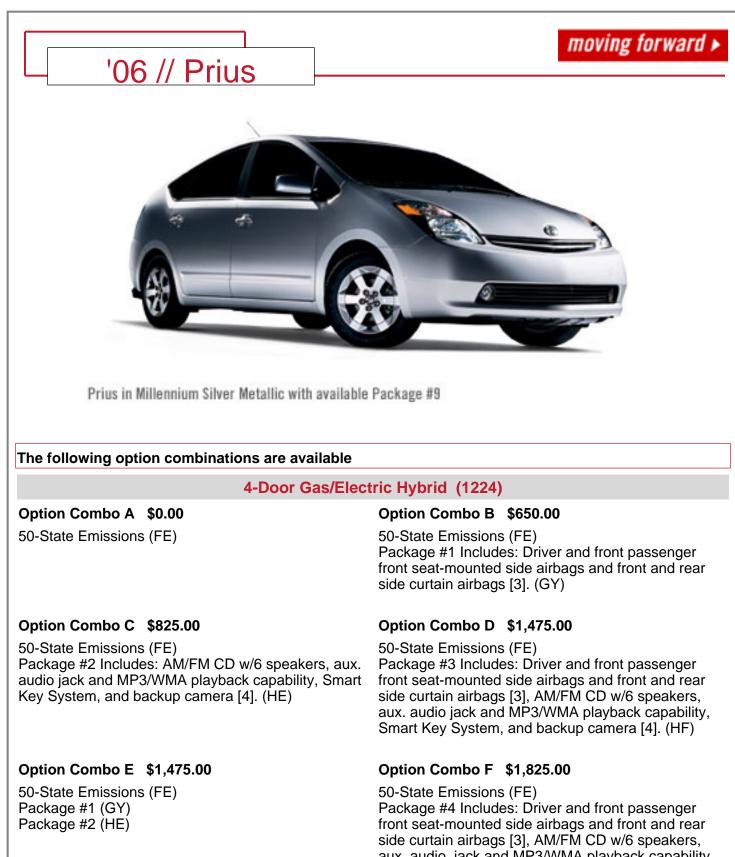


The 2006 Prius with Hybrid Synergy Drive[®] offers amazing fuel economy and produces nearly 80% fewer smog-forming emissions. Plus, you never need to plug-in for recharging. And with its available leather interior, it's also comfortable and luxurious: after all, there's 650^m miles between fill-ups. **toyota.com** *Please see Warranties section for all disclaimers.

	'06 //	Prius				moving forward	
			e				
Prius in Millennium Silv	ver Metallic with availabl	e Package #9					
		Electric Hybrid					
	(1 MSRP* Startin	224) g At: \$21,725.00					
		ιg / α. φ2 1,7 20.00					
Exterior cold	ore available	for your Prius					
Super White		Classic Silver Metallic		Magnetic Gray (Available May 2006)		Black	
Barcelona Red Metallic		Driftwood Pearl		Silver Pine Mica		Seaside Pearl	
Interior colo	rs available	for your Prius					
Dark Gray Fabric		Bisque Fabric		Dark Gray Leather		Bisque Leather	
				Louinor			
MODD*							
based on informatic Fee(DPH). Historica Toyota's charge for services Toyota pro	on available when this ally, vehicle manufac these services is cal	s page was produced ar turers and distributors h led the "Delivery, Proce ota's overall pricing stru	nd are subject to char ave charged a separ ssing and Handling F	nge without notice. Ma ate fee for processing ee" and is based on t	SRP excludes Delivery , handling and deliver the value of the proces	nd available equipment are y, Processing and Handling ing vehicles to dealerships. ssing, handling and delivery I Handling Fee. Excludes taxes,	

'06 // Prius	moving forwa
Standard Features s = Standard	4-Door Gas/Electric Hybrid (1224)
MECHANICAL & PERFORMAN	NCE
1.5L 4Cyl DOHC 16 Valve w/VVT-i SFI Engine	S
Electronically Continuously Variable Transmission (ECVT)	S
Hybrid Synergy Drive [®] System	S
Cruise Control	S
Electronic Power Steering System	S
MacPherson Strut Front Suspension	S
Torsion Beam Rear Suspension	S
Front Disc (14") and Rear Drum Brakes	S
SAFETY	
Driver & Front Passenger Advanced Airbag System	S
ABS w/Electronic Brake Force Distribution (EBD) & Brake Assist	S
	2
Traction Control (TRAC)	S
Engine Immobilizer	S
Engine Immobilizer Side-Impact Door Beams 3-Point Seatbelts w/Driver-side Emergency Locking Retractor (ELR), Front	S
Engine Immobilizer Side-Impact Door Beams	S S
Engine Immobilizer Side-Impact Door Beams 3-Point Seatbelts w/Driver-side Emergency Locking Retractor (ELR), Front	S S S
Engine Immobilizer Side-Impact Door Beams 3-Point Seatbelts w/Driver-side Emergency Locking Retractor (ELR), Front Passenger Automatic/Emergency Locking Retractor (ALR/ELR) Rear-Seat Child Restraint System(CRS) Lower Anchors & Top Tether Brackets (LATCH)	S S S
Engine Immobilizer Engine Immobilizer Side-Impact Door Beams 3-Point Seatbelts w/Driver-side Emergency Locking Retractor (ELR), Front Passenger Automatic/Emergency Locking Retractor (ALR/ELR) Rear-Seat Child Restraint System(CRS) Lower Anchors & Top Tether Brackets (LATCH) Adjustable Front Shoulder Belt Anchors	S S S S S S S

'06 // Prius	moving forward >
Standard Features s = Standard	4-Door Gas/Electric Hybrid (1224)
Liquid-Crystal Multi-Info Display Panel w/Energy Monitor, Fuel Consumption, Climate Control,O/S Temp & Audio Status	S
Remote Keyless Entry System	S
Cargo Area Side Panel & Under-Floor Storage w/Tonneau Cover	S
Center Console Armrest & Dual-Compartment Glove Box	S
Overhead Console w/Map Lights	S
Auto Climate Control w/Air Filtration	S
Power Door Locks & Windows w/Driver-Side Auto Up/Down	S
Tilt Steering Wheel w/Audio, Climate Control and Navigation Function Controls ^[2]	S
4-Way Adjustable Front Seats w/Adjustable Headrests	S
60/40 Split Fold-Down Rear Bench Seats	S
Two 12V Auxiliary Power Outlets	S
EXTERIOR	
15 Alloy Wheels w/P1D5/65R15 Tires	S
Dual Color-Keyed Power Heated Outside Mirrors	S
Washer-Linked Variable Intermittent Windshield Wipers	S
Heavy-Duty Rear Window Defogger w/Timer	S
Chrome-Type Finish Front Grille	S
Rear Spoiler	S
Multi-Reflector Halogen Auto-Off Headlamps	S



Option Combo G \$3,205.00

50-State Emissions (FE)

aux. audio jack and MP3/WMA playback capability, Smart Key System, backup camera [4] and Vehicle Stability Control (VSC)[5]. (HG)

Option Combo H \$3,830.00

50-State Emissions (FE)

'06 // Prius

Package #5 Includes: Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [3], Anti-theft system and autodimming rearview mirror with HomeLink®[6] universal transceiver, Smart Key System, backup camera [4], Vehicle Stability Control (VSC)[5] and JBL® AM/FM 6-disc In-dash CD changer w/9 speakers in seven locations, aux. audio jack, MP3/WMA playback capability and hands-free phone capability via Bluetooth®[7] wireless technology. (HI)

Option Combo I \$5,730.00

50-State Emissions (FE) Package #7 Includes: Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [3], Anti-theft system and autodimming rearview mirror w/HomeLink®[6] universal transceiver, Smart Key System, backup camera [4], Vehicle Stability Control (VSC) [5], High Intensity Discharge (HID) headlamps and integrated fog lamps, JBL® AM/FM 6-disc In-dash CD changer w/9 speakers in seven locations, aux. audio jack, MP3/WMA playback capability and hands-free phone capability via Bluetooth®[7] wireless technology, and Voice-activated DVD navigation system [8]. (NL)

Package #6 Includes: Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [3], Anti-theft system and autodimming rearview mirror with HomeLink®[6] universal transceiver, Smart Key System, backup camera [4], Vehicle Stability Control (VSC) [5], High Intensity Discharge (HID) headlamps and integrated fog lamps, and JBL® AM/FM 6-disc In-dash CD changer w/9 speakers in seven locations, aux. audio jack, MP3/WMA playback capability and hands-free phone capability via Bluetooth®[7] wireless technology. (HK)

Option Combo J \$6,890.00

50-State Emissions (FE)

Package #8 Includes: Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [3], Anti-theft system and autodimming rearview mirror w/HomeLink®[6] universal transceiver, Smart Key System, backup camera [4], Vehicle Stability Control (VSC) [5], High Intensity Discharge (HID) headlamps and integrated fog lamps, JBL® AM/FM 6-disc In-dash CD changer w/9 speakers in seven locations, aux. audio jack, MP3/WMA playback capability and hands-free phone capability via Bluetooth®[7] wireless technology, Voice-activated DVD navigation system[8], Leathertrimmed seats and steering wheel. (NW)

moving forward)

'06 // Prius	moving forward >
Specifications	4-Door Gas/Electric Hybrid (1224)
	HYBRID SYNERGY DRIVE®
	GASOLINE ENGINE
Туре	Aluminum double overhead cam (DOHC) 16-valve VVT-i 4-cylinder
Displacement	1.5 liters (1497 cc)
Bore x stroke	75.0 mm x 84.7 mm
Compression ratio	13.0:1
Valvetrain	4-valve/ cylinder with Variable Valve Timing with intelligence (VVT-i)
Induction system	Multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)
Ignition system	Electronic, with Toyota Direct Ignition (TDI)
Power output	76 hp @ 5000 rpm (57 kW @ 5000 rpm)
Torque	82 lbft. @ 4200 rpm (111 Nm @ 4200 rpm)
Emission rating	Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) [10]
	ELECTRIC MOTOR
Motor type	Permanent magnet AC synchronous motor
Power output	67 hp @ 1200-1540 rpm (50 kW @ 1200-1540 rpm)
Torque	295 lbft. @ 0-1200 rpm (400 Nm @ 0-1200 rpm)
Voltage	500V maximum

<u>'06 // Prius</u>	moving forward
Specifications	4-Door Gas/Electric Hybrid (1224)
	TRACTION BATTERY
Туре	Sealed Nickel-Metal Hydride (Ni-MH) [11]
Power output	28 hp (21 kW)
Voltage	201.6V
Hybrid System Net Power	110 hp (82 kW)
	MECHANICAL/PERFORMANCE
Transmission	Electronically controlled continuously variable transmission (ECVT)
	SUSPENSION
Front	Independent MacPherson strut with stabilizer bar
Rear	Torsion beam with stabilizer bar
Steering	Rack-and-pinion with electric power-assist
Turning circle (ft.)	34.1
Brakes	Power-assisted ventilated front disc/ rear drum with Anti-lock Brake System (ABS) and integrated regenerative braking
	EXTERIOR DIMENSION (IN.)
Overall height/width/length	58.1/67.9/ 175.0
Wheelbase	106.3
Track	59.3/58.3

4-Door Gas/Electric Hybrid (1224) 0.26 4.9 IT/REAR (IN.) 39.1/37.1 55.3/53.0 51.0/51.6
4.9 IT/REAR (IN.) 39.1/37.1 55.3/53.0
IT/REAR (IN.) 39.1/37.1 55.3/53.0
39.1/37.1 55.3/53.0
55.3/53.0
51 0/51 6
51.0/51.0
41.9/38.6
IES
2890
5
96.2
16.1
11.9
P185/ 65R15
Temporary
60/51/55

O6 // Prius	moving forward ►
Front End Mask	Premium License Plate Frames
\$149.00	Black Pearl - \$42.95
**Parts Only MSRP	Gold - \$45.95 Chrome - \$36.95 **Parts Only MSRP
Rear Bumper Applique	Wheel Locks
\$65.00	\$59.00
No photo available	*Installed MSRP

* Installed MSRP is the Manufacturer's Suggest Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. ** Installation not included. See your local dealer for installed pricing.

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└ '06 // Prius	
ACCESSORIES - INTERIOR	
6 Disc CD Autochanger \$589.00 *Installed MSRP	All Weather Mats \$87.00 **Parts Only MSRP
Ashtray/Lighter Kit \$30.00 **Parts Only MSRP	Auto-Dimming Mirror \$269.00 *Installed MSRP
Carpet Floor/Cargo Mat (5pc. set) \$186.00 *Installed MSRP	Set No photo available
Cargo Net \$49.00 *Installed MSRP	Cargo Tote by Nifty Products \$40.00 *Installed MSRP
Emergency Assistance I \$70.00 *Installed MSRP	Kit First Aid Kit \$29.00 *Installed MSRP
VIP Security System Glass Breakage Sensor - VIP Security Upgrade - \$ *Installed MSRP	

* Installed MSRP is the Manufacturer's Suggest Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. ** Installation not included. See your local dealer for installed pricing.



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Warranties

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Federal Emission Coverage: Components under the federal emission defect warranty are covered for 36 months/36,000 miles and specified major emission control components are covered for 8 years/80,000 miles. Specified major emission control components under emission performance warranty are also covered for 8 years/80,000 miles. In addition, emission performance warranty is applicable for 24 months/24,000 miles in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.

California Emission Control Coverage: In California and any other state that adopts California emission warranty provisions, performance warranty and defect warranty coverage is applicable for 36 months/50,000 miles, and specific control devices are covered for 7 years/70,000 miles.

Accessories: Warranty coverage is for 12 months, regardless of mileage. If the part or accessory is installed during the New Vehicle Limited Warranty period, coverage is for 12 months or the remainder of the applicable warranty coverage, whichever is greater, with the exception of car covers, which are covered for 12 months only.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

In addition, there may be times when we will establish a special policy adjustment that will further defray repair costs. For details about the new vehicle limited warranty, see your Toyota dealer. And for complete details of Toyota's warranties, please refer to your Owner's Warranty.

[1] Based on EPA combined rating of 55 combined mpg and 11.9-gallon tank.

[2] Controls included based on vehicle equipment.

[3] The Toyota driver, front passenger, front seat-mounted side airbags and side curtain airbags are Supplemental Restraint Systems (SRS). The driver and front passenger airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold level. The side airbags and side curtain airbags are designed to inflate in certain types of severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying SRS airbag may cause serious injury or death. Please see your Owner's Manual for further instructions. Vehicle complies with "advanced airbag" requirements of FMVSS 208.

[4] The backup camera does not provide a comprehensive view of the entire rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will eliminate effectiveness and view may become cloudy.

[5] Toyota Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[6] HomeLink® is a registered trademark of Johnson Controls, Inc.

[7] While there are several Bluetooth® phones on the market, Toyota recommends the phones listed on its Web site because they have been tested and meet Toyotaâ¿¿s high standards for voice quality and functionality. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area.

[8] The Toyota DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographical updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota dealer for further details.

[9] Available for vehicles with factory security.

[10] AT-PZEV-rated by the California Air Resources Board. Meets Tier 2/Bin 3 Federal emissions standard. For more information please visit www.arb.ca.gov.

[11] Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing.

[12] 2006 EPA-estimated 60 city/51 highway/55 combined mpg. Actual mileage may vary.