

Audi collection

Fall | Winter 2011

Truth in Engineering



Audi collection

Boarding time



Fall | Winter 2011

From

To

Manhattan, NY Aspen, CO Scottsdale, AZ

Uptown. Downslope. From the 9th hole bunker to the 9th St. beach, Audi is both the vehicle that will get you there, and the style that announces your arrival. For Manhattan, Scottsdale, Aspen—and Main Street too—Audi designs thoughtful products that appeal to many, while reflecting your own individual style. They are the destinations. Let's hit the road together.

This collection reflects the inspired thinking that fuels our every endeavor. All of our products are of uncompromising quality and exacting craftsmanship. And, like the vehicles with which they share the four rings logo, these are true representations of Truth in Engineering.

Progress is our passion. And we are delighted to offer it to you in so many extraordinary forms.

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**The entire Audi collection is available online
at audi-collection.com.**

**You can also call toll-free: (888) 456-AUDI
9:00 a.m. to 8:00 p.m. EST, Monday – Friday.**

Our guarantee:

If you are not completely satisfied with your purchase from the Audi collection, you may return it for an exchange or refund at any time. When possible, please return your purchase in its original packaging. Vehicle accessories are warranted against manufacturer defects for one year. To ensure proper handling of your return, please call customer service at (888) 456-AUDI (2834) to obtain a return authorization number.

Delivery:

If you select standard delivery, you can expect to receive your order in 7 to 10 business days for in-stock items. Expedited delivery options are available. Please visit audi-collections.com for shipping options.

Pricing:

Pricing is subject to change. Please visit audi-collection.com for the most up-to-date pricing information.

Our Web site:

To view all items offered in the Audi collection, including those not shown in this catalog or that have been recently added, please visit our website at audi-collection.com.

Audi of America, Inc., believes the information in this catalog to be correct at the time of printing. However, items, pricing, availability, specifications, features and colors are subject to change without notice. Please visit audi-collection.com for the most up-to-date information.

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1,050

height of Chrysler building, in feet

3,000

workers directly on Wall Street floor

3,500

kilowatts to power Exchange floor

252

NYSE trading days a year

8,000

phone circuits on trading floor

200

miles of fiber optics below Exchange floor

1,336

available seats on the NYSE

468

stations in the NY subway system

Manhattan

New York



Accessories for the Wall St. denizen.

With millions of people of all shapes and sizes, colors and creeds, there really is something for everyone in the Big Apple. Similarly, the Audi collection has something for everyone too. We're always in a New York state of mind.

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wheeled laptop brief by Tumi® p.6



Briefcases & bags

**We help carry
the journey.**

Laptop, gym clothes, or whatever you need for the day. Impressive style and functional versatility are in abundance with this superb collection. From briefcases and luggage to portfolios and backpacks, our durable and elegant bags offer the right choice no matter your destination. Only premium materials are used for the attractive exteriors and versatile interiors. All of which helps you get to where you want to go—in true Audi character.



A

A Velocity laptop backpack

Created to help provide secure protection for laptops up to 17". Features a dedicated padded computer compartment, cool-mesh shoulder straps and padded back panel, 16 accessory pockets for personal items, easy-access exterior phone pockets, zippered water-bottle holder and a custom workstation for media cards, flash drives, business cards and media players. Rubber patch with Audi rings logo. Black with red trim.

Dimensions: 10" w x 17" h x 18" d

AHB707

\$99.00



B

B Duffle bag

Perfect for a trip to the gym or a weekend getaway, this versatile duffle is constructed of durable 600-denier polyester. It features a D-shaped zippered entry for easy access, a lined pouch for shoes and laundry plus an organizational pocket for pens and more. Reinforced bottom with five durable plastic feet. Audi logo. Red with dark gray.

Dimensions: 13" w x 24" l x 11.5" h

AHB679

\$49.00



A

A Laptop briefpack by Tumi®

The versatile briefpack meets TSA checkpoint requirements and can allow you to go through airport security without removing your computer. Features include numerous organizer pockets, a removable accessory pouch and foam inserts to accommodate smaller laptops. Adjustable backpack straps. Fits laptop screen sizes up to 15". Audi rings logo. Black.

Dimensions: 17" w x 13" h x 6" d

AHB958

\$245.00



B

B Wheeled laptop brief by Tumi®

This wheeled laptop brief by Tumi® allows you to easily travel around town or across the country with your laptop, files and other business essentials. Made from Tumi's exclusive X-Tech fabric, it features numerous organizer pockets, including umbrella and phone pockets, removable accessory pouch and media pockets. It also includes a removable laptop compartment and a telescoping handle and smooth-rolling wheels. Fits up to a 15" laptop. Audi rings logo. Black.

Dimensions: 15" w x 16" h x 8" d

AHB802

\$299.00



C

C Portfolio brief by Tumi®

This deluxe business case by Tumi® makes traveling with a laptop easier than ever before. The T-Pass design meets TSA checkpoint requirements and can allow you to put the case through airport security without removing your laptop. Made from Tumi's exclusive X-Tech® fabric, it features numerous organizer pockets, including umbrella and phone pockets, removable accessory pouch and media pockets. Also includes carry handles and a removable, adjustable shoulder strap. Fits up to a 15" laptop with foam blocks that allow for smaller laptops. Audi rings logo. Black.

Dimensions: 13.5" w x 17" h x 4.5" d

AHB817

\$199.00





Jute tote

A Audi neoprene laptop sleeve

Small enough to fit inside your regular carrying case—but tough enough to use on its own—this soft, durable and water-resistant neoprene sleeve helps protect and cushion your laptop. Stylish design combines form and function to create a unique laptop carrying solution. Heavy-duty nylon strap. Full-size external pocket for AC adapter, files, CDs and other accessories. Rubber patch with Audi rings logo. Available in black or red.

Dimensions: 15.5" w x 12.5" h x 1" d

AHB715

\$39.00



A

Audi Favorite

B Jute tote

Made from 100% jute—a natural fiber and renewable resource—this tote is a handy companion for the market, beach or even around the house. Features a hard bottom, cotton-web handle and zipper pocket. Audi rings logo. Available in red, black or lilac.

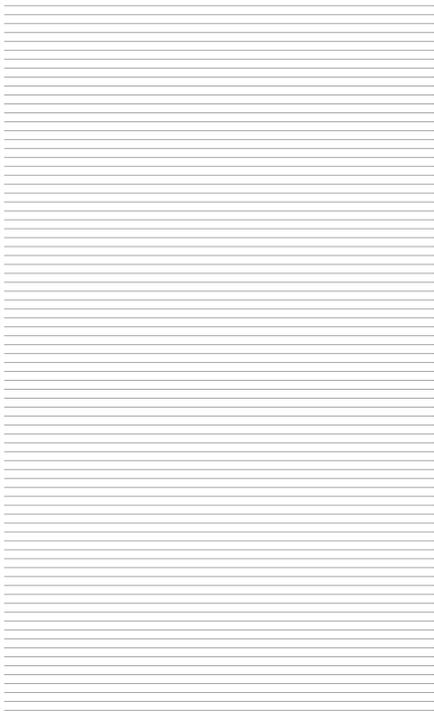
Dimensions: 18" w x 11.5" h x 6" d

AHB349

\$25.00



B



Audi model pen p.9



Accessories

Underline your design sensibilities.

Think about signing an important contract. And now think about it with a beautiful pen from Audi. We are constantly taking the principles of design in new and unexpected directions. Precision timepieces. Smart electronics. There are even products created exclusively for the four-legged members of your home. Even if they don't write in ink, they underline where you are coming from in your life.

A Brushed silver twist-action ballpoint

The ergonomically shaped body of this pen helps produce a comfortable writing experience. Opens and closes with a unique twist motion. Aluminum. Audi rings logo. Black ink.

AHW749 \$22.00

B Carbon fiber rollerball pen

This elegant rollerball pen features a modern design and a brass cap and barrel with carbon fiber trim. Audi rings logo. Black ink.

AHW865 \$25.00

C Audi rollerball pen

Matte silver with a modern design, this rollerball pen features a solid-brass cap and barrel. Audi rings logo on cap. Black ink.

AHW445 \$25.00

D Audi model pen

Smooth twist-action ballpoint pen. Made of heavyweight brass and features a triangular metal grip. Audi model logo available for most models. Silver. Black ink.

AHW500 Audi A3	\$22.00
AHW500 Audi A4	\$22.00
AHW500 Audi A5	\$22.00
AHW500 Audi A6	\$22.00
AHW500 Audi A8	\$22.00
AHW500 Audi Q5	\$22.00
AHW500 Audi Q7	\$22.00
AHW500 Audi TT	\$22.00

E R8 carbon fiber pen

Twist ballpoint pen with large-capacity blue refill. Chrome-plated matte body, carbon-coated with a laser-engraved R8 logo.

AHW108 \$29.00





A

A Driving sunglasses

Lightweight and modern, these polarized sunglasses are handmade. Sturdy alloy frame construction. Black leather case debossed with Audi rings logo includes microfiber cleaning cloth. Audi rings logo etched on lens. Available in black or pewter.

AHP410 \$69.00



B Leather and stainless steel double cigar holder

This black leather and stainless steel case protects up to two cigars. Audi rings logo.

Dimensions: 2.75" w x 6.25" l x 1" d

AHP724 \$49.00



B

C Carbon fiber lighter

A modern look that matches its accentuated elegance, this Audi lighter comes with 7-mm and 9-mm cigar punch, and activates its powerful jet-flame through a light push of the thumb. Audi rings logo.

Dimensions: 2.5" w x .5" l

AHP856 \$89.00



C





A

A R8 carbon fiber cuff links

These cuff links highlight your performance-oriented and dynamic character. Crafted from real carbon fiber and adorned with high-gloss stainless steel. Debossed R8 logo and high-grade fasteners with tilt mechanism.

AHJ108 \$169.00

B Leather BlackBerry® case

Access your BlackBerry handheld quickly and easily with this Nappa leather case that clips securely to your belt or bag. Special sleeper mode option shuts off the backlight, helping to maximize battery life when your BlackBerry® is in the case. You can even choose different notification settings (ring, vibrate or both) based on whether your handheld is in or out of this case. Compatible with all BlackBerry® models except the Pearl. Audi rings logo. Black.

AHP608 \$45.00



B

C Audi money clip

Stylish and modern in black anodized aluminum. Spring-tension functionality helps keep cash and credit cards in place without the bulk of a wallet. Audi rings logo.

AHP656 \$129.00



C

D Onyx cuff links

An elegant accent to any dress shirt. The polished onyx stone is enclosed in a stainless steel frame. The seamless transition to the fastening mechanism gives these cuff links an entirely harmonious design. Audi rings logo.

AHP611 \$169.00



D





A Men's chronograph

Bold styling makes this handsome watch perfect for any occasion. Features a stainless steel case, a striking black matte dial with white printed hour markings, black printed tension ring and flat, black, genuine leather strap. Audi rings logo.

AHP644

\$169.00



B Carbon fiber multifunction watch

Masterfully crafted. The titanium case houses a genuine carbon fiber dial in black. Modern meets function in this edgy design, with a multifunction movement and luminous accented hands and hour markers. The streamlined mesh-design band adds uniqueness to the wearer. Audi rings logo.

AHP909

\$195.00



C Multifunction cut-out-design watch

Featuring a monochromatic palette of black, white, and gray, this watch is built for life with rugged stainless steel construction and a dependable Japanese quartz movement. The silicone strap is jet black and fastens with a silvertone buckle. 44-mm case. This watch is water-resistant to 100 feet. Audi rings logo.

AHP916

\$135.00



A Touch-screen watch

Digital black touch-screen dial watch offers enough style, durability, and modern technology to make even the best secret agent envious. Sleek, black stainless steel makes up the large case and round bezel to give a sturdy frame for the digital dial. Available with a black silicone band or black steel metal bracelet. Audi rings logo.

- AHP903S silicone band \$135.00
- AHP903M metal bracelet \$175.00



A

Silicone



Metal

B Dual-time watch

Structured style. This Swiss-made movement timepiece is designed for the business class on the move. Features a GMT dual-time function, date window and a small sub-second hand. Available with black or silver mesh band or black genuine Italian leather strap. Audi rings logo.

- AHP983M mesh band \$255.00
- AHP983L leather strap \$255.00



B

Mesh



Leather

C Water-resistant watch

This eye-catching watch features a durable stainless steel case that protects its stunning black mineral bezel with silver hour markers and complements its polyurethane wristband. A durable mineral window shields the black dial, which has silver-tone Arabic numeral hour indexes at six and 12 o'clock along with two subdials that track the day and date. Water-resistant to 99 feet (30 meters). Audi rings logo.

Men's watch in black

- AHP714 \$99.00

Ladies' watch in white

- AHP716 \$99.00



C

Men's



Ladies'



A



B



C

A Six-watch display case

This elegant black leather case holds up to six watches in sturdy compartments to guard your most valuable timepieces while not in use. Can be placed into a suitcase or carry-on bag. Audi rings logo. Watches shown are not included.

Dimensions: 6" w x 13.5" l x 2.75" h

AHP752

\$89.00

B Silk woven tie

This stylish, 100% silk woven tie with Audi rings logo will help dress up any fine suit. Available in red or gray. Audi rings logo.

Dimensions: 58" l x 3.875" w

AHP954

\$49.00

C Silk woven narrow tie

A more modern take on the original, the narrow version of the Audi rings logo tie. 100% silk. Available in red or gray. Audi rings logo.

Dimensions: 58" l x 3.25" w

AHP994

\$49.00



○ Pocket journal



A



A Leather padfolio

Help protect your important notes with this genuine leather writing-pad holder. Includes two pockets for valuable documents, a business-card pocket, pen slot and writing pad. Debossed with Audi rings logo. Black.

Dimensions: 9.5" w x 12.5" h x .75" d

AHH530

\$99.00



B



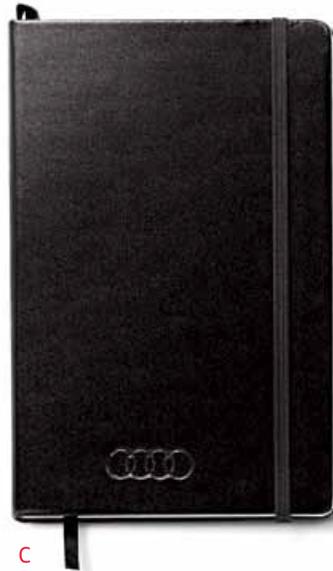
B Leather business-card case

This business-card case holds up to 50 business cards and includes an additional pocket for your credit cards or license. Debossed with Audi rings logo. Black.

Dimensions: 2.75" w x 4.125" h x 0.5" d

AHH525

\$35.00



C

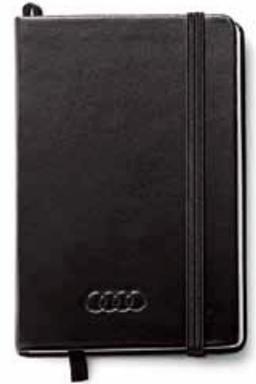
C Journal

Jot down your musings or keep a record of your favorite road trips. Hardcover journal with 96 lined ivory sheets, interior gusseted pocket on back inside cover and matching elastic closure and ribbon bookmark. Debossed Audi rings logo. Black.

Dimensions: 5.5" w x 8.25" h x 0.5" d

AHP775

\$29.00



D



D Pocket journal

A portable companion that fits perfectly in the breast pocket of a suit jacket. Hardcover journal with 96 lined ivory sheets, interior gusseted pocket on back inside cover and matching elastic closure and ribbon bookmark. Debossed Audi rings logo. Black.

Dimensions: 3.75" w x 5.625" h x 0.5" d

AHP774

\$22.00



A



B

A Stainless steel water bottle

Modern design for the environmentally conscious and made from 18/8 stainless steel, this is the ideal alternative to a plastic water bottle. Durable and reusable, featuring a twist-off top, it will last for years of use. Audi rings logo. 24 oz. Available in black or white.

AHD467

\$22.00

Audi Favorite

B. Thermos® travel tumbler

Features TherMax double-walled vacuum insulation for maximum temperature retention for hot or cold liquids. Unbreakable, 18/8 stainless steel interior and exterior and a comfortable non-slip, scratch-resistant rubber base. 16 oz. Audi rings logo. Stainless steel.

AHD110

\$29.00



C



D

C Travel mug with handle

Acrylic mug with stainless steel liner. Foam-insulated for increased temperature retention. Audi rings logo. 14 oz. Available in white, pink or black.

AHD421

\$22.00

D TDI® biodegradable tumbler

This 16-oz double-walled acrylic biodegradable tumbler has a newly designed spill-resistant lid with 360-degree drinkability. TDI® clean diesel logo. White.

AHD824

\$22.00



Thermos® travel tumbler

A A8 glass and stainless steel water bottle

This distinctive water bottle reflects the elegance of the A8 itself. Designed with maximum durability and an airtight seal, this wide-mouth 16.9-oz glass has a protective stainless steel cover. A smart, eco-friendly alternative to plastic bottles, as it is reusable, recyclable, dishwasher-safe and 100% plastic-free. A built-in tea hook makes it easy to hold tea bags. Laser-engraved A8 logo.

AHD788 \$39.00

B A8 executive travel mug

This 16-oz stainless steel mug offers unmistakable style and functionality. It features vacuum insulation technology for maximum temperature retention. The lid with one-hand push-button operation is made with BPA-free copolyester to help resist stains and provide durability. A built-in tea hook makes it easy to hold tea bags. Features double-wall insulation and a white handle. A8 logo.

AHD718 \$35.00

C Stainless steel tumbler

Double-walled 18/8 stainless steel tumbler with rotating slide closure and steel-rimmed lid for superior durability and functionality. Insulated construction helps lock in heat or cold. Non-slip base pad for spill prevention. Audi rings logo. 16 oz. Stainless steel.

AHD308 \$25.00

D R8 insulated travel tumbler

Enjoy your favorite hot or cold beverage on the go. Features vacuum insulation technology for maximum temperature retention. The lid with one-hand push-button operation is made with BPA-free co-polyester to help resist stains and provide durability. A built-in tea hook makes it easy to hold tea bags. R8 logo. 16 oz. Stainless steel.

AHD778 \$35.00



A



B



C



D





A A7 ceramic tumbler

This 14-oz ceramic tumbler with easy-grip wrap has a spill-resistant swivel lid and A7 logo embossed on the sleeve. White.

AHD827 \$22.00

B A7 glass water bottle with silicone sleeve

This glass water bottle features high-quality recycled glass with a wide mouth, wrapped in a silicone jacket that helps provide a soft grip and protection. The sleeve has a see-through window for checking liquid levels. A solid airtight twist cap and sturdy loop make for easy handling. Dishwasher safe. A7 logo. 16 oz.

AHD877 \$29.00

Audi Favorite

C Audi model tumbler

Display your Audi pride in style with these double-walled stainless steel tumblers featuring the Audi model name of your choice. Each is foam-insulated with a spill-resistant threaded snap-fit lid. 14 oz. Black.

AHD600 Audi A3	\$22.00
AHD600 Audi A4	\$22.00
AHD600 Audi A5	\$22.00
AHD600 Audi A6	\$22.00
AHD600 Audi A8	\$22.00
AHD600 Audi Q5	\$22.00
AHD600 Audi Q7	\$22.00
AHD600 Audi TT	\$22.00





Audi model tumbler

A Glass water bottle with silicone sleeve

This glass water bottle features high-quality recycled glass with a wide mouth, wrapped in a silicone jacket that provides a soft grip and protection. The sleeve has a see-through window for checking liquid levels. A solid, airtight twist cap and sturdy loop make for easy handling. Dishwasher-safe. Audi logo. Available in black or pink. 16 oz.

AHD800 \$29.00

B Tapered band tumbler

BPA-free. Dual wall tumbler with high-impact plastic with chrome finish liner and break-resistant SAN outer shell. Dual-wall construction offers optimum heat retention. Topped with a twist action, spill-resistant lid. Available in black or white. 13 oz. Audi rings logo.

AHD938 \$22.00

C Stainless steel handle mug

This handsome stainless steel travel mug will go almost everywhere you go. Stainless steel thumb-slide lid. Double-wall construction using 18/8 stainless steel. 16 oz. Audi rings logo.

AHD915 \$22.00



A



B

C





A



B

A Podium® big chill water bottle by Camelbak®

The Podium® big chill by Camelbak® features a double-wall construction to help keep your water cold twice as long, and an innovative jet valve for drinking ease and spill-resistance. 100% BPA-free. Audi rings logo on both sides. 25 oz.

Dimensions: 11.75" h x 3.5" diameter

AHD841

\$25.00

B Podium® water bottle by Camelbak®

Always open, always shut. The Camelbak® Podium® bottle incorporates jet valve, a revolutionary self-sealing valve, into a taste-free bottle with a high flow rate. 100% BPA-free. Lightweight, easy-to-squeeze bottle. The right flow to quench your thirst. 24 oz. Audi rings logo.

Dimensions: 9.5" h x 2.5" diameter

AHD920

\$22.00

C Ceramic cup with silicone lid

An imaginative and eco-friendly improvement to the disposable cup. This 10-oz double-walled ceramic version with a pliable silicone lid keeps beverages hot. Cup is microwavable. Audi Truth in Engineering logo. White with black lid.

AHD620

\$22.00



C

D Ceramic mug

This 16-oz two-tone ceramic mug has a matte finish on the outside and is glossy on the inside. Audi rings logo.

AHD864

\$22.00



D





Mini safety auto LED flashlight

Audi Favorite

A Mini safety auto LED flashlight

The same superior clarity of Audi LED headlights has been captured in our mini auto flashlight. Four small LED lights make this the perfect resource for illuminating the inside of your trunk or examining the inner workings of your Audi vehicle. Easily stowed in a glove compartment or center console. Features a safety-belt cutter and car-window hammer. Water- and shock-resistant. Three AAA batteries included. Durable aluminum construction. Audi rings logo. Silver.

Dimensions: 5" l x 1" diameter

AHP335 **\$35.00**



A

B Leather TouchTec® driving gloves

TouchTec® is a patented, breakthrough technology that allows you to keep these unisex driving gloves on while using your MMI® Navigation plus system. Or on any touch-screen device as well. These gloves offer total comfort and maximum dexterity. Genuine leather. Debossed Audi rings logo. Black. Imported.

Available sizes: 6½, 7, 7½, 8, 8½, 9, 9½
Please see audi-collection.com for size chart.

AHP707 **\$129.00**



C



B

C Leather TouchTec® winter gloves

TouchTec® is a patented, breakthrough technology that allows you to keep these unisex winter gloves on while using your touch-screen devices, including your MMI Navigation plus system, or on any touch-screen device. These gloves offer total comfort and warmth with maximum dexterity. Genuine leather with cashmere lining. Debossed Audi rings logo. Black. Imported.

Available sizes: 6½, 7, 7½, 8, 8½, 9, 9½
Please see audi-collection.com for size chart.

AHP710 **\$129.00**

D Audi plush throw

The deep softness of this throw is perfect for relaxing in front of the fireplace or curled up with a book. The dense, warm and breathable fabric is perfect all year round. Generously oversized for sharing with a loved one. Audi rings logo on label. White. Imported.

Dimensions: 60" w x 72" l

AHH748 **\$49.00**



D





A

A Personal vented auto-open umbrella

Keeping dry has never been easier with this personal auto-open-and-close umbrella. It features a vented, 100% polyester canopy engineered to resist windy conditions, a black electrostatic steel shaft and ribs, plus a rubber ergonomic grip handle. 43" arc. 12" long when closed. Includes case. Audi rings logo. Black.

AHP682

\$35.00



B

B Solar sound speaker

The convenient and eco-conscious way to enjoy music from any media player. It includes a USB charging cable and five adapters for charging devices. The durable case has a carabiner, allowing you to clip it onto a bag. Padded interior secures and protects your media player. Rechargeable lithium battery via solar panel or USB charger cable. Audi rings logo.

Dimensions: 6" w x 7.75" l x 2" d

AHP765

\$49.00



C

C Solar and USB portable charger

Recharge your electronics with assistance from one of nature's most powerful energy sources: the sun. This versatile, lightweight and eco-conscious portable charger comes with 11 adapters for mobile devices and can be charged via the sun, AC outlet, DC outlet or USB, adapters for each of which are provided. Special features include a built-in LED light, and it comes with a pouch to carry all of the accessories. Audi rings logo.

Dimensions: 2" w x 4.5" l x 1" d (when closed)

AHP751

\$65.00



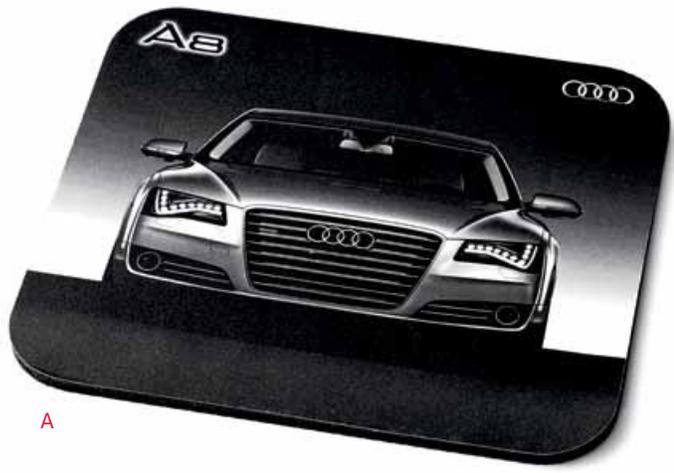
○ A8 mouse pad

Audi Favorite

A A8 mouse pad

A durable, hard-surface mouse pad with a vivid full-color A8 image. High-quality rubber bottom to help ensure that the mouse pad won't slip.

AHH708 \$19.00



A

B Leather iPad® case with BLUETOOTH® keyboard

Portfolio for your iPad® tablet features a BLUETOOTH® keyboard. Will fit the original iPad® and the iPad® 2. Turns your iPad® into a laptop notebook. Magnetic closure keeps your iPad® tablet secure.

Dimensions: 1.25" d x 9.75" w x 8" l

AHP925 \$79.00



B

C Dual-sided touch-screen cleaning cloth

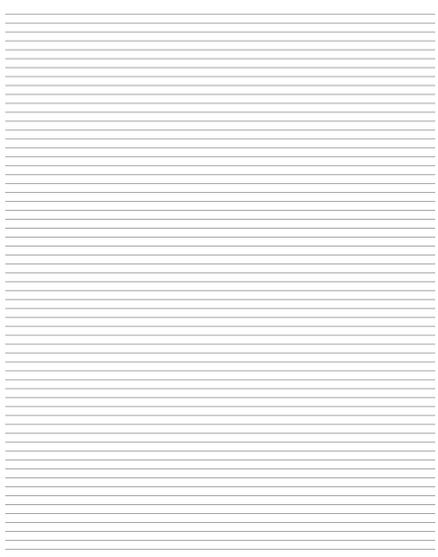
Our dual-sided cloth is designed with a durable, plush microfiber cloth on one side and a silk microfiber on the other. Both sides are carefully crafted for effective, scratch-free cleaning on extremely sensitive surfaces, making it the ideal iPhone® or iPad® accessory. The dual-sided cleaning cloth is also protected with the AEGIS Microbe Shield® technology—a durable, eco-conscious way to help wipe away dirt and smudges without messy sprays or wipes. Comes packaged in a clear zip case. It can be used to clean the MMI® system screen in the Audi vehicles as well. Truth in Engineering logo.

Dimensions: 5" x 7"

AHP825 \$15.00



C





R8 GT SPYDER POSTER



R8 GT POSTER

A



A Audi model poster

Decorate your space with these handsome posters. Two versions available, the R8 GT Spyder in white and the R8 GT in black. Audi Truth In Engineering logo.

Dimensions: 24" w x 36" h

AHP990 Audi R8 GT Spyder	\$15.00
AHP991 Audi R8 GT	\$15.00



B



A



C

A Pet collar

Adjustable fabric collar with Audi rings and paw-print logo.

Sizes: XS (7-11"), S (9-14"), M (12-20"), L (18-32")

AHP965

\$24.00

B Pet leash

Six-foot fabric leash with Audi rings and paw-print logo.

Dimensions: 1" w x 6' l

AHP960

\$24.00

C Pet water bottle

Our four-legged friends love to go along for a ride. Make their trip even more enjoyable with this lightweight, durable 24-oz stainless steel water bottle. The rollerball flow top allows your pet to drink easily and efficiently. Keep your dog hydrated in the car, at the beach or on a hike. Audi rings logo. Stainless steel and black.

AHP630

\$19.00



E



D

D Leather dog collar

A stylish way for your beloved companion to sport the four rings. This durable, high-quality leather dog collar is adjustable. Available in small or large. Features a standard thumb-release buckle and nickel hardware. Audi rings logo. Black and red with contrast stitching.

Sizes: S (13-19"), L (18-26")

AHP730

\$39.00

E Leather dog leash

Your furry friend can now be walked in Audi style with this attractive leather leash. Features a distinctive chrome fastener. Audi rings logo. Black and red with contrast stitching.

Dimensions: 1" w x 6' l

AHP736

\$39.00



F

F Doggie golf shirt

Who says only humans can sport the four rings? Dress your dog in this 100% combed ring-spun cotton golf shirt. Double-needle-ribbed binding on armholes. Two-snap placket closure on front. Audi rings logo. Black.

Sizes: XS (1-4 lb), S (5-10 lb), M (11-23 lb), L (24-45 lb)

AWP692

\$22.00



A

Audi Favorite

A Spinner key holder

Upscale, lightweight design highlighted by unique black matte acrylic with matte silver accent with spinning function. Audi rings logo.

AHK648

\$22.00



B

B Cable key holder

Premium matte-silver square-design key holder with cable. Audi rings logo.

AHK478

\$22.00



C

C Audi rings key holder

A subtle way to showcase your Audi vehicle. Made from high-quality zinc aluminum, this key holder ring is 2" wide and has a 1.5" detachable cable.

AHK800

\$22.00



D

D Carbon fiber key holder

Encased within a crystal-clear lens, this billet-aluminum and rubber key ring comes with a carbon fiber inlay and locking screw closure for easy and secure access of rubber loop. Audi rings logo.

AHK822

\$29.00





Spinner key holder



A

A Twist-open valet key holder

Leaving your Audi vehicle with the valet has never been easier, thanks to this twist-open valet key holder. Made from genuine leather and brushed-nickel trim. Audi rings logo. Black with silver.

AHK547 \$22.00

B S model key holder

A key ring that has earned the S model distinction. Premium brushed-silver rounded rectangle with cable. S model logo on front and Audi rings logo on back.

AHK625 Audi S4 \$22.00
 AHK625 Audi S5 \$22.00
 AHK625 Audi S6 \$22.00
 AHK625 Audi S8 \$22.00



B

C Leather key holder

Leather-and-aluminum design makes for a stylish addition to your Audi key. The distinctive fastening mechanism features a ring that can be pulled up and then turned. Audi model logo available for most models. Black with silver.

AHK610 Audi A3 \$45.00
 AHK610 Audi A4 \$45.00
 AHK610 Audi A5 \$45.00
 AHK610 Audi A6 \$45.00
 AHK610 Audi A7 \$45.00
 AHK610 Audi A8 \$45.00
 AHK610 Audi Q5 \$45.00
 AHK610 Audi Q7 \$45.00
 AHK610 Audi TT \$45.00
 AHK610 Audi rings \$45.00



C



-25°F

lowest temperature
ever recorded

300

average yearly
snowfall, in inches

300

days of sunshine
a year

5,246

acres of
skiable area

339

ski runs

43

ski lifts

4,406

length of the
nation's longest
ski lift, in feet

4

world-class
mountains

11,212

highest peak,
in feet

Aspen

Colorado



Skip the lodge, find the lift.

You've waited all year for the perfect powder, and it's finally here. You're definitely going to hit the slopes this season, and, fortunately, we've got what you need to keep you at the peak of your game.

Left page: [striped beanie with hidden headphones](#) p.36 | [vented auto-open umbrella](#) p.22 | [water-resistant fleece hooded sweatshirt](#) p.44 | [ceramic mug](#) p.20 | [men's lightweight jacket](#) p.46 | Right page: [leather TouchTec® winter gloves](#) p.21 | [angora beanie](#) p.37 | [ladies' water-resistant soft-shell vest](#) p.45 | [women's lightweight jacket](#) p.46 | [multifunction cut-out-design watch](#) p.12 | Center: [laptop briefpack by Tumi®](#) p.6 | [stainless steel water bottle](#) p.16 | [insulated water-resistant jacket](#) p.48



performance mesh cap p.34 | striped cap p.32



Apparel

A tip of the cap to distinction.

Since Audi vehicles are built like nothing else on the road, we thought the apparel in the Audi collection should be as distinctive. All items are designed for everyday wear and all are distinguished by classic style and an innovative approach. A knit cap designed with music lovers in mind. Jackets that stand up to the weather and stand out in a crowd. Fabric technologies that stay just as active as you are. It may be apparel, but it's Audi all the way.



A

A Premium twill cap

This adjustable-fit cap has a soft-lined front, pre-curved peak and hidden Velcro® system. Semi-low fit. Audi rings logo. Available in white, gray or navy. Imported.

AWC431

\$22.00





A

A Flexfit® Truth in Engineering cap

This Flexfit® cap truly makes a statement. A structured, low-profile design with a curved visor with swoosh, sewn eyelets and matching undervisor. 98% cotton, 2% spandex. One size fits all. Audi Truth in Engineering logo. Gray with black. Imported.

AWC606 \$22.00



B

B Twill/mesh cap

This light and comfortable cap has a structured front and peak panels in 100% cotton plus side and back panels in high-tech soft mesh with a tab Velcro® closure. One size fits all. Audi Truth in Engineering logo. Black with gray. Imported.

AWC640 \$22.00



C

C Striped cap

Semi-low fit, deluxe heavyweight brushed cotton twill. Features two rows of embroidery on the peak. Audi rings logo on front, quattro® logo on side. Black with white. Also available without quattro® logo. Imported.

AWC344 without quattro® \$22.00
 AWC345 with quattro® \$22.00



A



B



C

A Waterproof cap

Created for the serious runner, this unstructured, low-profile cap is made of 100% waterproof polyester and features a moisture-wicking sweatband, contrasting air vents, a pre-curved visor with contrasting trim and white undervisor plus a plastic buckle with Velcro® strap closure. One size fits all. Audi rings logo. Black with white. Imported.

AWC630 \$22.00

B Classic cap

Brushed cotton twill cap with gray contrasting sandwich bill. EZ-Fit® design. Audi rings logo. Black. Imported.

Sizes: S/M or L/XL

AWC140 \$22.00

C TDI® clean diesel organic cap

This semi-low-fit cap, made of premium organic cotton twill, features a pre-curved peak and matching adjustable back strap with hidden Velcro® system. TDI® clean diesel logo. Black. Imported.

AWC524 \$22.00



A



C



B



A Ladies' visor

100% pre-washed cotton twill with three panes, and pre-curved bill with hook and loop closure. Audi rings logo. Pink. Imported.

AWC935

\$22.00

B Active cap with hidden pockets

This multifunctional cap doesn't just look great, it also holds your most important items and manages wires from your media player earbuds. A pocket under the brim and another on the right side can hold everything from cash to keys. Lightweight 100% cotton with Coolmax® inner lining. Audi rings logo. Dark gray. Imported.

AWC472

\$29.00

C Performance mesh cap

Structured twill cap with mesh side and back panels with contrasting piping. Adjustable back closure. 96% polyester and 4% spandex. Audi rings logo. Available in black or white. Imported.

AWC839

\$22.00



Audi model liquid metal cap



A



B



C

A R8 cap

Semi-low-fit, heavyweight brushed cotton twill cap with contrasting sandwich peak. R8 logo. Audi rings logo on back of cap. Black with orange. Imported.

AWC108 \$25.00

Audi Favorite

B Audi model liquid metal cap

Liquid metal detail makes this cap just as progressive as the vehicle it represents. Semi-low fit. Model name in chrome metal. Black. Imported.

AWC495 Audi A3	\$25.00
AWC495 Audi A4	\$25.00
AWC495 Audi A5	\$25.00
AWC495 Audi A6	\$25.00
AWC495 Audi A8	\$25.00
AWC495 Audi Q5	\$25.00
AWC495 Audi Q7	\$25.00
AWC495 Audi TT	\$25.00

C S model cap

97% polyester/3% spandex cap. Flexfit® style. S model logo on front and Audi rings logo on back. Black with red. Imported.

AWC174 Audi S4	\$25.00
AWC175 Audi S5	\$25.00
AWC176 Audi S6	\$25.00
AWC178 Audi S8	\$25.00



A

A Striped beanie with hidden headphones

It's the hat you can hear—and it makes for a unique gift. This sport-knit beanie features removable headphones that deliver exceptional sound quality. Both stylish and comfortable, this is the perfect companion to your favorite media player. 100% acrylic with fleece band lining. Audi rings logo. Available in black or red. Imported.

AWC726

\$39.00



B Knit beanie with visor

Tight woven acrylic knit fabric. 2" visor. Available in black, red or pink. Audi rings logo. Imported.

One size fits most.

AWC917

\$22.00



B





A

A Audi angora beanie

There's no mistaking the luxurious feel of angora. With a blend of elastic nylon for extreme flexibility, there is no other beanie quite like this one. 82% angora, 18% nylon. Audi rings logo. White. Audi rings logo. Imported.

AWC730 \$25.00

B Striped beanie

Double-layer jacquard knit beanie with contrasting stripes. Available in pink, silver or black. Audi rings logo. Imported.

One size fits most.

AWC930 \$22.00



B





A A8 T-shirt

This 100% preshrunk ringspun cotton jersey is perfect for the Audi fan in your home. Seamless double-needle-stitched collar. Taped neck and shoulders. Double-needle stitching on sleeves and bottom hem. 3/4" rib-knit collar. Audi A8 design. Black.

Sizes: S – XXL

AWM728 \$25.00

B Organic TDI® clean diesel T-shirt

A T-shirt for the times and one worthy of the environmental message that it displays: "Di*sel: it's no longer a dirty word—TDI® clean diesel". This shirt is made of 100% combed preshrunk ringspun organic jersey knit cotton. Cover-stitched neck and sleeves. White. Imported.

Men's sizes: S – XXL

AWM525 \$25.00

Ladies' sizes: S – XXL

AWL525 \$25.00

C Short-sleeve T-shirt

This lightweight cotton T-shirt is the perfect weight. With a fitted shape and layerable length, this tee works well on its own or paired with your favorite hoodie. 4.3-oz, 100% ringspun combed cotton fine jersey knit for lived-in softness. Rib-knit crewneck. Double-needle hem. Audi rings logo. Black. Imported.

Sizes: S – XXL

AWM640 \$25.00

Audi Favorite 

R8 Drytech polo



A Audi cycling jersey

This custom Audi cycling jersey features a full zip front with elastic cuffs and waistband as well as three pockets in the back. 100% polyester micro-mesh. Black/gray/red.

Sizes: S - XXL

AWM825 \$99.00

B R8 Drytech polo

This performance polo is made with lightweight, breathable fabric and features contrast-color accent panels along the raglan, inside the collar and placket, and on the front. R8 logo on front with Audi rings logo on back. Black with orange. Imported.

Sizes: M - XXL

AWM888 \$65.00

C Men's performance honeycomb polo

This lightweight performance polo is made of 70% recycled polyester/30% yarn wicking polyester. Color-block shoulder inserts and side panels with decorative stitching. Fine twin-needle cover seam on major seams. Matching flat-knit collar with two-button placket. Black with gray. Audi rings logo. Imported.

Sizes: S - XXL

AWM691 \$45.00



Ladies'

A

Men's

B

Audi Favorite

A Ladies' classic tipped polo

Classic V-neck polo made from 100% cotton for premium comfort. Pencil-stripe detail on collar and cuffs. Audi rings logo on left sleeve. Available in white, pink or black. Imported.

Sizes: S - XXL

AWL445

\$39.00

B Men's classic tipped polo

Classic polo made from 100% cotton for premium comfort. Pencil-stripe detail on collar and cuffs. Audi rings logo on left sleeve. Available in white or black. Imported.

Sizes: S - XXL

AWM445

\$39.00

Classic tipped polo



A



B

A Ladies' moisture-wicking V-neck T-shirt

Ladies performance V-neck with moisture-wicking, antimicrobial and UV protection 40+ UPF performance. Pink. Audi rings logo on sleeve. Imported.

Sizes: S - XXL

AWL975

\$29.00

B Ladies' ¾ stretch jersey polo

Solid jersey body with matching flat knit collar. Feminine fashion cut. Elongated slender two-button placket. Clean finish side slits. This classic cotton-rich jersey fabric is enhanced with the right amount of spandex to provide flexibility, comfort and stretch. Available in black or pink. Audi rings logo. Imported.

Sizes: S - XXL

AWL929

\$45.00





A



B

A Moisture-wicking long sleeve mock

Eyelet mock with moisture-wicking, antimicrobial and UV protection 40+ UPF performance. Deep zip-neck backed with a draft flap. Tonal coverstitch for a sleek look and seam reinforcement. Hemmed sleeves. Gray. Audi rings logo. Imported.

Sizes: S – XXL

AWM930

\$55.00

B Moisture-wicking long sleeve polo

Distinctive moisture-wicking piqué fabric gives this polo a unique measure of comfort and sportiness. Features a solid-knit collar and cuffs, raglan sleeves and a three-button placket. 94% polyester, 6% spandex. Solid body with contrasting inset on each side. Audi rings logo. Black. Imported.

Sizes: S – XXL

AWM735

\$55.00



A

B

A Men's wrinkle-resistant fine twill

Wrinkle-resistant technology makes this versatile shirt a breeze to care for and will keep you looking polished all day. With a button-down collar, coordinating buttons, double-back pleats, chest pocket and barrel cuffs. 60% cotton, 40% polyester. Audi rings logo. Available in white or tan. Imported.

Sizes: S - XXL

AWM794

\$59.00

B Ladies' wrinkle-resistant fine twill

A stylish, versatile shirt that combines the benefits of a high-performance wrinkle-resistant finish with a feminine cut, princess seams and delicate pin-tucking details at the collar and cuffs. 60% cotton, 40% polyester. Audi rings logo. Available in white or black. Imported.

Sizes: S - XXL

AWL794

\$59.00





A



B

A Water-resistant fleece hooded sweatshirt

Stylish and outdoor-ready with a water-resistant fleece body and polyester piqué panels. 100% anti-pill polyester material plus a removable zip-off hood with interior cadet collar, thumb-holes at the cuffs and a media player pocket and eyelet in front welt pocket for earbuds. 10 oz. Audi rings logo. Available in gray or black. Imported.

Sizes: S - XXL

AWM780

\$55.00

B Merino wool 1/4 zip pullover

Plush softness from 100% fine-gauge merino wool makes this pullover a favorite wardrobe item. Styled with a hidden quarter-length zipper, full collar and open hemmed bottom. Audi rings logo. Black. Imported.

Sizes: S - XXL

AWM760

\$59.00



A

A Ladies' water-resistant soft-shell vest

Helps keep weather out and warmth in. This fitted and stylish vest is made of wind- and water-resistant soft-shell polyester spandex that is bonded to microfleece. Features a stand-up collar, wind flap, open hem with shock-cord drawstring plus zippered side and inside valuables pockets. Audi rings logo. Available in black or raspberry. Imported.

Sizes: S – XXL

AWL719

\$55.00



B

B Men's water-resistant soft-shell vest

Wind- and water-resistant soft-shell polyester spandex bonded to microfleece. Stand-up collar. Wind flap. Open hem with shock-cord drawstring. Zippered side and inside valuables pocket. Audi rings logo. Black. Imported.

Sizes: S – XXL

AWM919

\$55.00



C

C R8 soft-shell jacket

This jacket makes it easy to look stylish while also helping protect against the elements. Its sleek design is built around bonded three-layer performance soft-shell waterproof fabric. Ease of motion is afforded by way of hybrid 100% polyester stretchable back and underarm contrast panels. Lower front pockets with secure zipper closures. Laser-cut welded shoulder pocket for audio device features inside pocket port and cord holder. 96% polyester. 4% spandex. Reflective R8 logo on front, Audi rings logo on back yoke. Black. Imported.

Sizes: S – XXL

AWM718

\$89.00



Audi Favorite

A Lightweight jacket

This premium lightweight jacket fends off the elements thanks to a water-resistant finish and interior linings offering durability and breathability. Features raglan sleeves with partial elastic in cuffs and adjustable tab closure, dropped back hem with adjustable shock cord and cord locks, reflective stripe on center front zipper tape and contrast reverse-coil zippered pockets with self-fabric zipper tabs. Reflective Audi rings logo. Men's available in black, ladies' available in white. Imported.

Men's sizes: S – XXL

AWM680 \$49.00

Ladies' sizes: S – XXL

AWL680 \$49.00

B Water-resistant soft-shell jacket

Wind- and water-resistant soft-shell polyester spandex bonded to microfleece. Stand-up collar. Wind flap. Open hem with shock-cord drawstring. Zippered side and inside valuables pocket. Features fitted styling. Audi rings logo. Men's available in black, ladies' available in white. Imported.

Men's sizes: S – XXL

AWM971 \$85.00

Ladies' sizes: S – XXL

AWL971 \$85.00



Lightweight jacket



A Ladies'

B Men's

A Ladies' water-resistant colorblock soft-shell jacket

Stretchy, breathable and equipped with attention-grabbing extras like colorblocking, welded pockets and reflective trim details. Taped seams for an extra-clean finish. 94% polyester, 6% spandex. Water-resistant yet breathable. Zip-through cadet collar with zipper garage. Reverse-coil zipper. Interior pockets. Welded zippered chest pocket. Front zippered pockets. Adjustable tab cuffs with hook and loop closures. Drop-tail hem with drawcord and toggles for adjustability. Audi rings logo. Available in black or red. Imported.

Sizes: S - XXL

AWL925

\$99.00

B Men's water-resistant colorblock soft-shell jacket

Stretchy, breathable and equipped with attention-grabbing extras like colorblocking, welded pockets and reflective trim details. Taped seams for an extra-clean finish. 94% polyester, 6% spandex. Water-resistant yet breathable. Zip-through cadet collar with zipper garage. Reverse-coil zipper. Interior pockets. Welded zippered chest pocket. Front zippered pockets. Adjustable tab cuffs with hook and loop closures. Drop-tail hem with drawcord and toggles for adjustability. Audi rings logo. Available in black or red. Imported.

Sizes: S - XXL

AWM925

\$99.00





Men's

A

Ladies'



Men's

B

Ladies'

A Insulated water-resistant jacket

A jacket tough enough to take on practically anything the elements may bring. Features a water-resistant finish, detachable insulated adjustable hood with stiff peak, adjustable fused tab closure on sleeve cuff and a center-front zipper with exterior storm flap that can be secured with hook and loop. Inside is a security pocket with audio port. 100% polyester, 5.5-oz outer shell with 100% polyester fleece inner collar and chin guard. Audi rings logo. Black with red piping inside. Imported.

Men's sizes: S – XXL

AWM743 \$99.00

Ladies' sizes: S – XXL

AWL743 \$99.00

B Performance soft-shell jacket

Three-layer performance stretch water-resistant soft shell. 100% polyester, 5.8-oz stretch back and underarm contrast panels for ease of motion. Lower front pockets with full zipper security closures. Laser-cut welded shoulder pocket features audio port access. Sleek styling for active adventures. Audi rings logo. Light gray. Imported.

Men's sizes: S – XXL

AWM921 \$89.00

Ladies' sizes: S – XXL

AWL921 \$89.00



Performance fleece



A



Men's

B

Ladies'

A Two-tone soft-shell jacket

This jacket takes on the wet, windy world with function and style. Made with polyester interlock bonded to polyester fleece, the soft shell breathes to keep you comfortable and has amazing stretch to keep up with your active lifestyle. Rated for protection against water, it's ready for whatever adventure your day holds. Audi rings logo. Black with gray. Imported.

Ladies' sizes: S - XXL

AWM674 \$75.00

Audi Favorite

B Performance fleece

This 12.8-oz premium anti-pilling fleece jacket has adjustable pull-cord and cordlock waistband, zippered left chest utility pocket and two zippered side pockets. Form-fitting cut. Audi rings logo. Men's available in gray fleece. Ladies' available in white fleece. Imported.

Men's sizes: S - XXL

AWM811 \$45.00

Ladies' sizes: S - XXL

AWL811 \$45.00



Motorsport

The style says success.

It's not just about winning—after all, we might be proudest of the fact that we had two drivers walk away from terrible accidents at Le Mans in 2011, thanks to Audi Tech and Safety, while our third car won (making for the 10th overall Audi win)—but it is about competing. We view competition as a worthy inspiration. That's why our motorsport line is so compelling. We challenge our designers to create a collection inspired by our motorsport success and by the engineering that makes every victory possible. You can judge the results for yourself.



A

A Audi Sport pullover

Our commitment to purposeful design and innovative technology is reflected in this impressive pullover. The 100% polyester circle jacquard-knit material delivers dry wicking and antimicrobial performance. Contrast color eyelets are at the underarms for breathability. An invisible side pocket is at wearer's left hip. Audi rings logo. Black with gray and red. Imported.

Sizes: S – XXL

AWM703 \$49.00

B Audi Sport jacket

Waterproof and windproof with zippered front pockets. Men's jacket includes a waterproof membrane for a media player. Four-way stretched woven fabric. Audi Sport logo on front, Audi rings logo on back yoke. Black. Imported.

Men's sizes: S – XXL

AWM406 \$89.00

Ladies' sizes: S – XXL

AWL406 \$89.00



Men's



Ladies'

B



A

Ladies'

Men's

B

C

Audi Favorite

A Audi Sport performance V-neck

The ideal way to proclaim your affinity for all things Motorsport. V-neck, solid body and shaped side panel details for an exact fit. 100% polyester with Mag Cool™ Moisture Management and Clariant® antibacterial properties. Audi Sport logo on front, Audi rings logo on sleeve. Men's available in black, ladies' available in red. Imported.

Men's sizes: S – XXL

AWM631 \$29.00

Ladies' sizes: S – XXL

AWL631 \$29.00

B Ladies' dry wicking sport polo

Dry wicking technology and antimicrobial capabilities make this the perfect polo for anything the weather brings. StretchFlex technology provides ultimate comfort and freedom of movement. 92% polyester, 8% spandex. Audi Sport logo on left sleeve, Audi rings logo on back yoke. Black with silver. Imported.

Sizes: S – XXL

AWL488 \$39.00

C Men's Dri-Fast Advantage sport polo

Perfect for a day at the track. Dri-Fast Advantage moisture management keeps you cool and dry in humidity. Gray contrast tipping on collar and cuffs. 100% polyester piqué. Audi Sport logo on left sleeve, Audi rings logo on back yoke. Black with silver. Imported.

Sizes: S – XXL

AWM488 \$45.00



Audi Sport performance V-neck



A

A R18 T-shirt

This heavyweight 100% cotton T-shirt is a great way to root for your Audi Racing team. Featuring the famed R18 Le Mans racecar and logo on the front and the Audi rings logo on the back, this T-shirt is a great addition to your wardrobe. White. Imported.

Sizes: S - XXL

AWM918



B

B Motorsport bear

The bear with the greatest enthusiasm for motorsport racing. He can be a loyal friend, a cuddly bedfellow or a good-luck charm. With fluffy fur, brown felt paws, plastic eyes and embroidered nose. The bear's racing suit and cap are made from 100% cotton and are removable. 15.7" tall.

AHT120

\$69.00

\$25.00



C

C R18 cap

Structured breakaway cap. Spandex stair twill with sport mesh side and back panels. Piping on edge of front panels. R18 logo. Imported.

AWC978

\$22.00



D

D Audi Sport cap

Cheer on the Audi Sport team while wearing this distinctive cap. Made of chino twill with a low-profile design and pre-curved peak. Matching adjustable back strap with hidden Velcro® system. Audi Sport logo highlighted by red and black contrast piping on bill and along the top. Gray with black and red. Imported.

AWC537

\$25.00





Audi Favorite

A Audi Sport travel chair

With a newly designed deep seat, angled-back frame, rip-stop nylon fabric and adjustable pillow for full-body comfort, this extra-durable chair has been tested at 1,050-lb capacity. Includes carrying case with adjustable shoulder strap. Audi Sport logo on back. Black with gray.

AHR489

\$65.00

B Audi Sport packable blanket

A terrific way to show your Audi colors at picnics or tailgating events. Soft fleece backed by a 100% water-repellent polyester that protects against rain or damp grass. Measures 50" w x 68" l when flat, folds to 12.5" w x 17" l x 4" h. Pouch pocket with hook-and-loop closure. Blanket folds with zipper closure. Web strap for easy carrying. Machine-washable. Audi Sport logo. Black polyester with soft red fleece. Imported.

AHR692

\$49.00

C Audi Sport grill kit

Many Audi drivers are at home behind the wheel as well as in front of the grill, cooking for family and friends. This complete set for barbecuing includes: stainless steel grill brush, spatula, basting brush and tongs. Interior pockets to store tools. Exterior pocket. Audi Sport logo. Black with red.

AHR681

\$39.00

**A Audi Sport pen**

Sleek metal barrel in matte finish. Chrome accents. Twist style. With black ink. Audi Sport logo. Silver.

AHW619

\$22.00

B Audi Sport strap key holder

Split-ring key holder. Matte nickel finish. Audi Sport logo.

AHK635

\$22.00

C Audi Sport Velcro® closure wallet

Black wallet with gray edging. Features a coin pocket and several card slots with Velcro® fastener. Audi Sport logo.

AHP840

\$25.00

D Audi Sport click travel tumbler

This 14-oz stainless steel travel tumbler features click-button closure with spill-proof technology. Audi Sport logo.

AHD892

\$22.00

7.66

of rain per year,
in inches

200

golf courses

1,629

holes of golf

119°F

highest recorded
temperature

232

miles from the
Grand Canyon

314

days of sunshine
a year

125+

professional art
galleries and studios

85.6°F

average yearly
temperature

7.5

number of visitors
a year, in millions

Scottsdale

Arizona



Resort spas and the back nine.

You'll be glad it's not a mirage. The desert heat means two things to most, the pool and the golf course. The sprawling resorts and golf courses of Scottsdale are just the place to sport the chic sunglasses and stylish caps you'll find in the collection.

Left page: [Thermos® travel tumbler p.16](#) | [TaylorMade® Burner golf balls p.64](#) | [pima performance polo p.60](#) | [premium twill cap p.31](#) | [solar sound speaker p.22](#) | [driving sunglasses p.10](#) Right page: [golf cap with ball marker p.63](#) | [pima performance polo p.60](#) | [TaylorMade® Burner golf balls p.64](#) | [Audi sport click travel tumbler p.55](#) | [solar sound speaker p.22](#) | [driving sunglasses p.10](#) | Center: [clutch stand bag by adidas® p.65](#) | [golf towel p.64](#) | [ClimaLite® golf polo by adidas® p.59](#)





Golf & tennis

This fits your competitive nature.

The racetrack. The golf course. The tennis court. The venues may change, but the competitive drive and the motivation to succeed remain the same. This is just as true for Audi as it is for many of our drivers. It's why our collection of performance-based clothing and equipment is designed to help elevate your performance wherever you are competing.



A

A Men's ClimaLite® three-stripe cuff golf polo by adidas®

Every round of golf is sure to create shots that test even the most accomplished players. Good thing this performance-enhancing polo is designed to help keep you cool. Super-cool polyester piqué knit features side vents for easy movement and three-button placket with rib-knit collar. Contrast-color three-stripe application detail on the sleeves, and adidas® logo on back yoke. Audi rings logo. Available in black, navy or white. Imported.

Sizes: S - XXL

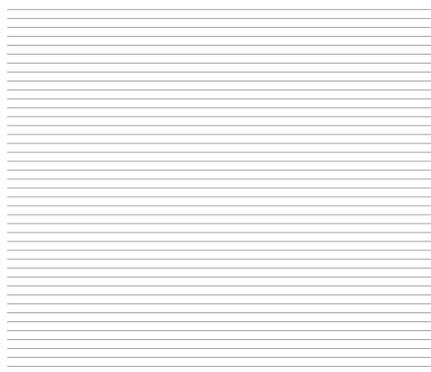
AWM676

\$55.00





A



A Pima performance polo

Constructed of high-performance breathable fabric to help keep you comfortable from tee to green all day long. The 60% Peruvian pima cotton and 40% polyester material offers a soft finish and easy care. Features bird's-eye jacquard rib-knit collar and cuffs and matching buttons. Audi rings logo. Available in gray, navy, orange or white. Imported.

Sizes: S – XXL

AWM700

\$49.00



A



B

A V-neck wind shirt by adidas®

Comfort and functionality come together in this durable wind- and water-resistant shirt. Breathable ClimaProof® fabric helps keep you dry. V-neck rib-knit collar with contrast color tipping. Mesh lining. Raglan sleeves with elastic cuffs. Inside pockets with on-seam zip pockets. 3.5-oz 100% polyester. Audi rings logo. Black. Imported.

Sizes: S – XXL

AWM747

\$69.00

B Performance golf shirt by adidas®

The ClimaWarm® technology of this shirt helps provide warmth without movement-restricting bulk. Features a double-welt quarter-length zippered pocket, clear three-stripe-print detail on upper left sleeve, banded cuffs with open-ends bottom. 7.8-oz 100% polyester with French terry lining. Audi logo. Available in black or gray. Imported.

Sizes: S – XXL

AWM774

\$65.00





A

A Mesh sport visor

Both comfortable and functional. Adjustable webbing closure strap with technical buckle closure. 100% polyester mesh. Audi rings logo. White. Imported.

AWC622

\$22.00



B

B Tennis backpack

Audi drivers and tennis players have a lot in common: genuine respect for the competition and the confidence to emerge victorious. This bag shows that you take your game seriously. Features abound: a plush, padded racket compartment; front pocket for keys, phone and small accessories; top zippered pocket for a media player; water bottle mesh pocket; a large open pocket with adjustable straps on the front for a towel and balls; and an enormous main compartment for clothing and personal items. Nylon, ultra-padded, breathable back and adjustable straps. Highlighted with a reflective strip. Audi rings logo. Black.

AHR608

\$45.00



C

C Audi tennis balls

Official Penn® championship tennis balls come pressurized with three balls to a can. Audi logo imprinted on balls and lid.

AHR876

\$19.00





Performance golf cap by adidas®

A Golf visor

Perfect for sunny days, our visor will help you keep your eye on the ball. Made from low-rise, heavyweight, brushed-cotton twill with a contrasting 3M® reflective sandwich peak. Audi rings logo. Black with gray. Imported.

AWC301 \$22.00



A

B Performance golf cap by TaylorMade®

Fend off the elements in style. Adjustable fit. Brushed cotton twill, unstructured, low profile. Audi rings logo with TaylorMade® logo on left side panel. Black. Imported.

AWC820 \$25.00



B

Audi Favorite

C Performance golf cap by adidas®

Showcase your dedication to the game. Three mesh stripes on side with embroidered adidas® performance logo on back. Adjustable buckle closure. Contrast mesh sandwich visor. Audi rings logo. Available in black or white (not shown). Imported.

AWC811 \$25.00



C

D Golf cap with ball marker

Achieve the mark of a perfect drive with this unique golf cap. Made from brushed heavy cotton, this six-panel, low-profile golf cap features a magnetic ball marker on its pre-curved peak. Also includes a fabric strap, embossed buckle and metal slit. Audi rings logo. Black with stone. Imported.

AWC335 \$25.00



D





A



B



C



A Golf umbrella

Don't get caught in the rain without this automatic-opening 64" vented umbrella featuring a fiberglass shaft, polyester fabric and black-rubber-spray pistol-grip handle with matching sleeve. Audi rings logo. Black.

AHP524

\$45.00

B Hydrosilk golf towel

This heavyweight, 100% hydrosilk performance golf towel is custom-woven with the Audi rings logo. Black with gray.

Dimensions: 16" w x 22" l

AHG722

\$29.00

C TaylorMade® Burner golf balls

Fast, long and soft performance for every type of player who wants more distance. New 360 high-lift dimple configuration helps promote higher launch angle and longer carry. Energetic core boosts ball speed while retaining soft compression. One dozen. Audi rings logo. White.

AHG750

\$32.00



A



B



C

A Switchblade golf repair tool

This multi-functional tool is a must-have for any golfer. Features a switchblade quick-release fork, belt clip, magnetic nickel ball marker and a club/cigar rest. Contemporary design with stainless steel construction. Audi rings logo.

Dimensions: 1.25" w x 3" l x .5" d

AHG792

\$29.00

B Clutch stand bag by adidas®

This durable bag offers a unique combination of lightweight construction, five functional pockets and ultimate comfort. Features include lightweight rip-stop nylon, six-way top with full-length dividers, EVA-molded ergonomically correct shoulder straps with velour lining and five pockets total, including insulated water bottle sleeve and valuables pocket. Fast Action Snap Technology (FAST) accessory-compatible and has a rain hood. 4.5 lb. Audi rings logo. Black with gray and red.

AHG703

\$135.00

C Pure-Lite stand bag by TaylorMade®

This pro-level bag features a six-way top with integrated handle and full-length shaft dividers, as well as seven pockets, including velour-lined valuables pocket and an insulated water bottle sleeve pocket. It also has EVA foam, ergonomically correct shoulder straps with velour lining, is Fast Action Snap Technology (FAST) accessory-compatible and has an integrated bottom trunk handle. 4.9 lb. Audi rings logo. Black with white.

AHG709

\$165.00



Scale models

Stature is a matter of perspective.

Finally, an Audi you can take all the way into your office. The following scale models are a welcome addition to the home of any Audi owner or admirer—or anywhere else you might want to start a conversation. Each is a richly detailed, carefully crafted representation of milestones in design and engineering throughout our history. The latest addition to the collection is a 1:18 scale version of the unparalleled R8 Spyder 5.2 FSI® quattro® sports car.

Audi A4

1:43 scale model. Blue or silver.

AHS344 \$45.00

1:87 scale model. Gray or silver.

AHS348 \$35.00



Audi A4



Audi A4 Avant

Audi A4 Avant

1:43 scale model. White, gray or silver.

AHS744 \$45.00

1:87 scale model. Blue or silver.

AHS748 \$35.00



Audi A5

Audi A5

1:43 scale model. Blue, gray or silver.

AHS054 \$45.00

1:87 scale model. Black, blue or silver.

AHS058 \$35.00



Audi A5 Cabriolet

Audi A5 Cabriolet

1:43 scale model. White, gray or silver.

AHS554 \$45.00

1:87 scale model. Black or silver.

AHS558 \$35.00

Audi A6

1:87 scale model. Gray or silver.

AHS886 \$35.00



Audi A6



Audi A7

Audi A7

1:43 scale model. Black, silver or white.

AHS874 \$45.00

1:87 scale model. Gray or silver.

AHS878 \$35.00

Audi A8

1:43 scale model. Black, gray or silver.

AHS648 \$45.00

1:87 scale model. Black or silver.

AHS688 \$35.00

Audi R8 Spyder 5.2 FSI® quattro®

1:18 scale model. White or brown.

AHS788 \$99.00

1:87 scale model. Gray or silver.

AHS582 \$35.00

Audi R8 5.2L V10

1:18 scale model. Blue or gray.

AHS578 \$99.00

1:43 scale model. White or red.

AHS574 \$45.00

Audi R8 4.2L V8

1:87 scale model. Black, blue or silver.

AHSR887 \$35.00



Audi R8 V10 radio-controlled car

Full-function radio-controlled Audi R8 V10 1:10 model. Features a tri-channel transmitter, allowing for multiple cars to race each other, and has working headlights with hi-beam feature. Includes a 9-volt battery for remote and rechargeable battery pack for the vehicle. Suitable for children 8 years and above.

Full-function radio-controlled Audi R8 V10 1:24 model, requires one 9-volt and three AAA batteries. Not for children under 3 years. Available in blue or red.

1:10 R/C model. Red.

AHS810 15" wide \$95.00

1:24 R/C model. Blue or red.

AHS824 7.5" wide \$39.00



Audi A8



Audi R8 Spyder 5.2 FSI® quattro®



Audi R8 5.2L V10



Audi R8 4.2L V8



Audi R8 V10 1:10



Audi R8 V10 1:24



Audi Q5

1:87 scale model. Gray or silver.

AHS478 \$35.00



Audi Q5

Audi TT Coupe

1:43 scale model. Silver.

AU8843 \$45.00



Audi TT Coupe

Audi TT Roadster

1:43 scale model. Blue.

AU8743 \$45.00



Audi TT Roadster

Audi TT RS Coupe

1:43 scale model. Red.

AHS883 \$55.00



Audi TT RS Coupe

Audi TT RS Roadster

1:43 scale model. Blue or black.

AHS873 \$55.00



Audi TT RS Roadster





Audi Type A Phaeton

Audi Type A Phaeton

For admirers of one of our most stunning classics, this model celebrates the first legendary Audi of 1910. Only 140 of these impressive four-cylinder, four-stroke engine beauties (in-line construction) were ever produced. They were manufactured from 1910 to 1912.

1:43 scale model. Dark green.

AHS703 \$75.00



Audi Front 225 Roadster

Audi Front 225 Roadster

For auto enthusiasts, this is more than just a classic—it's a historic benchmark. Original manufactured in 1935.

1:43 scale model. Cream beige.

AHS725 \$75.00



Horch 853 A Sports Cabriolet

Horch 853 A Sports Cabriolet

Simply one of the most attractive vehicles of its time. This model is an exquisite homage to the meticulously careful construction of the original, which was manufactured from 1937 to 1939.

1:43 scale model. Black with silver.

AHS753 \$65.00



Horch 855 Special Roadster

Horch 855 Special Roadster

This legendary roadster fires up the imagination like no other vehicle. It's no wonder why, as only seven of them were manufactured, between 1938 and 1939.

1:43 scale model. Black.

AHS755 \$65.00



Audi quattro®

Audi quattro®

Following its world premiere at the 1980 Geneva Motor Show, the original quattro® quickly built an enormous fan base—one that is still growing today. It was manufactured from 1980 to 1991.

1:43 scale model. Silver.

AHS730 \$49.00



Audi 90 quattro®
IMSA GTO

Audi 90 quattro® IMSA GTO

This vehicle emerged victorious in no fewer than seven races. This model replicates the original right down to the signal red sport seat belts. The original was manufactured in 1989.

1:43 scale model.

AHS790 \$65.00

Audi Auto Union Grand Prix Type A Racing Car

Hans Stuck clinched world speed records in 1934 from behind the wheel of the Type A at the Avus racetrack, reaching 199 mph (320 km/h). He continued with a series of wins at all the important hill climb races. The original was manufactured in 1934.

1:43 scale model. Silver.

AHS720 \$65.00



Audi Auto Union Grand Prix Type A Racing Car

Audi Auto Union Grand Prix Type C Racing Car

With a total of six Grand Prix victories on international racetracks, the Type C 1936 was the king of racing.

1:43 scale model. Silver.

AHS722 \$65.00



Audi Auto Union Grand Prix Type C Racing Car

Audi Auto Union Avus Streamline Start Number 31

Even 70 years after its debut, the futuristic body of this exceptional vehicle remains a stunning sight. Original was manufactured in 1937.

1:43 scale model. Silver.

AHS731 \$69.00



Audi Auto Union Avus Streamline Start Number 31

Audi Auto Union Grand Prix Type D Racing Car

The Type D racing car was inspired by its successful predecessor—the Type C. It greatly impressed the crowd with its 12-cylinder supercharged engine capable of up to 420 PS. It was manufactured in 1938.

1:43 scale model. Silver.

AHS733 \$65.00



Audi Auto Union Grand Prix Type D Racing Car



Mini quattro® p.75



Youth

Sizing up future drivers.

Audi is thrilled—and inspired—by the vibrant energy of the young. Youth drives us, from the pulse of the city to the heart of the home. And while you can see that fact in every new line we put on our vehicles, we also offer this charming collection as proof. Each item is designed to mirror the joy and energy of child and parent alike, from the plush softness of an infant one-piece to the fun flair of a kid’s cap. All are perfect gifts for your future drivers as they make progress of their own.



A

A Toddler full-zip hoodie

Here is an example of how style comes in all sizes. Smooth on the surface and fuzzy inside, this toddler hoodie offers extra-large warmth. 7.5-oz 80/20 cotton/poly fleece. Double-needle stitching throughout. Contrast jersey hood lining. Rib-knit cuffs and hem. Kangaroo pockets. Audi rings logo. Red with gray. Imported.

Sizes: 2T, 3T or 4T

AWY612

\$25.00



B

B Infant romper

Comfortable, durable and just right for your driver-to-be. Rib crewneck romper. 5.5-oz 90/10 cotton/polyester. Reinforced three-snap closure on binding. Hemmed sleeves and bottom. Audi Type C design. Available in gray, green or yellow. Imported.

Sizes: 6, 12, 18 or 24 months

AWY626

\$22.00



A

A Infant long-sleeve one-piece

Cute and stylish, our jersey one-piece pampers babies. With two shoulder snaps, it's also a cinch to take on and off. 4.1-oz 100% ringspun combed cotton. Layered T-shirt-style neck and cuffs. Matching shoulder and bottom closure snaps. Audi rings logo. Available in pink with white, or blue with white. Imported.

Sizes: 6, 12, 18 or 24 months

AWY722

\$22.00



B

B Infant short-sleeve one piece

Cute and stylish, our jersey one-piece pampers babies. With two shoulder snaps, it's also a cinch to take on and off. 4.1-oz 100% ringspun combed cotton. Layered T-shirt-style neck and cuffs. Matching shoulder and bottom closure snaps. Audi ring logo. Available in pink with white, or blue with white. Imported.

Sizes: 6, 12, 18 or 24 months

AWY809

\$22.00



C

C Youth cotton cap

Low-profile heavy brushed-cotton cap with pre-curved visor and fabric-covered strap with Velcro® closure. Audi rings logo. Red. Imported.

AWY540

\$22.00



D

D Toddler bucket hat

A little fashion flair for the littlest Audi fan. Brushed-twill bucket cap is 100% cotton. Jersey lining. Chin strap with Velcro® closure. Audi rings logo. Available in white (shown) or red. Imported.

Size: Inside circumference is 18.8"

AWC616

\$19.00



E

E Baby's cap

Keep baby's head warm with this 100% combed ringspun cotton cap. Soft and stylish, it's a great first accessory for the next generation of Audi enthusiasts. Audi rings logo. White. Imported.

One size fits all

AWY345

\$19.00

o Mini quattro®



A



C



B

Audi Favorite

A Mini quattro®

They may not have a driver's license, but that won't stop 1- to 3-year-olds from expending lots of energy moving around in this children's toy car. The car has a horn mounted on the steering wheel and low-noise tires. Available in red or silver. Mini quattro® does not include trailer.

AHT005

\$99.00

B Mini quattro® trailer

An essential accessory for the mini quattro®—perfect for towing toys, books or the Audi teddy bear. Features a modern design, whisper wheels and original Audi five-spoke wheel rims. Available in red (shown) or silver. Mini quattro® not included.

AHT390

\$69.00

C 2012 Audi teddy bear

Just in time for ski season is this 15" teddy bear. Wearing a ski outfit with the Audi rings logo, this limited-edition bear includes a numbered hang tag. The limited-edition and individually numbered bears are the perfect companion for the little one in your life.

AHT912

\$35.00

Drive like you want it.

The Audi Sportscar Experience offers an advanced degree in driver's education. It is an extraordinary opportunity to bring your high-performance skills up to speed. It is also the chance to simply have a flat-out great time.

Under the tutelage of professional Audi instructors, you will drive performance models like the R8 5.2 FSI® quattro® sports car and the S model lineup through a timed autocross course, handling exercises and a lapping session on Infineon Raceway—a road course that winds its way through 12 turns over 2.52 miles in beautiful Sonoma, California.

R8 5.2 FSI® One-Day Program

Drivers will utilize the R8 5.2 FSI quattro® to hone their driving skills in progressive paddock exercises and then take the R8 where it really wants to go—the Infineon Raceway road course.

\$1,895.00

R8 5.2 FSI® Two-Day Program

This program builds on the essentials of the R8 5.2 FSI One-Day Program, testing both the driver's and the car's limits. Advanced exercises are added while also incorporating more track time in the R8.

\$3,495.00

R8 5.2 FSI® Advanced Two-Day Program

This is the next step for the advanced R8 driver who has previously participated in the One- or Two-Day R8 5.2 FSI Program. This session goes further in depth on car-control techniques specific to the extreme handling characteristics of the fastest Audi production model. One-on-one coaching from professional instructors allows each participant to fully realize the capabilities of one of the most dynamic vehicles on the road.

\$4,295.00

S Model One-Day Program

This course covers the fundamentals of performance driving and handling. Drivers will not only take to the track for afternoon lapping sessions, they will experience it in the S4, S5, S8, TTS and even a brief sample of the R8 5.2 FSI quattro®.

\$1,395.00

Introductory Three-Hour Program

This three-hour introductory program at the Audi Forum Sonoma includes the following:

- ▶ Drive the TTS through handling exercises and a timed auto-cross challenge.
- ▶ Drive the Audi R8 FSI® quattro® on the track at Infineon raceway.
- ▶ Ride right-seat on instructor-driven demonstration laps in the S4.

\$245.00

Corporate Events

Custom corporate events offered for groups from 10 to 100 utilize the fleet of Audi vehicles, including the S4, S5, TTS and the unmatched R8 5.2 FSI quattro®. In addition, the Audi Sportscar Experience provides a premier hospitality and meeting venue located trackside at Infineon Raceway's Turn 1.

Audi Sportscar Experience

Reserve your space today. Call (800) 466-5792 or visit www.audidrivingexperience.com

Audi Auto Union

Scale models

The current Audi logo, four interconnected rings, found its beginning in the era of the Auto Union cars, when four companies came together to develop a centralized front for their technological advances. We have brought back the spirit of this coveted era with these beautiful representations of the racing cars that Auto Union developed to rewrite automotive history.



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Audi Auto Union
Grand Prix Type C Racing Car [p.71](#)



Audi Auto Union
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Audi Auto Union
Grand Prix Type D Racing Car [p.71](#)