

Ken Garff Nissan Salt Lake



SHIFT_

2012
LEAF[®]



INNOVATION THAT EXCITES.[™]

The 100% electric, no-gas NISSAN LEAF[®]



electric cars are the new reality

Nissan LEAF® is the first mass-produced electric car for everyone, with everyday driving in mind. An innovation we all can live with.



no gas, no tailpipe, no emissions,¹ lots of perks

Charge at home and reduce emissions, without sacrificing any of the comforts of a conventional car. You'll be in a fresh, modern interior with room for five. A heated steering wheel and heated front and rear seats keep everyone toasty when the temperature dips (and are up to 95% more efficient than using the heater). And you'll have the latest technology right at hand, including a navigation system,² Nissan Intelligent Key,[®] and iPod[®] connectivity.³ You could get used to this.

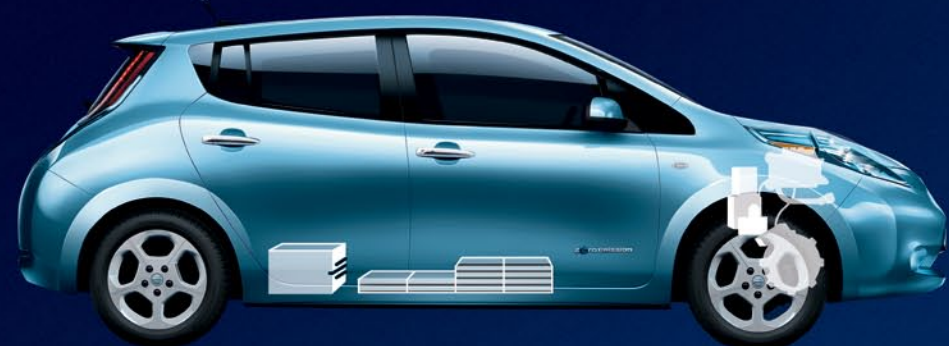
¹For tailpipe emissions. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ³Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. iPod[®] is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

driving electric meets the real world

power

plug in to the future

For almost 20 years, we've focused our best thinking on developing the battery technology for a mass-market electric car. Now it's goodbye gas. The Nissan LEAF[®] runs completely on electricity stored in a laminated lithium-ion battery. You'll recharge it at home, just like your phone or laptop.



range

is Nissan LEAF[®] for you?

Driving electric isn't for everybody. On the other hand, the average American drives less than 29 miles a day¹. And since the LEAF gets you 2 1/2 times that on a single charge, it is certainly a realistic alternative. (Of course, your range will vary depending on a number of circumstances, like your driving habits, and power usage.)²



No surprise, even the "gearshift" is unique. It works like a pivot ball in the palm of your hand.

eco indicator

power meter

trip computer

range meter



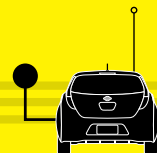
The innovative EV-IT system keeps you in the know. On the map display, you'll see estimated driving range⁵ and icons noting nearby charging stations. Another screen tells you how your heater or A/C usage is affecting range, and if you might want to cut back. Have a lead foot? It will tell you that, too. LEAF gives you the data, you choose how efficiently you'd like to drive.



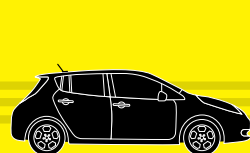
It's about Range Management. You'll always see how much charge is left, and how many miles remain in your driving range. The power meter instantly displays power consumption and regeneration. Driving efficiently? The eco indicator rewards you with a virtual forest. You can check the trip computer to see how much time is needed for a full charge, or switch settings to see your efficiency in miles/kWh. With the pertinent driving data right in front of you, you'll easily manage trips and optimize performance.

¹Federal Highway Administration (FHWA) 2009 National Household Travel Survey (NHTS). ²Based upon EPA five-cycle tests using varying driving conditions and climate controls, the EPA has rated the Nissan LEAF[®] a driving range of 73 miles. Battery capacity decreases with time and use. Actual range will vary depending upon driving/charging habits, speed, conditions, weather, temperature, and battery age. ³Eco tree is a virtual tree. Not intended to represent planting or saving an actual tree. ⁴Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ⁵Mileage estimates only. Range will vary depending upon driving/charging habits, speed, conditions, weather, temperatures, and battery age. Availability/accessibility of charging stations not guaranteed. ⁶For tailpipe emissions.

Good morning cozy car, remotely pre-heated or cooled, all charged and ready to go.



LEAF is a real car. With speeds of up to 90 mph, and 100% available torque right off the line.



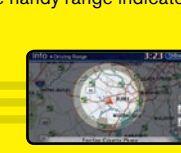
Love the planet. An eco indicator shows all the good you're doing.³



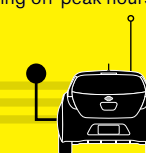
Thanks to regenerative brakes, LEAF charges anytime you slow down.



Take that important call. Of course there's Bluetooth.⁴ Call it a day. With 47 miles left to spare and 2 nearby charging stations, shown on the handy range indicator.⁵



Just another day of driving electric. No gas, no emissions.⁶ Then charge at home during off-peak hours while you sleep.



the 100% electric, no-gas Nissan LEAF[®]



A Top Safety Pick from the Insurance Institute for Highway Safety² and a 5-star rating for overall safety from NHTSA³



WORLD CAR AWARDS

2011 World Car of the Year⁴



106 MPGe city¹

speeds up to 90 mph

5 doors/seating for 5

no gas

no tailpipe

no emissions⁵

zero Emission

¹2012 EPA Fuel Economy Estimates. Based on EPA formula of 33.7 kW/hour equal to one gallon of gasoline energy, EPA rated the LEAF equivalent to 106 MPG measured as gasoline fuel efficiency in city driving. Actual mileage may vary with driving conditions - use for comparison only. ²2011 Nissan LEAF. Rating is given to vehicles that achieve the Institute's highest rating of "Good" in front, rear and side impact protection and roof strength as well as being equipped with electronic stability control. ³2011 Nissan LEAF. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program (www.safercar.gov). Please see www.safercar.gov for up-to-date information. ⁴2011 Nissan LEAF. World Car of the Year is selected by a panel of automotive journalists from Europe, North America and Asia. ⁵For tailpipe emissions.

blue ocean RAT



cayenne red NAH



super black KH3



brilliant silver K23



glacier pearl QX1



light gray cloth



2012 Nissan LEAF® features and specifications

mechanical

80 kW AC synchronous electric motor

24 kWh lithium-ion (Li-ion) battery

106 MPGe city¹

3.3 kW onboard charger

Battery heater

Zero Emissions Vehicle (ZEV)

Power-assisted vented front and rear disc brakes

Regenerative braking system

4-wheel Anti-lock Braking System (ABS)

Electronic Brake force Distribution (EBD) and Brake Assist (BA)

Independent strut front suspension and torsion beam

rear axle with stabilizer bars

Vehicle speed-sensitive power-assisted steering

Portable trickle-charge cable (110–120 V)

Quick charge port (400+ V DC) — SL only

(for an 80% charge in under 30 minutes)

Single-speed reduction gear

exterior

16" Alloy wheels with P205/55R16 tires

Aerodynamic LED headlights

Automatic on/off headlights (SL only)

Dual power body-color heated outside mirrors

Rear spoiler, aerodynamic underbody cover and rear diffuser

Photovoltaic solar-panel rear spoiler (SL only)

Fog lights (SL only)

Heated outside mirrors

interior

Nissan Navigation System²

RearView Monitor³ (SL only)

CARWINGS⁴ allowing for remote connection to vehicle:

Monitor battery state-of-charge/charging status

Start vehicle charging

Activate heating and air conditioning systems

Heating and air conditioning systems

Trip computer

Cruise control with steering wheel-mounted controls

Nissan Intelligent Key⁵ and Push Button Start

Bluetooth⁶ Hands-free Phone System⁶

Auto-dimming rearview mirror

Power windows and door locks

Variable intermittent windshield wipers

Intermittent rear window wiper with washer

HomeLink⁷ Universal Transceiver (SL only)

Cargo cover (SL only)

seating

5-passenger seating capacity

Heated front and rear seats

6-way manual adjustable driver's seat

4-way manual front-passenger's seat

Partially recycled cloth seat fabric⁸

60/40 Split fold-down rear seatbacks

Heated steering wheel

Rear seat heater duct

audio

AM/FM/CD audio system with MP3/WMA CD

playback capability with six speakers

SiriusXM Satellite Radio⁷

Auxiliary audio input jack

USB connection port for iPod⁹ interface

and other compatible devices^{8,9}

safety and security

Six standard air bags¹⁰

Vehicle Dynamic Control (VDC)¹¹

Traction Control System (TCS)

Tire Pressure Monitoring System (TPMS)

with Easy-Fill Tire Alert^{12,13}

Nissan Vehicle Immobilizer System

Vehicle Security System (VSS)

Learn more about the Nissan LEAF

by logging on to:

www.NissanUSA.com/leaf-electric-car



Find us on
Facebook

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Cellular technology is evolving, and changes to cellular networks may affect future CARWINGS[®] functionality. Ask your cellular network carrier for details on anticipated 2G network availability in your area and how this may affect your planned usage. Should a cellular provider terminate/further restrict network service, CARWINGS service may be suspended or terminated without notice or liability to Nissan and/or its agents. Nissan not responsible for equipment replacement or upgrades, or associated costs, that may be required for continued CARWINGS operation due to cellular network changes. Certain remote functions require compatible smartphone, not included with vehicle. CARWINGS subscription service requires owner consent to activate. Subscription service for first 36 months included in vehicle price. Subscription available for purchase thereafter. Standard text rates and/or data usage may apply to CARWINGS communications received by email or SMS/text message. ⁵Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ⁶Post-consumer recycled materials will exceed 30%. ⁷Required SiriusXM Satellite Radio subscription sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Service available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁸Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁹Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ¹⁰Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See your Owner's Manual for more details. ¹¹VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ¹²Tire Pressure Monitoring System is not a substitute for regular tire pressure checks. ¹³Vehicle must be on for Easy-Fill Tire Alert to operate. Facebook[®] is a registered trademark of Facebook, Inc. HomeLink[®] is a registered trademark of Johnson Controls Technology Company. Twitter[®] is a registered trademark of Twitter, Inc. YouTube[®] is a registered trademark of Google Inc. This brochure is intended for general descriptive and informational purposes only. It is subject to change and does not constitute an offer, representation or warranty (express or implied) by Nissan North America, Inc. Interested parties should confirm the accuracy of any information in this brochure as it relates to a vehicle directly with Nissan North America, Inc., before relying on it to make a purchase decision. 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