### **BMW Group Corporate Fleet Program.**

**Incentives & Funding Alternatives.** 





### **EFFECTIVE AS OF 01/05/2015**

The attached document provides an explanation of the pricing that participating BMW Centers and MINI Dealers have agreed to make available to **FIG LEASING CO INC** Employees in the US through the BMW Group CProgram.orporate Fleet<sup>1</sup>

On the pages that follow, you will find the very simple, but necessary steps needed to gain your BMW or MINI discounts, along with the "form" (Customer Information Form) that you will need to PRINT and take with you to the BMW Center or MINI dealer.

### **OUTLINE OF CORPORATE FLEET INCENTVES AND ELIGIBLE BMW & MINI MODELS:**

		CASH PURCHASE	BMWFSLOAN	<u>BMWFS LEASE</u>	
BASE		Best negotiated Deal off MSRP			
MODELS/INCENTIVES		+ Cash& Build Out Programs	+ All Sales Support available at time of finance can be applied	+ All Sales Support available at time of finance can be applied	
				+ (Lease Cash)	+ (Rate Reduction)
2 Series Coupe& Convertible models incl. M	MY14/15/16	\$750	\$750	\$750	.00020 mf
320i & 320i xDrive Sedan m odels	MY14/15/16	\$750	\$750	\$750	.00020 mf
3 Series Sedan, Touring (SW) & GT models	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020 mf
4 Series Coupe, Convertible & Gran Coupe models	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020 mf
Z4sDrive m odels	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020 mf
5 Series Sedan models	MY14/15/16	\$2,000	\$2,000	\$2,000	.00020 mf
5 Series GT m odels	MY14/15/16	\$2,000	\$2,000	\$2,000	.00020 mf
6 Series Coupe, Convertible & Gran Coupe models	MY14/15/16	\$3,500	\$3,500	\$3,500	.00020 mf
7 Series models	MY14/15	\$3,500	\$3,500	\$3,500	.00020 mf
7 Series models	MY16	\$500	\$500	\$500	.00020 mf
X1 sDrive / X1 xDrive models	MY14/15	\$750	\$750	\$750	.00020 mf
X1 sDrive/ X3 xDrive models	MY16	\$500	\$500	\$500	.00020mf
X3sDrive/X3xDrive models	MY14/15/16	\$500	\$500	\$500	.00020 mf
X4sDrive/X4xDrive models	MY14/15/16	\$500	\$500	\$500	.00020 mf
X5 sD rive / X5 xD rive m odels	MY14/15/16	\$500	\$500	\$500	.00020 mf
X6xDrive models	MY14	\$2,000	\$2,000	\$2,000	.00020 mf
X6xDrive models	MY15/16	\$500	\$500	\$500	.00020 mf
All BMW M m odels	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020 mf
BMWi3 BEV	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020mf
BMWi3 REX / incl. Range Extender	MY14/15/16	\$1,000	\$1,000	\$1,000	.00020mf
MINI Cooper Countrym an & Pacem an models	MY14/15/16	\$600	\$400	\$200	.00010mf
MINI Cooper S / ALL 4 / JCW Countrym an & Pacem an models	MY14/15/16	\$1,000	\$600	\$400	.00010mf
All Other MINI Models	MY14/15/16	\$800	\$400	\$200	.00010mf

<sup>&</sup>lt;sup>1</sup> The pricing terms described herein shall not be deemed to apply in jurisdictions where such terms and requirements are not permitted. Participating BMW Centers & MINI Dealers will be in a position to address any questions you may have concerning what Fleet Pricing terms are available in their state.

#### **INELIGIBLE VEHICLES:**

- Any additional BMW & MINI models not indicated in this summary, which will be launched during the calendar year 2015, up until further notice from BMW Group Fleet.
- BMW and MINI Company Vehicles, Sales Demos, Speciality Demos, Extended Test Drive, Shuttle or Limo, and Retired Service Loaner Vehicles are not eligible.
- The Fleet incentive cannot be used in conjunction with the BMW Car Club, BMW College Program, BMW Group Partner & Family Program, BMW CCA program, European Delivery, Diplomatic, USAA and / or Military Sales program, BMW Group Limousine & Hotel Shuttle Program, and the BMW VIP Purchase Program, which all are not eligible.
- Pre-Owned BMW and MINI Vehicles are not eligible
- Alpina vehicles are not eligible.

## **BMW Group Corporate Fleet Program.**

# **Customer Information Form (CIF).**



Please fill out appropriate SECTION only.

SECTION 2: Eligible Employee SECTION 3: Delivering BMW Center / MINI Dealer

SECTION 1: PARTNER INFORMATION							
Company Account Number (IEPP / NEPP)*:							
Company Name*: FIG LEASING CO INC	Contact Name*: I	ne*: MARK WALTERS					
Contact's Email Address*:MARK_WALTERS@FARMERSINSURANCE.COM	Phone*: (323)932- 3926						
Mailing Address*: 4750 WILSHIRE BLVD							
Mailing City*: LOS ANGELES	State*: CA	Zip*: 90010					
FOR MORE DETAILED INFORMATION & QUESTIONS RELATED TO THE C PARTICIPATING, AUTHORIZED BMW CENTER OR MINI DEALER.	ORPORATE FLEET P	ROGRAM & PRICING, PLEAS	SE CONTACT THE				
Section 2: To be completed by the eligible EMPLOYEE							
Driver's Name*: (First and Last Name)	Titl	le:					
Email Address*:	Pho	one:					
Mailing Address:							
Mailing City:	Sta	ate: Zip:					
Please specify: □ Cash Purchase (RETAIL TYPE G) □ FS Final	ance / Loan (RETAIL TYI	PE G) □ FS Lease	(RETAIL TYPE G)				
Section 3: To be completed by the BMW Group Corporate Fleet Employee Program participating BMW Center or MINI Dealer							
Center/Dealer Name*: Center/Dealer Number*:	Cer	Center/Dealer Location*:					
Production Number / Serial Number*:							
BMW or MINI Model*: Date of Order*:	Cu	Customer Delivery Date*:					
BMW Client Advisor or MINI Motoring Advisor Name (first and last name)*:							
Employee Email Address:*	Emp. Number (D	er (DEMS)*					
BMW or MINI Sales Mgr Name (first and last name):*			_				
oyee Email Address:* Emp. Number (DEMS)*							
RDR RETAIL TYPE: G (Cash, FS Loan, FS Lease) Trade In Info (Model & Make)*:							
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SUPPLYING BMW CENTER / MINI DEALER HAS TO PROVIDE THE FOLLOWING DOCUMENTATION PER VEHICLE SOLD UNDER THE CORPORATE FLEET PROGRAM TO BMW GROUP FLEET FOR INTERNAL AUDITING PURPOSES please Email / Fax the following:

picase Email / Lax the following.

RETAIL TYPE G RETAIL TYPE G RETAIL TYPE G - FS LEASE - - FS LOAN - - CASH -

□ Customer Information Form (CIF) □ Customer Information Form (CIF) □ Customer Information Form (CIF)

**To BMW Group Fleet Department** – Contact Information:

Hotline: 855-217-9819 Fax Response: 201-307-9320

Email: BMWGroupFleet@bmwna.com

NOTE: IN CASE THE VEHICLE IS FUNDED BY FINANCIAL SERVICES, PLEASE PROVIDE BMW FINANCIAL SERVICES / MINI FINANCIAL SERVICES A COPY OF THE COMPLETED CUSTOMER INFORMATION FORM (CIF) AS PART OF THE FUNDING PACKAGE.