

# BMW Group Corporate Fleet Program. Incentives & Funding Alternatives.



## EFFECTIVE AS OF 01/05/2015

The attached document provides an explanation of the pricing that participating BMW Centers and MINI Dealers have agreed to make available to **MCDONALD'S CORPORATION** Employees in the US through the BMW Group Corporate Fleet<sup>1</sup> Program.

On the pages that follow, you will find the very simple, but necessary steps needed to gain your BMW or MINI discounts, along with the "form" (Customer Information Form) that you will need to PRINT and take with you to the BMW Center or MINI dealer.

### OUTLINE OF CORPORATE FLEET INCENTIVES AND ELIGIBLE BMW & MINI MODELS:

|                                                         |            | CASH PURCHASE                 | BMWFS LOAN                                                      | BMWFS LEASE                                                     |                    |
|---------------------------------------------------------|------------|-------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|--------------------|
| BASE                                                    |            | Best negotiated Deal off MSRP |                                                                 |                                                                 |                    |
| MODELS/INCENTIVES                                       |            | + Cash & Build Out Programs   | + All Sales Support available at time of finance can be applied | + All Sales Support available at time of finance can be applied |                    |
|                                                         |            |                               |                                                                 | + (Lease Cash)                                                  | + (Rate Reduction) |
| 2 Series Coupe & Convertible models incl. M             | MY14/15/16 | \$750                         | \$750                                                           | \$750                                                           | .00020 mf          |
| 320i & 320i xDrive Sedan models                         | MY14/15/16 | \$750                         | \$750                                                           | \$750                                                           | .00020 mf          |
| 3 Series Sedan, Touring (SW) & GT models                | MY14/15/16 | \$1,500                       | \$1,500                                                         | \$1,500                                                         | .00020 mf          |
| 4 Series Coupe, Convertible & Gran Coupe models         | MY14/15/16 | \$1,500                       | \$1,500                                                         | \$1,500                                                         | .00020 mf          |
| Z4sDrive models                                         | MY14/15/16 | \$1,500                       | \$1,500                                                         | \$1,500                                                         | .00020 mf          |
| 5 Series Sedan models                                   | MY14/15/16 | \$2,000                       | \$2,000                                                         | \$2,000                                                         | .00020 mf          |
| 5 Series GT models                                      | MY14/15/16 | \$2,000                       | \$2,000                                                         | \$2,000                                                         | .00020 mf          |
| 6 Series Coupe, Convertible & Gran Coupe models         | MY14/15/16 | \$3,500                       | \$3,500                                                         | \$3,500                                                         | .00020 mf          |
| 7 Series models                                         | MY14/15    | \$3,500                       | \$3,500                                                         | \$3,500                                                         | .00020 mf          |
| 7 Series models                                         | MY16       | \$500                         | \$500                                                           | \$500                                                           | .00020 mf          |
| X1 sDrive / X1 xDrive models                            | MY14/15    | \$750                         | \$750                                                           | \$750                                                           | .00020 mf          |
| X1 sDrive / X3 xDrive models                            | MY16       | \$500                         | \$500                                                           | \$500                                                           | .00020mf           |
| X3 sDrive / X3 xDrive models                            | MY14/15/16 | \$500                         | \$500                                                           | \$500                                                           | .00020 mf          |
| X4 sDrive / X4 xDrive models                            | MY14/15/16 | \$500                         | \$500                                                           | \$500                                                           | .00020 mf          |
| X5 sDrive / X5 xDrive models                            | MY14/15/16 | \$500                         | \$500                                                           | \$500                                                           | .00020 mf          |
| X6 xDrive models                                        | MY14       | \$2,000                       | \$2,000                                                         | \$2,000                                                         | .00020 mf          |
| X6 xDrive models                                        | MY15/16    | \$500                         | \$500                                                           | \$500                                                           | .00020 mf          |
| All BMW M models                                        | MY14/15/16 | \$1,500                       | \$1,500                                                         | \$1,500                                                         | .00020 mf          |
| BMW i3 BEV                                              | MY14/15/16 | \$1,500                       | \$1,500                                                         | \$1,500                                                         | .00020mf           |
| BMW i3 REX / incl. Range Extender                       | MY14/15/16 | \$1,000                       | \$1,000                                                         | \$1,000                                                         | .00020mf           |
| MINI Cooper Countryman & Paceman models                 | MY14/15/16 | \$600                         | \$400                                                           | \$200                                                           | .00010mf           |
| MINI Cooper S / ALL 4 / JCW Countryman & Paceman models | MY14/15/16 | \$1,000                       | \$600                                                           | \$400                                                           | .00010mf           |
| All Other MINI Models                                   | MY14/15/16 | \$800                         | \$400                                                           | \$200                                                           | .00010mf           |

<sup>1</sup> The pricing terms described herein shall not be deemed to apply in jurisdictions where such terms and requirements are not permitted. Participating BMW Centers & MINI Dealers will be in a position to address any questions you may have concerning what Fleet Pricing terms are available in their state.

### INELIGIBLE VEHICLES:

- Any additional BMW & MINI models not indicated in this summary, which will be launched during the calendar year 2015, up until further notice from BMW Group Fleet.
- BMW and MINI Company Vehicles, Sales Demos, Speciality Demos, Extended Test Drive, Shuttle or Limo, and Retired Service Loaner Vehicles are not eligible.
- The Fleet incentive cannot be used in conjunction with the BMW Car Club, BMW College Program, BMW Group Partner & Family Program, BMW CCA program, European Delivery, Diplomatic, USAA and / or Military Sales program, BMW Group Limousine & Hotel Shuttle Program, and the BMW VIP Purchase Program, which all are not eligible.
- Pre-Owned BMW and MINI Vehicles are not eligible
- Alpina vehicles are not eligible.

# BMW Group Corporate Fleet Program. Customer Information Form (CIF).



Please fill out appropriate SECTION only.

SECTION 2: Eligible Employee SECTION 3: Delivering BMW Center / MINI Dealer

## SECTION 1: PARTNER INFORMATION

Company Account Number (IEPP / NEPP)\*:

Company Name\*: MCDONALD'S CORPORATION

Contact Name\*: SUE MILLER

Contact's Email Address\*: 1FLEET.SUE.MILLER@US.MCD.COM

Phone\*: (630)623 6173

Mailing Address\*: 2915 JORIE BLVD

Mailing City\*: OAK BROOK

State\*: IL

Zip\*: 60523

**FOR MORE DETAILED INFORMATION & QUESTIONS RELATED TO THE CORPORATE FLEET PROGRAM & PRICING, PLEASE CONTACT THE PARTICIPATING, AUTHORIZED BMW CENTER OR MINI DEALER.**

## Section 2: To be completed by the eligible EMPLOYEE

Driver's Name\*: (First and Last Name) \_\_\_\_\_ Title: \_\_\_\_\_

Email Address\*: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Mailing City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please specify:

☐ Cash Purchase (RETAIL TYPE G)

☐ FS Finance / Loan (RETAIL TYPE G)

☐ FS Lease (RETAIL TYPE G)

## Section 3: To be completed by the BMW Group Corporate Fleet Employee Program participating BMW Center or MINI Dealer

Center/Dealer Name\*: \_\_\_\_\_ Center/Dealer Number\*: \_\_\_\_\_ Center/Dealer Location\*: \_\_\_\_\_

Production Number / Serial Number\*: \_\_\_\_\_ IF BMW / MINI FS Lease, please specify: Credit Approval #\*: \_\_\_\_\_

BMW or MINI Model\*: \_\_\_\_\_ Date of Order\*: \_\_\_\_\_ Customer Delivery Date\*: \_\_\_\_\_

BMW Client Advisor or MINI Motoring Advisor Name (first and last name)\*: \_\_\_\_\_

Employee Email Address\*: \_\_\_\_\_ Emp. Number (DEMS)\*: \_\_\_\_\_

BMW or MINI Sales Mgr Name (first and last name)\*: \_\_\_\_\_

Employee Email Address\*: \_\_\_\_\_ Emp. Number (DEMS)\*: \_\_\_\_\_

**RDR RETAIL TYPE:** ☐ **G (Cash, FS Loan, FS Lease)** **Trade In Info** (Model & Make)\*: \_\_\_\_\_

**SUPPLYING BMW CENTER / MINI DEALER HAS TO PROVIDE THE FOLLOWING DOCUMENTATION PER VEHICLE SOLD UNDER THE CORPORATE FLEET PROGRAM TO BMW GROUP FLEET FOR INTERNAL AUDITING PURPOSES**  
please Email / Fax the following:

### RETAIL TYPE G

- FS LEASE -

☐ Customer Information Form (CIF)

### RETAIL TYPE G

- FS LOAN -

☐ Customer Information Form (CIF)

### RETAIL TYPE G

- CASH -

☐ Customer Information Form (CIF)

**To BMW Group Fleet Department – Contact Information:**

Hotline: 855-217-9819

Fax Response: 201-307-9320

Email: [BMWGroupFleet@bmwna.com](mailto:BMWGroupFleet@bmwna.com)

**NOTE: IN CASE THE VEHICLE IS FUNDED BY FINANCIAL SERVICES, PLEASE PROVIDE BMW FINANCIAL SERVICES / MINI FINANCIAL SERVICES A COPY OF THE COMPLETED CUSTOMER INFORMATION FORM (CIF) AS PART OF THE FUNDING PACKAGE.**