



Cadillac

SEASON'S BEST

SALES EVENT



SAVING LIVES DESERVES A FIRST-RATE REWARD.

The GM First Responder Discount¹ gives eligible Firefighters, Police, EMTs, Paramedics and 911 Dispatchers discount pricing on eligible, new Cadillac vehicles. It's our way of saying thanks for service that makes all the difference.



2021 XT4 LUXURY

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED ELIGIBLE FIRST RESPONDERS¹ WITH A CURRENT ELIGIBLE GM LEASE

\$259

PER MONTH²

36

MONTHS

\$3,493

DUE AT SIGNING AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25/mile over 30,000 miles.



2021 XT5 LUXURY

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED ELIGIBLE FIRST RESPONDERS¹ WITH A CURRENT ELIGIBLE GM LEASE

\$329

PER MONTH²

39

MONTHS

\$4,246

DUE AT SIGNING AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25/mile over 32,500 miles.



2021 XT6 PREMIUM LUXURY

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED ELIGIBLE FIRST RESPONDERS¹ WITH A CURRENT ELIGIBLE GM LEASE

\$369

PER MONTH²

36

MONTHS

\$4,799

DUE AT SIGNING AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25/mile over 30,000 miles.

Dealership availability and hours of operation are subject to change in accordance with all federal and local laws and restrictions.

1. At participating dealers. Must be a current Firefighter, Police, EMT/Paramedic, or 911 Dispatcher. First Responders employed by federal, state or municipal governments may be subject to restrictions that limit their ability to accept this offer. Accordingly, this offer is void unless permitted by applicable federal, state and municipal laws, regulations, rules, ordinances, policies, codes of conduct, and other directives or standards regarding ethics and gift acceptance by the applicable federal, state or municipal employees. By accepting this offer, you verify that doing so complies with all laws, regulations, policies or other restrictions regarding ethics or gift acceptance that apply to you. At participating dealers only. Excludes select base trims and 2020 Corvette. Not available with some other offers. Take new retail delivery by 01/4/21.

2. **Must be a current lessee of a 2015 model year or newer GM vehicle through GM Financial for at least 30 days prior to the new vehicle sale.** Payments are for a 2021 XT4 Luxury with an MSRP of \$36,790. 36 monthly payments total \$9,324. Payments are for a 2021 XT5 Luxury with an MSRP of \$44,990. 39 monthly payments total \$12,831. Payments are for a 2021 XT6 Premium Luxury with an MSRP of \$53,790. 36 monthly payments total \$13,284. Closed-end lease. Option to purchase at lease end for an amount to be determined at lease signing. GM Financial must approve lease. Take new retail delivery by 1/4/21. Mileage charge of \$.25/mile over 32,500 miles for XT5. Mileage charge of \$.25/mile over 30,000 miles for XT4 and XT6. Late payment and early termination fees apply. Lessee is responsible for insuring the lease vehicle. Lessee pays for maintenance, repair, excess wear and disposition fee of \$595 or less at end of lease. Not available with some other offers. © 2020 General Motors. All Rights Reserved. Cadillac® XT4® XT5® XT6®