

## THE VALUE IN EVERY VEHICLE IS OUTSTANDING.

- **Safety** Protection Plan for 2 years or 80,000 km,\*\* whichever comes first  
Value: \$3,847.00 (Source: Coverage One, cost of a comparable extended warranty)
- **Security** Roadside Assistance for an additional 2 years past the original 4  
Value: \$138.00 (Source: CAA, cost of basic roadside assistance for 2 years)
- **Quality** 360-degree survey and reconditioning performed by BMW Certified Technicians using Original BMW Parts  
Value: \$2,320.00 (Source: Average reconditioning costs, BMW Retailers)
- **Exclusivity** BMW Retailers provide the vehicle's history  
Value: \$69.95 (Source: CarProof™)
- **Value** Interest savings on a 60-month finance contract: for example, \$30,000 at 3.9% vs. the standard rate of 5.79%  
Value: \$1,555.00 (Source: BMW Financial Services)
- **Assurance** 3 day/300 km exchange privilege\*  
Value: Priceless

**Total Value: \$7,929.95 plus tax**

In addition, a Canadian BMW Certified Series vehicle will likely be worth more when you decide to sell it or trade it in; value – potentially thousands.

## THE BENEFITS OF OWNING A CERTIFIED SERIES BMW ARE CLEAR.

- **Safety** Certified Series\* Protection Plan for up to 6 years or 160,000 km.
- **Security** 24-hour roadside assistance.
- **Quality** Comprehensive 360-degree survey and reconditioning process.
- **Exclusivity** An exclusive selection of BMW vehicles verified by Car Proof.™
- **Value** Special rates and affordable financing products.
- **Assurance** 3 day/300 km exchange privilege.



\*Certain conditions and limitations apply; see your local BMW Retailer for more details.

\*\*The Protection Plan begins once the original warranty expires and extends coverage for another 2 years or 80,000 km.

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**BMW Certified Series\***  
An exclusive selection of Pre-Owned BMW Vehicles

bmw.ca



The Ultimate Driving Experience.®



## BMW CERTIFIED SERIES

ULTIMATE SAFETY,  
PERFORMANCE AND VALUE.





## CERTIFIED SERIES PROTECTION PLAN AND EXTENDED WARRANTIES.



The Certified Series Protection Plan provides coverage for an additional 2 years/80,000 km beyond the original new car warranty of 4 years/80,000 km for a total of 6 years/160,000 km from the vehicle's date of service.

For model year 2010 BMWs and older (2009, 2008, etc.), the Protection Plan provides very comprehensive coverage in the following areas: engine, transmission, final drive, front and rear suspension, steering, brakes, electrical, sensors, air conditioning, cooling, some interior and exterior parts, and the fuel system. These and most related items are covered; however, since this is not a full factory extended warranty, there may be some exclusions, and there is a \$50 deductible payable for each visit.

Beginning with our 2011 models and beyond (2012, 2013, etc.), we have increased the coverage to give you even better value, as your protection plan is now an extension of the factory new car warranty covering all the same things as a new car, with no deductible.

Imagine purchasing a Pre-Owned vehicle and having comprehensive coverage up to 6 full years or 160,000 km – that's good and industry leading. Now imagine if that coverage is an extension of the new car warranty, so everything that's covered on a new car is covered on your Pre-Owned vehicle – now that's real peace of mind and the best the industry has to offer!

### Summary

Pre-Owned Certified Series vehicles, model years up to 2010: **Comprehensive Protection Plan** (2 years/80,000 km beyond the new car warranty of 4 years/80,000 km).

Pre-Owned Certified Series vehicles, model years 2011 and beyond: **Extension of the new car warranty** (2 years/80,000 km, extending the full warranty coverage to 6 years/160,000 km).

All Certified Series vehicles are fully reconditioned and come with a CarProof™ vehicle history report and BMW Roadside Assistance. And now with added protection for the Ultimate in Safety, Performance and Value.

## FOR YOUR PEACE OF MIND – AN EXCLUSIVE SELECTION OF BMW VEHICLES.

That's right: they are exclusive, as your BMW Retailer selects only the best to become Certified Series. They pick from a selection of off-lease and trade-in units, first reviewing the vehicle's history through CarProof™, and then conducting a 360-degree survey to find out what needs attention. From there they recondition it using only Original BMW Parts, with all work done by BMW Certified Technicians. When ready, we add 2 years/80,000 km of Protection Plan/Extended Warranty with BMW Roadside Assistance, and make your purchase easy with special finance rates.

When you consider all the benefits of a Certified Series vehicle, including the industry's best Pre-Owned warranty, the choice is clear: for Ultimate Safety, Performance and Value, it has to be a BMW Certified Series vehicle.