

INTRODUCING THE ALL-NEW

2021 BRONCO[®] SPORT

BUILT WILD[™]



BRONCO
SPORT

PACKAGING GUIDE

Preproduction computer-generated images shown throughout. Some images may contain aftermarket accessories. Available late 2020.

BRONCO® RIDES AGAIN

THE RETURN OF AN ALL-NEW FAMILY OF BUILT WILD™ VEHICLES

Built Wild: The iconic Bronco family is making a bold comeback with an all-new stable of capable, confident 4x4 vehicles for the 2021 model year: Bronco Sport, Bronco 2-door and the first-ever Bronco 4-door.

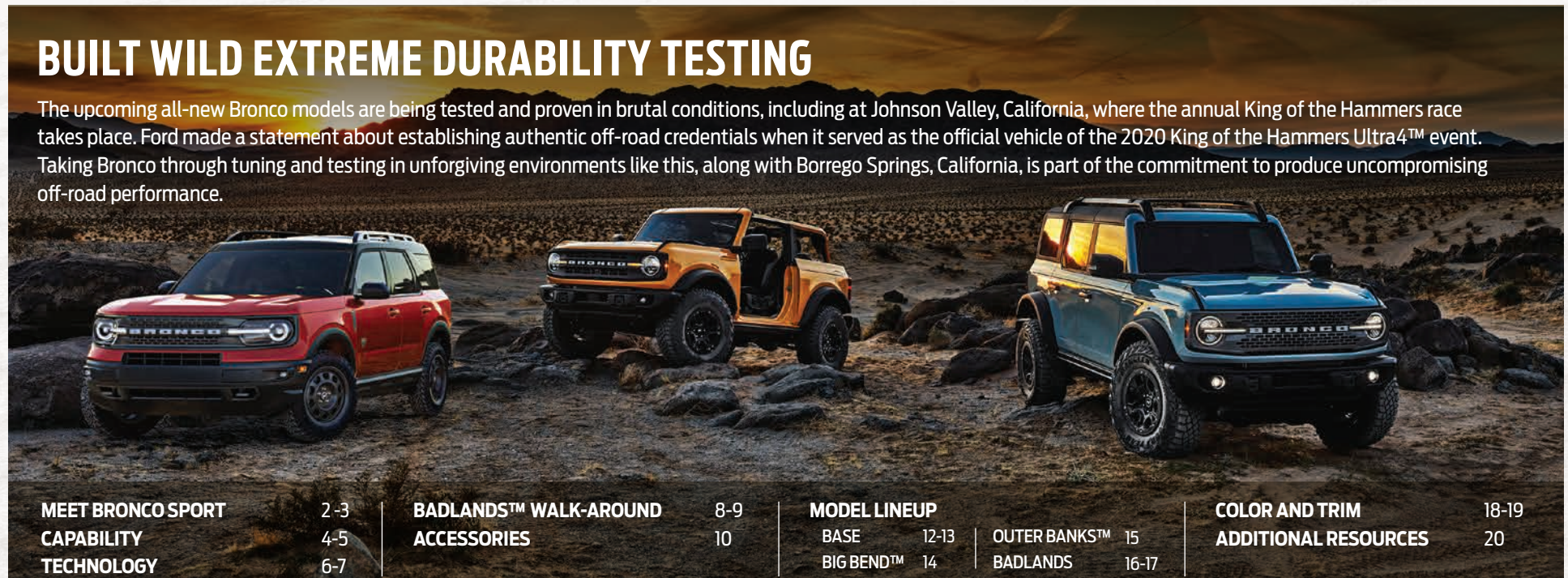
Thrilling: The best news for the Bronco Nation of enthusiasts is no matter which Bronco model they choose, it will deliver rugged, modern design, durability and agility to transport them to weekend getaways and adventures. Each vehicle is packed with the unmistakable Bronco heritage, which was defined 55 years ago with its 4x4 trail capability, off-road racing success and association with outdoor lifestyles.

Ready for Fun: First Bronco out of the chute is the all-new 2021 Bronco Sport, the small SUV offering innovative features designed around customers with active outdoor lifestyles. Key features include standard 4x4 capability, Terrain Management System with G.O.A.T. Modes™ (Goes Over Any Type of Terrain), adjustable flood lights in the rear, safari-style roof, a liftgate with flip-up glass for added convenience and interior seat backs with zippered pockets and MOLLE straps to secure gear.

Personalize It: Bronco customers will have plenty of features that add style and functionality to their vehicles. Bronco Sport will offer more than 100 factory-backed available aftermarket accessories — and they can add them at the time of purchase.

BUILT WILD EXTREME DURABILITY TESTING

The upcoming all-new Bronco models are being tested and proven in brutal conditions, including at Johnson Valley, California, where the annual King of the Hammers race takes place. Ford made a statement about establishing authentic off-road credentials when it served as the official vehicle of the 2020 King of the Hammers Ultra4™ event. Taking Bronco through tuning and testing in unforgiving environments like this, along with Borrego Springs, California, is part of the commitment to produce uncompromising off-road performance.



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MEET BRONCO SPORT

When we say the all-new 2021 Bronco Sport has Built Wild design, it means this vehicle is engineered with the capability, extreme durability testing and innovative design features customers need to take on the trails less traveled and seek adventure.

Load the weekend getaway gear in the purposefully designed rear cargo area, venture out with as many as five people, and maybe throw a couple of kayaks on the roof.⁽¹⁾ Equipped with the standard 4x4 system, or Advanced 4x4 System with Off-Road Suspension in the Badlands, Bronco Sport will go places where recreation begins.

BRONCO SPORT HIGHLIGHTS

Confidence

- Single-clutch 4x4 system standard on Bronco Sport Base, Big Bend and Outer Banks models
- Advanced 4x4 System with twin-clutch rear drive unit standard on Badlands models
- Rear Differential Lock feature
- Terrain Management System with G.O.A.T. Modes (Goes Over Any Type of Terrain) — five modes on every Bronco Sport, plus Mud/Ruts and Rock Crawl modes with Badlands
- Trail Control™ on Badlands helps the driver maneuver off-road terrain
- 180-Degree Off-Road Camera with split-view display turns on automatically in the off-road G.O.A.T. Modes

(1) Cargo and load capacity limited by weight and weight distribution. Maximum dynamic roof-load weight rating is 150 lbs. (standard roof) or 100 lbs. (power moonroof), evenly distributed over the available crossbars.

(2) Items attached to MOLLE straps should not exceed 5 lbs.

Off-Roading Essentials

- Bash plates for underbody protection (Badlands)
 - Front
 - Left-hand (driver side) rocker shield
 - Front center deflector
 - Fuel tank
- Front tow hooks designed for static loads of up to 125% of the vehicle gross weight (Badlands)
- 100+ factory-backed accessories available

Adventure-Ready

- 6.5" digital instrument cluster screen (Badlands)
- Carabiner hooks as tie-downs in cargo area
- Cargo Management System with five positions, including a pull-out table
- Flip-up glass in rear liftgate
- Two 110-volt/400-watt AC power outlets (Badlands)
- Wipe-clean rubberized floor and cargo area (Badlands)

Strictly Bronco

- Adjustable swivel-mounted flood lights on the liftgate can illuminate up to 129 sq. ft.
- Bottle opener located in hatch
- Dual grab handles double as hanging points to dry out wet gear
- Front seat backs include zippered pockets and MOLLE (Modular Lightweight Load-Carrying Equipment) straps for securing gear⁽²⁾
- Wipe-clean under-seat storage under second-row passenger seat cushion

Exclusive First Edition

Ford has pledged to build a limited-production run of 2,000 First Edition models. It starts with Badlands trim and has exclusive design signatures inside and out.

The 2021 Bronco Sport First Edition makes a styling statement with a Shadow Black-painted roof, "BRONCO" black lettering on the grille, black hood and side decals, and available 17" Ebony Black-painted aluminum wheels. Other select features include a B&O Sound System by Bang & Olufsen, leather-wrapped steering wheel and leather-trimmed sport contour seats — all designed to make off-road adventures a little more comfortable. See page 17 for full list of First Edition content.

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NOTE: See pages 11 through 17 for specific feature availability.

CAPABILITY MEETS CONFIDENCE

Bronco® plays by its own rules by offering a family of SUVs with standard 4x4 capability. The all-new 2021 Bronco Sport offers off-road capability and agility customers expect from an SUV with this DNA. Bronco Sport features a 4x4 drivetrain on every model, the Terrain Management System with G.O.A.T. Modes™ (Goes Over Any Type of Terrain), plus an Off-Road Suspension on the Badlands™ model to meet the demands of the ultimate off-road enthusiast.

ENGINE	HORSEPOWER (@ rpm) ⁽¹⁾	TORQUE (lb.-ft. @ rpm) ⁽¹⁾	TRANSMISSION	G.O.A.T. MODES
1.5L EcoBoost® I-3 with Auto Start-Stop Technology	181 @ 6,000	190 @ 3,000	8-speed automatic	5
2.0L EcoBoost I-4 with Auto Start-Stop Technology	250 @ 5,500	277 @ 3,000	8-speed automatic w/ SelectShift®	7

⁽¹⁾ Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.

Note: Horsepower, torque and towing ratings are independent attributes and may not be achieved simultaneously.

G.O.A.T. Modes and 4x4 Systems

Bronco Sport provides Selectable Drive Modes with either 4x4 system to help empower drivers to tackle any terrain with confidence. With the following tools, Bronco Sport offers control and maneuverability on the trails to enable the off-road novice to have as much fun as the experts.

- Terrain Management System with five G.O.A.T. Modes on every Bronco Sport model:

- Normal
- Eco
- Sport
- Slippery
- Sand

- Two additional G.O.A.T. Modes on Badlands: Mud/Ruts and Rock Crawl
- Single-clutch 4x4 system standard on Base, Big Bend™ and Outer Banks™ models
 - Can transfer up to 100 percent of available torque to the rear wheels
 - Operates automatically — no need for driver interaction

- Twin-clutch 4x4 rear drive unit with electronically controlled on-demand torque delivery (Badlands)
 - 4x4 Lock helps increase four-wheel drive performance by preventing the front and rear axles from disconnecting
 - Rear Differential Lock feature takes advantage of the twin-clutch hardware to allow greater off-road performance, similar to a traditional mechanical locker

NOTE: Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water.



NOTE: See pages 11 through 17 for specific feature availability.

Tow It Along

Because customers may want to tow their gear to their getaways, Bronco Sport offers trailering options. The Class II Trailer Tow Package is available with Big Bend, Outer Banks and Badlands, and standard on First Edition (Badlands 410A). The package includes trailer sway control.

ENGINE	1.5L ECOBOOST I-3	2.0L ECOBOOST I-4
Towing capacity with Class II Trailer Tow Package (lbs.)	2,000	2,200

Off-Roading Specs

Bronco Sport is meant to maneuver and explore the rough environments where only a 4x4-equipped, made-for-trails vehicle will go. Its dimensions bear the proof.

	BADLANDS	FIRST EDITION
Water Fording	23.6" ⁽¹⁾	23.6"
Ground Clearance	8.6"	8.8"
Approach Angle	30.0°	30.4°
Breakover Angle	20.1°	20.4°
Departure Angle	32.8°	27.1°

Off-Roading Features

- 600-lb. roof capacity, when parked, allows for rooftop tent while camping
 - 150-lb. roof capacity while driving⁽²⁾
- Standard 28.5" and available 29" overall diameter all-terrain tires

⁽¹⁾ With optional off-road tires

⁽²⁾ Cargo and load capacity limited by weight and weight distribution. Maximum dynamic roof-load weight rating is 150 lbs. (standard roof) or 100 lbs. (power moonroof), evenly distributed over the available crossbars.



Badlands — our Pinnacle of Off-Road Capability

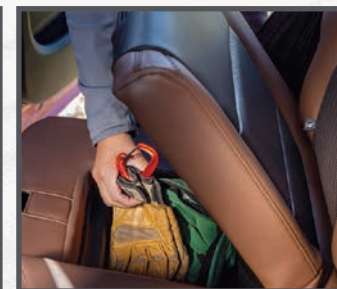
Badlands is designed for customers seeking ultimate off-road performance. It starts with the 2.0L EcoBoost® I-4, which supplies the muscle drivers need, enhanced by a specially tuned Off-Road Suspension, for high-speed runs in wide-open environments. Badlands features a specific grille appearance and roof-rack side rails with a Shadow Black-painted roof. See pages 16 and 17 for all the Badlands features.



More Prepared than a Boy Scout

Bronco Sport has an interior that would make a multi-tool jealous. With features that cater to an active lifestyle and ways to organize and store gear, the Bronco Sport interior is purpose-built for adventure. Available features include:

- 110-volt/150-watt AC power outlet
- 110-volt/400-watt AC power outlets (two in Badlands)
- Bottle opener located in hatch
- Carabiner hooks (4) in the rear cargo area
- Flip-up glass on the liftgate to access the cargo area
- Liftgate area with swivel-mounted flood lights to illuminate the area behind the vehicle
- MOLLE straps⁽¹⁾
- Five-position Cargo Management System that includes a slide-out table
- Wipe-clean floor and cargo area
- Wipe-clean storage bin under the passenger-side second-row seat cushion



Out of Sight, Top of Mind

Customers can leave their Bronco Sport to go on a hike or mountain bike ride and feel confident that valuable gear inside the vehicle will be safe from prying eyes. Bronco Sport provides cleverly concealed spaces for storage:

- Zippered pockets on the driver and front-passenger seat backs
- Underfloor storage
- Under the shelf of the Cargo Management System
- Under the passenger-side second-row seat cushion

⁽¹⁾ Items attached to MOLLE straps should not exceed 5 lbs.

NOTE: See pages 11 through 17 for specific feature availability.

TECHNOLOGY

Whether Bronco® Sport customers are navigating to work or through the woods, they can feel confident that technology is always onboard to improve their experience. Here's an overview of the features:

FORD CO-PILOT360™ TECHNOLOGY

Ford Co-Pilot360

Standard on all trim levels

- Auto High Beams
- BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- Lane-Keeping System (Lane-Keeping Aid, Lane-Keeping Alert and Driver Alert System)
- Pre-Collision Assist with Automatic Emergency Braking (AEB), Pedestrian Detection and Forward Collision Warning with Dynamic Brake Support
- Post-Collision Braking

Ford Co-Pilot360 Assist+

Available on Big Bend™, Outer Banks™ and Badlands™

- Adaptive Cruise Control with Stop-and-Go and Lane Centering
- Evasive Steering Assist
- Voice-Activated Touchscreen Navigation System
- Outer Banks and Badlands models add Speed Sign Recognition

NOTE: Adaptive Cruise Control with Speed Sign Recognition = Intelligent Adaptive Cruise Control.

NOTE: Reverse Sensing System, rain-sensing windshield wipers and Remote Start System are standard on Outer Banks.



Ford Co-Pilot360 Assist+



Pre-Collision Assist with AEB and Pedestrian Detection



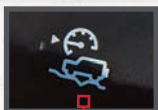
Evasive Steering Assist



Trail Control™

Technology helps improve the off-road prowess of Bronco Sport drivers too, and Trail Control is a key enabler in low-speed situations. Badlands models include Trail Control, which is like a cruise control system tailored to off-road driving. The driver sets the vehicle speed from 1–20 mph in 1-mph increments when moving forward, or 1–6 mph in reverse, allowing the driver to focus on steering.

KEY BENEFIT: Trail Control manages acceleration and braking in difficult off-road environments, which removes the need for “two-footed” driving while off-road.



180-Degree Off-Road Camera

The 180-Degree Off-Road Camera with split-view display and washer gives a more comprehensive picture of the terrain in front of Bronco Sport Badlands. It operates at speeds below 15 mph and automatically activates when the driver switches to the Mud/Ruts or Rock Crawl mode. The driver can turn on the camera manually in other modes.



Connectivity

SYNC® 3

All Bronco Sport models provide SYNC 3 with the following features:

- 8" color LCD center-stack touchscreen
- AppLink®
- 911 Assist®
- Apple CarPlay® and Android Auto™ compatibility
- USB ports for both A- and C-type connectors

FORDPASS™ CONNECT

The embedded 4G LTE Wi-Fi hotspot allows subscribers to connect up to 10 mobile devices. FordPass Connect also allows customers to remote start, lock or unlock the vehicle, locate the vehicle and check statuses such as fuel level by using the FordPass™ App.⁽¹⁾



Lighting the Way

Bronco Sport offers multiple lighting features inside and out because customers will be going to places with no streetlights to be seen. The following features are standard on Base unless otherwise noted:

EXTERIOR HIGHLIGHTS

Adjustable swivel-mounted flood lights on the liftgate

LED headlamps

LED taillamps

LED fog lamps (Big Bend, Outer Banks and Badlands)

LED headlamps with LED signature lighting (Outer Banks and Badlands)



INTERIOR HIGHLIGHTS

Front and rear map lights

Illuminated entry system with courtesy lamp delay

Rear cargo area light

Ambient lighting (Outer Banks)

(1) FordPass Connect and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls.

NOTE: Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving.

NOTE: iPhone and Apple CarPlay are trademarks of Apple, Inc. registered in the U.S. and other countries.

NOTE: Android Auto and Google Maps are trademarks of Google Inc.

NOTE: See pages 11 through 17 for specific feature availability.

UNMISTAKABLY BRONCO

While many vehicles claim to have unique attributes, Bronco® Sport backs it up with innovative purpose-built design benefits from front to rear. The Badlands™ model below shows key features you could highlight in a walk-around.

ADJUSTABLE
SWIVEL-MOUNTED
FLOOD LIGHTS IN
REAR LIFTGATE
AREA



DUAL PULL-DOWN
LIFTGATE GRAB
HANDLES

FLIP-UP GLASS
IN LIFTGATE



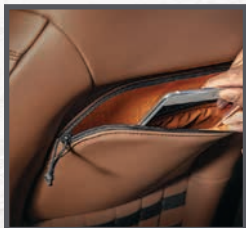
CARABINER
HOOKS INSIDE FOR
SECURING CARGO

ZIPPERED POCKETS
AND MOLLE STRAPS
ON FRONT SEAT
BACKS⁽¹⁾



BOTTLE OPENER
LOCATED IN HATCH

⁽¹⁾ Items attached to MOLLE straps
should not exceed 5 lbs.



FIVE-POSITION
CARGO
MANAGEMENT
SYSTEM



SAFARI-STYLE ROOF

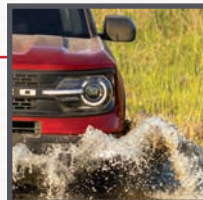


ADVANCED 4X4 SYSTEM TRANSFERS TORQUE
FROM FRONT TO BACK AND FROM SIDE TO SIDE

8.8" GROUND CLEARANCE
(Badlands with optional 29"
off-road tires and First Edition)

ROOF-RACK SIDE RAILS

UP TO 23.6" WATER-FORDING ABILITY
(Badlands with optional 29" off-road
tires and First Edition)



LED HEADLAMPS ARE ROUND LIKE ORIGINAL BRONCO



FRONT 180-DEGREE OFF-ROAD CAMERA WITH WASHER



SHORT FRONT OVERHANG WITH UP TO 30.4° APPROACH
ANGLE (Badlands with optional 29" off-road tires and
First Edition)

TERRAIN MANAGEMENT SYSTEM WITH G.O.A.T. MODES™,
WITH UP TO SEVEN MODES

BASH PLATES FOR UNDERBODY PROTECTION (four)

AVAILABLE ALL-TERRAIN TIRES

NOTE: Try to avoid water higher than the bottom of the
hubs and proceed slowly. Refer to your owner's manual for
detailed information regarding driving through water.

NOTE: See pages 11 through 17 for specific feature availability.

BRONCO® SPORT ACCESSORIES

Customers can take their Bronco Sport to the next level with personalization and equipment for outdoor adventures with more than 100 available factory-backed Ford Accessories and approved aftermarket accessories, which can be ordered with the vehicle. Some accessories will be late availability.

- Roof-mounted 40" LED auxiliary light bar
- Rooftop tent
- Assistance Kit, On-Road
- Assistance Kit, Off-Road
- Fender Flare Kit I
- Fender Flare Kit II
- First Aid Kit
- Liftgate privacy curtain
- Mudflaps Kit, front
- Mudflaps Kit, rear
- Mudflaps Kit, front and rear
- MOLLE bag system
- Pet harness

Preproduction vehicles shown with aftermarket accessories. Cargo and load capacity limited by weight and weight distribution.



Pick Your Adventure

Bronco Sport customers with specific outdoor pursuits may find an easy solution with one of five available Bronco Sport Lifestyle Accessory Bundles designed for the most popular customer activities. These bundles also provide a convenient way to order and promote accessories by theme.

Customers can order additional accessories, including accessories from Yakima® and Thule®, to complement any bundle. For more details, contact your Ford Accessory Distributor (FAD).

Lifestyle Bundles

Bike

- Yakima HoldUp EVO bicycle carrier, hitch-mounted with tilt
- Yakima rack-mounted large cargo basket
- Yakima roof crossbars
- All-weather floor mats

Cargo

- 40" LED auxiliary light bar
- Yakima Skybox 16 on roof
- All-weather floor mats
- Yakima roof crossbars

Water

- Kayak carrier, rack-mounted with locks by Yakima
- Shade awning, roof-mounted by Yakima
- Yakima roof crossbars
- All-weather floor mats

Snow

- Yakima FatCat EVO ski/snowboard rack
- Yakima roof crossbars
- All-weather floor mats

Camp

- 4 seasons rooftop tent by Yakima
- Shade awning, roof-mounted by Yakima
- Yakima roof crossbars
- All-weather floor mats



NOTE: See pages 11 through 17 for specific feature availability.

BRONCO SPORT MODEL LINEUP

With a family of vehicles dedicated to the outdoor experience, Bronco trim levels will be offered in distinctive names that reflect the Built Wild nature of the lineup. Bronco Sport is available in the following four series — all with standard 4x4 and tailored to meet a customer's specific needs.

BASE



Purpose-built from the start, the Base series is packed with essentials customers need for the outdoors. This model includes a 1.5L turbocharged EcoBoost® engine with 8-speed automatic transmission, 17" aluminum wheels, Terrain Management System with five G.O.A.T. Modes™, LED headlamps and more.

BIG BEND™



Equipped for customers who love to challenge themselves and need Bronco Sport to take them — at a moment's notice — to where their adventure begins. Big Bend adds fog lamps, a rubberized cargo floor with rubberized rear seat back protectors, easy-to-clean cloth seats, zippered front seat back pockets with MOLLE strap system and more.

OUTER BANKS™



For customers who want capability with more style and refinement, Outer Banks includes 18" machined-face aluminum Ebony Black-painted wheels, black grille with white "BRONCO" lettering, LED headlamps with LED signature lighting, Shadow Black-painted roof, leather-trimmed seats in Ebony and Roast or Navy Pier and more.

BADLANDS™



The Badlands series is the pinnacle of off-road performance, equipped for rugged terrain and off-road excitement, with optional 235/65R17 all-terrain off-road tires for additional ground clearance, larger diameter off-road shocks, Advanced 4x4 System and more.



NOTE: See latest Bronco Sport Dealer Ordering Guide for the most up-to-date feature availability.

FIRST EDITION

Ford has pledged to build a limited-production run of 2,000 First Edition models, which will have exclusive design signatures inside and out. It starts with all the Badlands content and has the Navy Pier interior of the Outer Banks series. See page 17 for more details.

BRONCO[®] SPORT MODEL LINEUP

BASE (100A) STANDARD FEATURES:

Exterior

- Active Grille Shutters
- Black – molded-in-color
 - Door handles
 - Lower bodyside cladding
 - Rocker panels
- Black upper and lower window moldings
- Bottle opener (located in the hatch)
- Configurable daytime running lamps
- Easy Fuel[®] capless fuel filler
- Grille – Carbon Black with “BRONCO” molded in black
- Manual liftgate with flip-up glass
- Mirrors, sideview – power glass, manual fold with black finish

Exterior (continued)

- Roof – body-color
- Roof-rack side rails
- Wheels – 17" Sparkle Silver-painted aluminum
 - 17" mini spare wheel
 - Black center caps
- Wipers
 - Windshield – variable-intermittent/continuous
 - Rear window – fixed-intermittent/continuous

Interior

- Air registers – black
- Audio
 - AM/FM stereo
 - Six (6) speakers
 - Speed-compensated volume
- Cargo tie-down carabiner hooks and loops
- Carpeted cargo floor
- Charging
 - Powerpoints (12V) – three (3)
 - Smart-charging USB ports – type A and type C
- Climate control
 - Cabin particulate air filter
 - Manual single zone
- Compass
- Console, floor (long armrest, two cupholders, E-Shifter, TMS switch, 12V powerpoint in media bin)
- Cupholders – six (6)
- Driver-side footrest
- Flip keys, two (2), with remote control lock/unlock and panic button
- Floor mats – front with “BRONCO SPORT” lettering
- Grab handles – front-passenger/second-row – two (2), includes coat hooks
- Instrument panel
 - 4.2" screen
 - Message center
 - Outside temperature display
 - Trip computer

Interior (continued)

- Lighting
 - Flood lights, adjustable – liftgate
 - Front and rear map lights
 - Illuminated entry system with courtesy lamp delay
 - Rear cargo area light
- Rotary gear shift dial
- Seats
 - Cloth bucket
 - 6-way manual driver
 - 4-way manual front-passenger
 - Second-row 60/40 split-fold-flat
- Steering wheel
 - Manual tilt/telescoping
 - Audio and cruise controls
 - Bronco badge
- Storage
 - Front row: center floor console armrest, glove box, media bin, overhead console with sunglasses storage
- Visor vanity mirrors (driver and front-passenger)
- Windows, power – front one-touch down feature (driver only)
- Wiring pre-pack



Performance and Capability

- Battery saver
- Brakes
 - Four-wheel disc brakes with Anti-Lock Brake System (ABS)
 - Electronic brake assist
 - Electric parking brake (Includes Auto Hold)
- Electric power-assisted steering (EPAS)
- Engine oil cooler
- Intelligent Oil-Life Monitor®
- Powertrain
 - 1.5L EcoBoost® I-3 engine with Auto Start-Stop Technology
 - 8-speed automatic transmission
 - Four-wheel drive (4x4)
- Suspension, fully independent
 - Stabilizer bars, front and rear
- Terrain Management System with G.O.A.T. Modes™ (Normal, Eco, Sport, Slippery and Sand)
- Tires
 - 225/65R17 102H all-season
 - 17" mini spare tire

Technology

- Ford Co-Pilot360™ includes:
 - Auto High Beams
 - BLIS® (Blind Spot Information System) with Cross-Traffic Alert
 - Lane-Keeping System (includes Lane-Keeping Aid, Lane-Keeping Alert and Driver Alert System)
 - Pre-Collision Assist with Automatic Emergency Braking (AEB), Pedestrian Detection and Forward Collision Warning with Dynamic Brake Support
 - Rear View Camera
- FordPass™ Connect 4G LTE modem with Wi-Fi hotspot connection for up to 10 devices
- Hill start assist
- Post-Collision Braking
- SYNC® 3
 - 8" color LCD center-stack touchscreen
 - Apple CarPlay® and Android Auto™ compatibility

NOTE: iPhone and Apple CarPlay are trademarks of Apple, Inc. registered in the U.S. and other countries.

NOTE: Android Auto and Google Maps are trademarks of Google Inc.

Safety and Security

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Airbags
 - Driver and front-row passenger dual-stage
 - Driver knee
 - Front-seat mounted side-impact
 - Safety Canopy® System – front- and second-row Safety Canopy side-curtain with rollover sensor
- Center high-mounted stop lamp (CHMSL)
- Day/night rearview mirror – manually adjustable
- Door locks
 - Autolock/autounlock
 - Child-safety rear
 - Power lock/unlock
- Electronic traction control
- Headlamps – LED
- Head restraints
 - 2-way manually adjustable driver and front-passenger
 - 2-way manually adjustable second-row (left and right; center head restraint is fixed position)

Safety and Security (continued)

- LATCH (Lower Anchors and Tether Anchors for Children) on rear outboard seat positions
- MyKey®
- Perimeter alarm
- Personal Safety System™
- Safety belts
 - Front and second-row – Belt-Minder® (safety belt reminder)
 - Front-row height-adjustable
 - Front-seat pretensioners
 - Second-row outboard and center seat shoulder
 - Three-point safety belts on all five (5) seating positions
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Taillamps – LED
- Tire Pressure Monitoring System (TPMS)



WHEEL



17" Sparkle Silver-painted aluminum
Standard on Base

Optional Equipment

- Engine block heater (41H)
- Front license plate bracket (153)

BRONCO® SPORT MODEL LINEUP

BIG BEND™ (200A) INCLUDES ALL BASE STANDARD FEATURES, PLUS:



Exterior

- Fog lamps — LED
- Grille — Carbonized Gray with “BRONCO” molded in white
- Intelligent Access with push-button start
- Privacy glass — second-row side and liftgate
- SecuriCode™ keyless entry keypad
- Wheels — 17" Carbonized Gray-painted high-gloss aluminum

Interior

- Air registers — Silver Mountain
- Climate control
 - Electronic automatic temperature control with rear air duct
- Rubberized cargo floor
- Seats
 - Cloth bucket with easy-to-clean material
 - Rear center armrest (fold-down with two [2] cupholders)
 - Rear seat — rubberized back protector

Interior (continued)

- Keyless keysets — passive keys, two (2)
- SiriusXM® Radio
- Storage
 - Zippered pockets — driver and front-passenger seat backs with MOLLE straps
- Sun visors with illuminated vanity mirrors (driver and front-passenger)

Safety and Security

- Head restraints
 - 2-way manually folding second-row (left and right; center head restraint is fixed position)
- Mirrors, sideview
 - Heated glass

Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

Optional Equipment and Packages

Ford Co-Pilot360™ Assist+ (47B)

- Adaptive Cruise Control with Stop-and-Go and Lane Centering
- Evasive Steering Assist
- Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, SiriusXM® Traffic and Travel Link®⁽¹⁾

Big Bend Package (96P)

- 8-way power driver seat
- Heated front seats
- Power moonroof
- Reverse Sensing System
- Steering wheel — leather-wrapped
- Wireless charging pad⁽²⁾

Additional Optional Equipment

- 18" machined-face aluminum Ebony Black-painted wheel (64M)
- Cargo Management System (shelf/divider/table) (90A)
- Class II Trailer Tow Package with trailer sway control (53B)
- Engine block heater (41H)
- Front license plate bracket (153)
- Premium paint
 - Alto Blue Metallic Tinted Clearcoat (L3; late availability)
 - Rapid Red Metallic Tinted Clearcoat (D4; late availability)



WHEELS



17" Carbonized Gray-painted high-gloss aluminum
Standard on Big Bend



18" machined-face Ebony Black-painted aluminum
Optional on Big Bend

OUTER BANKS™ (300A) INCLUDES ALL BIG BEND STANDARD FEATURES, PLUS:



Exterior

- Door handles — body-color
- Grille — Black with “BRONCO” molded in white
- Roof — Shadow Black-painted
- Tires — 225/60R18 all-season
- Wheels — 18" machined-face Ebony Black-painted aluminum
- Windshield wiper de-icer

Interior

- Ambient lighting
- Charging
 - 110-volt/150-watt AC power outlet
 - Dual USB ports — type A and type C
- Climate control
 - Dual-zone electronic automatic temperature control
- Floor mats — front and rear carpeted
- Instrument panel — 6.5" digital screen

Interior (continued)

- Seats
 - Sport contour buckets
 - Leather-trimmed with mini perforations
 - 8-way power driver seat (fore/aft, up/down, recline, lumbar)
 - 6-way power passenger (fore/aft, up/down, recline)
 - Heated front seats
- Steering wheel — heated and leather-wrapped
- Windows, power — front and rear, front-row one-touch-up/-down

Technology

- Remote Start System
- Reverse Sensing System
- Windshield wipers — rain-sensing

Safety and Security

- Auto-dimming rearview mirror
- LED headlamps with LED signature lighting

Optional Equipment and Packages

Ford Co-Pilot360™ Assist+ (47C)

- Adaptive Cruise Control with Stop-and-Go and Lane Centering
- Evasive Steering Assist
- Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, SiriusXM® Traffic and Travel Link®(1)

Note: Includes Speed Sign Recognition. Adaptive Cruise Control with Speed Sign Recognition = Intelligent Adaptive Cruise Control

Outer Banks Package (96T)

- B&O Sound System by Bang & Olufsen with 10 speakers, including subwoofer
- HD Radio™
- Power moonroof
- Wireless charging pad⁽²⁾

Additional Optional Equipment

- Cargo Management System (shelf/divider/table) (90A)
- Class II Trailer Tow Package with trailer sway control (53B)
- Engine block heater (41H)
- Front license plate bracket (153)
- Premium paint
 - Alto Blue Metallic Tinted Clearcoat (L3; late availability)
 - Rapid Red Metallic Tinted Clearcoat (D4; late availability)

WHEEL



18" machined-face
Ebony Black-painted aluminum
Standard on Outer Banks

(1) SiriusXM Traffic® and Travel Link® includes a five (5)-year prepaid subscription. SiriusXM Traffic and Travel Link service is not available in Alaska or Hawaii.
(2) Qi wireless charging may not be compatible with all mobile phones.
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HD Radio is a proprietary trademark of iBiquity Digital Corp.



BRONCO® SPORT MODEL LINEUP

BADLANDS™ (400A) INCLUDES ALL BIG BEND™ STANDARD FEATURES, PLUS:



Exterior

- Bash plates — metal
- Front tow hooks
- Grille — Carbonized Gray with white “BRONCO” lettering
- Roof-rack side rails — black with tie-downs
- Shadow Black-painted roof
- Tires — 225/65 R17 all-terrain
 - Conventional-size 17" spare
- Wheels — 17" Carbonized Gray-painted aluminum

Interior

- Air registers — black
- Charging
 - 110-volt/400-watt AC power outlet (400 watts — behind center console and in cargo area)
 - Powerpoints (12V)
 - Smart-charging USB ports, inside center armrest — type A and type C
- Floor mats — front and rear velour with “BRONCO SPORT” lettering
- Instrument cluster — 6.5" digital screen
- Rubberized wipe-clean floor
- Seats
 - 8-way power driver seat
 - 6-way manual front-passenger
 - Heated front
 - Sport contour buckets with easy-to-clean cloth

Interior (continued)

- Storage
 - Under-seat storage — second-row passenger seat
- Windows, power — front and rear, front-row one-touch-up/-down

Performance and Capability

- Advanced 4x4 System with twin-clutch rear drive unit and differential lock feature
- Off-Road Suspension
- Powertrain
 - 2.0L EcoBoost® I-4 with Auto Start-Stop Technology
 - 8-speed automatic transmission with SelectShift® capability and paddle shifters
- Terrain Management System with G.O.A.T. Modes™ (Normal, Eco, Sport, Slippery, Mud/Ruts, Sand, & Rock Crawl)
- Tires — 225/65R17 all-terrain

Technology

- Front 180-Degree Camera with split-view display and washer
- Trail Control™ for off-road terrain

Safety and Security

- Headlamps — LED with LED signature lighting

Optional Equipment and Packages

Ford Co-Pilot360™ Assist+ (47C)

- Adaptive Cruise Control with Stop-and-Go and Lane Centering
- Evasive Steering Assist
- Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, SiriusXM® Traffic and Travel Link®⁽¹⁾

NOTE: Includes Speed Sign Recognition. Adaptive Cruise Control with Speed Sign Recognition = Intelligent Adaptive Cruise Control

Badlands Package (96X)

- 4-way manually adjustable head restraints (driver and front-passenger)
- 6-way power passenger leather-trimmed seat with mini perforations
- 8-way power driver leather-trimmed seat with mini perforations
- Auto-dimming interior rearview mirror
- B&O Sound System by Bang & Olufsen with 10 speakers, including subwoofer
- Door handles — body-color
- Dual-zone electronic automatic temperature control
- HD Radio™
- Power moonroof
- Remote Start System
- Reverse Sensing System
- Steering wheel — heated and leather-wrapped
- Wireless charging pad⁽²⁾

Additional Optional Equipment

- 17" Carbonized Gray-painted low-gloss aluminum wheel (64V)
- Cargo Management System (shelf/divider/table) (90A)
- Class II Trailer Tow Package with trailer sway control (53B)
- Engine block heater (41H)
- Front license plate bracket (153)
- Carbonized Gray-painted roof (21R)
- Tires — Falken Wildpeak 235/65R17 all-terrain off-road (T7F)
- Premium paint
 - Alto Blue Metallic Tinted Clearcoat (L3; late availability)
 - Cyber Orange Metallic Tri-Coat (SB; late availability)
 - Rapid Red Metallic Tinted Clearcoat (D4; late availability)

(1) SiriusXM® Traffic and Travel Link® includes a five (5)-year prepaid subscription. SiriusXM Traffic and Travel Link service is not available in Alaska or Hawaii.
(2) Qi wireless charging may not be compatible with all mobile phones.

First Edition

Ford has pledged to build a limited-production run of 2,000 First Edition models, which will have exclusive design signatures inside and out. The 2021 Bronco Sport First Edition model makes a styling statement with a Shadow Black-painted roof, "BRONCO" black lettering on the grille and black hood and side decals.

First Edition (401A)

Offered first model year only (2021). Limited production run of all-terrain off-road units.

Standard features when compared to Badlands:

- 17" Ebony Black-painted aluminum wheels
- Badlands Package (96X)
- B&O Sound System by Bang & Olufsen with 10 speakers, including subwoofer
- Black hood and side door decals
- Door handles – body-color
- Dual-zone electronic automatic temperature control
- Grille – Carbonized Gray with "BRONCO" molded in Black

- HD Radio
- Mirror, interior – auto-dimming
- Power moonroof
- Remote Start System
- Reverse Sensing System
- Seating – leather-trimmed with mini perforations
 - 6-way power passenger
- Steering wheel – heated and leather-wrapped
- Tires – 235/65R17 all-terrain off-road
- Trailer Tow Package – Class II with trailer sway control
- Wireless charging pad⁽²⁾

NOTE: Features of Badlands Package (96X) and included with 410A.

Additional Optional Equipment First Edition

- Cargo Management System (shelf/divider/table) (90A)
- Engine block heater (41H)
- Front license plate bracket (153)
- Premium paint
 - Cyber Orange Metallic Tri-coat (SB; late availability)
 - Rapid Red Metallic Tinted Clearcoat (D4; late availability)

WHEELS



17" Carbonized
Gray-painted aluminum
Standard on Badlands



17" Ebony
Black-painted aluminum
Standard on First Edition



17" Carbonized
Gray-painted
low-gloss aluminum
Optional on Badlands



BRONCO® SPORT COLOR & TRIM

EXTERIOR COLORS



Alto Blue Metallic Tinted Clearcoat
(L3)⁽¹⁾



Area 51
(KU)



Cactus Gray
(NE)



Carbonized Gray
(M7)⁽²⁾



Cyber Orange Metallic Tri-Coat
(SB)⁽¹⁾



Iconic Silver
(JS)⁽²⁾



Kodiak Brown
(J1)⁽²⁾



Oxford White
(YZ)



Rapid Red Metallic Tinted Clearcoat
(D4)⁽¹⁾



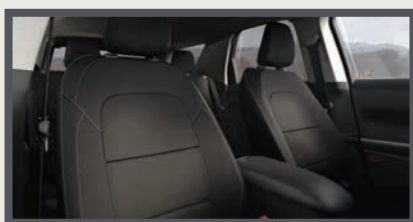
Shadow Black
(G1)⁽²⁾

(1) Extra-cost option, late availability
(2) Metallic paint

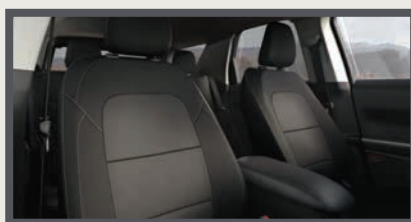


INTERIOR COLOR AND SEATING AVAILABILITY

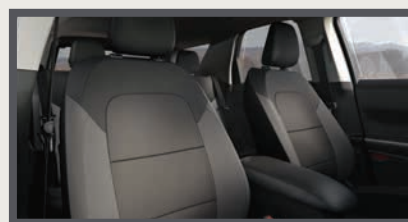
MODEL	MATERIAL	SEAT COLOR	CABIN ENVIRONMENT	KEY SEATING FEATURES
Base	Cloth	Ebony	Ebony upper and lower	Front bucket seats, second-row 60/40 split-fold-flat bench
Big Bend™	Cloth with easy-to-clean material	Ebony Medium Dark Slate	Ebony upper and lower	Adds: Second-row sliding seats, fold-down center armrest with two (2) cupholders
Outer Banks™	Leather-trimmed with mini perforations	Ebony/Roast Navy Pier	Ebony upper and lower	Sport contour heated front bucket seats Adds: 8-way power driver seat, 6-way power passenger seat
Badlands™	Cloth with easy-to-clean material	Ebony/Active Orange Ebony/Area 51	Ebony upper and lower	Under-seat storage, rear passenger seat
Badlands Package	Leather-trimmed with mini perforations, two-tone	Ebony/Roast	Ebony upper and lower	Adds: 6-way power passenger seat
First Edition	Leather-trimmed with mini perforations	Navy Pier	Ebony upper and lower	Adds: 6-way power passenger seat



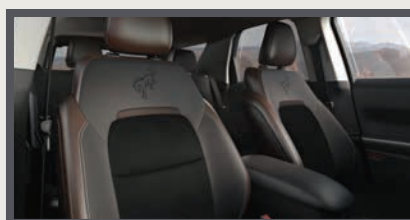
Ebony — Base



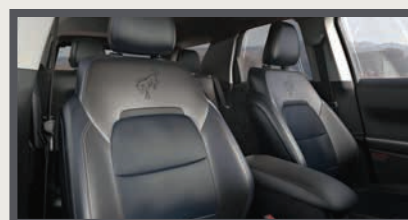
Ebony — Big Bend



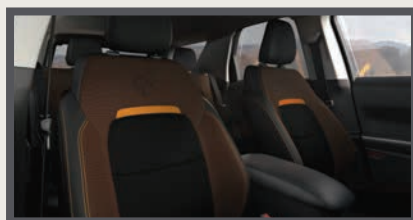
Medium Dark Slate — Big Bend



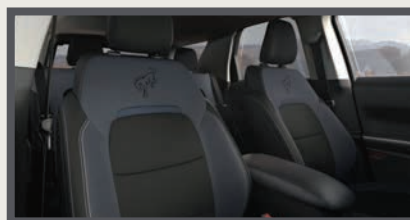
Ebony/Roast — Outer Banks



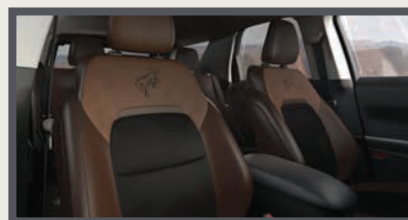
Navy Pier — Outer Banks



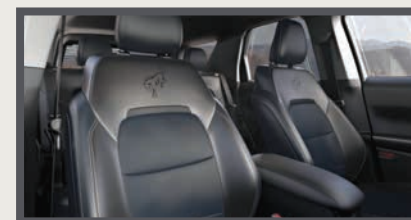
Ebony/Active Orange — Badlands



Ebony/Area 51 — Badlands



Ebony/Roast — Badlands Package



Navy Pier — First Edition

ADDITIONAL RESOURCES

FOR MORE INFORMATION ABOUT BRONCO® SPORT:

Check out **Ford eSourceBook** at esourcebook.dealerconnection.com

Explore the latest copies of Ford **Frontline** magazine.

View the latest product information videos or listen to a podcast. Find them on eSourceBook or FordTube at fordtube.dealerconnection.com



PRIDE OF A NATION

Customers can connect with other Bronco faithful on the Bronco Nation™ enthusiast site at thebronconation.com

There, they'll find the owner community dedicated to upholding the Bronco off-road legacy and blazing trails for the next generation of fans. The latest news, forums and Bronco gear will be featured on the website. Plus, owners will find links to Bronco-specific Facebook, YouTube and Instagram pages.



BRONCO OFF-ROADEO™ ADVENTURE

The Bronco brand comes to life at the Off-Roaddeo. This off-roading and outdoor adventure playground includes experiences designed to build confidence for all skill levels and inspire Badlands owners to continue exploring the outdoors for years to come. The event is tentatively scheduled to begin in the second quarter of 2021 in four possible locations: Texas, Utah, Nevada and Vermont. For more details, go to broncooffroadeo.com.



**Retailer Education
& Training**

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