

THE ENTIRELY NEW

2020 EXPLORER

When it came to redesigning the best-selling SUV in the U.S. for the last 29 years, nothing was left to chance. More than a quarter century of engineering leadership and customer input were leveraged in creating the totally new-from-the-ground-up 2020 Explorer. Inside and out, it offers more of what today's buyers want — more capability, more amenities, smart technology and customizable options. Explorer also introduces the no-compromises Limited Hybrid and Explorer ST — the most powerful Explorer ever, straight from the Ford Performance team.













NEW TO EXPLORER

Expertly designed and engineered, the reimagined 2020 Explorer offers these new and modern features:

- O 3.OL EcoBoost® V6
- O 3.3L hybrid powertrain
- 10-speed automatic transmission
- 10.1" portrait touchscreen in center stack
- 12.3" digital instrument cluster
- 360-Degree Camera with split-view display and front and rear washers

- O Active Park Assist 2.0
- Adaptive LED headlamps
- B&O Sound System by Bang & Olufsen with up to 14 speakers and 980 watts of power
- · Dual-wall dashboard
- O E-Z Entry second-row seat
- Evasive Steering Assist

- O Post-Collision Braking
- · Rear-wheel-drive architecture
- O Reverse Brake Assist
- Safety belt usage sensors
- Second-row sunblinds
- Self-sealing tires
- Side-wind stabilization
- O Speed Sign Recognition

- · ST model
- Terrain Management System™
 (TMS) now with up to 7 selectable
 drive modes
- Trailer coverage added to BLIS® (only with Class III Trailer Tow Package)
- Wireless charging pad

= also new to the Ford showroom.

(1) Based on total cumulative OEM reported U.S. sales for all SUVs from CY 1990 through CY 2018.

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THE POWER OF REAR-WHEEL DRIVE (RWD)

RWD architecture empowered the development team to deliver a variety of benefits:

- Enhanced exterior design because drivetrain components were shifted back, designers could create a shorter front overhang and stretch the wheelbase, accentuating the athletic appearance
- Better/more confident towing experience and capability with increased max, tow rating of up to 5,600 lbs(1)
- · Better ride and handling due to more even weight distribution
- Performance advantage with more satisfying delivery of power to the wheels, avoiding FWD torque-steer issues



A NEW EXPLORER FOR A NEW GENERATION

The all-new Explorer will appeal to a new generation of customers. They are:

Aging Boomers and Gen X:

- · Parents with children typically 18 years of age or older
- They love the outdoors and cherish adventure, freedom and tranquility
- They prioritize time and energy, and budget toward adventures and spending time with loved ones

Millennials. Yes, Millennials:

- Millennials buy more Explorers than any other Ford SUV.
 Let that sink in
- Sales growth should continue as Millennials enter new life stages and Explorer meets their evolving needs



EXPLORER EXCELLENCE

Engines	HP	Torque (lbft.)
2.3L EcoBoost I-4 (XLT, Limited)	300	310
3.0L EcoBoost V6 (Platinum)	365	380
3.0L EcoBoost V6 (ST)	400	415
3.3L Hybrid V6 (Limited Hybrid)	318	336

2020 Explorer ST has projected Best-in-Class⁽³⁾ V6 horsepower and torque.

2020 Explorer Platinum has projected Best-in-Class⁽³⁾ V6 horsepower and torque.

The 2020 Explorer is the most powerful Explorer yet.

The all-new 2020 Explorer — Ford's quietest Explorer yet:

- Acoustic-laminate glass combined with the dual-wall dashboard helps create a quieter cabin
- Active noise control, standard on the Limited Hybrid, helps to further reduce ambient cabin noise

2020 Explorer has class-exclusive⁽³⁾ 10-speed automatic transmission with SelectShift® capability.

- (1) When properly equipped.
- (2) Combined system horsepower rating.
- (3) Class is Large Utilities.

Note: All horsepower and torque ratings are projected and achieved with 93-octane fuel except for Limited Hybrid.

MODE FOR EVERY MOOD

Explorer offers a host of amenities and options, but what customers will appreciate most is the ability to personalize the vehicle for whatever the adventure may call for. Highlights include:

- Cargo Area Management System with both flexible and hidden storage compartments
- Up to 7 charging options for every row, including smart-charging USB-A and USB-C ports
- Choice of EcoBoost® engines or hybrid powertrain (Limited)
- Choice of rear-wheel-drive or Intelligent 4WD drivetrains
- E-Z Entry second-row captain's chairs for easy access to the third row, whether carrying passengers or cargo (standard)
- Second-row 40/20/40 split-fold-flat seating with fore/aft adjustment and recline (available)
- Terrain Management System™ (TMS) with up to 7 selectable drive modes, each with its own graphic display in the IP cluster
 - Normal for everyday driving
 - Sport for spirited on-road driving
 - Eco for efficient, responsible driving
 - Tow/haul for improved transmission operation when towing a trailer or carrying a heavy load
 - Slippery for surfaces covered with loose or slippery material such as ice, grass or a thin layer of gravel

TES

- Deep snow/sand for taking on deep snow or soft, dry sand (4WD only)
- Trail for taking on muddy, rutted, soft or uneven terrain (4WD only)





THE NO-COMPROMISES HYBRID SUV

The all-new Explorer Limited Hybrid is a no-compromises Ford hybrid SUV designed to offer a balance between performance, capability and efficiency.

KEY HYBRID FEATURES

- 3.3L hybrid powertrain with a combined 318 system horsepower
- Projected to have an EPA-estimated range of at least 500 miles per tank⁽¹⁾
- · 10-speed modular hybrid transmission
- · 20" hand-polished aluminum wheels
- · Active noise control
- Ford Co-Pilot360™ Assist+
- Leather-trimmed seating surfaces with micro perforation and accent stitching
- Liquid-cooled lithium-ion battery built into the chassis below the second-row seats to preserve cargo and passenger space
- Available Intelligent 4WD System
- Up to 5,000 lbs. towing capacity⁽²⁾



- Rear-wheel-drive model. Actual range will vary. Final EPA-estimated ratings available in the 2019 calendar year.
- (2) When properly equipped

2020 EXPLORE FORD PERFORMANCE TEAM.

For the first time, Explorer will offer an ST model. It's the newest offering from Ford Performance and is the most powerful Explorer ever. The aggressive black-accented appearance, specially tuned 3.0L EcoBoost engine and sport-tuned suspension deliver a performance-infused driving experience that only Explorer ST can deliver.

ST-SPECIFIC FEATURES

- 3.0L EcoBoost V6 with Auto Start-Stop Technology
 - Projected to produce 400 horsepower⁽¹⁾
 and 415 lb.-ft. of torque⁽¹⁾
- 20" machined aluminum wheels or 21" black-painted aluminum wheels
- Black "EXPLORER" hood badging

- Sport-style, flat-bottom steering wheel with red ST logo and paddle shifters
- Sport-tuned suspension
- · ST badging on front grille and rear liftgate
- ST-bolstered, leather-trimmed front bucket seats, micro perforated with City Silver stitching and ST logo
- ST-specific 12.3" digital instrument cluster
- ST Street Pack and ST High-Performance Pack with brake system upgrades









2020 EXPLORER MODEL LINEUP

Explorer is available in four distinct models (along with a hybrid powertrain available on Limited).

EXPLORER XLT Standard Equipment (200A)

Performance/Capability

- Active Grille Shutter System
- Auto Start-Stop Technology
- Axle ratio 3.58:1
- · Battery saver
- Brakes
- 4-wheel disc with Anti-Lock Brake System (ABS)
- Auto Hold
- EcoCoach
- · Engine oil cooler
- Fuel tank 18.6-gallon
- Intelligent Oil-Life Monitor®
- Parking brake, electric
- Powertrain
 - 2.3L EcoBoost® I-4 engine with Auto Start-Stop Technology
 - 10-speed automatic transmission with SelectShift® capability
 - Intelligent 4WD System (4WD only)
 - Rear-wheel drive
- Spare tire (mini)
- Steering electric power-assisted (EPAS) with pull-drift compensation and active nibble control
- Suspension, fully independent
- Terrain Management System™ (TMS)
 - 5 selectable drive modes (2WD)

2020 EXPLORER XLT

- 7 selectable drive modes (4WD)
- Tires P255/65R18 all-season

Safety/Security

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Airbags dual-stage front, front-seat side, driver and front-passenger knee and Safety Canopy® System (incl. 3rd-row)
- Belt-Minder® driver and front-passenger
- Child-safety locks rear doors
- Curve Control
- · Defroster, electric rear-window
- Head restraints
 - Front, 4-way adjustable
- 2nd-row outboard and 3rd-row,
 2-way adjustable
- Headlamps
 - Auto High Beams (included in Ford Co-Pilot360™)
 - Autolamp with LED low and high beams with courtesy delay
 - Wiper-activated
- Illuminated Entry System
- Individual Tire Pressure Monitoring System (TPMS) (excludes spare)

- LATCH (Lower Anchors and Tether Anchors for Children) — 2nd-row and 3rd-row outboard seating positions
- Mirror, interior day/night manual
- MvKev®
- Perimeter alarm
- Personal Safety System™
- · Post-Collision Braking
- Pre-Collision Assist with Automatic Emergency Braking (AEB), Pedestrian Detection and Forward Collision Warning with Dynamic Brake Support (included with Ford Co-Pilot360)
- Rear View Camera with washer (included with Ford Co-Pilot360)
- Safety belt usage sensors
- Safety belts height-adjustable front-row with pretensioners/Energy Management System
- SOS Post-Crash Alert System™
- Traction control
- Trailer sway control

Driver-Assist Technology

- BLIS® (Blind Spot Information System) with Cross-Traffic Alert (included in Ford Co-Pilot360)
- Hill Descent Control™ (4WD only)
- Hill start assist
- Lane-Keeping System with Driver Alert (included in Ford Co-Pilot 360)
- Reverse Sensing System
- · Side-wind stabilization

Interior

- Accessory delay
- Acoustic-laminate glass windshield and front side windows
- Audio/Entertainment
- AM/FM/MP3 with six speakers
- SiriusXM® Radio
- Cargo area, rear
- Cargo net
- Load floor tie-down hooks (4)
- Center-stack trim Black Metallic-painted
- Charging
 - 12-volt powerpoints 1st-row (2), cargo area (1)
 - Smart-charging USB ports 1st-row (2) in media hub center console, 2nd-row (2) in rear face of center console
- Climate control
- Cabin particulate air filter
- Tri-zone electronic temperature control
- Rear auxiliary controls
- Console, overhead includes map lights and sunglasses storage
- Cupholders (10)
- Door-sill scuff plates black, molded-incolor with embossed "EXPLORER" lettering
- Instrument panel appliqués Stretch Diamond
- Floor mats carpeted front and 2nd-row



Ford Co-Pilot360

- · Auto High Beams
- BLIS (Blind Spot Information System) with Cross-Traffic Alert
- Lane-Keeping System (includes Lane-Keeping Assist, Lane-Keeping Alert and Driver Alert)
- Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection and Forward Collision Warning with Dynamic Brake Support)
- Rear View Camera with washer

Interior (Continued)

- Footrest driver's side
- FordPass Connect™ 4G LTE modern with Wi-Fi hotspot connection for up to 10 devices
- · Glove box illuminated
- Grab handles front-passenger and (2) rearpassenger, headliner-mounted
- Instrumentation
 - 6.5" instrument cluster productivity screen
 - Compass
- · Intelligent 3-blink turn signal
- · Intelligent Access with push-button start
- Lighting front overhead console, 2nd- and 3rd-row dome and rear cargo area
- · Rotary gear shift dial
- · Seating, unique cloth
- 10-way power driver, including lumbar and recline adjustment
- 4-way power passenger with manual recline
- 2nd-row captain's chairs with E-Z Entry, armrests and step-over center floor console
- 3rd-row 50/50 split-fold-flat
- Driver and front-passenger seat back map pocket
- · Steering column manual tilt/telescoping
- · Steering wheel
- 5-way control pad
- Cruise control and redundant audio controls
- Leather-wrapped
- Transmission paddle shifters
- Sun visors single-blade driver/front-passenger with covered illuminated vanity mirrors
- SYNC® 3
- 8" center-stack color LCD touchscreen
- Apple CarPlay™ and Android Auto™ compatibility
- Windows power with front-row one-touchup/-down

Exterior

- Badging
 - "EXPLORER" on liftgate appliqué
 - "XLT" liftgate badge
- Bodyside cladding, lower black with bright accent
- Bumpers body-color upper and black lower
- Door handles body-color
- Door locks autolock/autounlock
- Easy Fuel® capless fuel filler
- · Exhaust dual bright tips
- Glass, privacy 2nd-row, 3rd-row and liftgate
- Grille black surround with bright bars and black mesh insert
- · Liftgate power
- Liftgate appliqué bright
- · Liftgate spoiler body-color
- Mirrors, exterior power and heated glass, manual-folding with LED turn signal indicators and security approach lamps

- · Rear bumper step pad and protector
- Remote Keyless Entry System includes (2) keyless entry integrated transmitter fobs
- Roof-rack side rails black
- SecuriCode™ keyless entry keypad
- Signature lighting LED
- · Taillamps LED
- Wheellip moldings black, moldedin-color
- Wheels 18" 5-spoke Sparkle Silverpainted aluminum
- Wipers
- Front, speed-sensitive intermittent
- Rear, single-speed with intermittent feature

XLT OPTIONAL EQUIPMENT

- 20" polished aluminum wheels (649; incl. P255/55R20 all-season tires; 202A only)
- · Class III Trailer Tow Package (52T)
 - Cargo Area Management System
 - Trailer coverage added to BLIS
- Comfort Package⁽¹⁾ (65W)
 - 1st- and 2nd-row heated seats
- Heated steering wheel
- Windshield wiper de-icer
- Engine block heater (41H)
- · Floor liners, 1st- and 2nd-row (16N)
- Ford Co-Pilot360™ Assist+ (65S; 202A only)⁽²⁾
- Front license plate bracket (153)
- · Premium Paint(3)
 - Rapid Red Metallic Tinted Clearcoat (D4)
 - Rich Copper Metallic Tinted Clearcoat (B6)
 - Star White Metallic Tri-Coat (AZ)
- Seats 2nd-row 40/20/40 bench with center armrest (17U)
- Twin-panel moonroof (202A only)⁽⁴⁾ (439)

XLT EQUIPMENT GROUP 202A

- 8-way power passenger seat (includes power lumbar and recline adjustment)
- ActiveX™ Seating Material
- · LED fog lamps
- · Remote Start System
- Skid plate elements, front silver-painted

FORD CO-PILOT360 ASSIST+ (65S)⁽²⁾

- Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering and Speed Sign Recognition
- Evasive Steering Assist
- Voice-Activated Touchscreen Navigation System
- 202A only
- (1) Requires 20" polished aluminum wheels (649) and twin-panel moonroof (439) when ordered with 202A.
- (2) Requires 20" polished aluminum wheels (649).
- (3) Extra-cost option.
- (4) Regulres 20" pollshed aluminum wheels (649) and Comfort Package (65W).

2020 EXPLORER MODEL LINEUP

EXPLORER LIMITED Standard Equipment (300A) Includes all Explorer XLT 202A equipment, PLUS:

Performance/Capability

Tires — P255/50R20 all-season

Safety/Security

 Mirror, interior day/night auto-dimming

Driver-Assist Technology

- 360-Degree Camera with split-view display and washer
- Ford Co-Pilot360™ Assist+
 - Adaptive Cruise Control with Stopand-Go, Lane Centering and Speed Sign Recognition
 - Evasive Steering Assist
 - Voice-Activated Touchscreen Navigation System
- Forward Sensing System
- Windshield wiper de-icer
- · Windshield wipers rain-sensing front

Interior

- 110V/150W AC power outlet
- Ambient lighting
- · Audio/Entertainment
 - B&O Sound System by Bang & Olufsen with 12 speakers
 - HD Radio™
- Door-sill scuff plates bright inserts
- Instrument panel appliqués Noce Wave
- Memory settings driver's seat, driver and passenger exterior mirrors

Interior (Continued)

- Seating, leather-trimmed seating surfaces with micro perforation and accent stitching
 - 10-way power driver, with memory
 - 10-way power passenger, including lumbar and recline adjustment
 - Heated and ventilated front
 - 2nd-row E-Z Entry (power-assist fold)
 - 2nd-row heated
 - 3rd-row PowerFold® (fold-flat seat)
- Steering column power tilt/telescoping
- Steering wheel heated
- · Sunblinds, 2nd-row
- Universal garage door opener
- Wireless charging pad

Exterior

- Badging "LIMITED" liftgate badge
- Door handles body-color with bright insert
- Grille Bright Silver-painted mesh insert with bright bars
- Liftgate hands-free, foot-activated
- · Liftgate scuff protection
- · Mirror caps Gloss Black-painted
- Mirrors, exterior power-folding with autofold, power and heated glass, LED turn signal indicators and security approach lamps
- · Roof-rack side rails satin-aluminum
- Skid plate elements, front/rear silver-painted
- Wheels 20" polished aluminum

LIMITED OPTIONAL EQUIPMENT

- · Class III Trailer Tow Package (52T)
 - Cargo Area Management System
 - Trailer coverage added to BLIS®
- Engine block heater (41H)
- Floor liners, front- and 2nd-row (16N)
- Front license plate bracket (153)
- · Premium Paint
 - Rapid Red Metallic Tinted Clearcoat (D4)
- Rich Copper Metallic Tinted Clearcoat (B6)
- Star White Metallic Tri-Coat (AZ)
- Self-sealing tires (TFS) (300A only)
- Twin-panel moonroof (439)⁽¹⁾

LIMITED HYBRID EQUIPMENT GROUP 310A

- · 3.3L hybrid engine
- 10-speed modular hybrid transmission
- 20" hand-polished aluminum wheels (includes P255/55R20 all-season tires)
- Active noise control
- Heavy-duty brake calipers
- Mini-spare tire (TI65/70R18)
- · Self-sealing tires (4WD only)



EXPLORER PLATINUM Standard Equipment (600A) Includes all Limited 300A equipment, PLUS:

Performance/Capability

- Axle ratio 3.31:1
- Class III Trailer Tow Package
- Powertrain
 - 3.0L EcoBoost® V6 engine
 - Intelligent 4WD System
- Tires self-sealing P255/55R20 all-season

Safety/Security

· Adaptive headlamps

Driver-Assist Technology

- Active Park Assist 2.0
- Hill Descent Control™
- · Reverse Brake Assist
- Trailer coverage added to BLIS

Interior

- Cargo Area Management System
- Center-stack trim aluminum with Ash Swirl wood
- · Door panel inserts unique quilting
- · Door-sill scuff plates illuminated front
- Floor mats front- and 2nd-row black carpeted with Brunello accent stitching and "PLATINUM" stitching
- Instrument panel appliqués genuine Ash Swirl wood
- Instrumentation 12.3" digital productivity screen in the instrument cluster
- · Leather-wrapped
 - Door trim roll-overs
- Front console lid and door armrests
- Instrument panel
- Seating Tri-Diamond leather-trimmed seating surfaces with micro perforation, accent stitching and "PLATINUM" embroidery
- Twin-panel moonroof

Exterior

- · Badging "PLATINUM" liftgate badge
- Door handles body-color with satinaluminum finish insert
- Exhaust bright guad tips
- · Grille satin-aluminum finish
- · Liftgate appliqué satin-aluminum finish
- Lower bodyside cladding insert satinaluminum finish
- Roof-rack side rails satin-aluminum
- Skid plate elements front/rear premium silver-painted
- · Taillamps LED with amber turn signals
- Wheels 20" bright machined-face aluminum

PLATINUM OPTIONAL EQUIPMENT

- 21" premium aluminum wheels (64Z; incl. P275/45R21 all-season tires)
- Engine block heater (41H)
- Floor liners, front- and 2nd-row (16N)
- Front license plate bracket (153)
- · Premium Paint
 - Rapid Red Metallic Tinted Clearcoat (D4)
- Rich Copper Metallic Tinted Clearcoat (B6)
- Star White Metallic Tri-Coat (AZ)
- Premium Technology Package (65P)
 - 10.1" portrait color LCD touchscreen in center stack
- 980-watt B&O Sound System by Bang & Olufsen with 14 speakers
- Multicontour front seats with Active Motion®
- Seats 2nd-row 40/20/40 bench with center armrest (17U)



2020 EXPLORER MODEL LINEUP

EXPLORER 57 Standard Equipment (400A) Includes all Explorer Limited 300A equipment, PLUS:

Performance/Capability

- Class III Trailer Tow Package
- Powertrain
 - 3.0L EcoBoost® V6 engine
 - Intelligent 4WD System
- Suspension Sport-tuned
- Terrain Management System™ (TMS) with 7 selectable drive modes

Driver-Assist Technology

- Active Park Assist 2.0
- Hill Descent Control™
- Reverse Brake Assist
- Trailer coverage added to BLIS®

Interior

- Cargo Area Management System
- · Center-stack trim Hexacut
- Floor mats black carpeted with City Silver accent stitching and ST logo
- Instrument panel appliqués Hexacut
- Instrumentation 12.3" digital productivity screen in the instrument cluster
- Seating, leather-trimmed seating surfaces with micro perforation, City Silver accent stitching and ST logo
- Sport front seats
- Steering wheel perforated leatherwrapped flat-bottom sport style with ST logo

Exterior

- · Badging red "ST" liftgate badge
- Door handles body-color with black insert
- · Exhaust bright quad tips
- Grille Gloss Black-painted mesh insert and red "ST" badge
- Headlamps blackout treatment
- Hood badge black "EXPLORER" lettering on the hood
- · Liftgate appliqué Gloss Black
- Lower bodyside cladding insert Gloss Black
- Mirror caps Gloss Black-painted
- Mirrors, exterior ST projection lamps
- Roof-rack side rails Gloss Black
- · Skid plate elements front/rear Gloss Black
- Taillamps blackout treatment
- Wheels 20" machined aluminum

ST OPTIONAL EQUIPMENT

- Engine block heater (41H)
- Floor liners, front- and 2nd-row (16N)
- Front license plate bracket (153)
- · Premium Paint
 - Rapid Red Metallic Tinted Clearcoat (D4)
- Rich Copper Metallic Tinted Clearcoat (B6)
- Star White Metallic Tri-Coat (AZ)

· Premium Technology Package (65P)

- 10.1" portrait color LCD touchscreen in center stack
- 980-watt B&O Sound System by Bang & Olufsen with 14 speakers
- Multicontour front seats with Active Motion[®]

ST Street Pack (68S)⁽¹⁾

- 21" aluminum wheels (includes P275/45R21 all-season tires)
- Red-painted heavy-duty brake calipers

· ST High-Performance Pack (68T)(2)

- 21" aluminum wheels (includes P275/45R21 all-season tires)
- High-performance brake pads (dealerinstalled)
- Red-painted heavy-duty brake calipers
- Twin-panel moonroof (439)



(1) Not available with ST High-Performance Pack (68T). (2) Not available with ST Street Pack (68S).

COLOR OPTIONS

EXTERIOR COLORS



Agate Black



Atlas Blue



Blue



Iconic Silver■



Magnetic =



Oxford White



Rapid Red Metallic Tinted Clearcoat



Rich Copper Metallic
Tinted Clearcoat



Silver Spruce



Star White Metallic Tri-Coat

INTERIOR COLORS

XLT

Sandstone

- Unique Cloth
- Ebony
 - Unique Cloth
- Sandstone
 - ActiveX™ Seating Material
- Ebony
 - ActiveX Seating Material

LIMITED

Sandstone

- Leather-trimmed seating surfaces with micro perforation and accent stitching
- Ebony
 - Leather-trimmed seating surfaces with micro perforation and accent stitching

PLATINUM

Sandstone

- Tri-Diamond micro perforated leather-trimmed seating surfaces with accent stitching
- Ebony
 - Tri-Diamond micro perforated leather-trimmed seating surfaces with accent stitching



Ebony

 Leather-trimmed seating surfaces with micro perforation, City Silver accent stitching and ST logo

- (1) Metallic paint.
- (2) Not available on Platinum.
- (3) Not available on ST or Platinum.
- (4) Extra-cost option.

WHEEL OPTIONS



18" 5-Spoke Sparkle Silver-Painted Aluminum (standard on XLT)



20" Polished Aluminum (optional on XLT 202A; standard on Limited 300A)



20" Hand-Polished Aluminum (optional on Limited 300A; standard on Limited Hybrid 310A)



20" Bright Machined-Face Aluminum (standard on Platinum)



21" Premium Aluminum (optional on Platinum)



20" Machined Aluminum (standard on ST)



21" Aluminum (Included in ST Street Pack and ST High-Performance Pack)



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