda dealer today.



The Honda Graduate Program is available for new or Certified Used Honda vehicles.<sup>2</sup>



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[hondafinancialservices.com/gradprogram](http://hondafinancialservices.com/gradprogram)

The Graduate Program is limited to the 48 U.S. contiguous states, Alaska and Hawaii.

<sup>1</sup>Only one \$500 Honda College Graduate Bonus offer per vehicle. LEASE: \$500 applied towards the cap cost of vehicle. Monthly payment and total due at lease signing are calculated after \$500 reduction. Cannot be combined with Zero Due at Signing Lease program. PURCHASE: \$500 applied towards down payment. Offer not valid on Honda Certified Used Car or used vehicles. Offer valid through June 2, 2014, and may be terminated at any time. <sup>2</sup>For well-qualified customers who meet Honda Graduate Program criteria, subject to approval by Honda Financial Services. <sup>3</sup>Available only with traditional financing (not leasing). <sup>4</sup>Only offered at participating dealerships. Additional services may be recommended by your dealer; these services may not be covered. ©2013 Honda Financial Services is a DBA of American Honda Finance Corporation and both are service marks of Honda Motor Co., Ltd. Honda, the H-mark symbol, and Honda Care are trademarks of Honda Motor Co., Ltd. HGRADBRO10/13