## IMPORTANT FORD LIGHTNING RELEASE INFO

- Final Day to Reserve: 12/08/2021
- 2022 Order Bank Opens: 01/02/2022
- 2022 Production Begins: Spring of 2022
- Will all Reservation Holders get a Lightning in 2022 Model Year?
   NO, only the reservation holders that receive a '22MY Invitation' from Ford will have the opportunity to build their Lightning in 2022.
- Dealerships will be receiving a list of their reservation holders that were invited for each production wave.
- Ford has implemented a unique retail "reservation to order" process to help efficiently convert existing reservations to orders.
- Once 22MY Production capacity is met, remaining reservation holders will be notified that their next ordering opportunity will be for the following model year.