

BMW Group Corporate Fleet Program. Incentives & Funding Alternatives.



EFFECTIVE AS OF 01/05/2015

The attached document provides an explanation of the pricing that participating BMW Centers and MINI Dealers have agreed to make available to **MSD - MERCK** Employees in the US through the BMW Group Corporate Fleet¹ Program.

On the pages that follow, you will find the very simple, but necessary steps needed to gain your BMW or MINI discounts, along with the "form" (Customer Information Form) that you will need to PRINT and take with you to the BMW Center or MINI dealer.

OUTLINE OF CORPORATE FLEET INCENTIVES AND ELIGIBLE BMW & MINI MODELS:

		CASH PURCHASE	BMWFS LOAN	BMWFS LEASE	
BASE		Best negotiated Deal off MSRP			
MODELS/INCENTIVES		+ Cash & Build Out Programs	+ All Sales Support available at time of finance can be applied	+ All Sales Support available at time of finance can be applied	
				+ (Lease Cash)	+ (Rate Reduction)
2 Series Coupe & Convertible models incl. M	MY14/15/16	\$750	\$750	\$750	.00020mf
320i & 320i xDrive Sedan models	MY14/15/16	\$750	\$750	\$750	.00020mf
3 Series Sedan, Touring (SW) & GT models	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020mf
4 Series Coupe, Convertible & Gran Coupe models	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020mf
Z4 sDrive models	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020mf
5 Series Sedan models	MY14/15/16	\$2,000	\$2,000	\$2,000	.00020mf
5 Series GT models	MY14/15/16	\$2,000	\$2,000	\$2,000	.00020mf
6 Series Coupe, Convertible & Gran Coupe models	MY14/15/16	\$3,500	\$3,500	\$3,500	.00020mf
7 Series models	MY14/15	\$3,500	\$3,500	\$3,500	.00020mf
7 Series models	MY16	\$500	\$500	\$500	.00020mf
X1 sDrive / X1 xDrive models	MY14/15	\$750	\$750	\$750	.00020mf
X1 sDrive / X3 xDrive models	MY16	\$500	\$500	\$500	.00020mf
X3 sDrive / X3 xDrive models	MY14/15/16	\$500	\$500	\$500	.00020mf
X4 sDrive / X4 xDrive models	MY14/15/16	\$500	\$500	\$500	.00020mf
X5 sDrive / X5 xDrive models	MY14/15/16	\$500	\$500	\$500	.00020mf
X6 xDrive models	MY14	\$2,000	\$2,000	\$2,000	.00020mf
X6 xDrive models	MY15/16	\$500	\$500	\$500	.00020mf
All BMW M models	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020mf
BMW i3 BEV	MY14/15/16	\$1,500	\$1,500	\$1,500	.00020mf
BMW i3 REX / incl. Range Extender	MY14/15/16	\$1,000	\$1,000	\$1,000	.00020mf
MINI Cooper Countryman & Paceman models	MY14/15/16	\$600	\$400	\$200	.00010mf
MINI Cooper S / ALL 4 / JCW Countryman & Paceman models	MY14/15/16	\$1,000	\$600	\$400	.00010mf
All Other MINI Models	MY14/15/16	\$800	\$400	\$200	.00010mf

¹ The pricing terms described herein shall not be deemed to apply in jurisdictions where such terms and requirements are not permitted. Participating BMW Centers & MINI Dealers will be in a position to address any questions you may have concerning what Fleet Pricing terms are available in their state.

INELIGIBLE VEHICLES:

- Any additional BMW & MINI models not indicated in this summary, which will be launched during the calendar year 2015, up until further notice from BMW Group Fleet.
- BMW and MINI Company Vehicles, Sales Demos, Speciality Demos, Extended Test Drive, Shuttle or Limo, and Retired Service Loaner Vehicles are not eligible.
- The Fleet incentive cannot be used in conjunction with the BMW Car Club, BMW College Program, BMW Group Partner & Family Program, BMW CCA program, European Delivery, Diplomatic, USAA and / or Military Sales program, BMW Group Limousine & Hotel Shuttle Program, and the BMW VIP Purchase Program, which all are not eligible.
- Pre-Owned BMW and MINI Vehicles are not eligible
- Alpina vehicles are not eligible.

BMW Group Corporate Fleet Program. Customer Information Form (CIF).



Please fill out appropriate SECTION only.

SECTION 2: Eligible Employee **SECTION 3:** Delivering BMW Center / MINI Dealer

SECTION 1: PARTNER INFORMATION

Company Account Number (IEPP / NEPP)*:

Company Name*: MSD - MERCK

Contact Name*: MARIO MOSES

Contact's Email Address*: MARIO.MOSES@MERCK.COM

Phone*: (908)423 5988

Mailing Address*: 2 MERCK DR

Mailing City*: WHITEHOUSE STATION

State*: NJ

Zip*: 08889

FOR MORE DETAILED INFORMATION & QUESTIONS RELATED TO THE CORPORATE FLEET PROGRAM & PRICING, PLEASE CONTACT THE PARTICIPATING, AUTHORIZED BMW CENTER OR MINI DEALER.

Section 2: To be completed by the eligible EMPLOYEE

Driver's Name*: (First and Last Name) _____ Title: _____

Email Address*: _____ Phone: _____

Mailing Address: _____

Mailing City: _____ State: _____ Zip: _____

Please specify: Cash Purchase (RETAIL TYPE G) FS Finance / Loan (RETAIL TYPE G) FS Lease (RETAIL TYPE G)

Section 3: To be completed by the BMW Group Corporate Fleet Employee Program participating BMW Center or MINI Dealer

Center/Dealer Name*: _____ Center/Dealer Number*: _____ Center/Dealer Location*: _____

Production Number / Serial Number*: _____ IF BMW / MINI FS Lease, please specify: Credit Approval #*: _____

BMW or MINI Model*: _____ Date of Order*: _____ Customer Delivery Date*: _____

BMW Client Advisor or MINI Motoring Advisor Name (first and last name)*: _____

Employee Email Address*: _____ Emp. Number (DEMS)*: _____

BMW or MINI Sales Mgr Name (first and last name)*: _____

Employee Email Address*: _____ Emp. Number (DEMS)*: _____

RDR RETAIL TYPE: **G (Cash, FS Loan, FS Lease)** **Trade In Info** (Model & Make)*: _____

SUPPLYING BMW CENTER / MINI DEALER HAS TO PROVIDE THE FOLLOWING DOCUMENTATION PER VEHICLE SOLD UNDER THE CORPORATE FLEET PROGRAM TO BMW GROUP FLEET FOR INTERNAL AUDITING PURPOSES
please Email / Fax the following:

RETAIL TYPE G
- FS LEASE -

Customer Information Form (CIF)

RETAIL TYPE G
- FS LOAN -

Customer Information Form (CIF)

RETAIL TYPE G
- CASH -

Customer Information Form (CIF)

To BMW Group Fleet Department – Contact Information:

Hotline: 855-217-9819

Fax Response: 201-307-9320

Email: BMWGroupFleet@bmwna.com

NOTE: IN CASE THE VEHICLE IS FUNDED BY FINANCIAL SERVICES, PLEASE PROVIDE BMW FINANCIAL SERVICES / MINI FINANCIAL SERVICES A COPY OF THE COMPLETED CUSTOMER INFORMATION FORM (CIF) AS PART OF THE FUNDING PACKAGE.