ALL-NEW 2020

EXPLORER

EXPLORER | XLT | LIMITED | LIMITED HYBRID | ST | PLATINUM

BUILT FOR LIFE'S ADVENTURES.

The name says it all: EXPLORER. And it does just that – empowering adventure-seekers and active families to pack up their gear, load up the gang, and head out. When the 4-door Explorer and 2-door Explorer Sport debuted nearly 3 decades ago, these category-defining vehicles created a new way to travel. Since then, more Explorers have been sold over the last 29 years than any other SUV.[1]

In that time, you've shared your experiences with us. And we've taken that input to heart. Your needs, wants and desires helped us craft this latest generation of the SUV that started it all. And as with those that came before it, we poured our passion, expertise and knowledge into building an Explorer that's made for you – and your family. By everyone within ours.

Introducing the all-new 2020 Ford Explorer.

BUILT Ford PROUD

ST. Atlas Blue. ST Street Pack. Available equipment. [1]Based on total cumulative OEM reported U.S. sales for all SUVs from CY 1990 through CY 2018.

AMERICA'S ALL-TIME BEST-SELLING SUV.[1] ALL-NEW AND BETTER THAN EVER.

LIMITED HYBRID | 20" Hand-Polished Aluminum Wheels

PLATINUM | Available 21" Premium Aluminum Wheels

ST | Available 21" Aluminum Wheels

ALL-NEW
RWD OR **4WD**
REAR-WHEEL DRIVE 4-WHEEL DRIVE

Dynamic on- and off-road capability (with available Intelligent 4WD), exceptional towing capacity, and the most spacious Explorer interior yet are just some of the reasons we switched the 2020 Ford Explorer to a new RWD architecture.

6 **DISTINCT MODELS**
Make up the broadest Explorer lineup ever.

10 **SPEED TRANSMISSION**
A class-exclusive[2] that delivers smooth responsiveness and confident performance on every drive.

UP TO **7** **DRIVE MODES**
Let you match the mode to the road. Available 4WD with the Terrain Management System™ features 7 Selectable Drive Modes (including a Deep Snow/Sand mode). RWD models have 6 modes.

TOW UP TO **5,600 lbs.**[3]
On ST and Platinum. Limited Hybrid can even tow up to 5,000 lbs.[3]

4 **POWERTRAIN CHOICES**
Choose the one that best suits you. There's no "one size fits all" with the all-new Explorer.

EXPLORER HYBRID RWD HAS AN EPA-ESTIMATED RANGE OF OVER **500** MILES PER TANK[4]

ST **400 HP**[5]
THE MOST POWERFUL
Explorer ever. Tuned by engineers at Ford Performance, ST delivers sinister looks, captivating performance and blistering acceleration (0–60 mph in 5.5 seconds).[6]

"It's just a heck of a lot of fun to drive."
– Ed Krenz, Ford Performance Chief Functional Engineer

AVAILABLE **21"** **WHEELS**
For an even more aggressive look, choose the ST Street Pack (shown) or ST High-Performance Pack for available 21" wheels and red-painted brake calipers.

Available equipment shown. [1]Based on IHS Markit, 1946-Current U.S. Total New Cumulative Registrations, for all vehicles identified as SUVs. [2]Class is Large Utilities based on Ford segmentation. [3]Max. towing of 5,600 lbs. on ST and Platinum with 3.0L EcoBoost engine and Class III Trailer Tow Package. Max. towing of 5,000 lbs. on Limited Hybrid with 3.3L Hybrid engine and Class III Trailer Tow Package. Max towing varies based on cargo, vehicle configuration, accessories and number of passengers. [4]Actual mileage and range will vary. 18-gallon tank. EPA-estimated ratings of 27 city mpg/29 hwy mpg/28 combined mpg. [5]Horsepower rating based on premium fuel per SAE J1349® standard. Your results may vary. [6]Based on manufacturer testing using Sport Mode and using premium fuel per SAE J1349 standard. Your results may vary. Horsepower, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

12.3"
DIGITAL INSTRUMENT CLUSTER
Lets you configure the look and function of the gauges you use most frequently. The 7 Selectable Drive Modes of the Terrain Management System™ are confirmed here by beautiful 3D animation.

Standard on ST and Platinum.

UP TO **10**

DEVICES
You – and the crew – can connect on the road through standard FordPass Connect™[1] with 4G LTE Wi-Fi hotspot capability.

UP TO **14**

HIGH-PERFORMANCE SPEAKERS
Can transform 980 watts of digitally processed sound from the available B&O Sound System into pure audio bliss.

AVAILABLE
10.1"
LCD CAPACITIVE PORTRAIT TOUCHSCREEN
Provides quick, responsive interaction to your voice or touch prompts. This stunning focal point makes it easy to view navigation map details. Maps (with pinch-to-zoom capability) can fill the entire screen, or the space can be split with audio or incoming call information.

SCHEDULE YOUR MASSAGE
Available multicontour front seats with Active Motion® provide comfort and stress relief with 5 different massage themes, each with 3 levels of intensity.

DIAL IN SIMPLICITY
A simple turn of the nicely calibrated rotary gear shift dial moves the 10-speed automatic transmission easily from Park to Reverse to Drive.

GO WIRELESS
An available wireless charging pad[2] positioned conveniently in front of the center console armrest lets your phone charge cord-free, yet stay within reach.

Platinum. Ebony/Brunello Luxury leather-trimmed interior. Available equipment. [1]FordPass Connect (optional on select vehicles), the FordPass™ App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. [2]Qi wireless charging may not be compatible with all mobile phones.

AS SPACIOUS AS IT IS SOPHISTICATED.

The all-new 2020 Explorer offers a more spacious interior with increased cargo space compared to the previous generation. With seating for up to 7, passengers in all 3 rows will benefit. Explorer has best-in-class 1st- and 2nd-row hip room and 2nd-row head room. While 3rd-row passengers enjoy unsurpassed head room. Should someone unbuckle their safety belt, a new Belt Monitor System will alert the driver as to which belt is unbuckled through the instrument cluster productivity screen. And thanks to a new dual-wall dashboard between the engine and passenger compartments, as well as acoustic glass for the windshield and 1st-row windows, everyone will enjoy the quietest Explorer cabin ever.

CLEAN IT EASILY
Place muddy or dirty items on the washable side of the available reversible load floor. Then simply remove it and wash it clean with ease.

STAY CHARGED
Up to 9 available powerpoints, including 2 new USB-C outlets, are located throughout the Explorer interior to help keep everyone's devices charged and ready to go.

KICK BACK TO RELAX
Available 2nd-row captain's chairs slide and recline and, on Limited and above, are heated. A "step-over" console between them keeps access to the 3rd-row clear.

MAX. INTERIOR DIMENSIONS [inches]

	1st / 2nd / 3rd row
Head room:	**40.7 / 40.5 / 38.9**
Leg room:	**43.0 / 39.0 / 32.2**
Hip room:	**59.2 / 59.2 / 40.9**
Shoulder room:	**61.8 / 61.9 / 54.6**

Platinum. Light Sandstone Luxury leather-trimmed interior. Available equipment.

FOUR ENGAGING CHOICES.
ONE PUSH FOR ADVENTURE.

EPA-ESTIMATED RATINGS: CITY/HWY/COMBINED MPG[4]
MAX. TtowING CAPACITY (LBS.)[2]
MAX. HORSEPOWER
MAX. TORQUE (LB.-FT.)

[ENHANCED 3.0L ECOBOOST® V6]

THE MOST POWERFUL EXPLORER EVER

Your focus: commanding the 3.0L EcoBoost V6 specially tuned by engineers at Ford Performance to deliver best-in-class V6 horsepower and torque. Your sweet spot: behind the leather-wrapped sport steering wheel in Explorer ST. Your family: very lucky.

Standard on ST

4WD: 415[5] | 400[5] | 5,600 | 18 CITY | 24 HWY | 20 COMB

[3.0L ECOBOOST V6]

REFINED POWER

Merging onto the highway. Or passing on a two-lane. You have the capability you need, whenever you need it. Twin turbocharging and direct-injection technology help the 3.0L EcoBoost V6 generate virtually instantaneous power on demand.

Standard on Platinum

4WD: 380[5] | 365[5] | 5,600 | 18 CITY | 24 HWY | 20 COMB

[3.3L V6 HYBRID]

HYBRID RANGE – NO HYBRID COMPROMISE

Going the distance? You've found your kindred spirit. Explorer Hybrid RWD has an EPA-estimated range of over 500 miles per tank.[1] And with 322 lb.-ft. of total combined system torque, it can tow up to 5,000 lbs.[2] Between the 3.3L V6 Ti-VCT engine and torque converter, a powerful electric motor within the 10-speed transmission provides electric drive. So there's no need to compromise.

Standard on Limited Hybrid

RWD: 322[6] | 318[6] | 5,000 | 23 CITY | 26 HWY | 25 COMB | 27 CITY | 29 HWY | 28 COMB

[2.3L ECOBOOST I-4]

ALL-AROUND PERFORMER

The versatility of Explorer is matched by the 2.3L EcoBoost. Its 16-valve DOHC design features a twin-scroll turbocharger, cast-aluminum pistons, and an overboost function that lifts output on every gear change. Plus, more horsepower, 2,300 lbs. more towing capacity,[2] and a better EPA-estimated fuel economy rating than the previous generation.[3]

Standard on Explorer, XLT and Limited

4WD: 310[5] | 300[5] | 5,300 | 20 CITY | 27 HWY | 23 COMB | 21 CITY | 28 HWY | 24 COMB

Limited. Atlas Blue. Available equipment. [1]Actual mileage and range will vary. 18-gallon tank. EPA-estimated ratings of 27 city mpg/29 hwy mpg/28 combined mpg. [2]When properly equipped with Class III Trailer Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. [3]Actual mileage will vary. 2019 EPA-estimated ratings of 19 city mpg/27 hwy mpg/22 combined mpg, 2.3L engine, FWD. 18 city mpg/25 hwy mpg/21 combined mpg, 2.3L engine, 4WD. [4]Actual mileage will vary. [5]Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. [6]Total combined system net torque and horsepower.

Torque, horsepower, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

MATCH YOUR MODE TO THE ROAD.

Create the ride experience you desire, or the one that conditions demand, with Selectable Drive Modes. Rear-wheel-drive Explorer models offer 6 modes. Available Intelligent 4WD with the Terrain Management System offers 7 modes you can switch between with the turn of a dial. Visual confirmation on ST and Platinum models comes in the standard 12.3" digital instrument cluster. 3D animations (shown) change based on which drive mode is selected.

Increases throttle response, provides quicker shifts for a more aggressive feel, and allows the transmission to hold shifts longer to help Explorer accelerate faster when shifting. For more "sporty" on-road driving.

Adjusts the transmission shift schedule, pedal progression, traction control and driveline configuration for better handling on muddy, rutted, soft or uneven terrain.

You'll probably spend the most time here. Ideal for everyday driving on wet or dry paved roads. A balance of excitement and convenience.

For better handling on surfaces covered with ice, water, grass or gravel, this mode adjusts the pedal response and traction control.

Moves upshifts to higher engine speeds to reduce the transmission shift frequency when towing. It also provides engine braking in all forward gears to slow the vehicle and assist in control when descending a grade.

Adjusts the transmission shift schedule, pedal response, traction control and driveline configuration for better handling in deep snow or sand. Included with available Intelligent 4WD only.

Exactly as it sounds. Helps maximize efficiency and increase driving range.

Platinum. Star White Metallic Tri-coat. Available equipment.

FORD CO-PILOT360™ TECHNOLOGY

READY WITH AN ASSIST.

From the driveway to the highway, our standard and available driver-assist features[1] are designed to help you feel confidently in command. Even more inspiring: the all-new 2020 Ford Explorer has more available driver-assist features than any other vehicle in its class.

FORD CO-PILOT360

Standard on every 2020 Explorer

PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING

We should all drive defensively. By scanning the road ahead, this feature can alert you to potential collisions with vehicles or pedestrians detected in your path. If an impact is imminent and you don't take action, brakes can apply automatically.[2] It's designed to only activate when needed.

BLIS® WITH CROSS-TRAFFIC ALERT

Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you're slowly backing up.

LANE-KEEPING SYSTEM

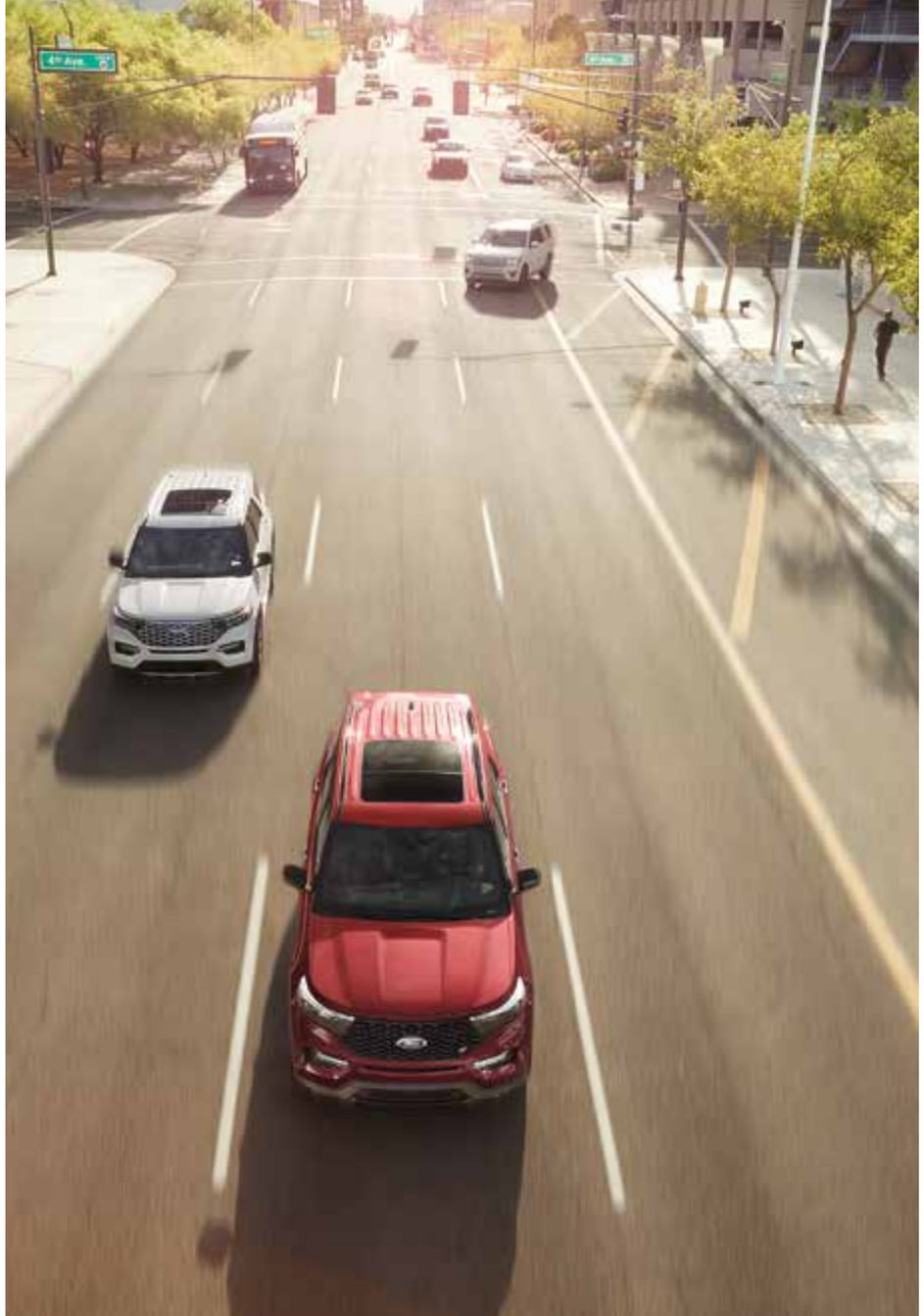
It happens. Listening to your favorite podcast, you wander too close to your lane's edge. Our Lane-Keeping System[3] can help during a moment of distraction. If you drift out of your lane, it directs you with steering wheel torque to return, and can also alert you through vibration pulses. Stray a few times and a coffee cup icon lets you know it's time to take a break.

AUTO HIGH-BEAM HEADLAMPS

Sound familiar? You turn on high beams entering a dark stretch of road – then forget to turn them off as traffic approaches. Auto High-Beam Headlamps can detect poor lighting and switch them on for you. They can also sense oncoming headlamps and dim automatically for other drivers.

REAR VIEW CAMERA

Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what's behind your vehicle. It also helps when you're lining up a trailer. A washer helps keep the camera free of debris (like dirt or snow), helping you navigate Reverse clearly and with more confidence.



FORD CO-PILOT360 ASSIST+

Standard on Limited, Limited Hybrid, ST and Platinum
Optional on XLT

INTELLIGENT ADAPTIVE CRUISE CONTROL

This next-level cruise control system helps you keep pace on your journey and can slow down or stop your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed.[4] Lane Centering helps keep Explorer between the lines, while new Speed Sign Recognition can "read" posted speed limit signs and adjust the set speed to those limits.

EVASIVE STEERING ASSIST[5]

We've all experienced it. Traffic is rolling along smoothly when suddenly, a vehicle in your path is stopped. To help avoid a potential collision, Evasive Steering Assist can provide extra assist to help you quickly steer around the vehicle.

VOICE-ACTIVATED NAVIGATION

Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM® Traffic and Travel Link® services[6] to help you avoid traffic, find fuel (gas or java), and so much more.

ADDITIONAL TECHNOLOGY

ACTIVE PARK ASSIST 2.0

Never pass up a potential parking space again. Active Park Assist 2.0 makes it easy to park time after time – even in tight parallel or reverse perpendicular spots. After the system locates a potential spot, all you have to do is brake to a complete stop, shift into Neutral and hold down the Active Park Assist button – Explorer takes care of the rest. Park Out Assist with side-sensing capability can help you confidently navigate out of a spot when someone's parked too close.

Standard on ST and Platinum

360-DEGREE CAMERA

True to its name, the 360-Degree Camera with Split-View Display lets you see around Explorer, from every side. Very helpful while centering in a parking spot or while navigating a tight section of trail.

Standard on Limited, ST and Platinum

REVERSE BRAKE ASSIST

Helps give you more confidence backing up. If you don't notice a hazard in the Rear View Camera view, Reverse Brake Assist can automatically apply the brakes to prevent a potential collision.

Standard on ST and Platinum

Available equipment shown. [1]Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. [2]Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations. [3]Lane-Keeping System does not control steering. [4]If stop is longer than 3 seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. [5]Evasive Steering Assist does not control steering. [6]Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.

YOUR TECH, YOUR WAY.

With seating for up to 7 and Wi-Fi hotspot capability, Ford Explorer welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription.[1] With our available Voice-Activated Touchscreen Navigation System, you'll also enjoy a 5-year subscription[1] to SiriusXM Traffic and Travel Link® services.

Works with Apple CarPlay

androidauto

COMMAND IT

With your voice and your choice of display. SYNC® 3 voice-activated technology[2] connects your tech with your Explorer. SYNC 3 AppLink®[3] (shown) gives you voice control of compatible mobile apps like Waze™ and Ford+Alexa.[4] To see your phone's familiar interface on the big screen, take advantage of compatibility with Apple CarPlay®[5] for your iPhone,® or Android Auto™[5] for your Android™ smartphone.

CONTROL IT

Monitor and control your vehicle in incredibly powerful ways using the FordPass™ App alone or with FordPass Alexa Skill[6] or FordPass Action through Google Assistant™ when equipped with FordPass Connect.™[7] Complimentary remote features let you start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch.® Use your app to find your vehicle, schedule starts, find parking, and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty info, the FordPass App puts it at your fingertips. And, when it's time to bring your vehicle in for service, the app makes scheduling easy. Enjoy access to convenient services like Key by Amazon In-Car Delivery[8] and peace of mind knowing roadside assistance is just a call or e-request away.[9]

CONNECT IT

With in-vehicle Wi-Fi. Before the mud dries on your boots, you and your road-trip companions can be posting adventure videos through FordPass Connect[7] with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once[10] – inside of Explorer and up to 50' away.

Available equipment shown. [1]All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. [2]Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. [3]Commands may vary by phone and AppLink software. [4]Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don't drive while distracted or while using handheld devices. Use voice controls. Some features may be locked out while the vehicle is in gear. [5]Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. [6]Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. [7]FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot. [8]FordPass App, compatible with select smartphone platforms, is available via a download. FordPass Connect service required (see FordPass Terms for more information). Message and data rates may apply. Check your availability at https://amzn.to/2JnYMtz. [9]Roadside assistance is included for certain owners and available to everyone for a per-service fee. [10]Don't drive while distracted or while using handheld devices. Use voice controls.

4'
BETWEEN WHEEL WELLS
Standard-width building materials will fit in Explorer.[1]

AVAILABLE POWERFOLD® 3RD-ROW SEATS | **FOLD-FLAT 2ND-ROW SEATS** | **87.8 CU. FT. OF CARGO SPACE[1]**

Each day starts a new adventure. Often, multiple adventures. We designed Explorer to quickly adapt. Home improvement project to start the morning? Achieve maximum cargo room by folding the 2nd- and 3rd-row seats flat. Afternoon foursome? Explorer can accommodate 4 sets of golf clubs behind the folded 3rd-row seats. With the available PowerFold feature, folding them down is as simple as pressing a button. Whatever the day brings, Explorer adapts right along with you.

OUTFIT YOUR ADVENTURES

To turn your Explorer into a launch pad for adventure, a unique collection of Yakima® accessories is available and can be installed before vehicle delivery. Shop the complete collection at www.accessories.ford.com.

LOAD IT CONVENIENTLY

A simple kick of your foot beneath the Explorer rear bumper opens or closes the available hands-free, foot-activated liftgate. Incredibly helpful when your hands are full.

STEP UP EASILY

Convenient step pads near the base of the 2nd-row outboard seats make it easier to load additional cargo securely to the available raised rails and crossbars on the roof.

MAX. INTERIOR CAPACITIES [cu. ft.]

Passenger volume:	**152.7**
Cargo volume behind 1st row:	**87.8**
Cargo volume behind 2nd row:	**47.9**
Cargo volume behind 3rd row:	**18.2**

Left: Platinum. Ebony/Brunello Luxury leather-trimmed interior. Available equipment. Right: Limited. Rapid Red Metallic Tinted Clearcoat. Available equipment.
[1]With 2nd- and 3rd-row seats folded down. Cargo and load capacity limited by weight and weight distribution.

ENHANCEMENTS INSPIRED BY YOU.

In meticulously recrafting Explorer, we took notes and gathered suggestions from our toughest critics: you. Poring over chat rooms and social media posts, Ford engineers also hosted field clinics and forums to find out what you loved – and what you didn't – about previous Explorer models. By focusing on your needs, we devised solutions like these to elevate your 2020 Explorer experience to a whole new level of satisfaction.

A

AVAILABLE
2ND-ROW SUNBLINDS

2ND-ROW USB AND
USB-C CHARGE PORTS
+ AVAILABLE 110V/150W
AC POWER OUTLET

AVAILABLE
ZIPPERED CARGO NET[1]

B

E-Z ENTRY
2ND-ROW SEATS

AVAILABLE
TWIN-PANEL MOONROOF

AVAILABLE
CARGO MANAGEMENT
SYSTEM WITH
MOVABLE DIVIDERS

A

B

C

C

AVAILABLE
SECURICODE™
KEYLESS ENTRY
KEYPAD

AVAILABLE
2ND-ROW STEP-OVER
CENTER CONSOLE

WASHABLE,
REVERSIBLE LOAD
FLOOR OF AVAILABLE
CARGO MANAGEMENT
SYSTEM

Limited. Magnetic. Available equipment. [1]Ford Licensed Accessory.

EXPLORER[1]

UNIQUE BLACK GRILLE

ROTARY GEAR SHIFT DIAL

SELECTABLE DRIVE MODES

If you need room for the whole crew, Explorer seats up to 7 passengers in sophisticated style. A standard power liftgate makes for convenient loading/unloading of gear, while FordPass Connect™ with 4G LTE Wi-Fi hotspot capability lets you – and the crew – stay connected on the road. Ford Co-Pilot360™ and Side-Wind Stabilization help increase your confidence the moment you leave. In RWD or available 4WD, 300 hp[2] and 3,000 lbs. of max. towing capacity[3] give you the power you need. Explorer is the all-time best-selling SUV in America,[4] and the all-new Explorer is better than ever.

COLORS: Oxford White, Iconic Silver,[5] Magnetic,[5] Blue,[5] Agate Black[5]

CLOTH SEATING SURFACES: Sandstone

MAX. EXTERIOR DIMENSIONS

Wheelbase: **119.1"**
Length: **199.3"**
Height: **70.2"**
Width – Excluding mirrors: **78.9"**
Width – Including mirrors: **89.3"**

18"
PAINTED ALUMINUM
Standard

2.3L ECOBOOST® I-4 WITH AUTO START-STOP TECHNOLOGY
10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

EXPLORER STANDARD FEATURES:

MECHANICAL
3.58 rear-axle ratio
4-wheel disc Anti-Lock Brake System (ABS)
17.9-gallon fuel tank
Active grille shutters
Compact spare wheel and tire
EcoCoach efficient driving assistant
Electric power-assisted steering
Intelligent Oil-Life Monitor®
P255/65R18 all-season BSW tires
Rear-wheel drive (RWD)
Rotary gear shift dial
Selectable Drive Modes

FORD CO-PILOT360 TECHNOLOGY
Auto Hold
Autolamp Automatic On/Off Headlamps with Rainlamp
Ford Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera
Hill Start Assist
Post-Collision Braking
Reverse Sensing System
Side-Wind Stabilization
Trailer Sway Control

APPEARANCE
Black grille, door handles, mirror caps, bodyside cladding and wheel-lip moldings
Chrome liftgate appliqué
Configurable daytime running lamps
Front door-sill scuff plates with embossed “EXPLORER” logo
LED headlamps and taillamps
Privacy glass on all rear windows

COMFORT & CONVENIENCE
1st-row bucket seats and full center console with armrest and storage
8-way power driver’s seat with manual lumbar and 4-way manual front-passenger seat
2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline
3rd-row 50/50 split fold-flat seat
1st- and 2nd-row carpeted floor mats
4.2" LCD productivity screen in instrument cluster
12V powerpoints (5)
Cargo tie-down hooks (4) and cargo net hooks (4)
Cloth seating surfaces
Cupholders (10)
Easy Fuel® capless fuel filler
Manual-tilt/-telescoping steering column
Power door locks with autolock and auto unlock
Power liftgate
Power sideview mirrors
Power windows with 1st-row one-touch-up/-down feature
Rear-window defroster
Speed-sensitive, variable-intermittent windshield wipers with washer; 2-speed rear wiper with washer
Steering wheel-mounted cruise, audio and 5-way controls
Tri-zone electronic automatic temperature control with auxiliary rear controls

CONNECTIVITY & ENTERTAINMENT
AM/FM stereo with 6 speakers
FordPass Connect™[6] with 4G LTE Wi-Fi hotspot capability (enables FordPass™ App[7] features when activated)
SiriusXM® with 6-month All Access trial subscription[8]
SYNC® 3 with 8" LCD touchscreen in center stack, 911 Assist,® AppLink® Apple CarPlay® compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

SAFETY & SECURITY
Personal Safety System™ for driver and front passenger includes dual-stage front airbags,[9] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver’s knee airbag[9]
Front-seat side airbags[9]
Glove-box-door-integrated knee airbag[9]
Safety Canopy® System with side-curtain airbags[9] and rollover sensor
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Child-safety rear door locks
Individual Tire Pressure Monitoring System (excludes spare)
MyKey® technology to help encourage responsible driving
Remote Keyless Entry System
SecuriLock® Passive Anti-Theft System

OPTIONS
Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; and Hill Descent Control™

AVAILABLE OPTIONS FOR ALL MODELS
1st- and 2nd-row floor liners
Engine block heater
Front license plate bracket (standard where required)
Rear cargo well protector
Smoker’s Package: ash cup/coin holder with lighter element
Splash guards

Available equipment shown. [1]Fleet only. Available to consumers early 2020. [2]Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. [3]Max. towing of 3,000 lbs. on base Explorer with the 2.3L EcoBoost engine. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. [4]Based on IHS Markit, 1946-Current U.S. Total New Cumulative Registrations, for all vehicles identified as SUVs. [5]Metallic. [6]FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot. Don’t drive distracted or while using handheld devices. Use voice controls. [7]FordPass App, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play.™ Learn more at www.fordpass.com. Message and data rates may apply. [8]Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details. [9]Always wear your safety belt and secure children in the rear seat.
Horsepower and towing are independent attributes and may not be achieved simultaneously.

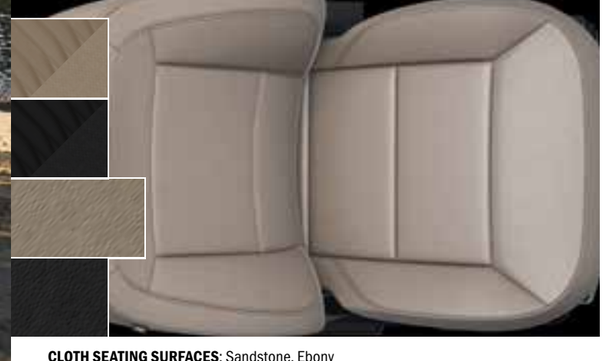
XLT

BLACK MESH GRILLE WITH CHROME BARS

10-WAY POWER DRIVER'S SEAT

SECURICODE™ INVISIBLE KEYPAD

Versatile seating and distinctive options define the adaptable XLT, our most popular Explorer. New E-Z Entry 2nd-row captain's chairs feature a handy step-over center console between them, as well as access to dual smart-charging USB ports. These join functional standards like a leather-wrapped steering wheel, and step pads in the 2nd row that allow you easier access to the roof to add cargo there if necessary. Make XLT your own with an available twin-panel moonroof, available 20" polished aluminum wheels, or available high-end synthetic ActiveX seating material. To add even more Ford Co-Pilot360™ Technology to your drive, choose available Ford Co-Pilot360 Assist+.



CLOTH SEATING SURFACES: Sandstone, Ebony
ACTIVEX SEATING SURFACES:[3] Sandstone, Ebony

18"
5-SPOKE SPARKLE SILVER-PAINTED ALUMINUM
Standard

20"
POLISHED ALUMINUM[3]
Available

COLORS: Oxford White, Star White Metallic Tri-coat,[1] Iconic Silver,[2] Silver Spruce,[2] Magnetic,[2] Rapid Red Metallic Tinted Clearcoat,[1] Rich Copper Metallic Tinted Clearcoat,[1] Blue,[2] Atlas Blue,[2] Agate Black[2]

2.3L ECOBOOST® I-4
WITH AUTO START-STOP TECHNOLOGY

10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

XLT INCLUDES SELECT EXPLORER FEATURES, PLUS:

APPEARANCE
- Black mesh grille insert with chrome bars
- Black roof-rack side rails
- Body-color door handles
- Chrome bodyside cladding inserts
- LED signature lighting

COMFORT & CONVENIENCE
- 10-way power driver's seat and 4-way power front-passenger seat
- 2nd-row captain's chairs with E-Z Entry and step-over center floor console
- 6.5" LCD productivity screen in instrument cluster
- 12V powerpoints (4)
- Cloth seating surfaces
- Dual 2nd-row smart-charging USB ports
- Intelligent Access with push-button start
- Leather-wrapped steering wheel
- Perimeter alarm
- Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, and security approach lamps
- SecuriCode invisible keypad

OPTIONS
- **Equipment Group 202A**: ActiveX seating surfaces, 8-way power front-passenger seat, silver-painted front and rear skid plate elements, LED fog lamps, and Remote Start System
- **Class III Trailer Tow Package**:[3] Class III trailer hitch receiver, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System
- **Comfort Package**: heated 1st- and outboard 2nd-row seats, heated steering wheel, and windshield wiper de-icer
- **Ford Co-Pilot360™ Assist+**:[3] Intelligent Adaptive Cruise Control; Evasive Steering Assist; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription[4])
- 2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline[3]
- Black roof-rack crossbars
- Dual-Headrest Rear Seat Entertainment System[3,5]
- Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; and Hill Descent Control™
- Twin-panel moonroof[3]
- Wheel lock kit

Also see "Available Options for All Models" on the Explorer specifications page.

Available equipment shown, including roof-mounted kayak carrier[5] by Yakima® [1]Additional charge. [2]Metallic. [3]Restrictions may apply. See your dealer for details. [4]Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. [5]Ford Licensed Accessory.

LIMITED

BRIGHT SILVER-PAINTED GRILLE

LEATHER TRIM WITH ACCENT STITCHING

POWERFOLD® 3RD-ROW SEAT

If convenience matters most to you, Explorer Limited is engineered to help. E-Z Entry 2nd-row captain's chairs with power-assist fold feature help make access to the 3rd row effortless. To easily load packages in its spacious cargo area,[1] just wave your foot under the hands-free, foot-activated liftgate. Navigate tight spots easily by looking to the 360-Degree Camera with Split-View Display. Charge your mobile phone, cord-free, with the convenient wireless charging pad.[2] 2nd-row sunblinds help keep children in the shade, while heated outboard seats help keep them comfortable. A B&O Sound System features 12 high-performance speakers. Crank it up. Move out.

COLORS: Oxford White, Star White Metallic Tri-coat,[3] Iconic Silver,[4] Silver Spruce,[4] Magnetic,[4] Rapid Red Metallic Tinted Clearcoat,[3] Rich Copper Metallic Tinted Clearcoat,[3] Blue,[4] Atlas Blue,[4] Agate Black[4]

LEATHER-TRIMMED SEATING SURFACES: Sandstone, Ebony

20"
POLISHED ALUMINUM
Standard

20"
HAND-POLISHED ALUMINUM
Available

2.3L ECOBOOST® I-4
WITH AUTO START-STOP TECHNOLOGY
10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

LIMITED INCLUDES SELECT XLT FEATURES, PLUS:

FORD CO-PILOT360™ TECHNOLOGY

360-Degree Camera with Split-View Display and washer
Ford Co-Pilot360 Assist+: Evasive Steering Assist; Intelligent Adaptive Cruise Control; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription[5])
Forward Sensing System
Rain-Sensing Windshield Wipers

APPEARANCE

Chrome door handle inserts and dual exhaust tips
Bright silver-painted mesh grille insert with chrome bars
High-gloss black mirror caps
LED fog lamps
Satin roof-rack side rails
Silver-painted front and rear skid plate elements

COMFORT & CONVENIENCE

1st-row heated/ventilated seats, 10-way power passenger seat, and driver's side memory
2nd-row heated seats with E-Z Entry
2nd-row sunblinds
3rd-row PowerFold® seat
12V powerpoints (3)
Ambient lighting
Auto-dimming rearview mirror
Hands-free, foot-activated liftgate
Heated steering wheel with power-tilt/-telescoping column
Leather-trimmed 1st- and 2nd-row seating surfaces with micro-perforated inserts
Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, security approach lamps, and memory
Remote Start System
Windshield wiper de-icer
Wireless charging pad and 110V/150W AC power outlet

CONNECTIVITY & ENTERTAINMENT

B&O Sound System with 12 speakers and HD Radio™ Technology

OPTIONS

Class III Trailer Tow Package:[6] Class III trailer hitch receiver, engine oil cooler, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System
2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline[6,7]
Black roof-rack crossbars
Dual-Headrest Rear Seat Entertainment System[8]
Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; and Hill Descent Control™
P255/55R20 all-season Michelin® Selfseal® tires
Twin-panel moonroof[6] with remote control feature for moonroof and 1st-row windows
Wheel lock kit
Also see "Available Options for All Models" on the Explorer specifications page.

Available equipment shown. [1]Cargo and load capacity limited by weight and weight distribution. [2]Qi wireless charging may not be compatible with all mobile phones. [3]Additional charge. [4]Metallic. [5]Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. [6]Restrictions may apply. See your dealer for details. [7]Available late Fall 2019. [8]Ford Licensed Accessory.

LIMITED HYBRID

BRIGHT SILVER-PAINTED GRILLE

LED FOG LAMPS

HANDS-FREE, FOOT-ACTIVATED LIFTGATE

Are long road trips how you recharge? Then Limited Hybrid is the Explorer for you. The 2020 Ford Explorer Hybrid RWD has an EPA-estimated range of over 500 miles per tank.[1] So there's plenty of country to see from your leather-trimmed, heated and ventilated front seats. Active noise control helps keep your environment serene by using strategically placed microphones throughout the cabin to detect unwanted frequencies, then pumping opposing sound waves through the audio system to cancel them out. Towing capacity of 5,000 lbs.[2] gives you the power to bring your toys along for the ride. Enjoy Explorer Limited amenities. Hybrid benefits. Available off-road capability. With no compromise. Get out there – and don't look back – in the 2020 Limited Hybrid.

LEATHER-TRIMMED SEATING SURFACES: Sandstone, Ebony

COLORS: Oxford White, Star White Metallic Tri-coat,[3] Iconic Silver,[4] Silver Spruce,[4] Magnetic,[4] Rapid Red Metallic Tinted Clearcoat,[3] Rich Copper Metallic Tinted Clearcoat,[3] Blue,[4] Atlas Blue,[4] Agate Black[4]

3.3L V6 HYBRID

10-SPEED MODULAR HYBRID AUTOMATIC TRANSMISSION

LIMITED HYBRID INCLUDES ALL LIMITED FEATURES, PLUS:

MECHANICAL

18.0-gallon fuel tank

Battery-powered electric motor

Heavy-duty front and rear brake calipers

Liquid-cooled lithium-ion battery

Regenerative braking system

COMFORT & CONVENIENCE

Active noise control

SAFETY & SECURITY

Pedestrian Alert Sounder

OPTIONS

Class III Trailer Tow Package: Class III trailer hitch receiver, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System

2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline[5]

Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System[6]

Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; Hill Descent Control™; and P255/55R20 all-season Michelin® Selfseal® tires

Twin-panel moonroof with remote control feature for moonroof and 1st-row windows

Wheel lock kit

Also see "Available Options for All Models" on the Explorer specifications page.

20"
HAND-POLISHED ALUMINUM
Standard

Available equipment shown. [1]Actual mileage and range will vary. 18-gallon tank. EPA-estimated ratings of 27 city mpg/29 hwy mpg/28 combined mpg. [2]Max. towing of 5,000 lbs. on Limited Hybrid with 3.3L Hybrid engine and Class III Trailer Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. [3]Additional charge. [4]Metallic. [5]Available late Fall 2019. [6]Ford Licensed Accessory. Horsepower and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

ST

BLACK MESH GRILLE INSERT WITH ST LOGO

SPORT-STYLE STEERING WHEEL WITH ST LOGO

ACTIVE PARK ASSIST 2.0

You need SUV functionality. You crave all-out performance. There's only one choice. The tightly wound, 400-hp[1] Explorer ST, tuned by engineers at Ford Performance. It has all the goods: a specially tuned 3.0L EcoBoost® V6 engine with 415 lb.-ft. of torque;[1] a sport-tuned suspension; as well as a Sport Mode in the Intelligent 4WD with Terrain Management System™ that delivers an even more engaging driving experience. Plus, all the functionality to get everyone and their gear comfortably to the next family adventure. Just punch the accelerator and head out. It's ST time.

COLORS: Star White Metallic Tri-coat,[2] Iconic Silver,[3] Silver Spruce,[3] Magnetic,[3] Rapid Red Metallic Tinted Clearcoat,[2] Rich Copper Metallic Tinted Clearcoat,[2] Blue,[3] Atlas Blue,[3] Agate Black[3]

LEATHER-TRIMMED SEATING SURFACES: Ebony

20"
MACHINED ALUMINUM
Standard

21"
ALUMINUM
Included with ST High-Performance Pack or ST Street Pack

ENHANCED 3.0L ECOBOOST® V6
WITH AUTO START-STOP TECHNOLOGY

10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

ST INCLUDES SELECT LIMITED FEATURES, PLUS:

MECHANICAL

20.2-gallon fuel tank

Class III Trailer Tow Package: Class III trailer hitch receiver, 7-/4-pin wiring harness, BLIS® with Trailer Coverage, and Cargo Management System

Intelligent 4WD; Terrain Management System with 7 Selectable Drive Modes; and Hill Descent Control™

Sport-tuned suspension

FORD CO-PILOT360™ TECHNOLOGY

Active Park Assist 2.0

Reverse Brake Assist

APPEARANCE

Blackout treatment on headlamps and taillamps

High-gloss black "EXPLORER" hood lettering, skid plate elements, door handle inserts, bodyside cladding inserts, roof-rack side rails, and liftgate appliqué

High-gloss black ST grille with red ST logo

Quad chrome exhaust tips

ST instrument cluster

COMFORT & CONVENIENCE

1st-row Sport bucket seats with ST embroidery

1st- and 2nd-row carpeted floor mats with ST logo

12.3" digital instrument cluster

Leather-trimmed 1st- and 2nd-row seating surfaces with micro-perforated inserts and City Silver accent stitching

Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, ST projection lamps, and memory

Sport-style steering wheel with ST logo and paddle shifters

OPTIONS

Premium Technology Package: Multicontour front seats with Active Motion,® 10.1" LCD Capacitive Portrait Touchscreen in center stack, and B&O Sound System with 14 speakers and HD Radio™ Technology

ST High-Performance Pack: 21" aluminum wheels, 275/45R21 BSW all-season tires, and red-painted performance brake calipers

ST Street Pack: 21" aluminum wheels, 275/45R21 BSW all-season tires, and red-painted performance brake calipers

2nd-row 40/20/40 split fold-flat seat with E-Z Entry and recline[4]

Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System[5]

P255/55R20 all-season Michelin® Selfseal® tires[4]

Twin-panel moonroof

Wheel lock kit

Also see "Available Options for All Models" on the Explorer specifications page.

Ford ST ownership grants you special privileges, including an invitation for you and a guest to attend the ST SUV Experience — an experiential performance driving program. For complete program details, visit www.stsuvexperience.com or contact the Ford Performance Racing School at 435-27-SPEED (77333).

Available equipment shown. [1]Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. [2]Additional charge. [3]Metallic. [4]Available late Fall 2019. [5]Ford Licensed Accessory.

PLATINUM

SATIN-ALUMINUM-FINISH GRILLE

TWIN-PANEL MOONROOF

MICHELIN® SELFSEAL® TIRES

When it's all about luxury, you're ready for Platinum. Satin-aluminum accents brighten the exterior. Inside, door-trim inserts, door and front-console armrests, plus the instrument panel top are all leather-wrapped. Luxury leather-trimmed seats with Tri-Diamond perforated inserts feature accent stitching and Platinum logo embroidery on the seat backs. Add the Premium Technology Package for a stunning 10.1" portrait touchscreen, multicontour front seats with Active Motion,® and a 980-watt, 14-speaker B&O Sound System. Your most enchanting Explorer road trip starts in Platinum.

COLORS: Star White Metallic Tri-coat,[1] Iconic Silver,[2] Silver Spruce,[2] Magnetic,[2] Rapid Red Metallic Tinted Clearcoat,[1] Rich Copper Metallic Tinted Clearcoat,[1] Blue,[2] Agate Black[2]

LEATHER-TRIMMED SEATING SURFACES: Light Sandstone, Ebony/Brunello

20"
BRIGHT MACHINED-FACE ALUMINUM
Standard

21"
PREMIUM ALUMINUM
Available

3.0L ECOBOOST® V6
WITH AUTO START-STOP TECHNOLOGY
10-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

PLATINUM INCLUDES SELECT ST FEATURES, PLUS:

MECHANICAL

3.31 rear-axle ratio

P255/55R20 all-season Michelin Selfseal tires

FORD CO-PILOT360™ TECHNOLOGY

Adaptive Headlamps

APPEARANCE

Front door-sill scuff plates with illuminated "EXPLORER" logo

Genuine Ash Swirl wood trim instrument panel and door-trim appliqués

Leather-wrapped instrument panel top, center console lid, door rollovers, and door-trim inserts

Satin-aluminum grille, roof-rack side rails, door handle inserts, bodyside cladding inserts with "EXPLORER" script, and liftgate appliqué

Silver-painted front and rear skid plate elements

COMFORT & CONVENIENCE

1st- and 2nd-row premium carpeted floor mats with Platinum badging

Luxury leather-trimmed 1st- and 2nd-row seating surfaces with Tri-Diamond perforated inserts and "PLATINUM" embroidery

Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, security approach lamps, memory, and driver's side auto-dimming feature

Remote control 1st-row windows and moonroof

Twin-panel moonroof

OPTIONS

Premium Technology Package: Multicontour front seats with Active Motion, 10.1" LCD Capacitive Portrait Touchscreen in center stack, and B&O Sound System with 14 speakers and HD Radio™ Technology

2nd-row 40/20/40 split fold-flat seat with E-Z Entry, recline, and heated outboard seats

Black roof-rack crossbars

Dual-Headrest Rear Seat Entertainment System[3]

Wheel lock kit

Also see "Available Options for All Models" on the Explorer specifications page.

Available equipment shown. [1]Additional charge. [2]Metallic. [3]Ford Licensed Accessory.

FORD ACCESSORIES

Limited in Iconic Silver accessorized with hood deflector, side window deflectors,[1] front and rear molded splash guards, roof crossbars,[2] and roof-mounted cargo basket[1,2]

Rear seat entertainment systems[1]

[1]Ford Licensed Accessory.

Cargo area protector

Floor liners

Dash cam systems[1]

[1]Ford Licensed Accessory.

SHOP THE COMPLETE COLLECTION | **accessories.ford.com**

[1]Ford Licensed Accessory. [2]Consult owner's manual for details on roof-rack load limits.

New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Explorer unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of these limited warranties.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

American Road Services Company LLC is the licensed insurance agency supporting Ford and Lincoln insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverages vary by state. Availability varies; program criteria differs in California.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Amazon, Alexa, and all related logos and marks are trademarks of Amazon.com, Inc. or its affiliates. Apple, Apple CarPlay, Apple Watch and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Licensed by Harman Becker Automotive Systems Manufacturing Kft. All rights reserved. Google, Android, Google Play, Android Auto, Waze and other marks are trademarks of Google LLC. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 or higher. HD Radio is a proprietary trademark of iBiquity Digital Corporation. Michelin is a registered trademark of Michelin North America, Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. Yakima is a registered trademark of Yakima Products Inc.

Comparisons based on competitive models excluding other Ford vehicles (class is Large Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment and without standard antenna. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.

ford.com/explorer

FordPass

BUILT TO KEEP YOU MOVING.™

The FordPass™ App[3] puts your Explorer owner experience right in the palm of your hand.

COMPLIMENTARY MAINTENANCE

With FordPass Rewards,™ you can earn 42,000 Points to use toward complimentary maintenance when you buy or lease a new Ford.[4] Or save your Points for future service, accessories or even your next new vehicle purchase. And when it's time to schedule service, you can do it right from your FordPass App.

REWARDS

In addition to complimentary maintenance, you can easily earn FordPass Rewards Points for many of the things you already do with us, including service and maintenance at participating dealers. Then you can redeem your Points for discounts on service, parts, accessories and new vehicle purchases. Use your app to watch your Points grow and keep track of how you use them.

ROADSIDE ASSISTANCE

With the FordPass App, you can request roadside assistance like fuel delivery, flat-tire repair and more 24/7 anywhere, anytime.[5] Just use your app to call or make an e-request and help is on the way.

CONNECT & CONTROL

Stay connected and in control of your vehicle with complimentary remote features accessed through the FordPass App. Start, stop, lock and unlock your vehicle, schedule a start, even check fuel and fluid levels right from the app.[6] You can also get vehicle health alerts, service history and service alerts to help you keep on top of your vehicle's maintenance.

Download the FordPass App today.

[3]FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. [4]75,000 points for Diesel owners. Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details. [5]Roadside assistance is included for certain owners and available to everyone for a per-service fee. [6]FordPass Connect™ (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot.

BUILT Ford PROUD

From day one, we had the future in mind. And for over 116 years, we've focused on improving your freedom of movement, by making it possible for hardworking, everyday people to own a vehicle. One that's well built. That you're proud to drive. Born in Detroit, made in America[1] and famous worldwide: We are the Ford Motor Company.

Your mobility is at the center of everything we do. And we're excited to be designing and building smart vehicles that work for you. It's why we put our family name on every one. From our founding members, to our Ford family of employees around the globe, we work with pride. We build with care. For you – and your family. By everyone in ours.

[1]Made in the USA with domestic and foreign parts.

20EXLPDF

©2019 Ford Motor Company