



Peter Marlow

*Vice President and General Manager
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Peter Marlow is the Vice President and General Manager of the Corporate Communications and Marketing Department at J.D. Power and Associates. He is responsible for developing and managing the company's communications, marketing, consumer development and brand, as well as building key media relations and reinforcing the company's identity through written communications. He also manages the content of the company's websites and oversees the licensing process for the J.D. Power brand and advertising claims.

Prior to joining J.D. Power and Associates in 1998, Mr. Marlow was in charge of executive communications at Northrop Grumman Corporation, where he held positions at both corporate and division levels. His experience includes domestic and international public relations, investor communications, executive speech writing, marketing, advertising, special events and employee communications.

Mr. Marlow earned a bachelor's degree in journalism from California State University, Northridge, and an MBA from Pepperdine University. He also serves as a member of the Board of Trustees for Los Robles Hospital in Thousand Oaks, California.