

Volkswagen Protection Plus®

Anti-Theft



Theft deterrent system for new, Certified Pre-owned and used Volkswagen vehicles

Facts you should know¹

- 01 Vehicle theft is one of the most frequent crimes committed in Canada according to police reported data.
- 02 Police reported close to 79,000 motor vehicle thefts in Canada in 2016. That's roughly 216 stolen vehicles each day.²
- 03 About two-thirds of all stolen vehicles were taken from public areas such as parking lots and streets. The remaining third were taken from private residences.
- 04 Insurance Bureau of Canada (IBC) statistics show that vehicle theft costs Canadians about \$1 billion a year including health care expenses, court, policing, legal and out-of-pocket costs such as deductibles.



Deter thieves by improving your vehicle's traceability

Vehicles without noticeable theft deterrent systems are easy targets for thieves. With over 200 vehicles stolen per day in Canada, thieves seem to have plenty of vehicles to choose from. Volkswagen Protection Plus Anti-Theft is a vehicle theft deterrent system designed to discourage thieves from stealing your Volkswagen.

Volkswagen Protection Plus Anti-Theft combines a clearly visible warning label with permanent, pre-registered numbers embedded on body panels throughout your vehicle to make it a less attractive target for would-be thieves. The pre-registered number adds your vehicle to a national database to improve its traceability. The "Police Traceable" window decal will make it obvious to potential thieves that your vehicle is registered and help convince them to leave it alone.



In the event your vehicle is stolen and then recovered, you will be reimbursed for your Volkswagen Protection Plus Anti-Theft purchase. If your vehicle is stolen and not recovered within 30 days or is recovered and declared a total loss by your insurance provider, your selling Dealer will provide you with a discount of up to \$5,000 towards the purchase of a replacement vehicle from their available inventory.³

Anti-Theft also offers these key benefits

- 01 Effective method for discouraging would be thieves from stealing your vehicle
- 02 Multiple term options to choose from
- 03 Reimbursement for the Volkswagen Protection Plus Anti-Theft product in the event your vehicle is stolen and recovered with damage or stolen personal goods
- 04 Discount benefit of up to \$5,000 towards a replacement vehicle to help compensate for unrecovered/total loss claims³

Reliable theft prevention for your vehicle

Volkswagen Protection Plus
Anti-Theft product offers

Protection for recovered vehicles

Provides a full refund of the purchase price of the Volkswagen Protection Plus Anti-Theft product in the event your vehicle is stolen and recovered with damage or stolen personal goods.³

Protection for unrecovered or total loss vehicles

Provides up to \$5,000 as a selling Dealer discount available towards the purchase of a replacement vehicle in the event your vehicle is stolen and unrecovered or recovered and declared a total loss.³

Multiple term options

Volkswagen Protection Plus Anti-Theft can be purchased for terms ranging from 24 to 84 months.



**Police
traceable**



**Car thieves will think twice
about stealing your vehicle when
it is equipped with Volkswagen
Protection Plus Anti-Theft**

Vehicle identification

All vehicles equipped with Volkswagen Protection Plus Anti-Theft are fitted with unique and permanent tracking numbers discreetly embedded in various locations throughout the vehicle for improved traceability.

Statistics show that roughly 40% of vehicles stolen in Canada are never recovered.⁴ With the Volkswagen Protection Plus Anti-Theft window decal installed, thieves are instantly notified that your vehicle is police traceable.

¹ Source: Insurance Bureau of Canada (IBC), 2017.

² Source: Statistics Canada, 2016.

³ Some conditions and benefit limits apply. See agreement/policy for full details.

⁴ Source: Statistics Canada, 2010.

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