

## Make the choice that is right for you.

### Buy your new VW

Make it yours and you won't pay for mileage or excess wear and use.

- No first month's payment.<sup>8</sup>
- No co-signer required.
- No credit history required.<sup>1</sup>

### Lease your new VW<sup>1,2</sup>

Leasing means you can drive a new VW model more often and make lower monthly payments.

- No first month's payment.<sup>8</sup>
- No security deposit.
- No credit history required.<sup>1</sup>

### Driver's Option

It's like buying, but with an option to turn in your vehicle (at contract end) if you choose.<sup>3</sup>

- No first month's payment.<sup>8</sup>
- No co-signer required.
- No credit history required.<sup>1</sup>

Ask your Dealer about Drive Easy vehicle protection plans.



**You've earned these opportunities.**

Which one will you take?

## Volkswagen Credit



[libertymutual.com/vwcollegegrad](http://libertymutual.com/vwcollegegrad)



\*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever occurs first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

#### Disclaimer:

1. Subject to credit approval. No previous derogatory credit.
2. There may be additional charges based on excess mileage, wear and damages.
3. Ask your Volkswagen dealer if the Driver's Option is available in your state.
4. Discounts and savings are available where state laws and regulations allow, and may vary by state. Certain discounts apply to specific coverages only. To the extent permitted by the law, applicants are individually underwritten; not all applicants may qualify.
5. Genuine Volkswagen Replacement Parts available except where prohibited by state law. Does not apply to all mechanical parts.
6. With the purchase of optional Towing & Labor coverage, the cost of towing is covered, subject to policy limits.
7. New Car Replacement coverage is subject to applicable deductible. Applies to a total covered loss. Vehicle must be less than one year old, not previously owned, and have less than 15,000 miles. Not applicable to leased vehicles or motorcycles. Not available in NC or WY.
8. Volkswagen of America, Inc. will cover the first monthly payment, up to a maximum monthly payment of \$800. Certified pre-owned vehicles do not qualify for the first month's payment waiver.
9. To qualify for Accident Forgiveness, you must be accident-free for five years and, in most states, have not received a driving violation for the past five years. Subject to terms and conditions of Liberty Mutual's underwriting guidelines. Ask a representative for details. Not available in CA or NC.

\*Program period good through December 31, 2013, but subject to change.

\*\*Graduate of two-year or four-year, accredited college.

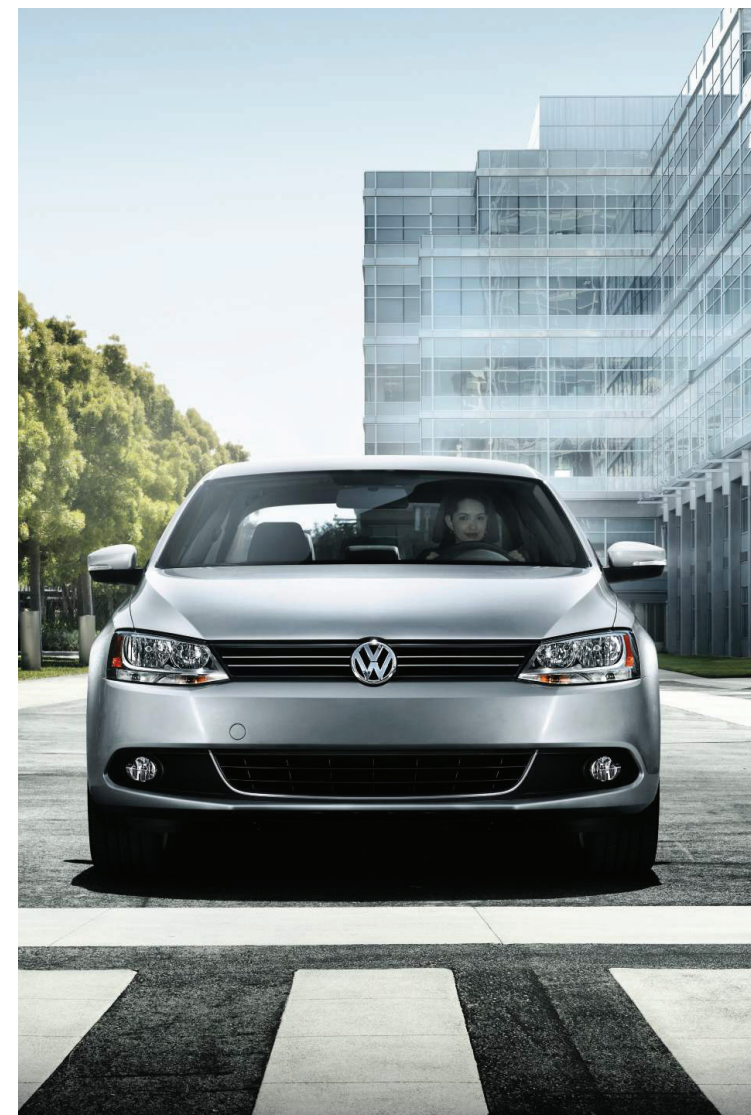
MyVWInsurance from Liberty Mutual is made available to Volkswagen customers through Hamlin Services, LLC, a wholly-owned subsidiary of VW Credit, Inc. Minnesota Department of Insurance license number 40236118.

Coverage provided and underwritten by Liberty Mutual Insurance Company and its affiliates, 175 Berkley St. Boston, MA ©2013 Liberty Mutual Insurance.

Volkswagen Credit believes the information in this brochure to be correct at the time of printing. However, the information is subject to change without notice. Got questions? See your local VW dealer. Visit [vw.com](http://vw.com) to find a VW dealer near you.

# Compliments of the Real World.

## College Graduate Program



# Congratulations!

## Graduating college is an achievement worth rewarding.

Our College Graduate Program is designed to help you lease or buy a new or certified pre-owned Volkswagen.

### How it works:\*

When you buy or lease through Volkswagen Credit, VW will make your first month's payment—up to \$800!

up to  
**\$800**

If you lease, there's no security deposit.

No credit history<sup>1</sup> required (but if you have existing credit, it must be in good standing).

Great rates even if you have no credit.

No co-signer required.

You've just finished four years (more or less) of hard work.  
You deserve great rates AND flexible terms, AND a cool car.



## Get started.

To get started, visit your local Volkswagen dealership. You'll need to meet the following requirements:

- You graduated in the past 24 months.\*\*
- Or will graduate in the next six months.\*\*
- You have a full-time job.
- Or have written commitment from a future employer.

When you apply you'll also need to:

- Have three personal references.
- Be approved by Volkswagen Credit.<sup>1</sup>

Iron out the remaining minor details with your local Volkswagen dealer and you're good to go show off your new VW.

Visit [libertymutual.com/vwcollegegrad](http://libertymutual.com/vwcollegegrad)

## Get security.

**MyVWInsurance** is the only insurance that lives up to the high standards of a Volkswagen. We think you'll agree.

Volkswagen has teamed up with Liberty Mutual Insurance to offer you MYVWInsurance. Receive exclusive savings just for being a VW driver.<sup>4</sup> And there's more than just savings involved. With MyVWInsurance, you could also enjoy benefits such as:

- Genuine Volkswagen replacement parts.<sup>5</sup>
- Towing to your nearest Volkswagen dealership.<sup>6</sup>
- New Car Replacement<sup>7</sup>
- Accident Forgiveness<sup>9</sup>
- 24-Hour Claims Assistance, available anytime on the phone, online or via your mobile device

For more information, call 1-888-323-6053 or get a free quote now at [libertymutual.com/vwcollegegrad](http://libertymutual.com/vwcollegegrad)

Please see back for important information.

