BUILT FOR LIFE’S ADVENTURES.

The name says it all: EXPLORER. And it does just that—empowering adventure-seekers and active families to pack up their gear, load up the gang, and head out. When the 4-door Explorer and 2-door Explorer Sport debuted nearly 3 decades ago, these category-defining vehicles created a new way to travel. Since then, more Explorers have been sold over the last 29 years than any other SUV.

In that time, you’ve shared your experiences with us. And we’ve taken that input to heart. Your needs, wants and desires helped us craft this latest generation of the SUV that started it all. And as with those that came before it, we poured our passion, expertise and knowledge into building an Explorer that’s made for you—and your family. By everyone within ours.

Introducing the all-new 2020 Ford Explorer.
AMERICA’S ALL-TIME BEST-SELLING SUV: ALL-NEW AND BETTER THAN EVER.

ALL-NEW RWD OR 4WD

Dynamic on- and off-road capability (with available intelligent 4WD), exceptional towing capacity, and the most spacious Explorer interior yet are just some of the reasons we switched the 2020 Ford Explorer to a new RWD architecture.

DISTINCT MODELS

Make up the broadest Explorer lineup ever.

SPEED TRANSMISSION

Agile, confident feel offers responsive and confident performance on every drive.

POWERTRAIN CHOICES

Choose the one that best suits you. There’s no “one size fits all” with the all-new Explorer.

400 HP*

The most powerful Explorer ever. Tuned by engineers at Ford Performance, ST delivers sinister looks, captivating performance and blistering acceleration (0–60 mph in 5.5 seconds). “It’s just a heck of a lot of fun to drive.” – Ed Krenz, Ford Performance Chief Functional Engineer

Available equipment shown. *Based on NHTSA. **Based on Ford’s current U.S. Toll Free Consumer Hotline Registrations, for all vehicles identified as SUVs. Class is Large U.S. sales-based SUV segment. Max. towing 5,600 lbs. on ST and Platinum with 3.0L EcoBoost engine and Class III Trailer Tow Package. Max. towing 5,000 lbs. on Limited Hybrid with 3.3L Hybrid engine and Class III Trailer Tow Package. Max. towing varies based on engine, vehicle configuration, accessories and number of passengers. Actual mileage and range will vary. 18-gallon fuel tank. EPA-estimated ratings 23/33 mpg. Towing and cargo rating based on available Ford F-150 and 2021 Explorer Platinum. Your results may vary. Based on manufacturer testing using Sport Mode and using premium fuel per SAE J1349 standard. Your results may vary. Horsepower rating based on premium fuel per SAE J1349® standard. Your results may vary. Actual mileage and range will vary. Actual mileage and range will vary. Your results may vary. Based on manufacturer testing using Sport Mode and using premium fuel per SAE J1349 standard. Your results may vary. Based on manufacturer testing using Sport Mode and using premium fuel per SAE J1349 standard. Your results may vary. Based on manufacturer testing using Sport Mode and using premium fuel per SAE J1349 standard. Your results may vary. Based on manufacturer testing using Sport Mode and using premium fuel per SAE J1349 standard. Your results may vary.
**DIGITAL INSTRUMENT CLUSTER**

Let you configure the look and function of the gauges you use most frequently. The 7 Selectable Drive Modes of the Terrain Management System™ are confirmed here by beautiful 3D animation. Standard on ST and Platinum.

**10.1” LCD CAPACITIVE PORTAIT TOUCHSCREEN**

Provides quick, responsive interaction to your voice or touch prompts. This stunning focal point makes it easy to view navigation map details. Maps (with pinch-to-zoom capability) can fill the entire screen, or the space can be split with audio or incoming call information.

**HIGH-PERFORMANCE SPEAKERS**

Can transform 980 watts of digitally processed sound from the available B&O Sound System into pure audio bliss.

**SCHEDULE YOUR MASSAGE**

Available multicontour front seats with Active Motion® provide comfort and stress relief with 5 different massage themes, each with 3 levels of intensity.

**DIAL IN SIMPLICITY**

A simple turn of the nicely calibrated rotary gear shift dial moves the 10-speed automatic transmission easily from Park to Reverse to Drive.

**DEVICES**

You-and-the-drive—can connect on the road through standard FordPass Connect™ with 4G LTE Wi-Fi hotspot capability.

**GO WIRELESS**

An available wireless charging pad positioned conveniently in front of the center console armrest lets your phone charge cord-free, yet stay within reach.

**AVAIL ABLE**

10.1” LCD CAPACITIVE PORTAIT TOUCHSCREEN Provides quick, responsive interaction to your voice or touch prompts. This stunning focal point makes it easy to view navigation map details. Maps (with pinch-to-zoom capability) can fill the entire screen, or the space can be split with audio or incoming call information.
CLEAN IT EASILY
Place muddy or dirty items on the washable side of the available reversible load floor. Then simply remove it and wash it clean with ease.

STAY CHARGED
Up to 9 available powerpoints, including 2 new USB-C outlets, are located throughout the Explorer interior to help keep everyone’s devices charged and ready to go.

KICK BACK TO RELAX
Available 2nd-row captain’s chairs slide and recline and, on Limited and above, are heated. A “step-over” console between them keeps access to the 3rd-row clear.

AS SPACIOUS AS IT IS SOPHISTICATED.
The all-new 2020 Explorer offers a more spacious interior with increased cargo space compared to the previous generation. With seating for up to 7 passengers in all 3 rows will benefit. Explorer has best-in-class 1st- and 2nd-row hip room and 2nd-row head room. While 3rd-row passengers enjoy unsurpassed head room. Should someone unbuckle their safety belt, a new Belt Monitor System will alert the driver as to which belt is unbuckled through the instrument cluster productivity screen. And thanks to a new dual-wall dash floor between the engine and passenger compartments, as well as acoustic glass for the windshield and 1st-row windows, everyone will enjoy the quietest Explorer cabin ever.

MAX. INTERIOR DIMENSIONS (inches)

<table>
<thead>
<tr>
<th>1st / 2nd / 3rd row</th>
<th>Hip room</th>
<th>Leg room</th>
<th>Head room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Light Sandstone Luxury leather-trimmed interior. Available equipment.</td>
<td>59.3 / 59.4 / 40.9</td>
<td>43.0 / 39.0 / 32.2</td>
<td>40.7 / 40.5 / 38.9</td>
</tr>
</tbody>
</table>
FOUR ENGAGING CHOICES. ONE PUSH FOR ADVENTURE.

[ENHANCED 3.0L ECOBOOST V6]

THE MOST POWERFUL EXPLORER EVER
Your focus: commanding the 3.0L EcoBoost V6 specially tuned by engineers at Ford Performance to deliver best-in-class V6 horsepower and torque. Your sweet spot behind the leather-wrapped sport steering wheel in Explorer ST. Your family: very lucky.

Standard on ST

[3.0L ECOBOOST V6]

REFINED POWER
Merging onto the highway. Or passing on a two-lane. You have the capability you need, whenever you need it. Twin turbocharging and direct-injection technology help the 3.0L EcoBoost V6 generate virtually instantaneous power on demand.

Standard on Platinum

[3.3L V6 HYBRID]

HYBRID RANGE – NO HYBRID COMPROMISE
Going the distance? You’ve found your kindred spirit. Explorer Hybrid RWD has an EPA-estimated range of over 500 miles per tank. And with 322 lb.-ft. of total combined system torque, it can tow up to 5,000 lbs. Between the 3.3L V6 Ti-VCT engine and torque converter, a powerful electric motor within the 10-speed transmission provides electric drive. So there’s no need to compromise.

Standard on Limited Hybrid

[2.3L ECOBOOST I-4]

ALL-AROUND PERFORMER
The versatility of Explorer is matched by the 2.3L EcoBoost. Its 16-valve DOHC design features a twin-scroll turbocharger, cast-aluminum pistons, and an overboost function that lifts output on every gear change. Plus, more horsepower: 2,300 lbs more towing capacity and a better EPA-estimated fuel economy rating than the previous generation.

Standard on Explorer, XLT and Limited

EPA-ESTIMATED RATINGS: CITY/HWY/COMBINED MPG

<table>
<thead>
<tr>
<th>Engine</th>
<th>2020 City/MPG</th>
<th>2020 Hwy/MPG</th>
<th>2020 Combined/MPG</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.0L V6</td>
<td>18</td>
<td>24</td>
<td>20</td>
</tr>
<tr>
<td>3.3L V6</td>
<td>22</td>
<td>27</td>
<td>23</td>
</tr>
<tr>
<td>2.3L I-4</td>
<td>18</td>
<td>27</td>
<td>23</td>
</tr>
</tbody>
</table>

MATCH YOUR MODE TO THE ROAD.

Create the ride experience you desire, or the one that conditions demand, with Selectable Drive Modes. Rear-wheel-drive Explorer models offer 6 modes. Available Intelligent 4WD with the Terrain Management System offers 7 modes you can switch between with the turn of a dial. Visual confirmation on ST and Platinum models comes in the standard 12.3” digital instrument cluster. 3D animations (shown) change based on which drive mode is selected.

**Normal**
- You’ll probably spend the most time here. Ideal for everyday driving on wet or dry paved roads. A balance of excitement and convenience.

**Eco**
- Moves upshifts to higher engine speeds to reduce the transmission shift frequency when towing. It also provides engine braking in all forward gears to slow the vehicle and assist in control when descending a grade.

**Sport**
- Increases throttle response, provides quicker shifts for a more aggressive feel, and allows the transmission to hold shifts longer to impart Explorer racecar-like feel when shifting. For more “sporty” on-road driving.

**Slippery**
- For better handling on surfaces covered with ice, water, grass or gravel. This mode adjusts the pedal response and traction control.

**Tow/Haul**
- Moves upshifts to higher engine speeds to reduce transmission shift frequency when towing. It also provides engine braking in all forward gears to slow the vehicle and assist in control when descending a grade.

**Mud/Rut**
- Adjusts the transmission shift schedule, pedal progression, traction control and driveline configuration for better handling on muddy, rutted, soft or uneven terrain.

**Snow/Sand**
- Exactly as it sounds. Helps maintain efficiency and increase driving range.

**Trail**
- Adjusts the transmission shift schedule, pedal progression, traction control and driveline configuration for better handling in deep snow or sand. Included with available Intelligent 4WD only.
FORD CO-PILOT360 ™ TECHNOLOGY READY WITH AN ASSIST.

From the driveway to the highway, our standard and available driver-assist features are designed to help you feel confidently in command. Even more inspiring: the all-new 2020 Ford Explorer has more available driver-assist features than any other vehicle in its class.

FORD CO-PILOT360
Standard on every 2020 Explorer

PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
We should all drive defensively. By scanning the road ahead, this feature can alert you to potential collisions with vehicles or pedestrians detected in your path. If an impact is imminent and you don’t take action, brakes can apply automatically.

It’s designed to only activate when needed.

BLIS® WITH CROSS-TRAFFIC ALERT
Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you’re slowly backing up.

LANE-KEEPING SYSTEM
If it happens. Listening to your favorite podcast, you wander too close to your lane’s edge. Our Lane-Keeping System can help you maintain your lane by automatically steering you back into your lane.

AUTO HIGH-BEAM HEADLAMPS
Sound familiar? You turn on high beams entering a dark stretch of road – then forget to turn them off as traffic approaches. Auto High-Beam Headlamps can detect poor lighting and switch them on for you. They can also sense oncoming headlamps and dim automatically for other drivers.

ACTIVE PARK ASSIST 2.0
Never pass up a potential parking space again. Active Park Assist 2.0 makes it easy to park time after time – even in tight parallel or reverse perpendicular spots. After the system locates a potential spot, all you have to do is brake to a complete stop, shift into Neutral and hold down the Active Park Assist button – Explorer takes care of the rest.

Park Out Assist with side-sensing capability can help you confidently navigate out of a spot when someone’s parked too close.

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REAR VIEW CAMERA
When turning, you may have a tough time seeing what’s behind you, especially if you’re backing up a trailer. Our Rear View Camera helps by providing a clear view of what’s behind your vehicle. It also helps when you're hooking up a trailer.

VOICE-ACTIVATED NAVIGATION
Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM Traffic and Travel Link® services to help you avoid traffic, find fuel (gas or java), and so much more.

ADDITIONAL TECHNOLOGY

INTELLIGENT ADAPTIVE CRUISE CONTROL
This next-level cruise control system helps you keep pace on your journey and can slow down or stop your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed.

EVASIVE STEERING ASSIST
We’ve all experienced it: Traffic is rolling along smoothly when suddenly, a vehicle in your path is stopped. To help avoid potential collision, Evasive Steering Assist can provide extra assist to help you quickly clear the area.

REVERSE BRAKE ASSIST
Helps give you more confidence backing up. If you don’t notice a hazard on the Rear View Camera, Reverse Brake Assist can automatically apply the brakes to prevent a potential collision.

Available equipment shown. Other driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner’s manual for system limitations. “Lane-Keeping System does not control steering.” If stop is longer than 3 seconds, driver must intervene and press “RES” button or accelerator pedal to resume system operation. “Evasive Steering Assist does not control steering.” Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.

FORD CO-PILOT360 ASSIST+
Standard on Limited, Hybrid ST and Platinum
Optional on XL

INTELLIGENT ADAPTIVE CRUISE CONTROL
This next-level cruise control system helps you keep pace on your journey and can slow down or stop your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed.

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Park Out Assist with side-sensing capability can help you confidently navigate out of a spot when someone’s parked too close.

360-DEGREE CAMERA
True to its name, the 360-Degree Camera with Split View Display lets you see around Explorer, from every side. Very helpful while centering in a parking spot or while navigating a tight section of trail.

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YOUR TECH, YOUR WAY.

With seating for up to 7 and Wi-Fi-hotspot capability, Ford Explorer welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription. With our available Voice-Activated Touchscreen Navigation System, you’ll also enjoy a 5-year subscription to SiriusXM Traffic and Travel Link® services.

COMMAND IT
With your voice and your choice of display, SYNC® 3 voice-activated technology connects your tech with your Explorer. SYNC 3 Apps™ (shown) gives you voice control of compatible mobile apps like Waze and Ford+Alexa. Stream your phone’s familiar interface on the dash screen, take advantage of compatibility with Apple CarPlay® for your iPhone® or Android Auto™ for your Android™ smartphone.

CONTROL IT
Monitor and control your vehicle in incredibly powerful ways using the FordPass™ App alone or with FordPass Alexa Skill® or FordPass Action through Google Assistant™ when equipped with FordPass Connect™. Complementarily remote features let you start, lock and unlock your vehicle from just about anywhere. Stream music from SXM3 Radio with your Alexa device. Use your app to find your vehicle, schedule starts, find parking, and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty info, the FordPass App puts it at your fingertips. And, when it’s time to bring your vehicle in for service, the app makes scheduling easy. Enjoy access to convenient services like Key by Amazon In-Car Delivery™ and peace of mind knowing roadside assistance is just a call or e-request away.

CONNECT IT
With in-vehicle Wi-Fi. Before the mud dries on your boots, you and your road-trip companions can be posting adventure videos through FordPass Connect™ with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once™ inside of Explorer and up to 50’ away.
Each day starts a new adventure. Often, multiple adventures. We designed Explorer to quickly adapt. Home improvement project to start the morning? Achieve maximum cargo room by folding the 2nd- and 3rd-row seats flat. Afternoon foursome? Explorer can accommodate 4 sets of golf clubs behind the folded 3rd-row seats. With the available PowerFold feature, folding them down is as simple as pressing a button. Whatever the day brings, Explorer adapts right along with you.

### Outfit Your Adventures
To turn your Explorer into a launch pad for adventure, a unique collection of Yakima® accessories is available and can be installed before vehicle delivery. Shop the complete collection at www.accessories.ford.com.

### Load It Conveniently
A simple kick of your foot beneath the Explorer rear bumper opens or closes the available hands-free, foot-activated liftgate. Incredibly helpful when your hands are full.

### Step Up Easily
Convenient step pads near the base of the 2nd-row outboard seats make it easier to load additional cargo securely to the available raised rails and crossbars on the roof.

### Max. Interior Capacities

<table>
<thead>
<tr>
<th>Capacity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Passenger volume</td>
<td>152.7 cu. ft.</td>
</tr>
<tr>
<td>Cargo volume behind 1st row</td>
<td>87.8 cu. ft.</td>
</tr>
<tr>
<td>Cargo volume behind 2nd row</td>
<td>47.9 cu. ft.</td>
</tr>
<tr>
<td>Cargo volume behind 3rd row</td>
<td>18.2 cu. ft.</td>
</tr>
</tbody>
</table>

1. With 2nd- and 3rd-row seats folded down. Cargo and load capacity limited by weight and weight distribution.

In meticulously recrafting Explorer, we took notes and gathered suggestions from our toughest critics: you. Poring over chat rooms and social media posts, Ford engineers also hosted field clinics and forums to find out what you loved—and what you didn’t—about previous Explorer models. By focusing on your needs, we devised solutions like these to elevate your 2020 Explorer experience to a whole new level of satisfaction.

**Enhancements Inspired by You.**

- **Limited. Magnetic. Available equipment.**
  - Ford Licensed Accessory.

**Available 2nd-Row Sunblinds**

**2nd-Row Usb and Usb-C Charge Ports**

**Available 110V/150W Ac Power Outlet**

**Available Zippered Cargo Net**

**E-Z Entry 2nd-Row Seats**

**Available Twin-Panel Moonroof**

**Available Cargo Management System withmovable Dividers**

**Available Securicode™ Keyless Entry Keypad**

**Available 2nd-Row Step-Over Center Console**

**Washable, Reversible Load Floor of Available Cargo Management System**

If you need room for the whole crew, Explorer seats up to 7 passengers in sophisticated style. A standard power liftgate makes for convenient loading/unloading of gear, while FordPass Connect™ with 4G LTE Wi-Fi hotspot capability lets you— and the crew—stay connected on the road. Ford Co-Pilot360™ and Side-Wind Stabilization help increase your confidence the moment you leave. In RWD or available 4WD, 300 hp* and 3,000 lbs. of max. towing capacity† give you the power you need. Explorer is the all-time best-selling SUV in America and the all-new Explorer is better than ever.

2.3L ECOBOOST™ I-4 WITH AUTO START-STOP TECHNOLOGY
10-SPEED SELECTSHIFT™ AUTOMATIC TRANSMISSION

ELECTRICAL
Automatic hi/lo-beam halogen headlamps
FordPass Connect™ with 4G LTE Wi-Fi hotspot capability (enables FordPass™ App/ features when activated)
SiriusXM® with 6-month All Access trial subscription†
SYNC® 3 with 8” LCD touchscreen in center stack
Wi-Fi hotspot capability lets you—and the crew—stay connected on the road.
Ford Co-Pilot360™ and Side-Wind Stabilization help increase your confidence the moment you leave. In RWD or available 4WD, 300 hp* and 3,000 lbs. of max. towing capacity† give you the power you need. Explorer is the all-time best-selling SUV in America and the all-new Explorer is better than ever.

CONNECTIVITY & ENTERTAINMENT
AM/FM power比率收音机
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POSSIBLE OPTIONS for all models
Center-mounted dual-zone electronic automatic temperature control
Colors: Oxford White, Iconic Silver, Oxford White, Iconic Silver
2.3L ECOBOOST™ I-4 with AUTO START-STOP TECHNOLOGY
10-SPEED SELECTSHIFT™ AUTOMATIC TRANSMISSION

ELECTRICAL
Automatic hi/lo-beam halogen headlamps
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Versatile seating and distinctive options define the adaptable XLT, our most popular Explorer. New 3.5 E 2.0 Entry: 2nd-row captain’s chair features a handy step-over center console between them, as well as access to dual smart-charging USB ports. These join functional standards like a leather-wrapped steering wheel, and step pads in the 2nd row that allow you easier access to the roof to add cargo there if necessary. Make XLT your own with an available twin-panel moonroof, available 20" polished aluminum wheels, or available high-end synthetic ActiveX seating material. To add even more Ford Co-Pilot360™ Technology to your drive, choose available Ford Co-Pilot360 Assist+.

Options
- Equipment Group 202A: ActiveX seating surfaces, 8-way power front passenger seat, silver painted front and rear skid plate elements, LED fog lamps, and Remote Start System
- Class III Trailer Tow Package: 3 Class III trailer hitch receiver, 7- and 4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System
- Comfort Package: heated 1st- and outboard 2nd-row seats, heated steering wheel, and windshield wiper de-icer
- Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; and Hill Descent Control™

Available equipment shown, including roof-mounted kayak carrier by Yakima®. Additional charge. Restrictions may apply. See your dealer for details.
If convenience matters most to you, Explorer Limited is engineered to help. E-Z Entry 2nd-row captain's chairs with power-assist fold feature help make access to the 3rd row effortless. To easily load packages in its spacious cargo area, just wave your foot under the hands-free, foot-activated liftgate. Navigate tight spots easily by looking to the 360-Degree Camera with Split-View Display. Charge your mobile phone, cord-free, with the convenient wireless charging pad! 2nd-row sunblinds help keep children in the shade, while heated outboard seats help keep them comfortable. A B&O Sound System features 12 high-performance speakers. Crank it up. Move out.
LIMITED HYBRID

Are long road trips how you recharge? Then Limited Hybrid is the Explorer for you. The 2020 Ford Explorer Hybrid RWD has an EPA-estimated range of over 500 miles per tank. So there’s plenty of country to see from your leather-trimmed, heated and ventilated front seats. Active noise control helps keep your environment serene by using strategically placed microphones throughout the cabin to detect unwanted frequencies, then pumping opposing sound waves through the audio system to cancel them out. Towing capacity of 5,000 lbs gives you the power to bring your toys along for the ride. Enjoy Explorer Limited amenities. Hybrid benefits. Available off-road capability. With no compromise. Get out there — and don’t look back — in the 2020 Limited Hybrid.
You need SUV functionality. You crave all-out performance. There’s only one choice. The tightly wound, 400-hp Explorer ST, tuned by engineers at Ford Performance. It has all the goods: a specially tuned 3.0L EcoBoost® V6 engine with 415 lb.-ft. of torque; a sport-tuned suspension; as well as a Sport Mode in the Intelligent 4WD with Terrain Management System™ that delivers an even more engaging driving experience. Plus, all the functionality to get everyone and their gear comfortably to the next family adventure. Just punch the accelerator and head out. It’s ST time.

**ST INCLUDES SELECT LIMITED FEATURES, PLUS:**

**MECHANICAL**
- 20-in. machined-aluminum 5-spoke wheel
- 3.0L EcoBoost® V6 engine
- Auto Start-Stop technology
- 10-speed SelectShift® automatic transmission
- Class III trailer tow package
- Active Park Assist 2.0

**APPEARANCE**
- Black-out treatment on headlamps and taillamps
- High-gloss black ST grille with red ST logo
- Quad chrome exhaust tips
- ST instrument cluster

**COMFORT & CONVENIENCE**
- 1st-row sport bucket seats with ST embroidery
- 1st- and 2nd-row carpeted floor mats with ST logo
- 12.3” digital instrument cluster
- Leather-trimmed 1st- and 2nd-row seating surfaces with micro-perforated inserts and City Silver accent stitching

**OPTIONS**
- Premium Technology Package: Multicontour front seats with Active Motion®, 10.1” LCD Capacitive Portrait Touchscreen in center stack, and B&O Sound System with 14 speakers and HD Radio™ Technology
- ST High-Performance Pack: 21” aluminum wheels, 275/45R21 BSW all-season tires, and red-painted performance brake calipers
- ST Street Pack: 21” aluminum wheels, 275/45R21 BSW all-season tires, and red-painted performance brake calipers

**Ford ST ownership grants you special privileges, including an invitation for you and a guest to attend the ST SUV Experience — an experiential performance driving program. For complete program details, visit www.stsuvexperience.com or contact the Ford Performance Racing School at 435-27-SPEED (77333)."
When it’s all about luxury, you’re ready for Platinum. Satin-aluminum accents brighten the exterior. Inside, door-trim inserts, door and front-console armrests, plus the instrument panel top are all leather-wrapped. Luxury leather-trimmed seats with Tri-Diamond perforated inserts feature accent stitching and Platinum logo embroidery on the seat backs. Add the Premium Technology Package for a stunning 10.1” portrait touchscreen, multicontour front seats with Active Motion® and a 980-watt, 14-speaker B&O Sound System. Your most enchanting Explorer road trip starts in Platinum.
New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile structural warranty coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage—all with no deductible. Explorer unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of these limited warranties.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, baby seat jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that’s right for you. Ask your Ford Dealer for details or visit online at ford.com/finance.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace of mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. A new insurance product designed just for Ford owners. Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and save bigger discounts – it’s a win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

Auto Mall Financial Services LLC is the licensed insurance agency supporting Ford and Lincoln Insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverage varies by state. Availability varies; programcolo available in California.

Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and warranty.
From day one, we had the future in mind. And for over 116 years, we’ve focused on improving your freedom of movement, by making it possible for hardworking, everyday people to own a vehicle. One that’s well built. That you’re proud to drive. Born in Detroit, made in America\(^1\) and famous worldwide:

We are the Ford Motor Company.

Your mobility is at the center of everything we do. And we’re excited to be designing and building smart vehicles that work for you. It’s why we put our family name on every one. From our founding members, to our Ford family of employees around the globe, we work with pride. We build with care.

For you – and your family. By everyone in ours.

\(^1\)Made in the USA with domestic and foreign parts.