

BMW 7 SERIES.

BMW 7 Series
Sedan
Sedan Long-
Wheelbase
ActiveHybrid 7



bmw.ca

The Ultimate
Driving Experience.®



BMW EfficientDynamics
Less emissions. More driving pleasure.

DECEMBER 2014



BMW 7 SERIES SEDAN.

HIGH PERFORMANCE IN EVERY DETAIL.

BMW's flagship 7 Series embodies the contemporary luxury-performance sedan concept. Its 445hp TwinPower Turbo V8 engine, coupled with available xDrive intelligent All-Wheel Drive, provides confidence and pleasure on all roads, in all weather conditions. Inside, leather-upholstered 20-way adjustable front seats with available Active Ventilation provide customized comfort.

Shown: 750i xDrive in Carbon Black Metallic paint with Adaptive LED Headlights; 750Li interior in Ivory White Nappa Leather and Extended Burl Walnut Trim with Walnut Inlay; 750i in Mineral White Metallic paint and 750Li in Havana Metallic paint.

7 Series Sedan		750i xDrive
Cylinders/displacement	cm ³	8/4,395
Output	hp @ rpm	445 @ 5,500-6,000
Torque	lb-ft @ rpm	480 @ 2,000-4,500
0-100 km/h	s	4.8
Fuel Consumption		
City	L/100 km	15.1
Highway	L/100 km	9.8
Combined	L/100 km	12.7

7 SERIES SEDAN LONG-WHEELBASE.

LUXURY, TAKEN TO GREAT LENGTHS.

BMW 7 SERIES



Along with 7 Series hallmark performance and luxury features, BMW's long-wheelbase 7 Series models reward rear-seat passengers with extended legroom, as well as 18-chamber massage-function seats and separately controllable 9.2" monitors with iDrive and internet access. Add the BMW Individual Collection, one of the many personalizing packages, for a totally customized driving experience.

Shown: 750i xDrive in Mineral White Metallic paint with 19" Radial Spoke light alloy wheels – Style 252.

7 Series Sedan Long-Wheelbase		740Li xDrive	740Ld xDrive	750Li/ 750Li xDrive	760Li
Cylinders/displacement	cm ³	6/2,979	6/2,993	8/4,395	12/5,972
Output	hp @ rpm	315 @ 5,800-6,000	255 @ 4,000	445 @ 5,500-6,000	536 @ 5,250-6,250
Torque	lb-ft @ rpm	330 @ 1,300-4,500	413 @ 1,500-3,000	479 @ 2,000-4,500	553 @ 1,500-5,000
0-100 km/h	s	5.7	6.4	4.8	4.7
Fuel Consumption*					
City	L/100 km	12.1	10.2	15.1	18.7
Highway	L/100 km	8.1	7.1	9.8	11.6
Combined	L/100 km	10.3	8.8	12.7	15.5

* 740Ld xDrive figures subject to change.



ACTIVE HYBRID 7.

POWER ARRIVES IN MANY FORMS.

The long-wheelbase BMW ActiveHybrid 7 is capable of 0–100 km/h in just 5.9 seconds – proof that industry-leading acceleration can share the podium with efficiency. Its high-performance lithium-ion battery gives the 350hp engine a boost when extra power is required, such as when overtaking another vehicle. The ActiveHybrid 7 can also accelerate using 100% electric power, and glide almost silently and emissions-free at speeds of up to 160 km/h.

Shown: ActiveHybrid 7 Long-Wheelbase in Liquid Blue Metallic paint.

ActiveHybrid 7L Long-Wheelbase Sedan		
Cylinders/displacement	cm ³	6/2,979
Output	hp @ rpm	335 @ 5,800
Torque	lb-ft @ rpm	360 @ 1,300-4,500
0–100 km/h	s	5.9
Fuel Consumption		
City	L/100 km	10.6
Highway	L/100 km	7.7
Combined	L/100 km	9.3

Power figures include electric motor.

BMW 7 SERIES SEDAN / ACTIVE HYBRID 7.

PACKAGES Based on 750Li xDrive. Packages may vary by model. For details, please visit your BMW Retailer or bmw.ca.

BMW Individual Collection

21" V Spoke Bicolour Wheels – Style 463	Executive Package
BMW Individual Metallic Paint	Technology Package
Dynamic Drive	Ceramic Controls
BMW Individual Full Merino Leather Upholstery	BMW Individual Reading Lights
BMW Individual Interior Trim	BMW Individual Alcantara or Anthracite Alcantara Roof Liner
BMW Individual Door Entry Sills	

M Sport Package

20" M Double Spoke Wheels – Style 303M	High Speed Maximum with Performance Tires
High-Gloss Shadow Line Exterior Trim	M Aerodynamic Kit
Roof Mouldings in Body Colour	Dynamic Drive
M Leather Steering Wheel	Anthracite Roof Liner
Ceramic Controls	M Footrest and Door Sill Finishers

Technology Package

Active Blind Spot Detection	Driving Assistant Plus
Surround View	Night Vision with Pedestrian Detection

BMW Individual Collection with M Sport Package

21" Cross Spoke Wheels – Style 312	Executive Package
BMW Individual Metallic Paint	Technology Package
BMW Individual Full Merino Leather Upholstery	M Sport Package
BMW Individual Interior Trim	BMW Individual Reading Lights
BMW Individual Alcantara or Anthracite Alcantara Roof Liner	

Executive Package

Soft Close Doors	Leather Instrument Panel
Automatic Trunk	Electric Rear, Manual Side Sunshades
Rear-View Camera	Ventilated Seats, Front
SiriusXM™ Satellite Radio Tuner with 6-month Subscription	Active Seats, Front

Multi-Media Package

Six-Disc Multi-Media Changer	Rear Entertainment System with iDrive Controller
------------------------------	--

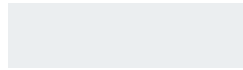
Rear Comfort Package (Only available on Long-Wheelbase)

Comfort Seats, Rear	Ventilated Seats, Rear
Massage Seat Function, Rear	



Shown: 760Li rear compartment with folding tables in Exclusive Oyster Nappa Leather and Burled Walnut Wood Trim with Walnut Inlay; Adaptive LED Headlight and Lower LED Fog Light; M leather steering wheel, M Footrest and 8-speed automatic transmission with Ceramic Controls.

EXTERIOR COLOURS



300
Alpine White (Non-metallic)



475
Black Sapphire Metallic



A52
Space Grey Metallic



A72
Cashmere Silver Metallic



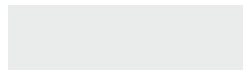
A83¹
Glacier Silver Metallic



A89
Imperial Blue Metallic



A90
Dark Graphite Metallic



A96
Mineral White Metallic



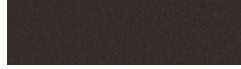
B40²
Liquid Blue Metallic



416
Carbon Black Metallic



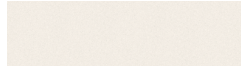
S34
Azurite Black Metallic
BMW Individual



X02
Citrin Black Metallic
BMW Individual



X03
Ruby Black Metallic
BMW Individual



X04
Moonstone Metallic
BMW Individual



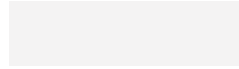
Z6D
Champagne Quartz Metallic
BMW Individual



Z6E
Smoked Topaz Metallic
BMW Individual



Z6F
Sepang Bronze Metallic
BMW Individual



Z1F
Brilliant White Metallic
BMW Individual



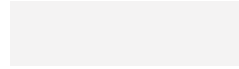
ZSR
Frozen Silver
BMW Individual



ZSS
Frozen Grey
BMW Individual



ZSV
Frozen Cashmere Silver
BMW Individual



ZTH
Frozen White
BMW Individual



ZVO
Grey Black Metallic
BMW Individual



ZVL
Sparkling Graphite Metallic
BMW Individual

UPHOLSTERY



NAD5
Saddle Brown/
Black Nappa Leather



NADH
Oyster/Oyster Nappa Leather



NAEW
Ivory White Nappa Leather



NASW
Black Extended Nappa Leather



ZBC8
Platinum Full Merino Leather
BMW Individual



ZBOW
Opal White Full Merino Leather/
Black Interior Colour
BMW Individual



ZBP5
Amaro Brown Full Merino Leather
BMW Individual



ZBP6
Champagne Full Merino Leather
BMW Individual



ZBWT
Cohiba Brown Full Merino Leather
BMW Individual

INTERIOR TRIMS



4B7
Fine Line Wood Trim, High-Gloss



4CA
Ash Grain Anthracite Wood Trim



4CB
Fine Line Natural Wood Trim



4LA
Extended Ash Grain Anthracite Trim



4LB
Extended Burled Walnut Trim/
Walnut Inlay



XE6
Satin Walnut Honey Brown Wood Trim
BMW Individual



XE8
Piano Finish Black Trim/Intarsia Inlay
BMW Individual



XEX
White Ash Wood Trim
BMW Individual

¹ Only available on 760Li.

² Only available on ActiveHybrid 7.

³ Only available on 750Li.

⁴ BMW Individual Alcantara roof liner matches BMW Individual upholstery ZBC8, ZBP5 or ZBP6.

WHEELS



Multi Spoke
19" – Style 235



Radial Spoke
19" – Style 252



M Double Spoke
20" – Style 303M



Cross Spoke³
Ferric Grey
21" – Style 312
BMW Individual



V Spoke³
Bicolour
21" – Style 463
BMW Individual

ROOF LINERS



775
Anthracite
M Sport Package



776
Anthracite Alcantara
BMW Individual



XD5⁴
Alcantara
BMW Individual

For details on BMW standard and optional features, packages and technical specifications for each model, please visit your BMW Retailer or bmw.ca.

More about BMW



**The Ultimate
Driving Experience.®**

bmw.ca

All specifications, standard features, accessories, equipment, options, fabrics, and colours are based on product information available at the time of upload. BMW reserves the right to revise specifications at any time, without notice. Illustrations are representative only. BMW may determine the Model Year designation of its vehicles. Models may be shown with features, accessories, equipment, options, fabrics, and/or colours not available in Canada, or available only at extra cost, or available only on particular models. While BMW takes care to ensure that the information contained in this brochure is accurate, it cannot guarantee complete accuracy. BMW is not responsible for errors or omissions contained in this brochure. Further information about the products shown in this brochure can be obtained from your authorized BMW Retailer and at bmw.ca.

©2014 BMW Canada Inc. "BMW", the BMW logo, BMW model designations and all other BMW related marks, images and symbols are the exclusive properties and/or trademarks of BMW AG, used under licence.