



Gary Tucker

Senior Vice President

J.D. Power and Associates

Gary Tucker is Senior Vice President, Global Product Management and Marketing at J.D. Power and Associates. He leads the development and management of the company's products and oversees global marketing efforts.

Previously, Mr. Tucker was Senior Vice President, Global Services and Emerging Services Division. There, he oversaw the company's worldwide non-automotive business, which provides syndicated research, proprietary tracking programs, solutions consulting and performance improvement programs to clients across such industries as insurance, financial services, healthcare, travel, energy, government and telecommunications. Prior to that role, he was Senior Vice President and General Manager of the U.S. Services and Emerging Industries Division, where he led the company's U.S. non-automotive operations and earlier was Executive Director of Client Services for the automotive industry.

Mr. Tucker joined J.D. Power and Associates in 2001 with 18 years of automotive experience, including three years as an OEM executive, five years in automotive financing and 10 years in retail automotive.

Prior to joining J.D. Power and Associates, Mr. Tucker was vice president of marketing and product planning for American Isuzu Motors Inc. During his three years with Isuzu, he also served as vice president of sales and as vice president of asset management. Earlier in his career, he held various sales and marketing positions at GE Capital Auto Financial Services, including business leader of the Canadian unit, GE Capital Autolease Canada, located in Mississauga, Ontario. He also spent 10 years working in the retail automotive industry in the Northeast.

Mr. Tucker studied engineering at the New Jersey Institute of Technology and earned an MBA from the University of Southern California.