

Ilderton 90th Anniversary Celebration Event

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS OPEN TO LEGAL RESIDENTS OF U.S. ONLY, AND WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE EVENT IF YOU DO NOT SATISFY ALL ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

EVENT NAME: “Ilderton 90th Anniversary Celebration” (the “Event”).

Event is governed by these official rules (“Official Rules”). By participating, each entrant agrees to the Official Rules.

EVENT REGISTRATION DATES: Event registration will begin at 10 a.m. Eastern Standard Time (EST) on July 15, 2016 and will end at 6 pm (EST) on September 30, 2016 (the “Registration Period”). Event is subject to all applicable federal, state and local laws and regulations.

ELIGIBILITY – WHO MAY ENTER: Event is open to legal residents of the U.S., who are aged 18 or older as of date of entry and have a valid driver’s license, except the following classes of persons who are not eligible to enter:

- a. Employees, officers, and directors of Ilderton Dodge Chrysler Jeep Ram and its affiliated companies (“Sponsor”), its printer, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively “Released Parties”) and the employees, contractors and agents as well as members of the immediate families or households of any of the above, whether or not related. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grandchildren (including step grandchildren) and each of their respective spouses.
- b. Individuals who are unable or unwilling to visit the dealership during the registration period to enter.

HOW TO ENTER: During the Registration Period, participants may visit Ilderton Dodge Chrysler Jeep Ram located at 701 S. Main Street in High Point, North Carolina during normal business hours to obtain an official entry form. Fully complete an official entry form with all required information including name, address, phone and email and deposit completed entry into the official registration box provided at the dealership. Official entry forms are available while supplies last. **NO PURCHASE NECESSARY** to obtain or submit an official entry form. All entries must be fully complete and legible, and received by September 30, 2016 at 6 pm EST. Entries must be handwritten and cannot be photocopied, printed by machine, computer printed or otherwise mechanically reproduced. Sponsor is not responsible for lost, late, delayed, damaged, stolen, illegible, incomplete, mutilated or misdirected entries, all of which shall be void. Entries become property of Sponsor and will not be returned.

Maximum of one (1) entry per person, per day. By entering Event, you affirm that you have read and accept these Official Rules. The laws of the United States and State of North Carolina apply to and govern this Event.

FINALIST SELECTION AND NOTIFICATION: On October 1, 2016, ninety (90) names will be randomly selected from the valid entries received. The 90 names selected shall be deemed Finalists. There is a maximum of one Finalist per household. Each selected Finalist will be notified initially by phone or in person of their selection. During the Finalist notification phone call, the Finalist must confirm his/her eligibility, and indicate their willingness and ability to attend and participate in the grand prize reverse raffle event that will take place on October 15, 2016 (“Grand Prize Event”)

Any selected Finalist who does not meet the eligibility requirements, who does not wish to participate in the Ilderton 90th Anniversary celebration grand prize event, or who is unable or unwilling to attend the Grand Prize Event will be disqualified. No alternate Finalists will be selected. Only Finalists selected and notified by sponsor will be eligible to participate in the Grand Prize Event. All other entrants are ineligible. Finalist selection and participation is non-transferable. No other individual may participate on behalf of a selected Finalist. Decision of Sponsor in the selection of Finalists, and all matters related to this contest are final.

Selected Finalists must be present and check-in at the date, time and location as specified by sponsor during their notification call to participate in the grand prize contest. Any Finalist who fails to appear and check-in by the required deadline as stated during their notification call will be disqualified, and will not receive any alternate contest attempts, prize substitution or compensation. Sponsor reserves the right in its sole discretion to change the date, time or location of the Grand Prize Event. Finalists will be notified of any changes at the time of their selection and/or notification.

WINNER SELECTION: Maximum of one (1) grand prize award: After the Finalist check-in period has ended, a random reverse raffle drawing shall be conducted by the Sponsor from among all eligible Finalists who have checked-in and are present at the Grand Prize event to select a total of one (1) potential grand prize winner. **The last name drawn shall be the grand prize winner.** (See grand prize description below).

Odds of being selected as the potential grand prize winner are dependent upon the total number of eligible entries received in the Event and also the number of Finalists who are present at the Grand Prize Event. Decisions of the Administrator in the selection and determination of grand prize winner and all matters relating to this Event are final and binding in all respects.

If the selected Finalist does not meet the eligibility requirements, or elects to decline the prize, he/she will be disqualified and, the second to last name drawn in the reverse raffle from among the eligible Finalists shall be declared the grand prize winner. Any disqualified participant will not receive any alternate prize substitution or compensation.

All of the following will apply to the grand prize winner: 1) Winner may be required to complete and return, within 5 days of date of receipt, a prize acceptance form, an affidavit of eligibility, and a liability/publicity release (where permitted); 2) Winner will be required to present a copy of a valid driver's license or government issued I.D. as a condition of purchasing the prize; 3) Winner shall pay the Vehicle purchase price of \$1926 plus tax, tag and \$529 dealer administrative fee; and 4) Winner will be responsible for paying all applicable taxes (including, but not limited to all local, state and federal taxes) on all prizes awarded. Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, Finalist will not receive any other prize substitution or compensation, and the prize will remain the property of Sponsor and will not be awarded, except as provided herein.

GRAND PRIZE: Maximum of one (1) prize award: The grand prize winner will receive the opportunity to purchase a new 2016 Jeep Renegade Sport from Ilderton Dodge Chrysler Jeep Ram (MSRP \$22640.00) for \$1926 plus tax, tag and \$529 dealer administrative fee ("Vehicle").

Winner must pay \$1926 plus tax, tag and \$529 dealer administrative fee and accept delivery of Vehicle from Sponsor. Sponsor will solely designate and specify available vehicle including make, model, color and options. Grand Prize winner may not substitute, exchange, or apply the vehicle's value towards a higher cost or alternate vehicle. Sponsor reserves the right to award an alternate vehicle of equal or greater value should the Vehicle not be available.

Grand Prize winner is responsible for paying \$1926 plus 3% highway use tax, vehicle title and registration fees and \$529 dealer administrative fee. Grand Prize winner shall also be solely responsible for paying for and maintaining insurance on the Vehicle and paying all other applicable taxes, including property tax on the Vehicle and income taxes.

All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner. All applicable income, federal, state and local taxes are Grand Prize winner's sole responsibility. The grand prize award is non-transferable and no cash redemption or prize substitution is allowed, except as provided herein. Sponsor reserves the right to substitute a prize of comparable or greater value, at its sole discretion, or to award the cash value of the grand prize if prize is unavailable at time of prize award. **Approximate retail value of grand prize award: \$20,714.00.**

ADDITIONAL RULES & RESTRICTIONS: By participating in the Event and the Grand Prize Event, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Event and the Grand Prize Event. In the event an entrant wins the Vehicle discount, and is later found to be in violation of these rules he/she will be required to forfeit the Vehicle or to reimburse Sponsor for the stated value of the prize if such violation is discovered after he/she has used the Vehicle.

Participation in Event and/or the Grand Prize Event constitutes permission for the Sponsor and its designees to use each entrant's name, city and state of residence and likeness for purposes of advertising and trade in any and all media now or hereafter devised, worldwide in perpetuity, without limitation or further compensation, notification or permission, unless prohibited by law.

False, fraudulent or deceptive entries or acts shall render entrants ineligible for the prize and all associated entries will be void.

By participating, entrants agree to release and hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Event, or the acceptance, possession or use/misuse of the Vehicle (including any injury or harm resulting from use of the Vehicle), or participation in prize-related activities and to assume all liability therefor. Released Parties shall not be responsible for mechanical, technical, printing,

typographical, human, or other errors or problems relating to or in connection with the Event, including, without limitation, errors or problems which may occur in connection with the administration of the Event, the processing of entries, the announcement of the prize or in any Event-related materials. If for any reason this Event (or any portion thereof) is not capable of running as planned due to tampering, unauthorized intervention, fraud, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Event (or any portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Event (or any portion thereof). If terminated, Sponsor reserves the right, at its discretion, to select the potential winner from among all non-suspect eligible entries received up to time of such action. Sponsor also reserves the right to disqualify any individual who tampers with the entry process, who disrupts the administration or proper play of this Event, intends to annoy, abuse, threaten or harass any other entrant or Sponsor or Event representative or who is otherwise in violation of these Official Rules and void all associated entries. Released Parties shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause.

IN CASE OF DISPUTES: By participating, each participant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Event, or any prizes awarded, shall be resolved individually, without resort to any form of class action. Any legal proceeding shall take place only in the District or Superior Court of Guilford County, North Carolina; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Event, and in no event will participant be entitled to receive attorneys' fees or other legal costs; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with this Event, shall be governed by, and construed in accordance with the laws of the State of North Carolina, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of North Carolina or any other jurisdiction), that would result in the application of the laws of any jurisdiction other than the State of North Carolina to the dispute.

OFFICIAL RULES AND GRAND PRIZE WINNER: For a copy of these Official Rules or the name of grand prize winner, send a self-addressed stamped envelope, which must be received by 12/31/16, to: Ilderton 90th Anniversary Celebration Event, 701 S. Main Street, High Point, North Carolina 27260.

SPONSOR: The Ilderton 90th Anniversary Celebration Event is sponsored by Ilderton Dodge Chrysler Jeep Ram, 701 S. Main Street, High Point, North Carolina 27260.