

2020

EXPEDITION + MAX

XLT | LIMITED | KING RANCH® | PLATINUM



PLATINUM

LED HEADLAMPS AND FOG LAMPS

ENHANCED ACTIVE PARK ASSIST

MULTICONTOUR FRONT SEATS
WITH ACTIVE MOTION®

Scale new heights with Platinum. Starting with the power of an enhanced 3.5L EcoBoost® engine that delivers 400 horsepower¹ and 480 lb.-ft. of torque.¹ Outside, bright accents on the door handles, grille, power-deployable running boards and tailgate are complemented by massive 22" aluminum wheels. Inside, enjoy real wood accents and a leather-wrapped steering wheel. Plus, luxury leather-trimmed heated and ventilated multicontour front seats with Active Motion. 1st- and 2nd-row seats feature perforated inserts and quilted bolsters. And new for 2020: leather-wrapped door rollovers, a leather-wrapped instrument panel top, and unique center console side rails for further refinement. You've reached the pinnacle up here. The 2020 Expedition Platinum.



COLORS: Star White Metallic Tri-coat;² Desert Gold;³ Magnetic;³ Rapid Red Metallic Tinted Clearcoat;² Burgundy Velvet Metallic Tinted Clearcoat;² Blue;³ Agate Black³



LEATHER-TRIMMED SEATING SURFACES: Medium Soft Ceramic, Ebony

ENHANCED 3.5L ECOBOOST V6
WITH AUTO START-STOP TECHNOLOGY
10-SPEED AUTOMATIC TRANSMISSION

PLATINUM INCLUDES SELECT LIMITED 302A
FEATURES, PLUS:

FORD CO-PILOT360™ TECHNOLOGY
360-Degree Camera with Split-View Display and front
and rear washers

APPEARANCE

Brushed-aluminum front door-sill scuff plates
Power-deployable, body-color-painted running
boards
with polished stainless accents
Real wood accents on center console

COMFORT & CONVENIENCE

Cargo Package: advanced cargo manager
and roof-rail crossbars
1st-row multicontour seats with Active Motion
Enhanced active noise control
Leather door-trim accents, instrument panel topper
and center console side rails
Unique front and rear floor mats
Wollsdorf leather-wrapped steering wheel
with Pecan Euro stitching

SAFETY & SECURITY

Inflatable 2nd-row safety belts in outboard seating
positions

OPTIONS

Heavy-Duty Trailer Tow Package: heavy-duty radiator,
Pro Trailer Backup Assist™ 3.73 electronic limited-slip
rear differential (eLSD), integrated trailer brake
controller,
and 2-speed automatic 4WD (4x4 only) with Neutral
towing capability
2nd-row power-folding tip-and-slide captain's chairs
4-wheel drive (4WD) (includes 1-speed transfer case,
Terrain Management System™, Hill Descent Control and
front tow hooks)
Dual-Headrest Rear Seat Entertainment System⁴
Engine block heater
Floor liners for 1st and 2nd rows
Reversible



22"
6-SPOKE PAINTED MACHINED-FACE
ALUMINUM WITH DARK TARNISH-
PAINTED POCKETS
Standard



Expedition MAX Platinum in Rapid Red Metallic Tinted Clearcoat accessorized with hood deflector, side window deflectors,¹ splash guards,¹ roof crossbars, and



In-vehicle safe¹



Roof crossbars²



Floor liners



Dash cam systems¹

SHOP THE COMPLETE COLLECTION | accessories.ford.com

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.

New Vehicle Limited Warranty. We want your Ford Expedition ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

American Road Services Company LLC is the licensed insurance agency supporting Ford and Lincoln insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverages vary by state. Availability varies; program criteria differs in California.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper

3-year/36,000-mile New Vehicle Limited Warranty.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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BUILT TO KEEP YOU MOVING.™
The FordPass™ App³ puts your Expedition owner experience right in the palm of your hand.



COMPLIMENTARY MAINTENANCE

With FordPass Rewards™, you can earn 42,000 Points to use toward complimentary maintenance when you buy or lease a new Ford.⁴ Or save your Points for future service, accessories or even your next new vehicle purchase. And when it's time to schedule service, you can do it right from your FordPass App.



REWARDS

In addition to complimentary maintenance, you can easily earn FordPass Rewards Points for many of the things you already do with us, including service and maintenance at participating dealers. Then you can redeem your Points for discounts on service, parts, accessories and new vehicle purchases. Use your app to watch your Points grow and keep track of how you use them.



ROADSIDE ASSISTANCE

With the FordPass App, you can request roadside assistance like fuel delivery, flat-tire repair and more 24/7 anywhere, anytime.⁵ Just use your app to call or make an e-request and help is on the way.



CONNECT & CONTROL

Stay connected and in control of your vehicle with complimentary remote features accessed through the FordPass App. Start, stop, lock and unlock your vehicle, schedule a start, even check fuel and fluid levels right from the app.⁶ You can also get vehicle health alerts, service history and service alerts to help you keep on top of your vehicle's maintenance.



³FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁴75,000 points for Diesel owners. Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details. ⁵Roadside assistance is included for certain owners and available to everyone for a per-service fee. ⁶FordPass Connect™ (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

Download the FordPass App today.