

Ken Garff Nissan Salt Lake



2013
MAXIMA®





YOU MIGHT FORGET IT HAS REAR DOORS.

THE FEELING OF INNOVATION.

Are you looking for some soul in your sedan? Welcome to the 2013 Maxima,[®] the 4-Door Sports Car.[®] Fender flares crouched over 19" wheels are your invitation. A 290-hp V6 is ready to reel in the horizon. Inside, room for five and all the luxuries and technology you'd expect. But you won't confuse Maxima with any other 4-door. Because at heart, it's a sports car. And that makes all the difference in the world. The 2013 Maxima is ready to rev up your life.

Nissan. Innovation that excites.[™]

Nissan Maxima 3.5 SV shown in Java Metallic with Sport Package.

**THE FEELING OF
FINDING A SOULMATE.**



Nissan Maxima 3.5 SV shown in Brilliant Silver with Sport Package.

EVERY DETAIL
ACCELERATING THE SENSES.



6,000 RPM. NICE TO SEE YOU AGAIN SO SOON.

Innovation beyond gears. Unlike conventional automatic transmissions, Maxima's virtually gearless Continuously Variable Transmission keeps you in the engine's sweet spot, so power is amazingly quick and smooth whenever you push the throttle.



Scan this with your QR
code-reader app to see
a short video on Maxima's
Continuously Variable
Transmission (CVT). Or
go to bit.ly/NissanCVT



Nissan Maxima 3.5 SV shown in Tuscan Sun with Sport Package.

LIKE PUTTING ON A CUSTOM-FIT DRIVER'S GLOVE.

When does a sedan feel like a sports car? It takes more than stats. It takes a bond between car and driver. In Maxima, the thick leather-wrapped steering wheel connecting you to the road, the steering column-mounted paddle shifters a fingertip reach away and the transmission lever moved close to you for quick shifts all intensify the connection.

Nissan Maxima 3.5 SV shown in Charcoal Leather with Premium and Tech Packages.



LIKE PUTTING ON A CUSTOM-FIT DRIVER'S GLOVE.

When does a sedan feel like a sports car? It takes more than stats. It takes a bond between car and driver. In Maxima, the thick leather-wrapped steering wheel connecting you to the road, the steering column-mounted paddle shifters a fingertip reach away and the transmission lever moved close to you for quick shifts all intensify the connection.

Nissan Maxima 3.5 SV shown in Charcoal Leather with Premium and Tech Packages.

LIKE PUTTING ON A CUSTOM-FIT DRIVER'S GLOVE.

When does a sedan feel like a sports car? It takes more than stats. It takes a bond between car and driver. In Maxima, the thick leather-wrapped steering wheel connecting you to the road, the steering column-mounted paddle shifters a fingertip reach away and the transmission lever moved close to you for quick shifts all intensify the connection.

Nissan Maxima 3.5 SV shown in Charcoal Leather with Premium and Tech Packages.

**BECAUSE YOU DIDN'T STOP DREAMING
ABOUT CARS WHEN YOU TURNED 16.**



Nissan Maxima 3.5 SV shown in Super Black with optional equipment.



INNOVATION BEYOND TWO DOORS.

Who says coupes should have all the fun? You'll love Maxima's powerful 290-hp V6, and your friends will love that no one has to be left behind. Everything's at your fingertips, from paddle shifters to audio controls for your iPod.^{®1} So go for a drive – a quick blast, a scenic cruise or long weekend – it doesn't matter, just hit the road. You've got a Maxima, you should be driving. Revved up? Turn the page and find out even more.

Nissan Maxima 3.5 SV shown in Café Latte Leather with Premium and Tech Packages.

¹Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

V6

UNRELENTING POWER AT YOUR COMMAND.

The legendary 3.5-liter V6 rapidly unleashes its 290 horsepower with a press of the accelerator. The intake valve design, coupled with variable valve timing, helps generate incredible torque for off-the-line acceleration and improved power at higher engine speeds. A unique piston design and an advanced engine mounting system dramatically reduce unwanted engine vibrations, so the ride is as smooth as it is powerful.

290
HORSEPOWER

261
LB-FT OF TORQUE

26
MPG HIGHWAY¹



4
DRIVER-
SELECTABLE
MODES

UNMATCHED FINESSE.

In Maxima, any road is a blank canvas. With the advanced Continuously Variable Transmission (CVT), you have four driver-selectable modes, letting you make quick work of your favorite drive in a style uniquely your own.



- **D MODE.** In Drive, Maxima delivers quick acceleration and lasting euphoria.
- **DS MODE.** This mode engages more aggressive shift logic to provide sportier feedback.
- **PADDLE SHIFTERS.** For sporty fun, access the available paddle shifters mounted on the steering column.
- **SHIFT LEVER.** If you're looking for more hands-on control, use the shift lever in Manual mode.



Sport-tuned Suspension. The Maxima shock absorber mounting system helps deliver exceptional responsiveness with minimal roughness. An available advanced sport-tuned suspension – fitted with a thicker front stabilizer bar, stiffer springs and high-performance front struts and rear shocks – gives you great open road performance without compromising ride comfort.

Vehicle-speed-sensitive Steering. Navigating the streets on your morning commute, and squeezing into that parking spot once you arrive, is easier than ever. The cutting-edge steering system is exceptionally responsive. Since it reacts to vehicle speed, not engine speed, it provides more precise maneuvering in the passing lane or the parking garage.

¹2013 Fuel Economy Estimate 26 MPG highway. Actual mileage may vary with driving conditions – use for comparison only.

INSPIRATION AT YOUR FINGERTIPS.

Slip behind the wheel and feel Maxima's intuitive design put everything you need close at hand. And while your passengers may be envious, once they're settled in their own seats with deep contours, rich leather, and enjoying panoramic views, you'll hear nothing but praise.

A. **Driver's Cockpit.** Control is everything in this cockpit. The sport steering wheel helps give you a better grip on the wheel and a greater command of the road. Available paddle shifters allow you manual control at your fingertips. And extra padding in the driver's seat bolsters provides superior lateral support during high-performance driving.

B. **Shift Lever with Manual Mode.** By moving the shift lever closer to the driver, it falls more naturally to hand. Which is a good thing, since the Manual mode lets you tap or nudge the shift lever for responsive, manual-style fun.



Available driver's seat adjustable thigh support

C. **Contoured Rear Seats.** Looking much like Maxima's supportive front bucket seats, the rear seats feature deep bolsters to help hold your passengers in place and give superb comfort on trips of any distance.

D. **Available Dual Panel Moonroof.** Open up to everything around you. This distinctive roof – made almost entirely of glass – allows in light for everyone to enjoy. If you choose to open the moonroof, it lifts over the rear glass roof, so you always have a clear view out.

A



Available heated steering wheel

B



D



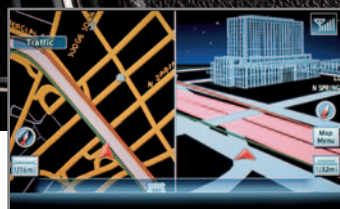
C



Available heated and cooled driver's seat, rear sunshade and heated front-passenger's seat



Scan this with your QR code-reader app to see Maxima's advanced navigation system. Or go to bit.ly/MaximaNavigation



NavTraffic²



NavWeather²



Zagat Survey[®] information

CONNECTION ON A HIGHER LEVEL.

With Maxima's advanced connective technology, you can easily keep in touch with your world and, just as important, out of traffic jams.

Nissan Navigation System. Stay on schedule with turn-by-turn Voice Guidance. And avoid nasty bottlenecks with NavTraffic. Enjoy trusted restaurant recommendations from *Zagat Survey*,[®] while NavWeather helps you stay on top of changing conditions. Wherever your life takes you, count on the satellite-based Nissan Navigation System.^{1,2}

A. Bose[®] Audio. The available Bose[®] audio system features nine strategically placed speakers, including two woofers and a center channel, to surround you in deep, resonant bass and crystal-clear vibrant highs.

B, C. Nissan Intelligent Key[®] with Push Button Ignition. Allows you to unlock the doors and trunk, get in, start the engine and drive off, all without taking the key out of your pocket or purse.

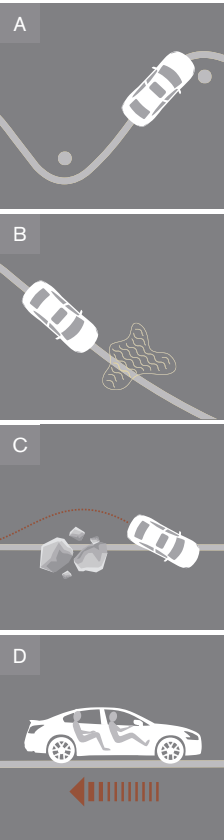
D. RearView Monitor. With this option, when you engage Reverse, a discreet color camera mounted on the rear of the vehicle helps you see what's directly behind you via your Information Center monitor. The on-screen predicted path guidelines move in response to steering input.³

E. iPod[®]-friendly Technology. Maxima gives you a variety of ways to enjoy your iPod.[®] You can simply plug in using the standard auxiliary audio input. Even better, the available USB input lets you play your iPod[®] or USB thumb drive and control the music through the audio system or touch-screen monitor.^{4,5}

F. Bluetooth.[®] With the standard Bluetooth[®] Hands-free Phone System, voice-recognition allows you to make and receive calls through the stereo speaker system.¹ No headset, no reaching – just a nice, firm grip on the steering wheel.⁶



¹Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ²Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ³Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁴Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁵Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ⁶Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. Bose[®] is a registered trademark of The Bose Corporation. Zagat Survey[®] is a registered trademark of Zagat Survey, LLC Ltd.



CONFIDENCE WHEN YOU NEED IT MOST.

Slip behind the wheel and feel Maxima’s intuitive design put everything you need close at hand. And while your passengers may be envious, once they’re settled in their own seats with deep contours, rich leather, and enjoying panoramic views, you’ll hear nothing but praise.

A. Vehicle Dynamic Control (VDC). Whatever direction you’re steering toward, VDC – often known as stability control – helps you maintain it. This standard feature continuously monitors your steering and braking actions, senses any oversteer or understeer, and compensates by reducing engine power and/or applying brake pressure to specific wheels.¹

B. Traction Control System (TCS). Along with rain, snow or ice comes the need for extra grip. The standard Traction Control System can sense a front wheel spin and responds by instantly reducing throttle to help you regain grip and put you back on more solid footing.

C. Anti-lock Braking System (ABS). During hard braking, ABS rapidly pumps the brakes to help prevent your wheels from locking, helping you maintain steering control.

D. Electronic Brake force Distribution (EBD). If you have a car full of passengers, EBD senses the extra weight and sends additional brake force to the rear wheels for even greater confidence behind the wheel.

Brake Override Technology. Like every Nissan since 2005, Maxima comes standard with Brake Override Technology. Designed to help slow down your vehicle and bring it to a safe stop in an emergency, it overrides accelerator input and reduces engine power when the accelerator and brake pedals are applied simultaneously.



Cabin Safety. The Nissan Advanced Air Bag System incorporates seat belt sensors and an occupant-classification system to inflate the dual-stage supplemental front air bags according to crash severity and seat belt usage. Maxima also has front side-impact supplemental air bags built into the seats, so they move with you. In addition, roof-mounted curtain supplemental air bags help protect you in the event of a side impact.² What’s more, front-seat Active Head Restraints help reduce the chance of whiplash injuries to front-seat occupants by moving up and forward during certain rear-end collisions.

Structural Safety. Zone Body construction uses a high-strength cabin structure with crossmembers and rigid reinforcements. Front and rear crumple zones can help absorb impact energy before it reaches the passenger compartment. Hood-buckling creases, high-strength steel side-door guard beams and an energy-absorbing steering column help further reduce the likelihood of injury.

snug-kids™ Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.



Scan this QR code with your smartphone to see a video on how Snug Kids helps you find the right CRS for your Nissan. Or go to bit.ly/NissanSnugKids

¹VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ²Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger’s seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents; see your Owner’s Manual for more details. Inflated air bags shown for illustration purposes only; actual coverage area may differ. Air bags deflate after deployment.

WOW YOUR ENTOURAGE.

For more information and to shop online
for Genuine Nissan Accessories, go to
Parts.NissanUSA.com.



Nissan Maxima 3.5 SV with Sport Package (includes Rear Decklid Spoiler) shown in Super Black with External Ground Lighting, Splash Guards and Moonroof Wind Deflector.

GENUINE NISSAN ACCESSORIES. IMPRESS. CONNECT. PROTECT. ORGANIZE.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3-year/36,000-mile limited warranty; and can be financed when installed by dealer at time of purchase.¹

A. **Rear Decklid Spoiler**

Downforce never looked so good.

B. **Carpeted Floor Mats**

Lush, plush, so nice to the touch.

C. **Illuminated Kick Plates**

Fewer scuffs and a grand entry, every time.

D. **Fog Lights**

Improved visibility on the down-low.

E. **Trunk Protector²**

All-season protection from all-season muck.

F. **Carpeted Trunk Mat**

Protects your Maxima and your other valuables.

G. **Nose Mask**

Preserve and protect your Maxima's front end.

H. **Trunk Sub-floor Organizer Kit**

A place for everything. And everything in its place.

Additional Accessories:

- Splash Guards (4-piece set)
- All-season Floor Mats
- Hide-away Trunk Net
- Vehicle Cover
- Nissan VTRS (Vehicle Tracking and Recovery System)³
- And More






¹Covered by Nissan's Limited Warranty on Genuine Nissan Accessories for the longer of 12 months/12,000 miles or the remaining period under the 3-year/36,000-mile Nissan New Vehicle Limited Warranty. Terms and conditions apply. See Warranty Information Booklet for details. ²Cargo and load capacity limited by weight and distribution. Always secure all cargo. ³VTRS requires a constant 12-volt source as well as cellular and GPS satellite services to be available and operating for VTRS' features to function properly.



GET THE MAXIMA YOU WANT. HOW YOU WANT IT.

TRIM BUILD

CHOOSE FROM THESE TRIM LEVELS

<div>3.5 S</div> <div><ul style="list-style-type: none">▪ 290-hp 3.5-liter V6 engine▪ Xtronic CVT® (Continuously Variable Transmission) with DS mode and manual mode▪ 18" Aluminum-alloy Fine Silver finish wheels with P245/45VR18 tires▪ Power sliding moonroof▪ Nissan Intelligent Key® with Push Button Ignition▪ AM/FM/in-dash 6-CD changer with eight speakers and auxiliary audio input jack</div>	<div><ul style="list-style-type: none">▪ Bluetooth® Hands-free Phone System¹▪ Dual Zone Automatic Temperature Control (ATC)▪ 8-way power driver's seat▪ 4-way power front-passenger's seat▪ Piano-hairline trim▪ Vehicle Dynamic Control (VDC) with Traction Control System (TCS)</div>	 
<div>3.5 SV</div> <div>INCLUDES 3.5 S EQUIPMENT PLUS:</div> <div><ul style="list-style-type: none">▪ Fog lights▪ Outside mirrors with LED turn signal indicators▪ HomeLink® Universal Transceiver▪ Leather-appointed seats</div> <div>KEY AVAILABLE PACKAGES:<ul style="list-style-type: none">▪ Value Package▪ Monitor Package▪ Tech Package</div>	<div><ul style="list-style-type: none">▪ Driver's seat manual thigh support extension▪ Driver's seat power lumbar support▪ Digital compass in rearview mirror</div>	   

<div>3.5 SV with Sport Package</div> <div><ul style="list-style-type: none">▪ Sport-tuned suspension▪ 19" Aluminum-alloy Dark Hyper Silver finish wheels with P245/40VR19 tires▪ Dark-finish sport grille, smoked headlights▪ Rear spoiler▪ Metallic trim▪ High Intensity Discharge (HID) xenon headlights▪ Outside mirrors with reverse tilt-down feature▪ Premium leather-appointed seats▪ Climate-controlled driver's seat and heated front-passenger's seat</div> <div>KEY AVAILABLE PACKAGE:<ul style="list-style-type: none">▪ Tech Package</div>	INCLUDES 3.5 SV EQUIPMENT PLUS: <div><ul style="list-style-type: none">▪ Leather-wrapped heated steering wheel with paddle shifters▪ Memory driver's seat system▪ Rear bucket seats (3-passenger capacity)▪ 7-inch QVGA color display with RearView Monitor▪ Bose® audio system with nine speakers▪ SiriusXM Satellite Radio²▪ USB connection port for iPod® interface and other compatible devices</div>	   
<div>3.5 SV with Premium Package</div> <div><ul style="list-style-type: none">▪ Dual Panel Moonroof with power retractable sunshades▪ Rear-window power sunshade▪ Premium mood lighting▪ Atlantic Cherry wood-tone trim▪ High Intensity Discharge (HID) xenon headlights▪ Outside mirrors with reverse tilt-down feature▪ Premium leather-appointed seats▪ Climate-controlled driver's seat and heated front-passenger's seat</div> <div>KEY AVAILABLE PACKAGE:<ul style="list-style-type: none">▪ Tech Package</div>	INCLUDES 3.5 SV EQUIPMENT PLUS: <div><ul style="list-style-type: none">▪ Leather-wrapped heated steering wheel with paddle shifters▪ Memory driver's seat system▪ Rear bucket seats (3-passenger capacity)▪ 7-inch QVGA color display with RearView Monitor▪ Bose® audio system with nine speakers▪ SiriusXM Satellite Radio²▪ USB connection port for iPod® interface and other compatible devices</div>	   

¹Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ²SiriusXM Satellite Radio requires subscription sold separately after trial period. Subscription governed by Customer Agreement at siriusxm.com. Fees and programming subject to change. Available only to those 18 or older in the 48 contiguous states and D.C. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Bose® is a registered trademark of The Bose Corporation. HomeLink® is a registered trademark of Johnson Controls Technology Company. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

SPECIFICATIONS

Engine	3.5 S	3.5 SV
VQ35DE – 3.5-liter DOHC 24-valve V6 engine		
Horsepower – 290 hp @ 6,400 rpm		
Torque – 261 lb-ft @ 4,400 rpm		
Continuously Variable Valve Timing Control		
System (CVTCS) on intake valves		
Electronic Continuously Variable Valve Timing Control		
System (ECVTCS) on exhaust valves		
Variable induction system		
Nissan Direct Ignition System		
Electronic drive-by-wire throttle		

Drivetrain		
Front engine/Front-Wheel Drive		
Xtronic CVT® (Continuously Variable Transmission) with DS mode		
and manual mode		
Paddle shifters		

Brakes		
12.60" x 1.10" front and 12.13" x 0.63" rear vented discs		
4-wheel Anti-lock Braking System (ABS)		
Electronic Brake force Distribution (EBD) and Brake Assist		

Suspension/Chassis Bracing/Steering		
Independent strut front suspension		
Independent multi-link rear suspension		
Front (25.4 mm) and rear (21.0 mm) stabilizer bars		
Sport-tuned suspension – retuned struts/shocks, stiffer springs		
and larger front stabilizer bar (26.5 mm)		
Front strut tower reinforcement		
Trunk chassis reinforcement		
Vehicle-speed-sensitive power steering		

Wheels/Tires		
18" x 8.0" aluminum-alloy Fine Silver finish wheels		
19" x 8.0" aluminum-alloy Dark Hyper Silver finish wheels		
P245/45R18 V-rated all-season tires		
P245/40R19 V-rated all-season tires		
P245/40R19 W-rated summer tires		

Exterior Features		
High Intensity Discharge (HID) xenon headlights		
Automatic on/off headlights		
Fog lights		
LED taillights		
Dual mufflers with rolled chrome-tipped finishers		
Rear spoiler		
Dark-finish sport grille and smoked headlights		
Manual folding outside mirrors		
Dual power outside mirrors		
Dual power outside mirrors with LED turn signal indicators		
Heated outside mirrors		
Outside mirrors with reverse tilt-down feature		

- Standard

Optional

Part of 3.5 SV Bose® Audio Package

Part of 3.5 SV Cold Package

Part of 3.5 SV Value Package
- Part of 3.5 SV Sport Package

Part of 3.5 SV Premium Package

Part of 3.5 SV Monitor Package

Part of 3.5 SV Tech Package

Exterior Features (continued)	3.5 S	3.5 SV
Auto-dimming driver-side outside mirror		
Dual Panel Moonroof with power retractable sunshades		
Power sliding moonroof		

Comfort/Convenience		
Nissan Hard Drive Navigation System with 7-inch VGA touch-screen monitor and voice recognition		
NavTraffic and NavWeather provided by SiriusXM®		
Zagat Survey® restaurant reviews		
Multi-functional trip computer		
Vehicle Information System with 7-inch QVGA color monitor		
RearView Monitor		
Bluetooth® Hands-free Phone System		
Dual Zone Automatic Temperature Control (ATC) with in-cabin microfilter and rear vents		
HomeLink® Universal Transceiver		
Cruise control with illuminated steering wheel-mounted controls		
Auto-dimming inside mirror		
Digital compass (deleted when equipped with Navigation)		
Nissan Intelligent Key® with Push Button Ignition		
Remote front windows down and trunk release via Nissan Intelligent Key®		
Driver's key-operated front windows up/down		
Power door locks with auto-locking feature		
Power windows with front windows one-touch auto-up/down		
Tilt/telescoping steering column		
Power-tilt/telescoping steering column		
Variable intermittent speed-sensitive windshield wipers		
Front map lights, rear reading lights and mood lighting		
Premium mood lighting		
Sun visors with dual illuminated vanity mirrors and extensions		
Rear-window power sunshade		
Two 12-volt DC power outlets		
Retained accessory power and battery saver		
Overhead sunglasses storage (N/A with Premium Package)		
Dual-level center console with coin holders		
iPod® storage net inside center console		
Driver and front-passenger seatback pockets		
Dual front cup holders and dual front bottle holders		
Rear seat fold-down armrest with dual cup holders		

Seating/Appointments		
8-way power driver's seat with manual lumbar support		
8-way power driver's seat with power lumbar support		
4-way power front-passenger's seat		
Memory System – driver's seat, steering wheel and outside mirrors (two memory settings; remote control-activated)		
Driver's seat entry/exit system		
Driver's seat manual thigh support extension		
Rear bucket seats (3-passenger capacity)		
Heated front seats		
Heated front-passenger's seat		
Climate-controlled driver's seat (heated and cooled)		
Heated steering wheel		

Seating/Appointments (continued)	3.5 S	3.5 SV
60/40 Split fold-down rear seatbacks with lock		
Rear-seat trunk pass-through (replaces 60/40 split fold-down)		
Cloth seat trim		
Leather-appointed seats		
Premium leather-appointed seats		
Leather-wrapped steering wheel		
Parallel-seamed leather-wrapped steering wheel		
Leather-wrapped shift knob		
Piano-hairline trim		
Metallic trim		
Atlantic Cherry wood-tone trim		
Aluminum door sill plate inserts		

Audio/Entertainment		
AM/FM/in-dash 6-CD changer audio system		
Bose® audio system with AM/FM/in-dash 6-CD changer		
Bose® audio system with AM/FM/CD		
Eight speakers		
Nine speakers, including two woofers and center channel		
SiriusXM Satellite Radio⁴		
MP3/WMA CD playback capability		
Auxiliary audio input jack (not available with Monitor, Sport and Premium Packages)		
Auxiliary audio/video input jacks in center console (replaces auxiliary audio input jack on head unit)		
USB connection port for iPod® interface and other compatible devices		
Streaming audio via Bluetooth® wireless technology		
DVD video playback capability		
Radio Data System (RDS) and speed-sensitive volume control		
Illuminated steering wheel-mounted audio controls		

Safety/Security		
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors		
Driver and front-passenger seat-mounted side-impact supplemental air bags		
Roof-mounted curtain side-impact supplemental air bags for front and rear-seat outboard occupant head protection		
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)		
3-point ALR/ELR passenger seat belt system (ELR for driver)		
Front seat belts with pretensioners and load limiters		
Front-seat Active Head Restraints		
LATCH System (Lower Anchors and Tethers for CHildren)		
Zone Body construction with front and rear crumple zones		
Energy-absorbing steering column		
High-strength steel side-door guard beams		
Hood-buckling creases		
Tire Pressure Monitoring System (TPMS)		
Nissan Vehicle Immobilizer System		
Vehicle Security System		

¹This option is available on 3.5 SV with Sport Package. ²This option is available on 3.5 SV base trim and requires Value and Monitor Packages. ³This option is not available with Sport Package. ⁴Required SiriusXM Satellite Radio, NavTraffic and NavWeather subscriptions sold separately after trial period. Installation costs, one-time activation fee, other fees and taxes will apply. NavTraffic available in select markets. Services available only to those 18 or older in the 48 contiguous states and D.C. Fees and programming subject to change. Subscriptions governed by Customer Agreement available at siriusxm.com. ©2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Bose® is a registered trademark of The Bose Corporation. The Bluetooth® word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included. Zagat Survey® is a registered trademark of Zagat Survey, LLC Ltd.

PACKAGES

3.5 SV Bose® Audio Package
▪ Bose® audio system with AM/FM/in-dash 6-CD changer ▪ Nine speakers ▪ SiriusXM Satellite Radio™ Radio Data System (RDS) ▪ Speed-sensitive volume control

3.5 SV Cold Package
▪ Heated outside mirrors ▪ Heated front seats ▪ Heated steering wheel

3.5 SV Value Package
▪ Combines the Bose® Audio and Cold Packages

3.5 SV Sport Package
▪ Sport-tuned suspension ▪ 19" Aluminum-alloy Dark Hyper Silver finish wheels with P245/40R19 V-rated all-season tires ▪ Rear spoiler ▪ Dark-finish sport grille and smoked headlights ▪ Metallic trim (replaces piano-hairline trim) ▪ Vehicle Information System with 7-inch QVGA color monitor and RearView Monitor ▪ Bose® audio system with AM/FM/CD and nine speakers ▪ SiriusXM Satellite Radio⁴ ▪ USB connection port for iPod® interface and other compatible devices ▪ Auxiliary audio/video input jacks in center console (replaces auxiliary audio input jack on head unit) ▪ Radio Data System (RDS) and speed-sensitive volume control ▪ Trunk chassis reinforcement ▪ High Intensity Discharge (HID) xenon headlights ▪ Heated outside mirrors with reverse tilt-down feature ▪ Auto-dimming driver-side outside mirror ▪ Premium leather-appointed seats ▪ Climate-controlled driver's seat and heated front-passenger's seat ▪ Parallel-seamed leather-wrapped heated steering wheel with paddle shifters ▪ Power-tilt/telescoping steering column ▪ Memory System – driver's seat, steering wheel and outside mirrors (two settings, remote control-activated) ▪ Driver's seat entry/exit system ▪ Rear bucket seats (3-passenger capacity) with large fold-down center armrest ▪ Rear-seat trunk pass-through (replaces 60/40 split fold-down)

3.5 SV Premium Package
Includes Sport Package contents plus:
▪ Dual Panel Moonroof with power retractable sunshades (replaces moonroof) ▪ Rear-window power sunshade ▪ Premium mood lighting ▪ Atlantic Cherry wood-tone trim (replaces metallic trim)
This package does not include sport-tuned suspension, 19" aluminum-alloy wheels with P245/40VR19 V-rated all-season tires, dark-finish sport grille, smoked headlights and rear spoiler. Overhead sunglasses storage is deleted with this package.

3.5 SV Monitor Package
▪ Vehicle Information System with 7-inch QVGA color monitor and RearView Monitor ▪ USB connection port for iPod® interface and other compatible devices ▪ Auxiliary audio/video input jacks in center console (replaces auxiliary audio input jack on head unit) ▪ iPod® storage net inside center console
Single-CD player replaces in-dash 6-CD changer with this package.

3.5 SV Tech Package
▪ Nissan Hard Drive Navigation System with 7-inch VGA touch-screen monitor and voice recognition ▪ NavTraffic and NavWeather provided by SiriusXM™ ▪ Zagat Survey® restaurant reviews ▪ Streaming audio via Bluetooth® wireless technology
This package requires Value Package, Monitor Package and xenon headlights or Sport Package or Premium Package. Digital compass in rearview mirror is deleted with this package.

DIMENSIONS/CAPACITIES/WEIGHTS/MPG

Dimensions – Inches	
Exterior	
Wheelbase	109.3
Overall length	190.6
Overall width	73.2
Overall height	57.8
Track width (front/rear)	62.4/62.4

Interior (front/rear)	
Head room	38.5/36.4
Head room with Dual Panel Moonroof	38.8/36.4
Leg room	43.8/34.6
Hip room	53.4/53.9
Shoulder room	56.3/55.1

Capacities	
EPA interior passenger volume (cu. ft.)	95.8
EPA cargo volume (cu. ft.)	14.2
Fuel tank (gals.)	20.0

Curb Weights – Lbs.		
	3.5 S	3.5 SV
Base total	3,551	3,568

2013 EPA Fuel Economy Estimates	
City MPG	19
Highway MPG	26
Actual mileage may vary with driving conditions – use for comparison only.	

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.



Nissan Motor Acceptance Corporation. Whether you're buying or leasing, you'll find attractive rates and flexible terms to make your purchase more accessible.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year/36,000-mile basic coverage and 5-year/60,000-mile powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security+Plus.® For additional peace of mind, a variety of extended service plans lets you tailor the coverage to your driving habits.

Maintenance+Plus.® This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they're the only parts to carry Nissan's factory-backed limited warranty.

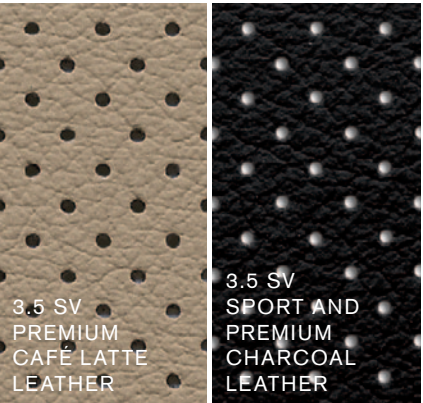
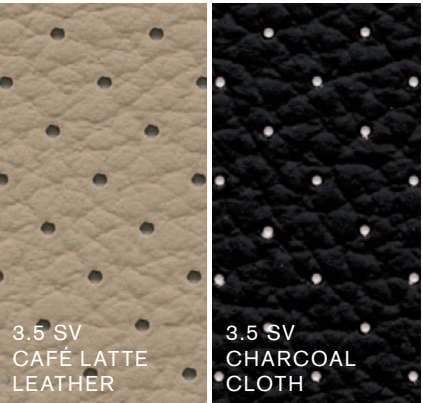
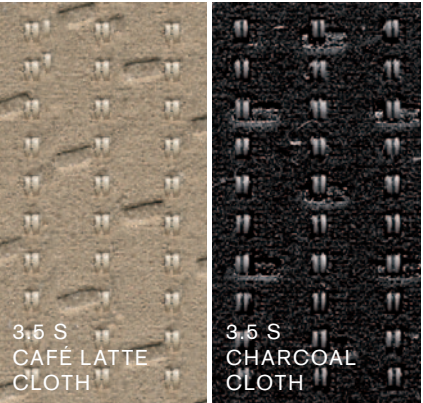
Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically. For more information, log on to NissanUSA.com/green



This brochure is intended for general descriptive and informational purposes only. It is subject to change and does not constitute an offer, representation or warranty (express or implied) by Nissan North America, Inc. Interested parties should confirm the accuracy of any information in this brochure as it relates to a vehicle directly with Nissan North America, Inc., before relying on it to make a purchase decision. Nissan North America, Inc., reserves the right to make changes, at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models and to discontinue models or equipment. Due to continuous product development and other pre- and post-production factors, actual vehicle, materials and specifications may vary from this brochure. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Specifications, options and accessories may differ in Hawaii, U.S. territories and other countries. For additional information on availability, options or accessories, see your Nissan dealer or contact Nissan North America, Inc.

At NissanUSA.com, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. Or if you'd prefer, call **1-800-NISSAN-3** for answers to specific questions about Maxima or any other Nissan vehicle. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** ©2012 Nissan North America, Inc. '13 Maxima. 1313692-2N-07/12-125M-CGI

FABRIC SELECTIONS



Premium Package shown.

PAINT SELECTIONS

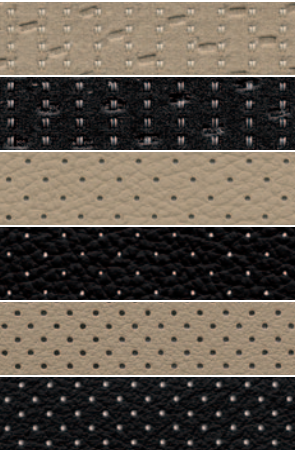
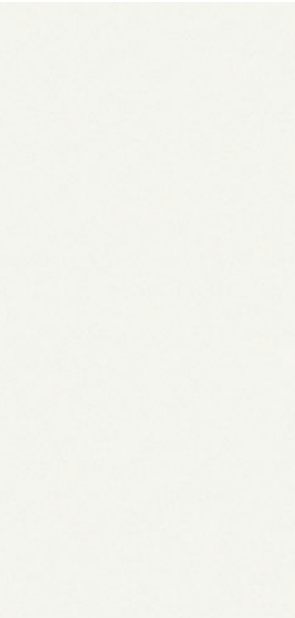
PICK A COLOR, ANY COLOR.

You've decided which Maxima you want, now here comes the best part: deciding what it's going to look like. Choose your favorite color and then pick from the available interior options based on the model of your choice.

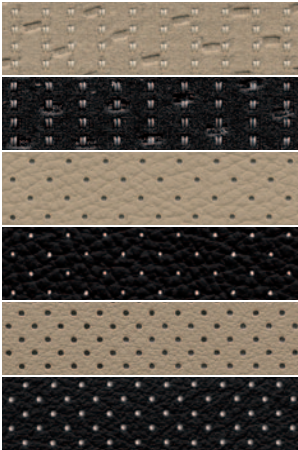
■ Standard

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.

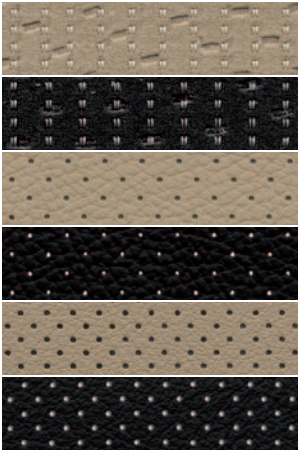
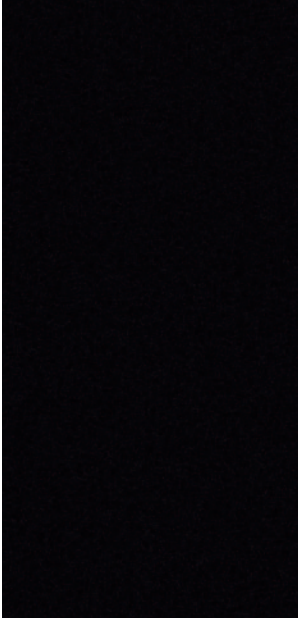
	3.5 S	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
CAFÉ LATTE CLOTH	■			
CAFÉ LATTE LEATHER		■		■
CHARCOAL CLOTH	■			
CHARCOAL LEATHER		■	■	■



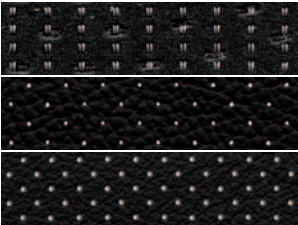
Pearl White QAB
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg



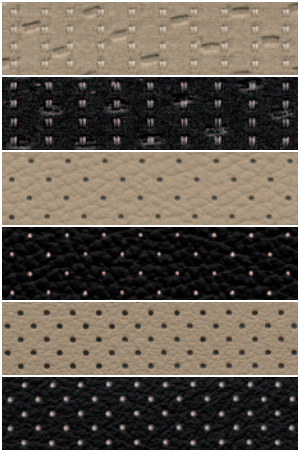
Metallic Slate KBC
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg



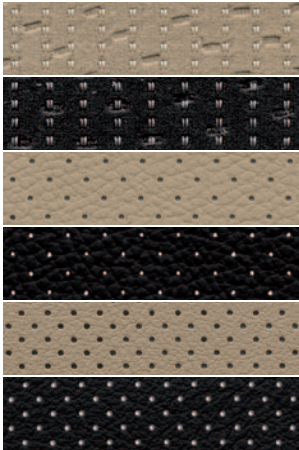
Super Black KH3
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg



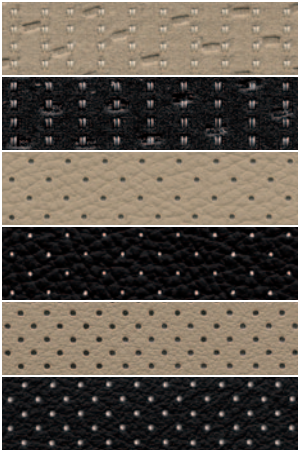
Brilliant Silver K23
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg



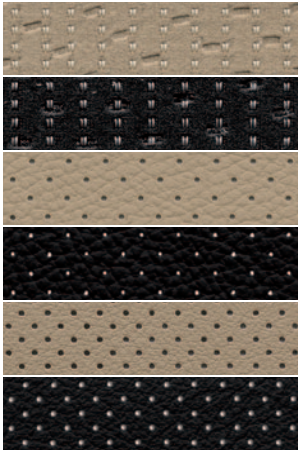
Java Metallic CAJ
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg



Navy Blue RAB
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg



Tuscan Sun NAD
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg



Crimson Black GAD
3.5 S 3.5 SV 3.5 SV Sport Pkg 3.5 SV Prem Pkg

Nissan. Innovation that excites.[™]

NISSAN MAXIMA[®]

Shouldn't you drive something you love? Absolutely. And that's what inspires our innovation. We look at every part of your drive and ask how can we make this better, smarter and more fun. So when you get in your new Maxima, you'll feel how exciting the answers can be:

Power. Maxima's legendary V6 brings advanced technology to the street. Variable valve timing for relentless low-end power. A microfinished crankshaft for quick-revving response.

Control. With four driver-selectable transmission modes, Maxima seems to read your mind, giving you exactly the kind of driving experience you desire.

Focus. From a thick, leather-wrapped steering wheel to an offset shift lever moved close to the driver for a quick reach, it's the one — and only — 4-Door Sports Car.[®]

Comfort. With available double-stitched leather, a heated and cooled driver's seat, and a Dual Panel Moonroof, Maxima delights all the senses.

Follow Nissan on:



SHIFT_

visit NissanUSA.com/maxima

Facebook[®] is a registered trademark of Facebook, Inc. YouTube[®] is a registered trademark of Google Inc.