

2020

# EXPEDITION + MAX

XLT | LIMITED | KING RANCH® | PLATINUM





# LIMITED

B&O SOUND SYSTEM WITH 12 SPEAKERS  
AMBIENT LIGHTING IN 7 COLORS  
FORWARD SENSING SYSTEM

**There's lots to love** about Limited. Inside and out. Bright exterior accents adorn the grille, roof-rack side rails and power-deployable running boards, which extend as soon as a door is opened to help you enter and exit with ease. Inside, a convenient driver's memory feature recalls saved settings for your heated and ventilated leather-trimmed seat, power-tilt/-telescoping steering column, power-adjustable pedals, and power-folding heated sideview mirrors. A B&O Sound System is acoustically tailored to Expedition, which will be evident from the very first moment you turn it on. And both 1st and 2nd rows benefit from one-touch-up/-down power windows. Choose 4x2 or 4x4.



COLORS: Oxford White, Star White Metallic Tri-coat,<sup>1</sup> Iconic Silver,<sup>2</sup> Desert Gold,<sup>2</sup> Magnetic,<sup>2</sup> Rapid Red Metallic Tinted Clearcoat,<sup>1</sup> Burgundy Velvet Metallic Tinted Clearcoat,<sup>1</sup> Blue,<sup>2</sup> Agate Black<sup>2</sup>





LEATHER-TRIMMED SEATING SURFACES: Medium Stone, Ebony

## 3.5L ECOBOOST® V6 WITH AUTO START-STOP TECHNOLOGY 10-SPEED AUTOMATIC TRANSMISSION

### LIMITED INCLUDES SELECT XLT 202A FEATURES, PLUS:

#### APPEARANCE

Bright roof-rack side rails with black end caps  
LED taillamps  
Power-deployable, Magnetic-painted running boards with polished stainless accents

#### COMFORT & CONVENIENCE

2nd-row heated outboard seats  
Ambient lighting  
Auto-dimming driver's sideview mirror  
One-touch-up/-down feature for 2nd-row windows  
Power-adjustable pedals with memory feature  
Top-hide leather-wrapped steering wheel with Dark Parchment Euro stitching  
Upgraded carpeted floor mats for 1st and 2nd rows

#### CONNECTIVITY & ENTERTAINMENT

B&O Sound System with 12 speakers, and HD Radio™ Technology

#### OPTIONS

Equipment Group 301A: power, panoramic Vista Roof;<sup>®</sup>  
Ford Co-Pilot360™ Assist: Adaptive Cruise Control with Stop-and-Go; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription\*)  
Equipment Group 302A: all content of 301A + 22" 6-spoke painted machined-face aluminum wheels with Dark Tarnish-painted pockets (includes continuously controlled damping [CCD] suspension); 360-Degree Camera with Split-View Display and front and rear washers; LED headlamps and fog lamps; and Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking

Cargo Package: advanced cargo manager and roof-rail crossbars (not available on 303A)

Convenience Package: all content of Heavy-Duty Trailer Tow Package + advanced cargo manager, inflatable 2nd-row safety belts in outboard seating positions, and roof-rail crossbars (requires 303A)

FX4 Off-Road Package with 360-Degree Camera: 18" Magnetic-painted cast-aluminum wheels with 275/65R18 all-terrain (A/T) OWL tires, 360-Degree Camera with Split-View Display and front and rear washers, 3.73 electronic limited-slip rear differential (eLSD), off-road shocks, 2-speed automatic 4WD with Neutral towing capability, heavy-duty radiator, fuel tank underbody protection, skid plates, FX4 badging, chrome-plated running boards with angular step bars, and 1st- and 2nd-row floor liners (4x4 only; requires 301A; not available with Special Edition Package or Texas Edition Package)

Heavy-Duty Trailer Tow Package: heavy-duty radiator, Pro Trailer Backup Assist™, 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability

Special Edition Package: all content of Cargo Package and Heavy-Duty Trailer Tow Package + 22" premium Black-painted aluminum wheels (includes continuously controlled damping [CCD] suspension); 360-Degree Camera with Split-View Display and front and rear washers; Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking; and LED headlamps and fog lamps (requires 301A)

Stealth Edition Package (Equipment Group 303A): select content of 302A + 22" premium Black-painted aluminum wheels (includes continuously controlled damping [CCD] suspension); Gloss Black exterior accents; black EXPEDITION lettering on hood; unique red interior stitching; and 1st- and 2nd-row carpeted floor mats with logo

Texas Edition Package: all content of Special Edition Package + Texas Edition badging (requires 301A)  
2nd-row power-folding tip-and-slide captain's chairs  
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System;™ Hill Descent Control and front tow hooks)

Dual-Headrest Rear Seat Entertainment System<sup>5</sup>

Engine block heater

Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking (301A only; included on 302A)

Floor liners for 1st and 2nd rows

Inflatable 2nd-row safety belts in outboard seating positions

LED headlamps and fog lamps

Power, panoramic Vista Roof with power sunshade (300A only; included on 301A and 302A)

Reversible cargo mat

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic



20"  
PREMIUM DARK TARNISH-  
PAINTED ALUMINUM  
Standard



20"  
6-SPOKE GLOSS BLACK-PAINTED  
ALUMINUM  
Optional<sup>3</sup>  
Not available with 302A, or Stealth  
Edition (303A), FX4 Off-Road, Special  
Edition or Texas Edition Packages



22"  
PREMIUM BLACK-  
PAINTED ALUMINUM  
Included with Stealth  
Edition (303A), Special  
Edition and Texas Edition  
Packages



22"  
6-SPOKE PAINTED MACHINED-FACE  
ALUMINUM WITH DARK TARNISH-  
PAINTED POCKETS  
Included with 302A



# KING RANCH

POWER-DEPLOYABLE RUNNING  
BOARDS

360-DEGREE CAMERA WITH SPLIT-VIEW

DEL RIO LEATHER-TRIMMED SEATS

**Ride like a king** with the striking King Ranch® trim level that brings Southwestern luxury to the 2020 Ford Expedition. Featuring rich Del Rio leather trim covering the seats, door-trim inserts, armrests, center console side rails and steering wheel, Expedition King Ranch showcases a commitment to quality that's a hallmark of the legendary King Ranch in Kingsville, Texas. Their famous "Running W" logo even brands the seatbacks in all 3 rows, carpeted floor mats and massive 22" machined-face aluminum wheels. For an Expedition that embodies the wide-open spaces and freedom-loving spirit of the American West, step up to King Ranch.



COLORS: Oxford White, Star White Metallic Tri-coat,<sup>1</sup> Iconic Silver,<sup>2</sup> Desert Gold,<sup>2</sup> Magnetic,<sup>2</sup> Rapid Red Metallic Tinted Clearcoat,<sup>1</sup> Burgundy Velvet Metallic Tinted Clearcoat,<sup>1</sup> Blue,<sup>2</sup> Agate Black<sup>2</sup>





3.5L ECOBOOST® V6  
WITH AUTO START-STOP TECHNOLOGY  
10-SPEED AUTOMATIC TRANSMISSION

KING RANCH INCLUDES SELECT LIMITED 302A  
FEATURES, PLUS:

FORD CO-PILOT360™ TECHNOLOGY  
360-Degree Camera with Split-View Display and front  
and rear washers

#### APPEARANCE

Brushed-aluminum front door-sill scuff plates  
with King Ranch logo  
King Ranch exterior badging  
Power-deployable, Stone Gray-painted running boards  
Stone Gray grille mesh, front and rear lower bumper  
accents, roof-rack side rails and sideview mirror caps

#### COMFORT & CONVENIENCE

2nd-row power-folding tip-and-slide captain's chairs  
Del Rio leather seating with King Ranch logo on all 3  
rows  
Mesa leather trim on steering wheel, center console  
side rails,  
door-trim inserts and armrests  
Ziricote wood trim on center console

#### OPTIONS

Cargo Package: advanced cargo manager,  
and roof-rail crossbars  
Heavy-Duty Trailer Tow Package: heavy-duty radiator,  
Pro Trailer Backup Assist™ 3.73 electronic limited-slip  
rear differential (eLSD), integrated trailer brake  
controller,  
and 2-speed automatic 4WD (4x4 only) with Neutral  
towing capability  
4-wheel drive (4WD) (includes 1-speed transfer case,  
Terrain Management System™, Hill Descent Control and  
front tow hooks)  
Dual-Headrest Rear Seat Entertainment System<sup>1</sup>  
Engine block heater  
Floor liners for 1st and 2nd rows  
Inflatable 2nd-row safety belts in outboard seating



22"  
6-SPOKE PAINTED MACHINED-FACE  
ALUMINUM WITH DARK TARNISH-  
PAINTED POCKETS AND  
KING RANCH CENTER CAP

DEL RIO LEATHER-TRIMMED SEATING SURFACES: Mesa/Ebony

Available equipment shown. <sup>1</sup>Additional charge.  
<sup>2</sup>Metallic. <sup>3</sup>Ford Licensed Accessory.