

BMW 3 SERIES.

BMW 3 Series
Sedan
Touring
ActiveHybrid 3



The Ultimate
Driving Experience.®



BMW EfficientDynamics
Less emissions. More driving pleasure.

DECEMBER 2014



BMW 3 SERIES SEDAN.

PASSION IN POWER.

The BMW 3 Series debuted in 1975, literally creating the category of luxury sport sedan. Since then, the 3 Series has continually pushed the boundaries of performance, luxury and efficiency, and has been named to *Car and Driver's* "10Best" list an unprecedented 23 consecutive years.

Shown: 328i Sport Line Sedan in Melbourne Red Metallic paint.



3 Series Sedan		320i	320i xDrive	328i / 328i xDrive	328d xDrive	335i / 335i xDrive
Cylinders/displacement	cm ³	4/1,997	4/1,997	4/1,997	4/1,995	6/2,979
Output	hp @ rpm	181 @ 5,000	181 @ 5,000-6,250	241 @ 5,000	181 @ 4,000	300 @ 5,800-6,000 ¹
Torque	lb-ft @ rpm	200 @ 1,250-4,500	200 @ 1,250-4,500	258 @ 1,250-4,800	280 @ 1,750-2,750	300 @ 1,300-5,000
0-100 km/h	s	7.1 (7.5)	7.6 (7.5)	6.1 (6.1) (6.0)	7.7	5.4 (5.7) 5.1 (5.4)
Fuel Consumption						
City	L/100 km	10.0 (10.7)	10.3	10.0 (10.7) 10.6	7.6	11.4 (11.6) 11.8 (12.0)
Highway	L/100 km	6.5 (6.8)	6.7	6.5 (6.8) 7.2	5.5	7.4 (7.9) 7.8 (8.3)
Combined	L/100 km	8.4 (8.9)	8.7	8.4 (8.9) 9.1	6.7	9.6 (9.9) 10.0 (10.3)

Figures in () refer to vehicles with manual transmission. ¹ 335i xDrive manual transmission: 300 @ 6,400.



3 SERIES TOURING.

SPORTS LUXURY WITHOUT COMPROMISE.

Practicality should never come at the expense of outstanding driving dynamics. That's why the BMW 3 Series Touring begins with the heart-pounding power of a 241hp, turbocharged engine, and is available with Adaptive M Suspension and 19" M Performance wheels. Of course, when you add the versatility of a class-leading 495-litre trunk, it becomes clear that with our latest 3 Series Touring, there's room for everything but compromise.

Shown: 328d Touring in Mineral Grey Metallic paint.

3 Series Touring		328i xDrive	328d xDrive
Cylinders/displacement	cm ³	4/1,997	4/1,995
Output	hp @ rpm	241 @ 5,000	181 @ 4,000
Torque	lb-ft @ rpm	258 @ 1,250-4,800	280 @ 1,750-2,750
0-100 km/h	s	6.3	8.0
Fuel Consumption			
City	L/100 km	10.6	7.6
Highway	L/100 km	7.2	5.5
Combined	L/100 km	9.1	6.7
Luggage Capacity			
Volume	L	495-1,500	495-1,500



ACTIVE HYBRID 3.

INNOVATION IS IN OUR WHEELHOUSE.

Can high performance and sustainability go hand in hand? The ActiveHybrid 3 answers the question with blistering acceleration – along with extraordinary efficiency and reduced CO₂ emissions. A lithium-ion battery supplies power to the electric motor, which works in tandem with the six-cylinder TwinPower Turbo engine to produce a combined, class-leading 335hp.

Shown: ActiveHybrid 3 with M Sport Package and M Aerodynamic Package in Estoril Blue Metallic paint.

ActiveHybrid 3		
Cylinders/displacement	cm ³	6/2,979
Output	hp @ rpm	335 @ 5,800-6,000
Torque	lb-ft @ rpm	332 @ 1,300-1,500
0–100 km/h	s	5.5
Fuel Consumption		
City	L/100 km	9.7
Highway	L/100 km	7.5
Combined	L/100 km	8.7

3 SERIES LINES.

BMW 3 SERIES



SPORT LINE.

- Sport seats, front, in Black Dakota Leather and contrasting red stitching
- Instrument cluster with red highlight and red contrasting rings
- Black exterior mirror caps and chrome black exhaust tips
- 19" Double Spoke light alloy wheels – Style 401
- Leather-wrapped Sport steering wheel

Lines may vary by model. For details, please visit your BMW Retailer or bmw.ca.





LUXURY LINE.

- Unique exterior design elements with chrome accents
- Dakota Leather upholstery with exclusive stitching
- Signature key fob with Pearl Gloss Chrome trim
- 18" Multi Spoke light alloy wheels – Style 416
- Chrome window surround

Please note: Luxury Line is standard on 328 models and an available option on 320 models.



Giving customers the chance to personalize their 3 Series like never before, BMW offers three different Lines, each featuring exclusive upholstery, trim and exterior component styles. The M Sport and Sport Lines emphasize race-inspired performance; and the Luxury Line offers an ambiance of sumptuousness. Below are a few of the many features that distinguish each Line. For a full listing, please visit bmw.ca.



M SPORT LINE.

- Leather-wrapped multifunction M Sport steering wheel
- Shortened manual transmission gearshift lever with M logo
- M Aerodynamic Kit including front and rear bumpers
- M Double Spoke light alloy wheels – Style 403M
- M Sport Suspension lowers chassis by 10mm (RWD only)



BMW 3 SERIES SEDAN / TOURING / ACTIVE HYBRID 3.

PACKAGES Partial listing; packages may vary by model. For details, please visit your BMW Retailer or bmw.ca.

M Performance Package

M Sport Brakes	Adaptive M Suspension
19" M Double Spoke Bicolour Orbit Grey Wheels – Style 442M	Variable Sport Steering
19" M Double Spoke Wheels – Style 403M (optional)	High Speed Maximum with Performance Tires

M Performance Package II (Only available on 335)

M Performance Exhaust	M Power Kit (adds 35hp and 32 lb-ft of torque)
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BMW ConnectedDrive Services Professional with ARTTI

BMW Online	Advanced Real Time Traffic Information (ARTTI)
Concierge Services	Remote Services
Internet	

Executive Package

Surround View (335)	Head-up Display
Active Blind Spot Detection (335)	Lumbar Support (328)
High-Beam Assistant (335)	Heated Seats, Rear (335)
Electric Rear, Manual Side Sunshades (335)	Universal Remote Control (328)
Lane Departure and Collision Warning (335)	Adaptive LED Headlights (328)
Harman/Kardon HiFi Surround Sound System (328)	

Driver Assistance Package (Only available on 328)

Active Blind Spot Detection	Lane Departure and Collision Warning
Surround View	High-Beam Assistant

Navigation Package (Only available on 320)

BMW On-Board Navigation	Extended Instrument Cluster
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Lighting Package (Only available on 320)

Auto-Dimming Interior/Exterior Mirrors	Bi-Xenon Headlights
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Performance Package

Adaptive M Suspension	Variable Sport Steering
Sport Automatic Transmission with Shift Paddles	

Premium Package (*Only available on 335 and ActiveHybrid)

Heated Steering Wheel	Alarm System
Comfort Access	Rear-View Camera
Auto-Dimming Exterior Mirrors	Lumbar Support*
Harman/Kardon HiFi Surround Sound System*	Adaptive Headlights*
Park Distance Control, Front and Rear	Through Loading System (328)
SiriusXM™ Satellite Radio Tuner with 6-month Subscription	Universal Remote Control*

Premium Seating Package (Only available on 328)

Sport Seats, Front	Heated Seats, Rear
Electric Rear, Manual Side Sunshades	Storage Compartment Package (Touring)

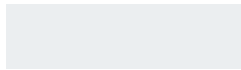
Premium Sound Package (Only available on 320)

SiriusXM™ Satellite Radio Tuner with 6-month Subscription	Harman/Kardon HiFi Surround Sound System
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Shown: 3 Series Touring luggage compartment in Oyster/Black Dakota Leather upholstery.

EXTERIOR COLOURS



300
Alpine White (Non-metallic)



668²
Jet Black (Non-metallic)



475
Black Sapphire Metallic



A17²
Havanna Metallic



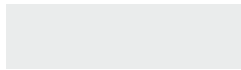
A75
Melbourne Red Metallic



A83
Glacier Silver Metallic



A89²
Imperial Blue Metallic



A96²
Mineral White Metallic



B39
Mineral Grey Metallic



B40²
Liquid Blue Metallic



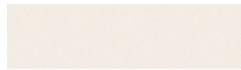
B06²
Sparkling Bronze Metallic



B45
Estoril Blue Metallic
M Sport Line



X02
Citrin Black Metallic
BMW Individual



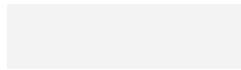
X04
Moonstone Metallic
BMW Individual



X10
Tanzanite Blue Metallic
BMW Individual



X12
Smoked Topaz Metallic
BMW Individual



ZIF
Brilliant White Metallic
BMW Individual

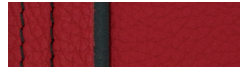
UPHOLSTERY



KCSW
Black Leatherette



KCDF
Veneto Beige Leatherette



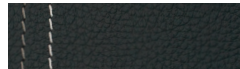
LCL5
Coral Red Dakota Leather/
Black Highlight



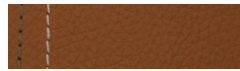
LCOM
Oyster/Black Dakota Leather/
Oyster Highlight



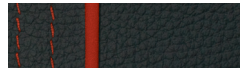
LCLY
Veneto Beige Dakota Leather/
Exclusive Stitching



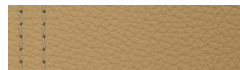
LCLZ
Black Dakota Leather/
Exclusive Stitching



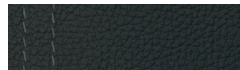
LCLX
Saddle Brown Dakota Leather/
Exclusive Stitching - Luxury Line



LCL3
Black Dakota Leather/Red Highlight
Sport Line



LCDF
Veneto Beige Dakota Leather
M Sport Line



LCSW
Black Dakota Leather - M Sport Line

INTERIOR TRIMS



4CG¹
Satin Silver Matte Trim



4CE/4DM
Fineline Anthracite Trim/
Chrome Highlight



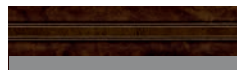
4DD/4DM
Fineline Pure Wood Trim/
Chrome Highlight



4AD/4DM
Brushed Aluminum Trim/
Chrome Highlight



4AD/4DL
Brushed Aluminum Trim/
High-Gloss Black Highlight



4B8/4DM
Burled Walnut Trim/Inlay/
Chrome Highlight
Luxury Line



4AD/4DN
Brushed Aluminum Trim/
Coral Red Highlight
Sport Line



4AT/4DN
Diamond Black Trim/
Coral Red Highlight
Sport Line



4MR/4DX
Aluminum Hexagon Trim/
Estoril Blue Matte Highlight
M Sport Line



4MR/4DL
Aluminum Hexagon Trim/High-Gloss
Black Highlight
M Sport Line



XE5/4DM
Red Brown Dark Sycamore
Wood Trim/Chrome Highlight
BMW Individual



XE7/4DM
Piano Finish Black Wood Trim/
Chrome Highlight
BMW Individual



XEX/4DM
White Ash Wood Trim/
Chrome Highlight
BMW Individual

WHEELS



Star Spoke¹
17" - Style 393



M Double Spoke
18" - Style 400M
M Sport Line



Multi Spoke
18" - Style 416
Luxury Line



Double Spoke
18" - Style 397
Sport Line



Double Spoke
19" - Style 401
Sport Line



M Double Spoke
19" - Style 403M
M Sport Line



**M Double Spoke
Bicolour Orbit Grey**
19" - Style 442M
M Sport Line



V Spoke
19" - Style 439
BMW Individual

¹ Only available on 320.

² Not available with M Sport Line.

For details on BMW standard and optional features, packages and technical specifications for each model, please visit your BMW Retailer or bmw.ca.

More about BMW



**The Ultimate
Driving Experience.®**

bmw.ca

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